



सत्यमेव जयते



# Awards Ceremony

## World Fisheries Day - 2020

### On 21<sup>st</sup> November



# World Fisheries Day 2020: Awards Ceremony

*“Unifying working fishermen and women from all over the globe was the purpose for the World Forum of Fish Harvesters & Fish Workers that came together in New Delhi on 21st November 1997. On that day, the World Fisheries Forum (WFF) was established and fishing representatives from 18 countries signed a declaration advocating for a global mandate of sustainable fishing practices and policies.*

*To commemorate this day, the 21<sup>st</sup> November is celebrated every year as World Fisheries Day. The Department of Fisheries, Ministry of Fisheries, Animal Husbandry and Dairying, Govt. of India has institutionalized awards in different categories to felicitate the outstanding performers in recognition of their accomplishments in innovation, development and adoption of improved technologies and practices in fish farming and fish production. The Awardees will be felicitated with a memento, shawl, certificate, citation and a cash prize.*

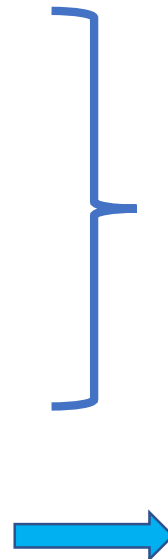


# CATEGORIES OF AWARDS



## Award categories

1. Best State
2. Best Quasi-government Organization/  
Federation/ Corporation/Board
3. Best District
4. Best Enterprise/Entrepreneurs
5. Best Fishers and Fish Farmers
6. Best Hatchery



## Awards

- a. Marine State
- b. Inland State &
- c. Hilly & NE State
- a. Fisheries Enterprises
- b. Fisheries Cooperative  
Societies/ FFPOs
- c. Individual entrepreneurs



# Category-Best Marine State

## ODISHA



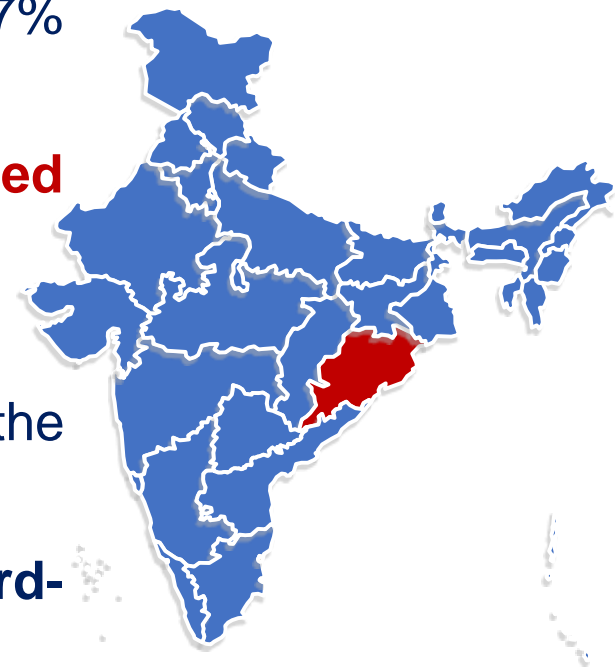
➤ Odisha has witnessed tremendous growth in fish production during the last 5 years. Fish production has steeply increased with 11.87% CAGR

➤ **The per-capita fish consumption in the State has increased from 7.71 kg in 2000 to 16.24 kg in 2019-20.**

➤ Odisha has been effectively utilizing the funds allocated under the CSS-Blue Revolution Scheme.

➤ The State was also awarded **the Agriculture Leadership Award-2019** for fish production by the Agriculture Today Group.

➤ Under Group Accident Insurance Scheme, every year more than 11 lakh fishermen have been covered over the last 3 years.





# Category-Best Inland State

## UTTAR PRADESH



➤Uttar Pradesh has a vast area of freshwater resources which offer great potential for aquaculture as well as capture fisheries.

➤The state has taken up various initiatives in aquaculture under the CSS-Blue Revolution which led to **increase of 30% in Water spread area for fish culture** in the recent years.

➤State has also taken up various special schemes for the welfare of fishers and fish farmers, cold chain and clean marketing, ranching, using MIS portal for online applications and Direct benefit transfer





# Category- Best Hilly & North Eastern State

## ASSAM

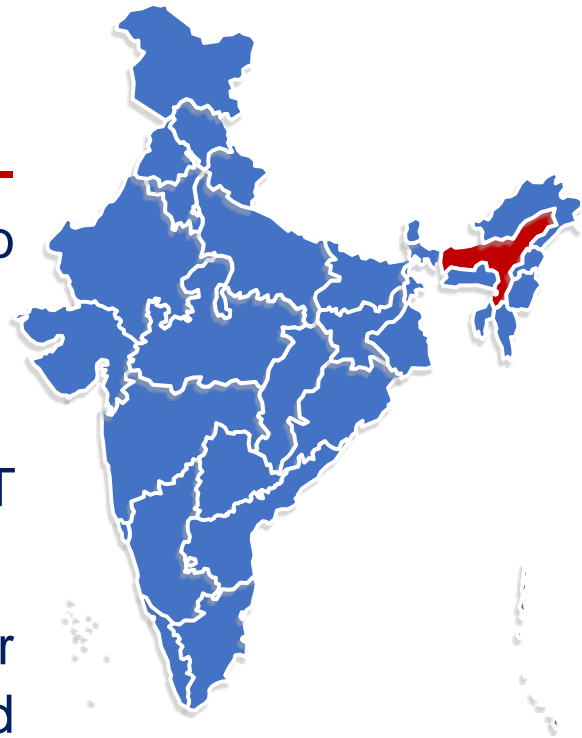


➤ Fisheries sector contribution to the State's agriculture and allied sector was 16.03% during 2018-19.

➤ **Assam was the first state in the North East to attain self-sufficiency in seed production** and supply fish seed to neighbouring north-eastern states.

➤ There was a quantum jump in fish production from 2.94 lakh MT in 2015-16 to 3.73 lakh MT in 2019-20.

➤ Assam collaborates with the World Fish Centre for implementation of various projects under World Bank Aided programme.







## Category- Best Marine Government Organization/Federation/Corporation/Board



# Tamil Nadu Fisheries Development Corporation Ltd.

➤ TNFDC carried out various commercial fisheries activities in Tamil Nadu. **The Average Annual Turn Over of the corporation is Rs. 550 Crore.**

➤ The fishing rights of 8 Reservoirs under the control of the Department of Fisheries were transferred to TNFDC for efficient and effective management.

➤ Systematic and scientific stocking of advanced fish fingerlings has been carried out in the reservoirs for the sustainable fish production.





## Category- Best Inland Government Organization/Federation/Corporation/Board



### Telangana State Fishermen Cooperative Societies Federation Ltd

➤ TSFCSFL is **operational in all the 33 districts of Telangana state with 3,14,713 fishermen and fisherwomen organized into cooperative societies/FFPOs/FFPCs.**

➤ Large scale fish seed stocking has been carried out and individual and common assets have been developed.

➤ The federation has undertaken a number of awareness programmes, training of trainers, exposure visits, seminars and workshops.

➤ The federation has implemented Integrated Fisheries Development Scheme (IFDS) with a budget outlay of Rs 1000 crore







## Category- Best Hilly & North Eastern Government Organization/Federation/Corporation/Board



### Assam Apex Co-operative Fish Marketing & Processing Federation Ltd

- The Federation was formed to **help the fishermen community of the state for their socio-economic development** through the primary fisher cooperative societies by increasing the production of fish.
- Federation works towards better price and assured market to the fishermen.
- Under APART, a World bank aided project, the federation took up activities such as launching of mobile app for fish marketing, live fish marketing van, boat building yard and various fish sale counters with transport vehicle.



**Fresh Rou Fish**





# Category- Best Marine District

## Krishna District, Andhra Pradesh



- The district is able to **produce 12,00,000 tonnes of fish with 15,000 gross value added(GVA) in Aqua sector of the State.**
- Krishna district booked 4600 ha in E-Fish Aqua Crop booking which is the highest in the state.
- The district has undertaken various initiatives to protect the fishermen and women during the COVID period especially awareness programs for the fisheries community.





# Category- Best Inland District

## Kalahandi District, Odisha



- Government has effectively intervened in Kalahandi district to the **enhance fish production through both small scale and commercial level farming**
- Village women and unemployed youth participation in fish culture has been encouraged for economic empowerment
- The implementation of governmental schemes has been simplified for easy access to the farmers.
- Periodical block and district level trainings are conducted for educating the farmers.





# Category- Best Hilly & North Eastern District

## Nagaon District, Assam

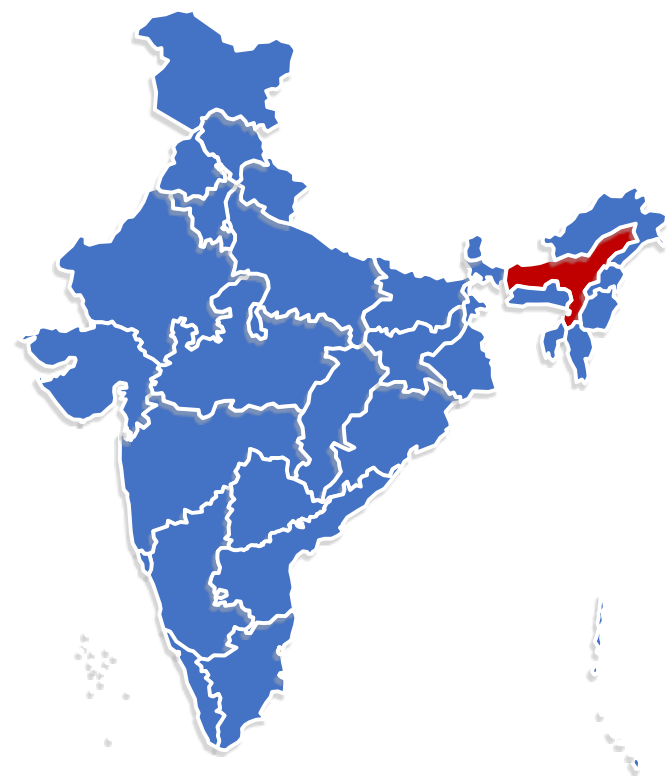


➤ Nagaon district of Assam is the **highest fish seed and table fish supplier of the State**. The district is self-sufficient in fish seed production and table fish production.

➤ The district is also the **highest fish producer and third highest seed producer** in the State during 2017-18.

➤ The average annual growth rate of fish production in the district during the last two years is 7.43%.

➤ The district produces and supplies fish seed to other districts of Assam and other North Eastern States.





## Category- Best Fisheries Enterprises



### M/s. Sai Aqua Feeds, Bapatla, Guntur, Andhra Pradesh

- Sai Aqua Feeds was **established by Shri Vijay** who started working in Aqua feed production since 2015.
- The enterprise is **accredited with ISO certification** and carried out innovative activities such as use of indigenous feed and Biomimicry/Organic juice production for improving productivity.
- Profit margin of the enterprises is Rs 50,000 to Rs 60,000 per crop per hectare.
- Sai Aqua Feeds set a benchmark in aquafeeds for quality as well as the price.





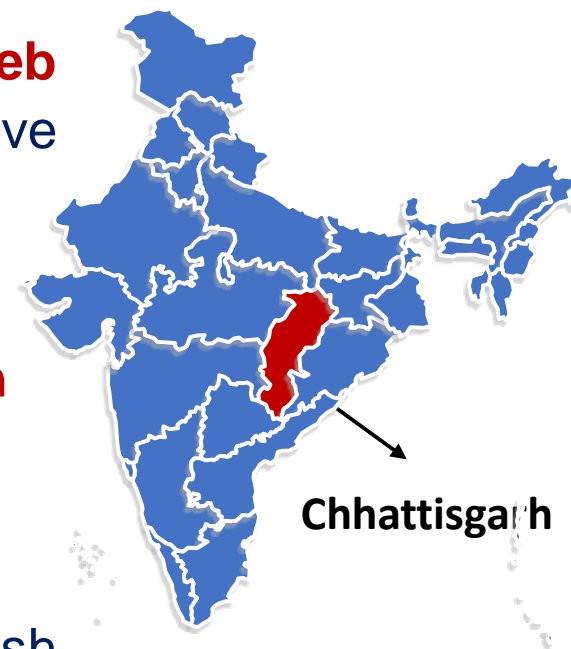


## Category- Best Fisheries Enterprises



### M.M. Fish Seed Cultivation Private Ltd, Chhattisgarh

- **Shri Tapas Mandal, Shri Swapan Mandal and Shri Sukhdeb Mandal** started fish seed production, rearing in the year 2008 and have expanded to cage culture
- **The turnover for the company in the last 3 years is Rs. 298 lakh**
- The group has generated employment for 1,500 people.
- The firm also received various awards including State Best Fish Farmer – Inland State – 2018, Vulya Ke Bhagaban Samman – 2018, Rastriya Krishi Mela 2017 Samman, Bisho Mtsha Divas 2016.





# Category- Best Fisheries Enterprises

## Sashmi Foods Pvt Ltd, Karnataka



- Sashmi Food Pvt Ltd was established by **Shri Kedarnath Reddy**. He undertakes Modified Packaging of shellfish like Crab & Shrimps for retail and exports.
- The enterprise is accredited with ISO certification.
- He has promoted **IBF (Ice from Boat to Factory)** and encouraged fishers to mandatorily carry ice in the fishing vessels to retain the natural texture and economic value of fish, reduce quality deterioration and waste till it reaches the processing plant.





**Category- Best Fisheries Cooperative Societies/FFPO/SHGs**



## **Sahyadri Aquarium Fish Producer Company Ltd, Kerala**

➤ **Established in 2014 as FFPO in Kerala**, the company is oriented towards fish seed supply, marketing and feed manufacturing for ornamental fishes.

➤ The membership is increasing year on year as there is consistent growth in seed supply from 2017-18.

➤ The group is collaborating with different organizations to help the members in getting trained and availing the opportunity of attending awareness programs





## Category- Best Fisheries Cooperative Societies/FFPO/SHGs



### Nambikkai Fish Farmers Group (SHG), Tamil Nadu

- The SHG was established in 2017 in Pattinapakkam, Chennai, Tamil Nadu.
- The group has a good proportion of women and they are organized in structure and have regular meetings
- The group works towards **fish waste processing, feed supply and training programmes** that have benefitted over 270 fishermen and women.





**Category- Best Fisheries Cooperative Societies/FFPO/SHGs**

## **Narakkal Nayarambalam FDWCS, Kerala**



➤ Established in 1988 at Vypin Taluk of Kerala and now **have 3,759 members, of which nearly 40% are women**

➤ They carry out credit service, supply of fishing nets and gears, marketing of fish produce, engine oil sale, welfare activities including accidental insurance, vessel insurance, mangalya fund, death fund etc.

➤ Periodically organize social activities like health camps, awareness programs and gender empowerment events

➤ The society received accolades as Best Society Award. Matsyafed Silver Jubilee state award, NCDC Regional award.







# Category- Best Individual Entrepreneurs

## M/s R. S. Polyplast, Delhi



➤ **Shri Siddharth Mehta is the proprietor of M/s R.S. Polyplast** which manufactures and supply material for Cages, RAS and Biofloc units

➤ He has created employment for more than 2,500 people

➤ He is conscious of inclusiveness while creating employment as he **recruits widows, ex-servicemen, underprivileged and youth to promote entrepreneurship.**





## Category- Best Individual Entrepreneur

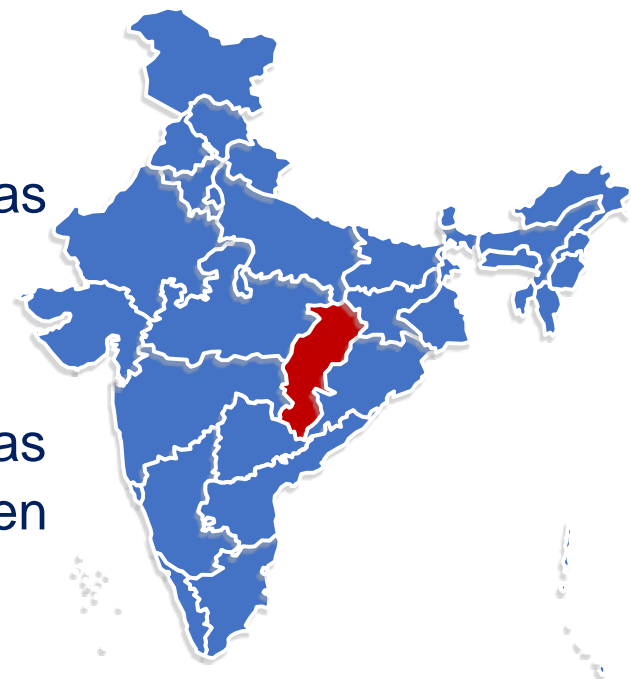


### M/s. M. I. K. Fish Company, Dhamtari, Chhattisgarh

➤ **Shri Imran Khan, the owner of M.I.K. Fish Company is into fish seed rearing in reservoir, cage culture, bio-floc culture.**

➤ He started his journey by investing Rs 30 lakh. His net profit has grown to over Rs. 100 lakh in 2019-2020.

➤ Every year there is a substantial growth in the production and has created employment for more than 700 people and 3,000 fishermen and women got the benefit

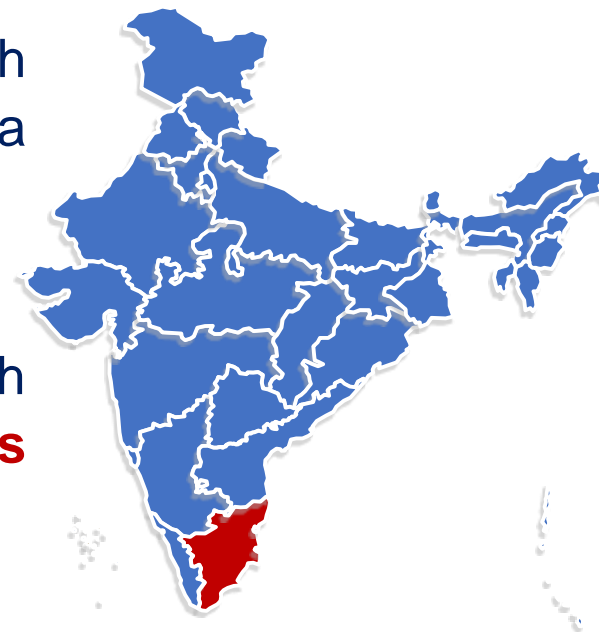




## Category- Best Fish Farmer (Marine State)

### Shri. Chinnasamy, Tamil Nadu

- Shri. Chinnasamy from Dindigul District, Tamil Nadu started fish culture in a small pond 3 years ago. He now has fish farm of 0.4 ha water spread area.
- His livelihood and economic status has been enhanced through fish culture and now **earns a net profit of Rs.7.27 lakhs in 3 years with an average production of 2.25 tonnes per year.**
- The farmer is undertaking agriculture along with fish culture and livestock farming (cattle, goat and poultry) in his own land.





## Category- Best Fish Farmer (Inland State)



### Shri. Surender, Haryana

➤ **Shri. Surender from Beri District, Haryana started his journey in fish farming in 2017.**

➤ **He adopts Best Management Practices in his farm of 1.8 hectares and produces 17.23 tonnes of fish per year.**

➤ **His net profit has increased from Rs. 10 lakh per annum in 2017-18 to Rs. 15 lakh per annum in 2019-20. He has inspired many unemployed youths in the neighboring areas to undertake fish farming.**





## Category- Best Fish Farmer (Hilly & North Eastern State)



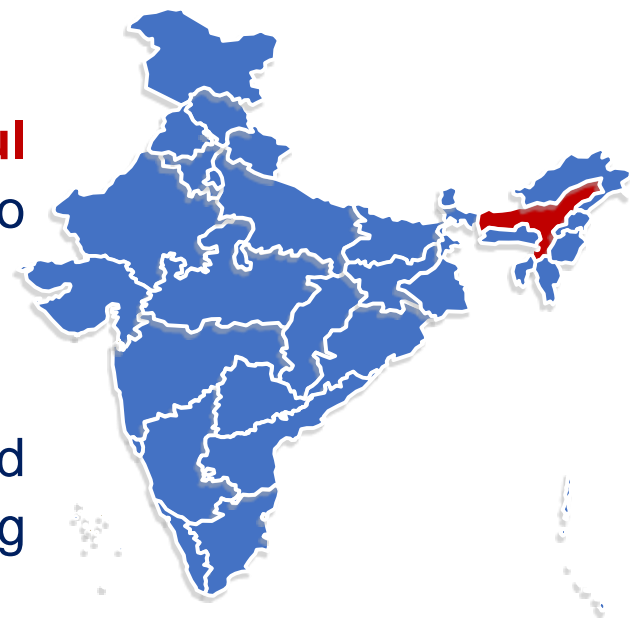
### Shri. Amal Medhi, Assam

➤ Shri. Amal Medhi, Nalbari District, Assam has over 15 years of experience in fish farming activity

➤ **He has fish farm in 10 ha and is one of the most successful quality fish seed producers of the district** and supplies seeds to other districts in Assam.

➤ He has received many awards and recognition and was awarded as Best Fish farmer & Best Quality Fish Seed Producer during 2016-17.

➤ He was also nominated as Fisheries Brand Ambassador of Assam in 2019 by Department of Fisheries, Government of Assam.







## Category- Best Finfish Hatchery

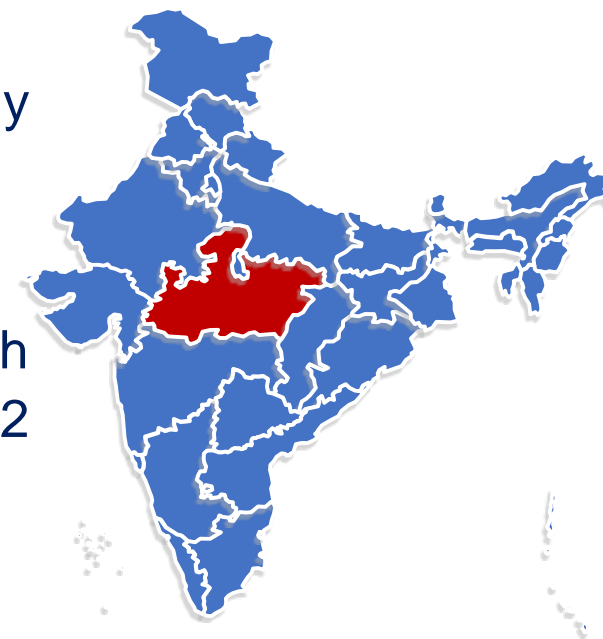


### Kailash Ramchandra Varma, Madhya Pradesh

➤ He was awarded the Best farmer (District level) 2013-14 by ATMA.

➤ With 25 years of experience in fish seed hatchery, Kailash Hatchery run by Kailash Ramchandra Varma is spread across 17.32 hectares.

➤ His installed capacity has increased from **8,500 lakh spawn in 2017-18 to 11,000 lakh spawn in 2019-20.** His net profit has increased from Rs 58 lakhs in 2017-18 to Rs 85 lakhs in 2019-20.



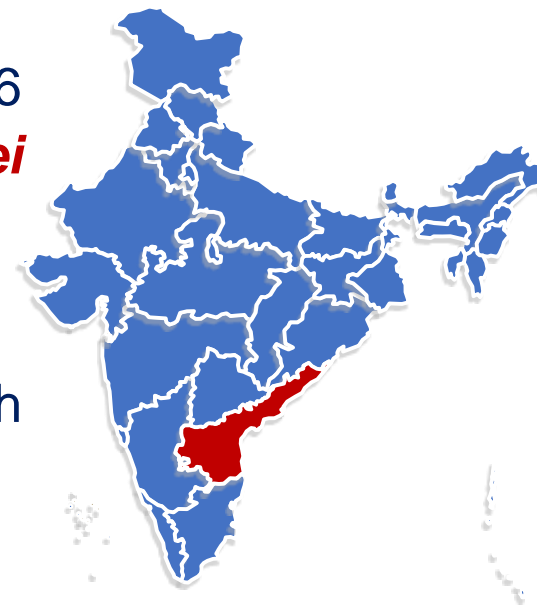


## Category- Best Shrimp Hatchery



### Ravi Kumar Yellanki - Vaisakhi Bio – Marine Private Limited , Visakhapatnam, Andhra Pradesh

- Vaisakhi Bio – Marine Private Limited was established in 2006 and is the **first company to officially launch SPF *L. vannamei* seed in the country.**
- The company owns many shrimp hatcheries in Andhra Pradesh and Tamil Nadu with well-established lab facilities.
- With experience gained in the field, the company is able to produce over 6,000 million Post Larvae (PL) in last three years and supply to various states.



Thank You

