



<sup>nd</sup>  
**52**

# **International Film Festival of India**

<sup>th</sup> <sup>th</sup>  
20 - 28 November, 2021

## **IFFILOID**

**your never-ending reel**

**Dear Cine Lover,**

**You are reading this, so we presume you love and enjoy films. And that they love you too. But we often do not realize the real value and beauty of those we love.**

**Same for films. We tend to forget the great films, even the ones that touched us deeply - that made us think, laugh, cry, get inspired.**

**That's why we are here. Through a skillfully curated collection of the best of Indian and world cinema, IFFI honours and celebrates the artistic excellence and creative spirit of the souls who gift us with great films. The festival celebrates the depth and breadth of our shared human condition, as reflected in the lives these films portray, the bridges they build and the eternal beauty they reveal.**

**We want to gift you the keys to the golden filmy treasures begging for your loving and inspired attention.**

**Thus, IFFILOID begins with IFFI 52, bringing you your never-ending reel .**

**Thank you!**



# IFFI

## How did it all start?



Who doesn't love a good celebration? And, what better way to celebrate our love for cinema than to celebrate the grandeur and finesse of this art form that is truly everyone's. That's what **IFFI** does. Asia's oldest film festival is stepping into its **52nd edition** this year, all set to host you for savoring and appreciating the world cinema through the cultural lenses of different nations.

Founded in 1952, IFFI has sailed along the coasts of many a city including Chennai, Kolkata, Mumbai, and Trivandrum. This year the ship has been anchored to Goa's beautiful shores. IFFI will sail on its 8-day long mesmerizing journey from 20th November 2021 to 28th November 2021, taking the cine lovers through the wonders of the world of cinema.

Jointly organized by Directorate of Film Festivals, Ministry of Information & Broadcasting and State Government of Goa, IFFI celebrates the film creators and artists as much as it celebrates the art. And this is the reason IFFI, has now become the awe inspiring fest of cinema.

- This IFFI will be held in a hybrid mode, so you can enjoy the cinematic excellence from the comforts of your home. Go here for more details: : <https://virtual.iffigoa.org/>
- The media delegates can register at <https://my.iffigoa.org/extranet/media/>
- A major chunk of movies' screening will be online. Also, the press conferences will be live streamed on PIB India's Youtube Channel at <http://youtube.com/pibindia>

So, you are not gonna miss anything!



## 'INDIAN FILM PERSONALITY OF THE YEAR' 2021



The icons who will receive the laurel of 'Indian Film Personality of the Year 2021' needs no introduction. **Hema Malini** and Prasoon Joshi. While Hema Malini will receive the honour on today, Parsoon Joshi will grace the stage on the closing day of the ceremony.

Hema Malini, the name says it all. After all, who has not seen the films of the doyen of Indian cinema, the '**Dream Girl**'? Sholay, Baghban and Johnny Mera Naam have enthralled the young and old alike for decades since her debut in 1963.

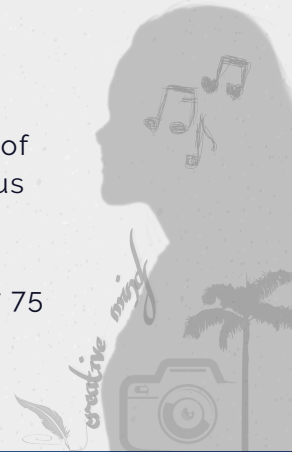
Her art is not just about the box-office collections or the footfalls in theatres. Hema Malini's inimitable work as a dancer, a writer, a director or an actor, is an inspiration and a gift to the art itself.

## IFFI to host 75 NextGen Creative Minds

IFFI is turning 52 this year, but, hey, it's still young at heart. And to prove that, IFFI this year is hosting **75 NextGen Creative Minds** from across the country.

These youngsters picked by the grand jury will attend the master classes, get a chance to interact with the legends of the industry so that they can hone their craft and delight us with their work.

The felicitation of these 75 young minds is a tribute to our 75 years of independence, our '**Azadi ka Amrit Mahotsav**'.



## Satyajit Ray Awards

There are creators and then there are **CREATORS**

And, two such creators, Istvan Szabo and Martin Charles Scorsese, are being awarded the first ever **Satyajit Ray Lifetime Achievement Award** for their outstanding work as film directors and screenwriters this year.

**Istvan Szabo** is an acclaimed Hungarian film director, an Oscar winner known for masterpieces like Mephisto .

**Martin Scorsese**, often regarded as the greatest film director, has created masterpieces like Mean Streets and Goodfellas.





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## Open up your world

The curtains of the 52nd IFFI will open with the international premiere of **'The King of All the World'** (El Rey de Todo El Mundo) – a Spanish musical drama about the making of a musical show. Get ready for the captivating experience that will summon your innate human appreciation for the power of music and its boundless power to nurture and create bonds. Directed and written by Carlos Saura, the Mexico-Spain co-production is an artistic attempt to recover the connection that existed between the two countries. The film explores the threads that bond the two nations together and features a stellar cast of actors and dancers from both countries that you would not want to miss.



## THE NAME IS BOND, JAMES BOND..

The Year was 1962

'Dr. No', the film adaptation of Ian Fleming's legendary **James Bond** novel series hit the screens. Men and women across the world were introduced to the macho, mysterious and magnetic 007 portrayed by the late great Sir Sean Connery (25th August, 1930 – 31st October, 2020).

**Sir Sean Connery**, an ever-smiling Scotsman left behind an enduring legacy which includes the Bond series and also films like 'The Hunt for Red October' and 'The Untouchables' and 'The Great Train Robbery'.

#IFFI52 pays tribute to the man who opened the world of James Bond to the world, by showcasing 5 of his films during #IFFI52.

Sir Sean Connery was never one to let death get in the way of life. He believed in the closing lines which appeared on the post-credits screen whenever his 007 films.

- "James Bond Will Return".

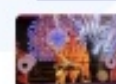


# There's a first time for everything

OTT is the new BFF. Common, there is no way, we cine lovers, could have endured the hell of time, that's been the last 2 years, without our dose of drama delivered by these digital cine libraries.

And, IFFI, who knows us all well, has for the first time ever, partnered with the digital platforms like Zee5, Netflix, Amazon Prime, Voot and Sony Liv to bring us exclusive master classes, previews and premiers. What's more to ask!

And, there's more. For the first time ever, films from five BRICS nations will be showcased through the BRICS Film Festival alongside IFFI. Cinematic excellence from Brazil, Russia, China, India and South Africa is all set to regale the viewers.



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