

IFFILOID

YOUR NEVER-ENDING REEL...



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"LET'S TAKE IFFI TO NEW HEIGHTS", SAYS UNION INFORMATION AND BROADCASTING MINISTER ANURAG SINGH THAKUR

With a promise to unfold stories collected from nook and corner of India, the Indian Panorama Section was inaugurated by Shri Anurag Singh Thakur, Union Minister for Information & Broadcasting, at the 52nd IFFI yesterday"

Congratulating the filmmakers, the Union Minister said "Now, content is king and if you create the right content, it will go to not only National but to the International level. We have the talent among us and with all your help, we will take IFFI to new heights".



Cracking the code in Dimasa

We are all madly running in the 'Pursuit of Happiness'. But here is a community that cracked the code. "We have everything here and we are happy, just stay away from us," is the slogan of the Samsa community from Semkhor, said Aimee Baruah, actor-director-screenwriter of the movie 'Semkhor'.

Semkhor, the opening film of Indian Panorama 2021 at IFFI, is the first-ever Dimasa language film to get this honour.

The movie is about the practices and customs of a community who have hung a 'Do not disturb' sign for the outside world. Semkhor shows the resolve of Aimee, who learned the Dimasa language, changed herself to look like one of them, and faced attacks from the community.



A legendary father's newsreel

A father is a child's first hero. That's how Rajiv Prakash, the director of 'Ved - the Visionary', feels about his legendary father Ved. 'Ved', the opening film of this year's Indian Panorama (Non Feature) section, takes us on the inspiring journey of Ved, through his newsreels filmed during 1939 - 1975.

"You know, one couldn't let one's father down who was such a big legend," says Rajiv. Rajiv was at IFFI yesterday sharing how his father's lens has seen it all.

"The news coverage of Mahatma Gandhi's funeral in January 1948, the change of power when India became independent; the tragedy that followed India's partition."

The proud granddaughter of Ved, Lubhani, is the screenplay writer of the film. Thanks to this father-daughter duo, we could now relive the history.

THEY LOVE A GOOD CHALLENGE

We now understand why Shri S.V. Rajendra Singh Babu, Chairperson (Jury-Indian Panorama - Feature Films), said it was difficult to select the right films. When we have such awe inspiring films, "To choose 24 out of 230 was too tough." Chairperson of Indian Panorama - Non Feature Films, Shri

Subbiah Nallamuthu knew his challenge. Yesterday at IFFI, he spoke about how they considered, content, storytelling, language and social issues and the film's impact, for choosing a film. The acclaimed documentary filmmaker wished that the Non-feature films would get more space in theatres and OTT Platforms.

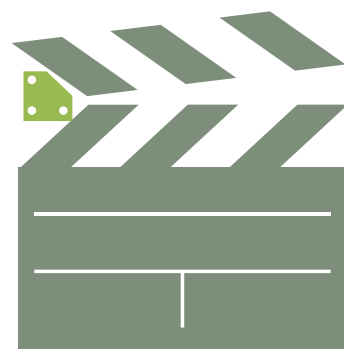




INSPIRING ARTISTS, ONE WORD AT A TIME

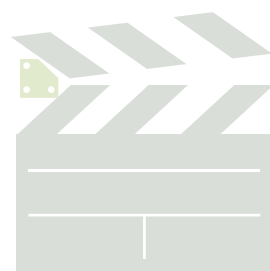
Choose to Inspire – this clarion call given by the prolific Prasoon Joshi had all aspiring artists at the IFFI Masterclass in thrall. Words encapsulate culture and filmmakers can transform the world through cinema, said the man who is also the Indian Film Personality of the Year 2021. At the IFFI Masterclass yesterday, he held forth on staying authentic to one's craft while utilizing the best of technology to create world-class art.

Coming from someone who brought to life the awe-inspiring story of Milkha Singh on the big screen, we expect nothing else!



C IN THE ABC OF CINEMA IS FOR CONVICTION

Award-winning Director Madhur Bhandarkar told aspiring film directors to have conviction in the movies they make. In the session moderated by noted film critic Taran Adarsh, he was enthusiastic about the emergence of OTT Platforms as an exciting medium for new-age directors and producers. His Filmmaking Masterclass explored how even real-life situations can be narrated engagingly, balancing the traditional binary of arthouse and commercial cinema. Sage advice indeed from the man behind Chandni Bar, Page 3 and Fashion...



Into his world, after 12 years !

Carlos Saura, a director who lives in the 'world of music', returned to the scene of fiction after a gap of 12 years bringing us the musical magic, 'The King of All the World', the opening film at 52nd IFFI.

Eusebio Pacha, producer and Assistant producer Mirta Renee were in Goa to talk about Saura's, The King of All the World, a confluence of music - be it folklore, traditional or modern -, interlaced with a 'bit of violence', fusing reality with fantasy, the past with the present.

The producers have but one complaint about India, Pacha feels Indian films stay much too within India and that there is a need to let the world know more about how great these films are. Can't disagree on this. Can we?



Then a fan, now a hero



Kartik Aryan is all smiles to see his Netflix film *Dhamaka*, being screened in IFFI, the film festival that he used to attend as a fan. *Dhamaka*, an edge-of-the-seat drama was shot in a room

with the 360 degree technique. Karthik says, he had 8-10 cameras focusing on him during the shoot. All the thriller fans, gather your popcorn buckets. But, wait, will there be a monologue.

'There exists some kind of madness in every character. The real magic happens when one actor understands this madness'. Well, we did see the magic of this madness in many of his movies, be it Lakshya or Koi Mil Gaya. Hrithik Roshan opened his heart to the aspiring actors during one

of the virtual in-conversation sessions at IFFI. He shared the recipe of his craft and the pain of forgetting the characters that touch you deeply. This superstar has one dream: "How wonderful it is when each actor has an opportunity to be a Superstar!"

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Get mad with Hrithik Roshan



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