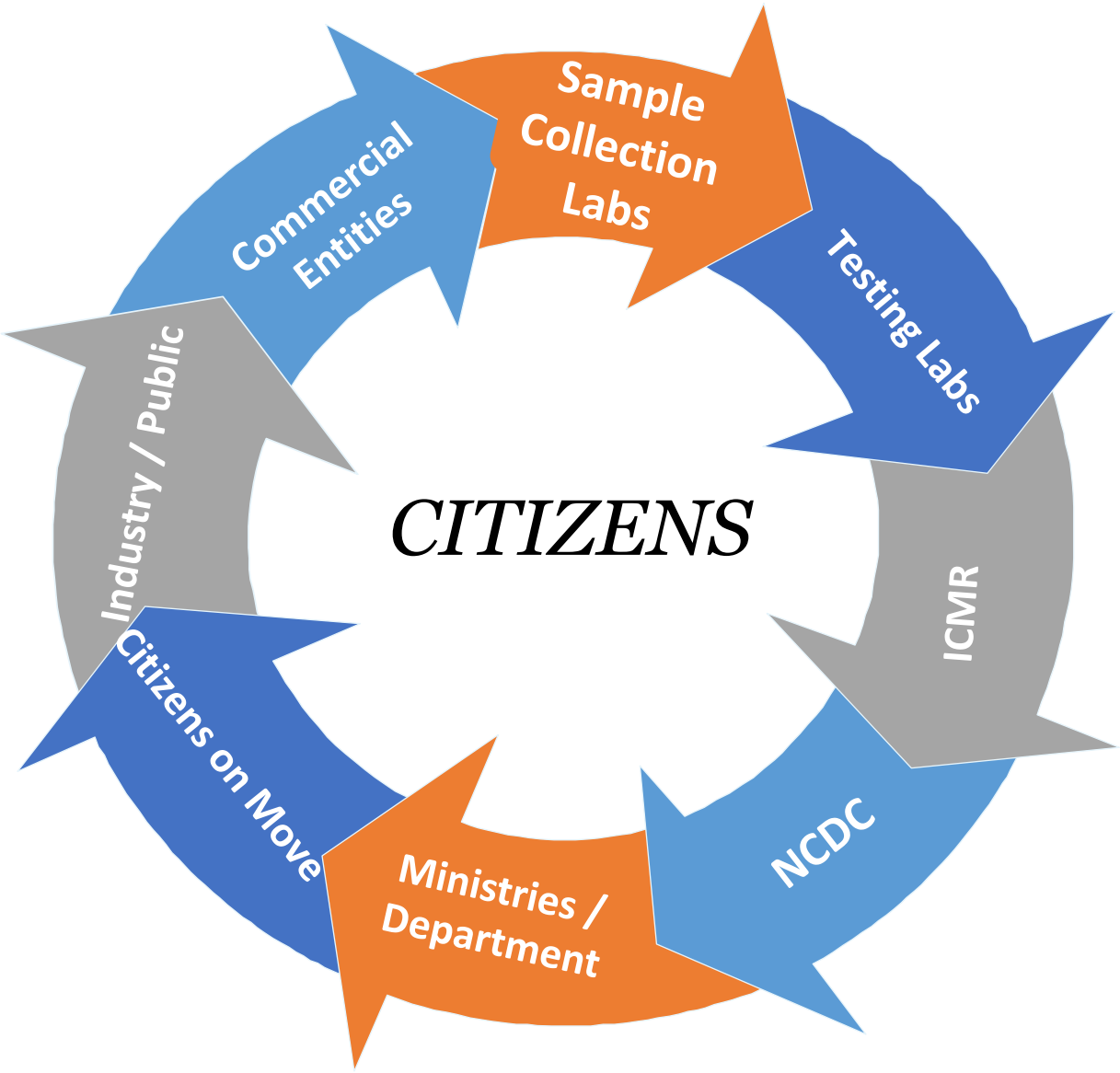
Technology and Data Management (EG 9)

11th May 2020

Key Stakeholders and Guiding Principles Adopted by EG 9



Guiding Principles

1

Rapid Deployment of tool for citizens to protect their health and comprehensive and timely information to public and decision makers

2

Enable reliable Data availability – testing data input quality, efficient data exchange (between ICMR, NCDC, states etc)

3

Leverage smart phones while ensuring inclusion of feature phone users

4

Data Privacy – (Collection, Processing and Retention of the Public Health Emergency Data) Rules, 2020

5

Leverage grassroot capability – involvement of CSC + NIELIT, CDAC, STPI, DOT

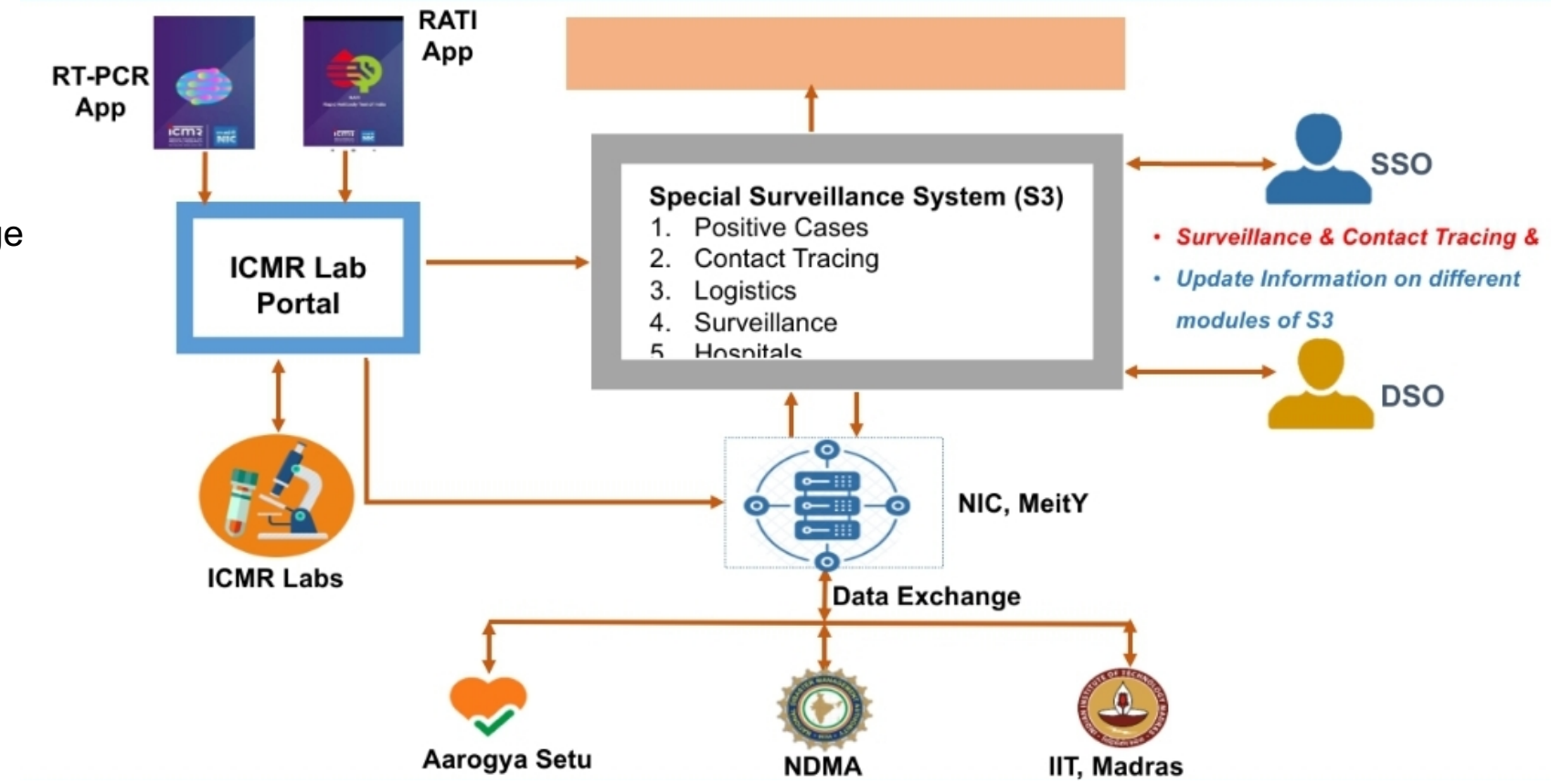
6

Collaborate with Industry and public – suggestions and proposals and adoption of technologies

Till date 11 meetings of EG 9 have been held

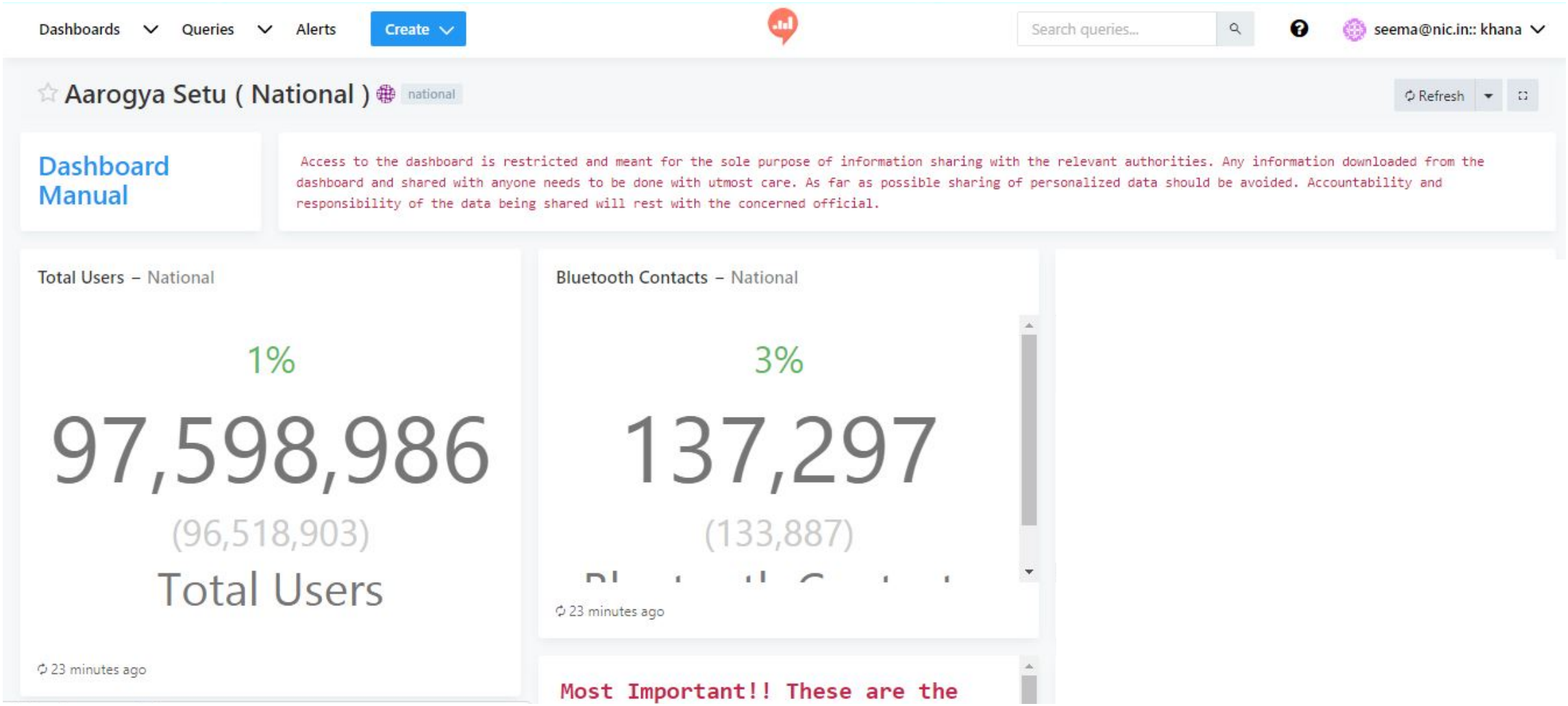
Analytics, Dashboard & Reporting

- Dashboard for unified view of data from Lab to ICMR to MoHFW
- RT-PCR App developed for ensuring data accuracy
- API level data interface and exchange with NDMA, Aarogya Setu & IITM
- S3 portal developed for integrated data on
  - Positive Cases
  - Contact Tracing
  - Logistics
  - Surveillance
  - Hospitals

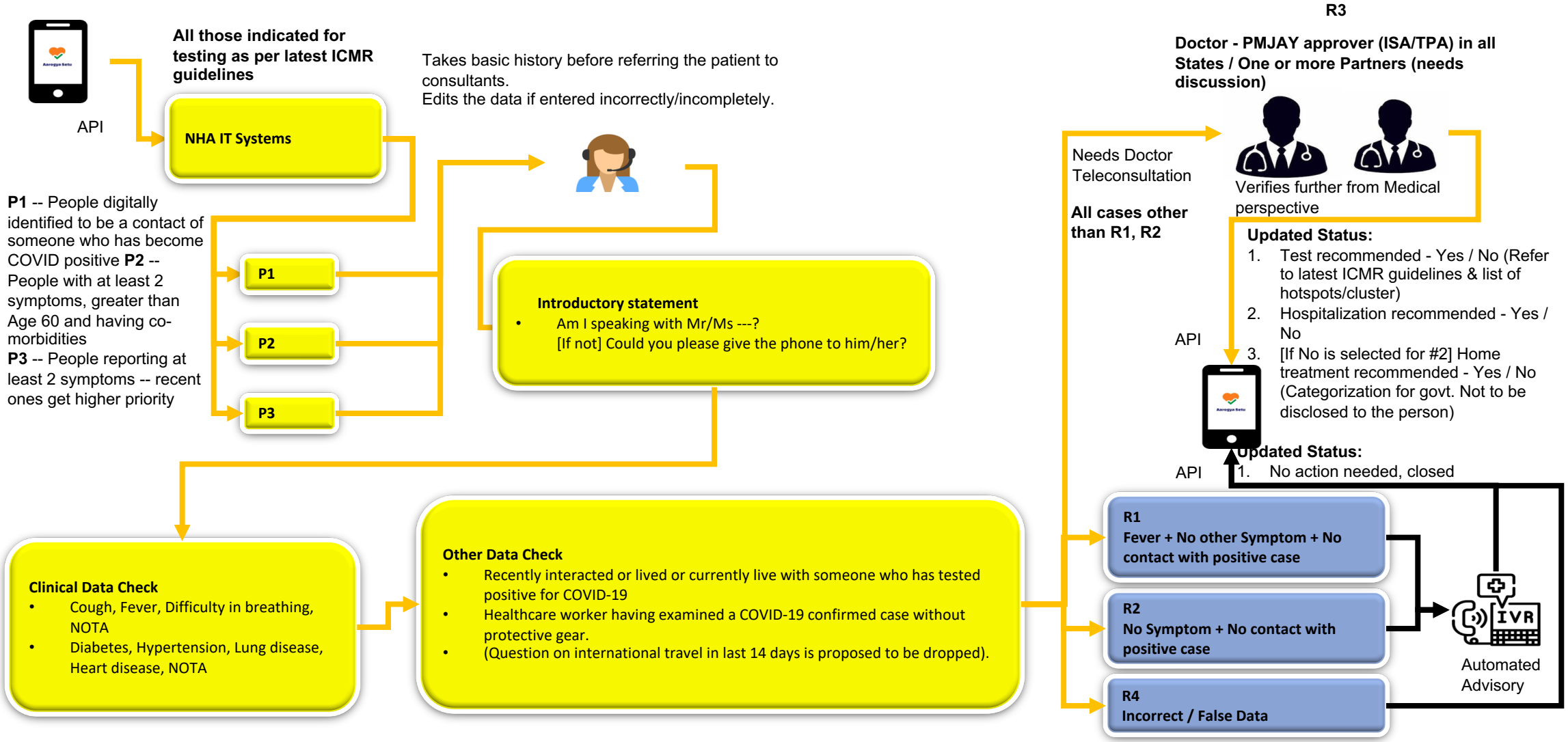


Aarogya Setu : Powering India's Fight against COVID19

AAROGYA SETU – Key Statistics



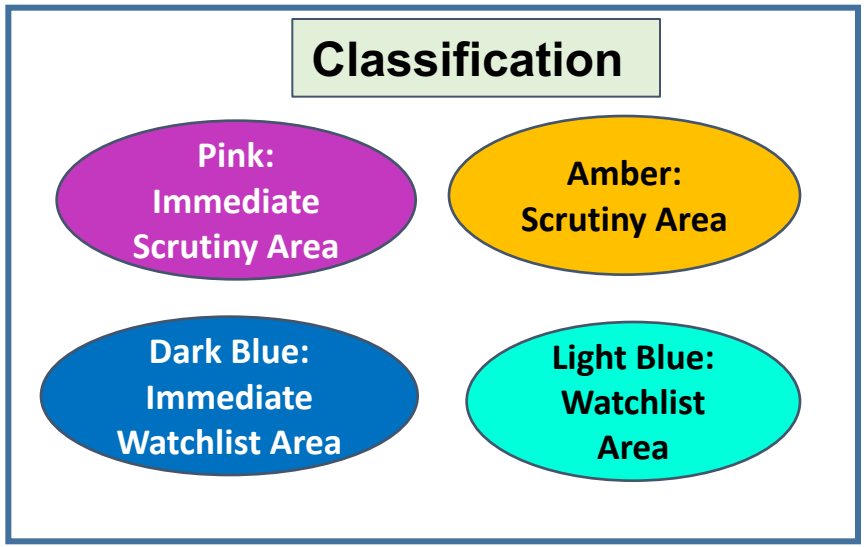
NHA Tele-caller



Features available in Arogya Setu Dash Board

ITIHAS - History of movement of Covid confirmed patients in the 15 day period preceding the date of them testing positive

Aarogya Setu (AS) - Self assessment recorded with Latitude + Longitude



Objective

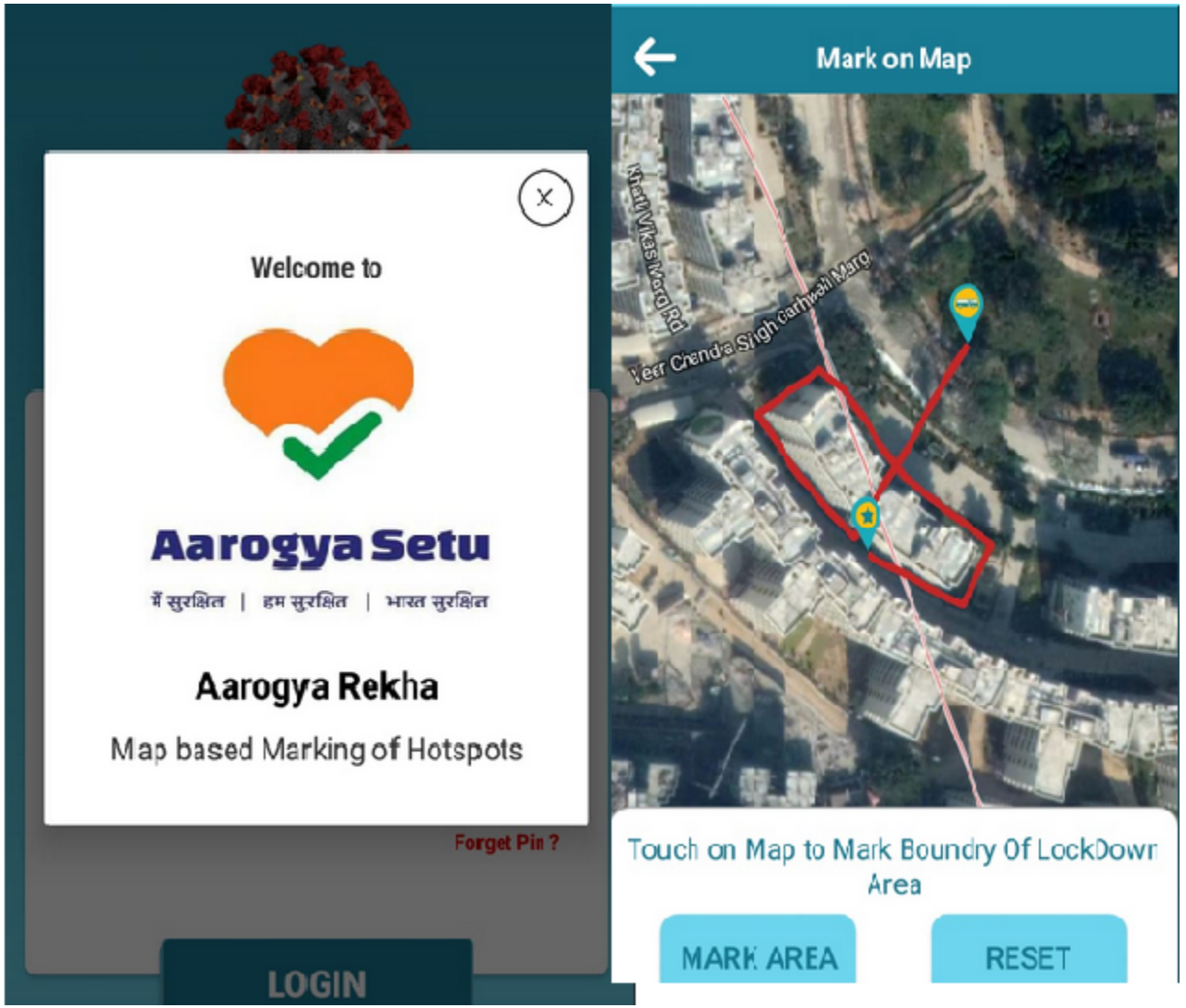
- **Identify, Alert and Classify Probable areas of infection at PINCODE Sub-post office level.**
- **Pinpoint specific sub-area within those areas.**
- **For Action: List of DIDs (convertible to mobile numbers) within that area who have reported symptoms through AS.**

State-wise Downloadable Report

For every District

- **PINCODE sub post office wise areas classified for Covid.**
- **District wise Hidden C-19 spots not covered under hot spots announced by respective State Govt.**

Map Based Marking of Hotspots by Officials



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PRIVACY FIRST FOR AAROGYA SETU (1/6)

DID YOU KNOW?

Upon sign up, every user is assigned a unique randomised anonymous device id. All communications between two devices and between device and server is done using device ID, no personal information is used for any communication.

Aarogya Setu

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PRIVACY FIRST FOR AAROGYA SETU (2/6)

DID YOU KNOW?

The App stores an encrypted signature when you come in proximity with other registered devices. This interaction information is NOT pushed to the server unless you turn COVID-19 positive

Aarogya Setu

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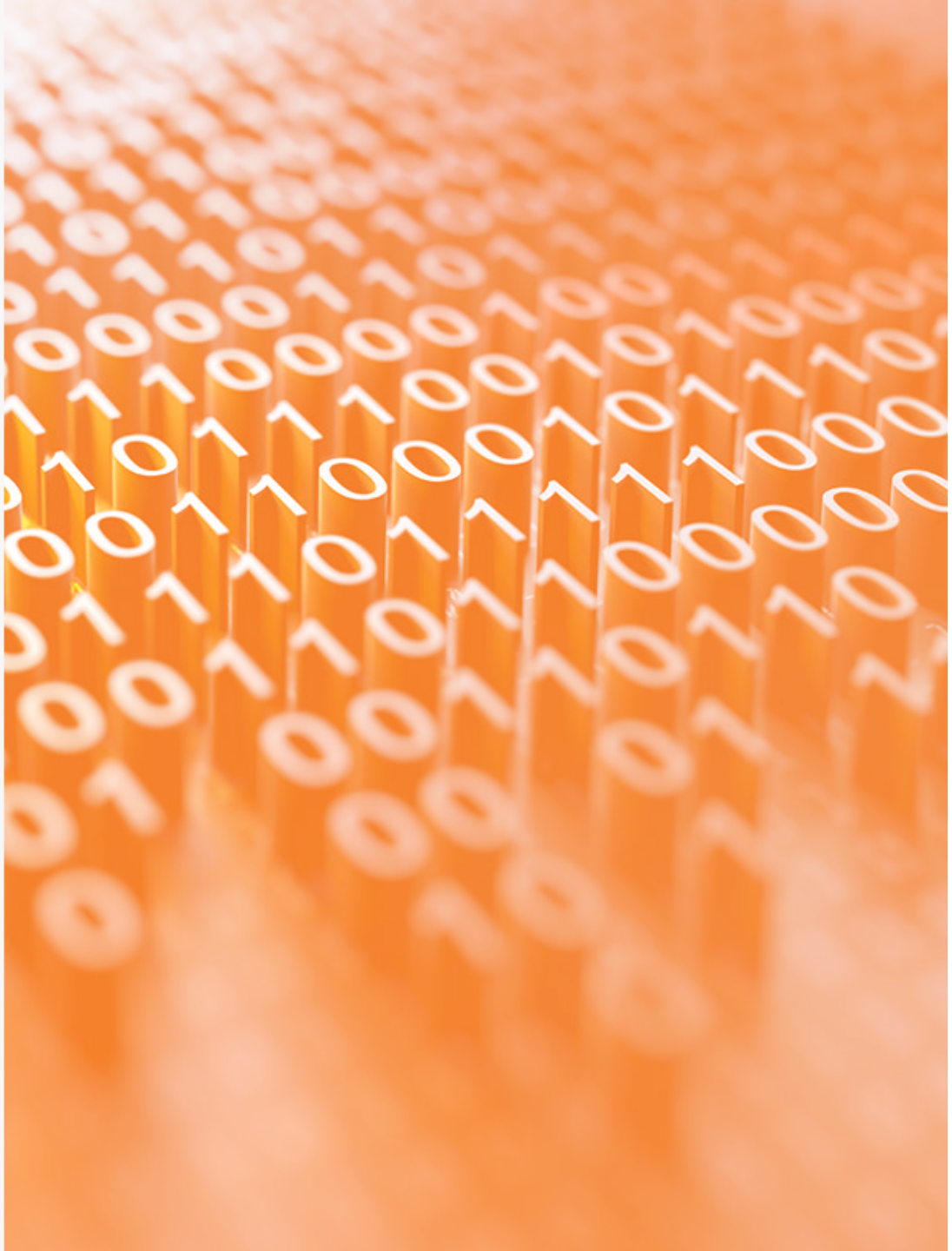

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PRIVACY FIRST FOR AAROGYA SETU (3/6)

DID YOU KNOW?

Government uses your information ONLY for administering COVID-19 related health interventions and NOT for any other purpose.

Aarogya Setu

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PRIVACY FIRST FOR AAROGYA SETU (4/6)

DID YOU KNOW?

The App never reveals your personal identity to anyone; the identity of COVID-19 patients is NOT shared with the public at large

Aarogya Setu

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PRIVACY FIRST FOR AAROGYA SETU (5/6)

DID YOU KNOW?

All unique interactions stored only for 30 days on the device; data on the server deleted in 45 days for non-risk users, 60 days from the date of cure for COVID-19 positive patients

Aarogya Setu

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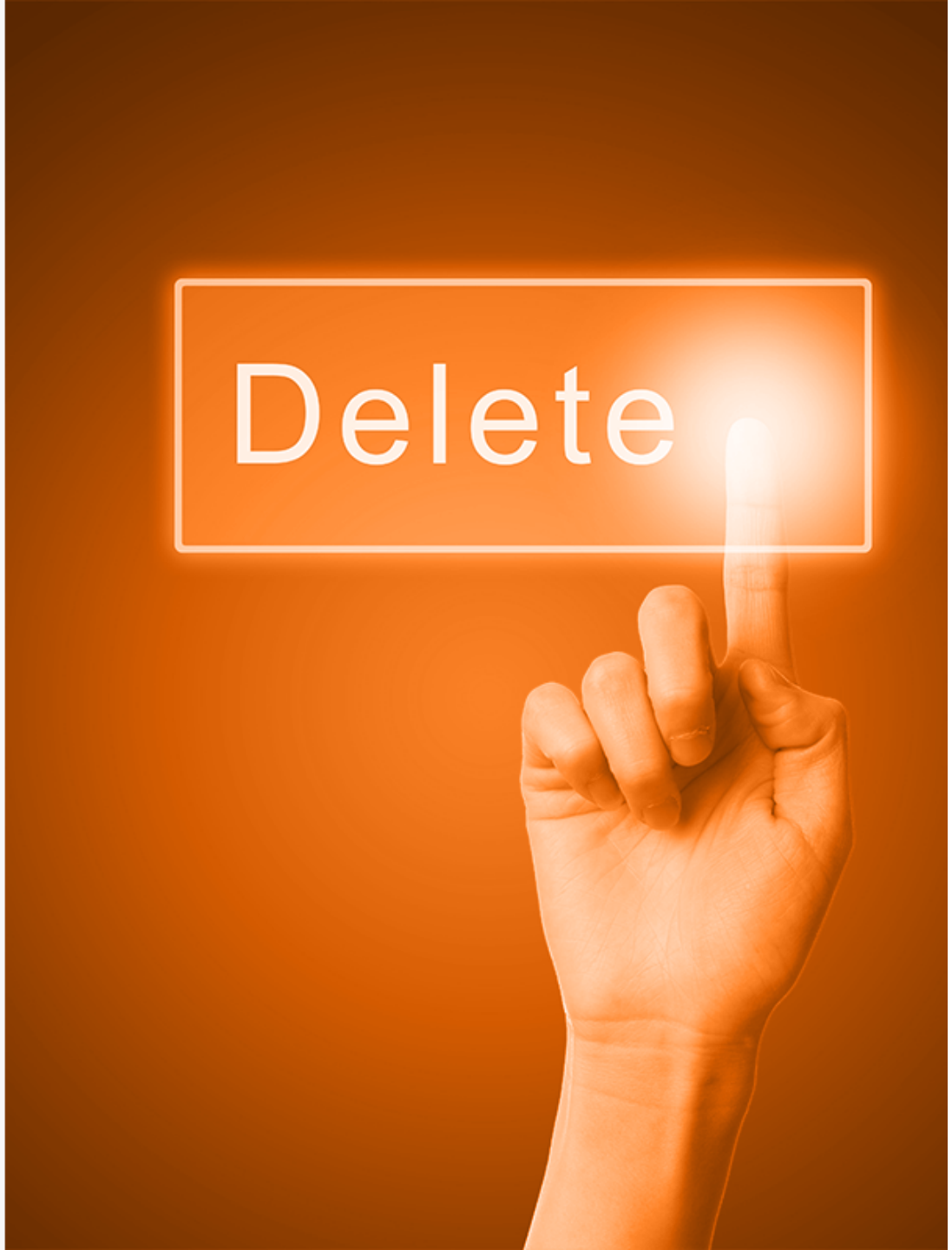

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PRIVACY FIRST FOR AAROGYA SETU (6/6)

DID YOU KNOW?

Your location data is used, in case you tested positive, only to map places you visited in past 14 days for sanitisation & testing of people to prevent further spread

Aarogya Setu

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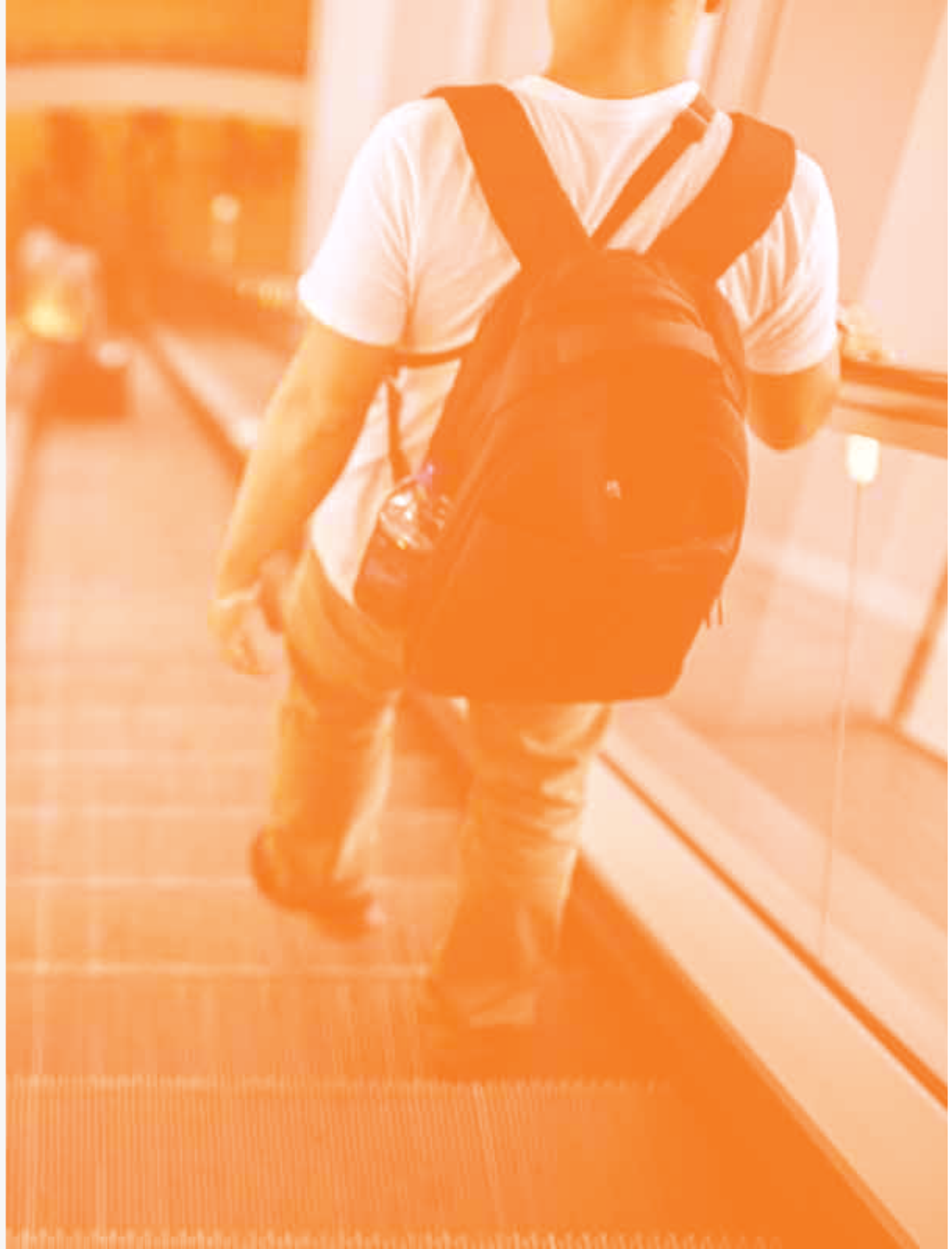


Aarogya Setu IVRS : For Feature Phones & Landlines

Feature phone & landline users can now check their health status free of cost

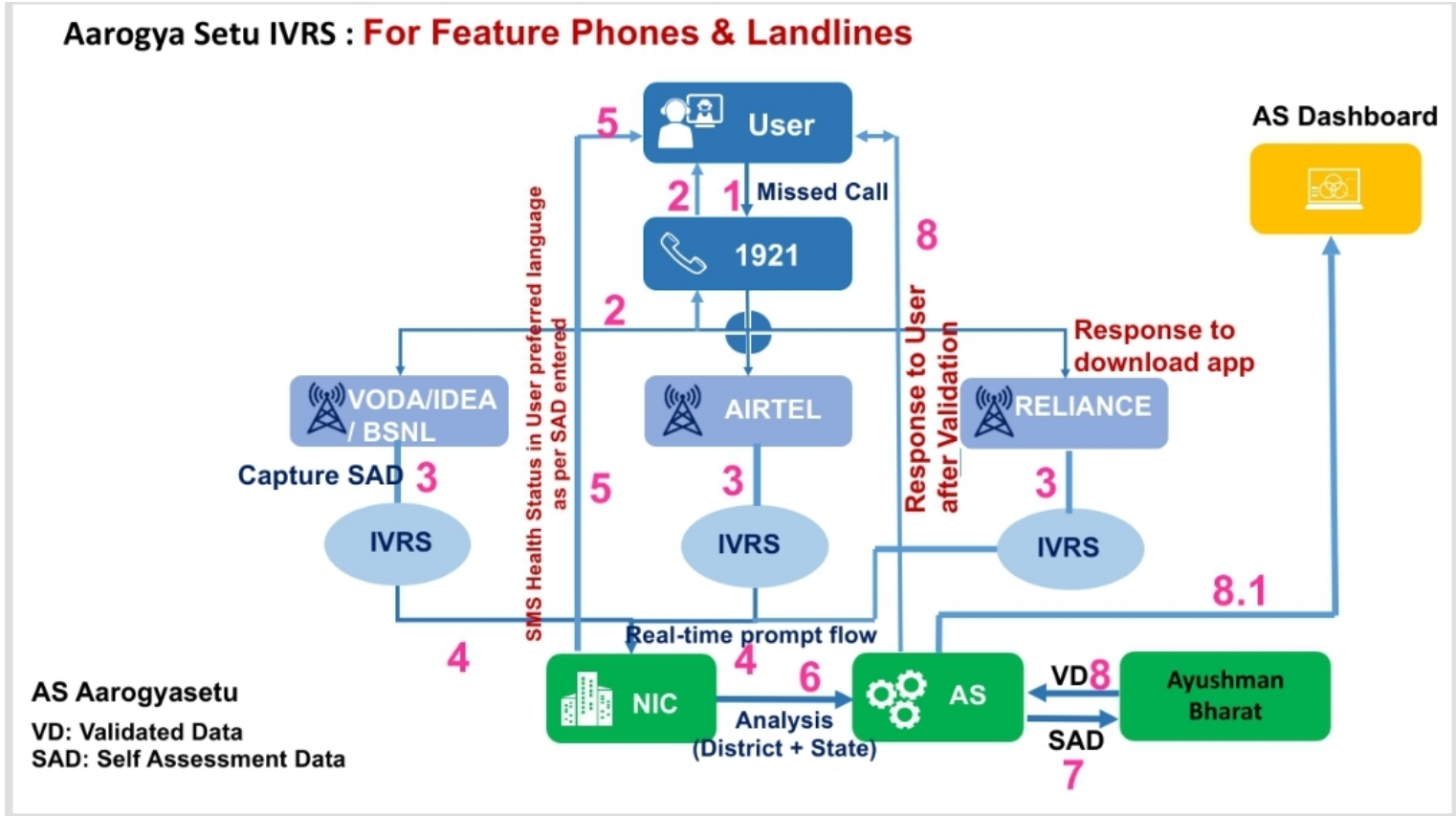
Give a missed call on 1921 & get a call back asking you the same questions that Arogya Setu app does while registering

Based on the info received, user will be responded in real time over an SMS **indicating his health status**

Available in 11 regional languages & SMS is sent to user in the same language he has shared his info

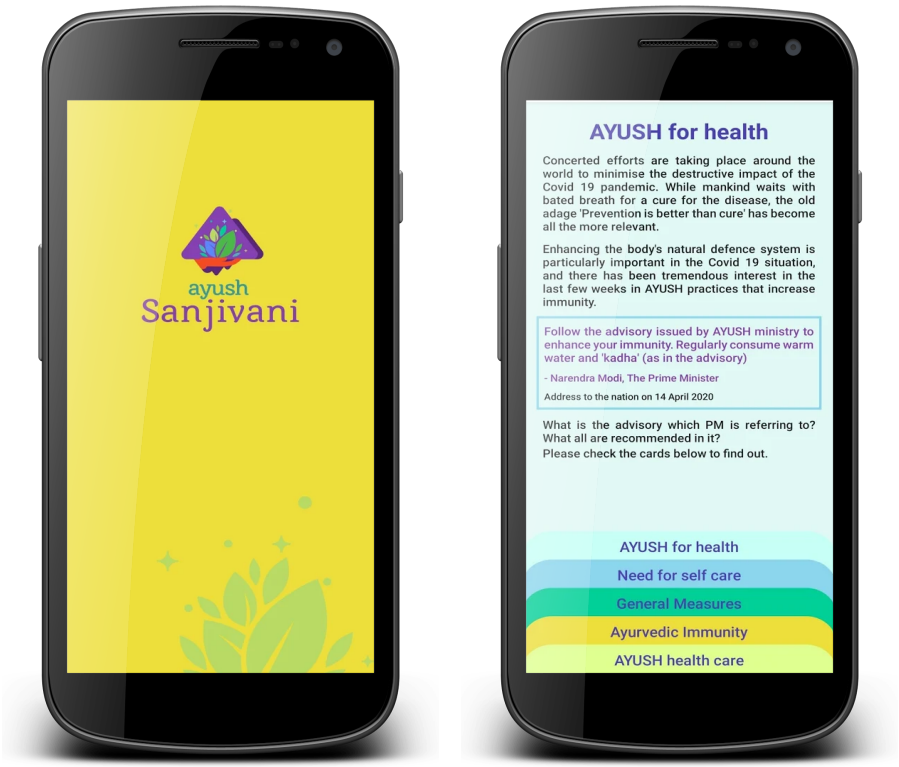
User to receive alerts on the action to be taken to ensure his/her safety

Dated: 4 May, 2020



COVID-19 Saavdhaan System	COVID Quarantine Alert System (CQAS)	Mobile Subscriber Migration
SMS messages(Hindi/ English/ Tamil/ Telugu/ Malayalam/ Marathi) are sent to a targeted geographical area identified by State Govts	Auto Email / SMS sent to State Govt. agency, if identified Corona +ve or quarantined person, moves away from his quarantined mobile tower area	Mobile Phone tower dump data of pre and post lockdown has been analyzed to get the details of movement of migrants from their present location
Around 16.5 Cr SMS sent	Andhra Pradesh, Delhi, Haryana, Madhya Pradesh, Meghalaya, Chhattisgarh, Maharashtra, Nagaland, Karnataka, Punjab, Rajasthan, Telangana, Bihar and West Bengal	Active support has been provided to Bihar government in respect of movements made from Metros to Bihar and their present location in various districts of Bihar
	Quarantine Alert sent to 3.45 Lakh Mobiles	Similar request have been received from Odisha, Karnataka, Gujarat and Maharashtra government

Ayush Sanjivani App



GET IT ON Google Play

Download on the App Store

Coming Soon

Features

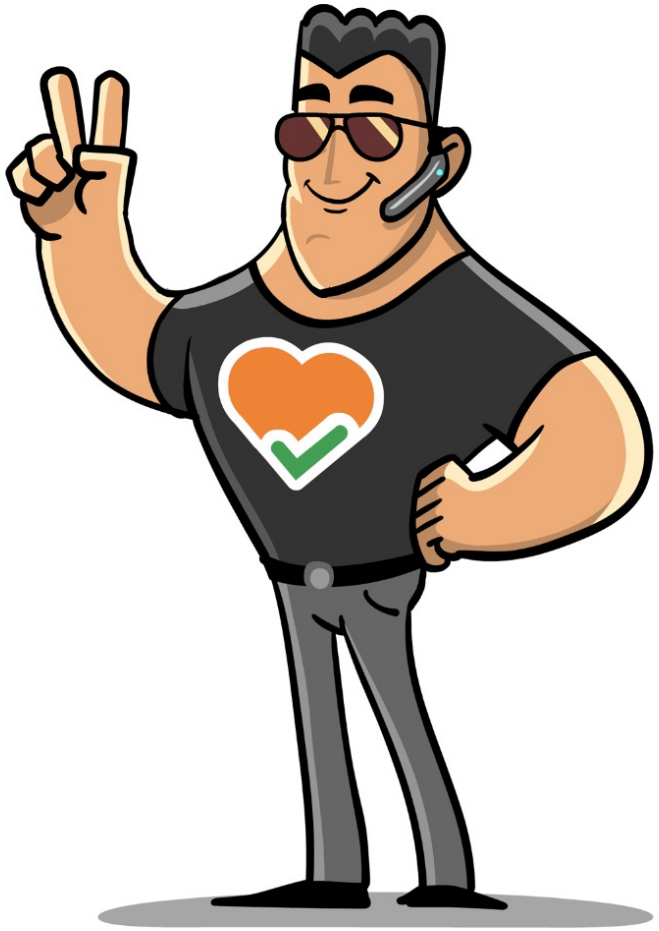
- **Feedback app** for analysing the impact of AYUSH interventions for boosting immunity during COVID-19
  - Includes Ayurveda measures suggested by the **Hon'ble PM during Mann ki Baat**
- Intended for General Public and Registered AYUSH Practitioners
- Launched by **Union Health Minister, Dr. Harsh Vardhan**

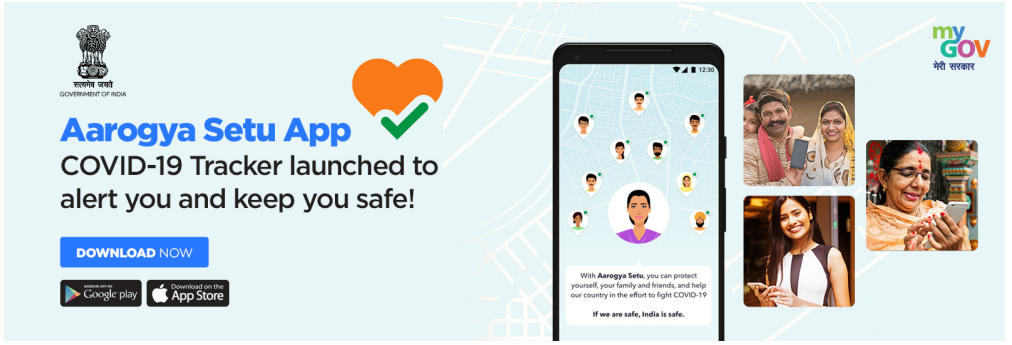
Key Statistics

- 40,800+ Downloads (as on 11 May 2020)
- 4.48 Avg Rating
- 3.63 MB Size

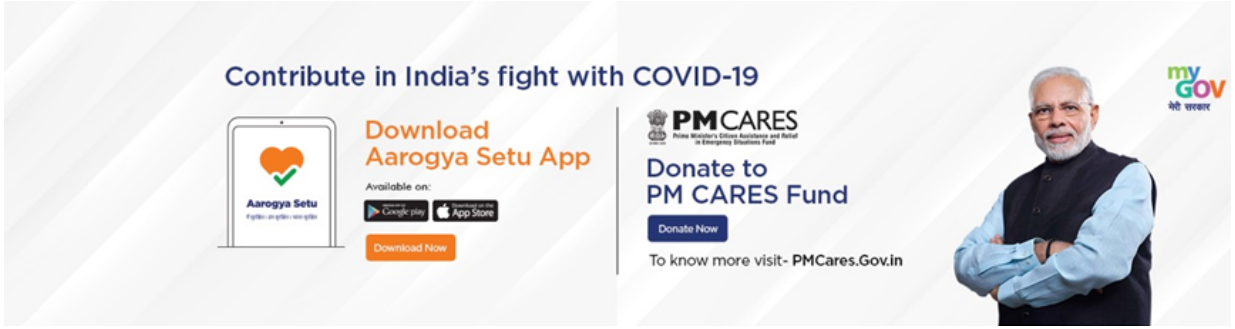
Aarogya Setu Promotional activities

- Promoting Downloads of Aarogya Setu App
- Setu Mera Bodyguard campaign – Film with Ajay Devgan
- Promoted on DD, TV Channels
- Social Media Campaigns
- Also on WhatsApp Chatbot, Podcasts, Emailers, SMS, Umang, CBPS





Infographics & Banners



Thank You