

The objectives of Operation Greens scheme are:

- I. Enhancing value realisation of TOP farmers by targeted interventions to strengthen TOP production clusters and their FPOs, and linking/connecting them with the market.
- II. Price stabilisation for producers and consumers by proper production planning in the TOP clusters and introduction of dual use varieties.
- III. Reduction in post-harvest losses by creation of farm gate infrastructure, development of suitable agro-logistics, and creation of appropriate storage capacity linking consumption centres.
- IV. Increase in food processing capacities and value addition in TOP value chain with firm linkages with production clusters.
- V. Setting up of a market intelligence network to collect and collate real time data on demand and supply and prices of TOP crops.

The scheme has two-pronged strategy of Price stabilisation measures (for short term) and integrated value chain development projects (for long term).

(I) Price Stabilisation Measures

- (a) NAFED is the Nodal Agency to implement price stabilisation measures. MoFPI will provide 50% of the subsidy on the following two components:
 - Transportation of Tomato Onion Potato(TOP) Crops from production to storage;
 - Hiring of appropriate storage facilities for TOP Crops;
- (b) Creation of Market Intelligence and Early Warning System - 'MIEWS' Web Portal and Dashboard - a platform for monitoring prices of TOP Crops

(II) Integrated value chain development projects

- Formation and Capacity Building of FPOs
- Quality production
- Post-harvest processing facilities - At Farm Level
- Post-harvest processing facilities - At Main Processing Site
- Agri-Logistics
- Marketing / Consumption Points