

# Media Accreditation Policy

## For the 19th Mumbai International Film Festival (MIFF) 2026

### 1. Introduction

If your heart races on watching a documentary or a film-reel and you can't help but get lost in a powerful documentary capturing real-life struggles, triumphs, and untold truths, or in a short film that delivers deep emotions in just a few minutes, or an animation that transforms imagination into unforgettable storytelling, then you're already on the right track. At the Mumbai International Film Festival (MIFF), we celebrate the art of documentaries, short fiction films, and animation as some of the most compelling mediums of creative expression and social reflection.

For decades, MIFF has served as a prestigious global platform that brings together filmmakers, storytellers, artists, and audiences from across the world to showcase meaningful cinema that informs, inspires, educates, and entertains. The Festival aims to promote excellence in non-feature filmmaking, encourage new talent, foster cultural exchange, and create conversations on important social, environmental, historical, and human-interest issues through the power of visual storytelling. MIFF also serves as a stepping stone for budding filmmakers and film students, offering them inspiration, exposure, networking opportunities, and a chance to learn from some of the finest minds in the industry.

We believe that every powerful story deserves to be seen, heard, and discussed – and we want to make sure that great films reach every corner of the world. That's where you come in.

Whether you're a journalist with a knack for uncovering hidden gems, a film blogger passionate about meaningful cinema, or a social media influencer helping spread the love for films through your platforms, you play a crucial role in connecting these remarkable stories with wider audiences.

So, if you're ready to dive into the world of MIFF and help bring these incredible films to audiences far and wide, check out the guidelines below and become a Media Delegate.

### 2. Eligibility

#### a. Age Requirement:

Applicants must be **at least 18 years of age** as of **May 1, 2026**.

#### b. Professional Requirement: (Refer to [Annexure A](#) for detailed category-wise guidelines to help you select the correct category for registration.)

#### c.

##### i. Print/Electronic Media:

- a) Accredited by Press Information Bureau (PIB) or State Government or employed with a recognized Media House / Publication or a Freelancer.

- b) **A Creator / Writer / Correspondent/ News Editor/Photographer / Videographer with at least 5 pieces of content** related to films, culture, lifestyle, art, economy or any creative or real-life inspired topic published or produced on a recognized platform during the years **2023, 2024, 2025 and 2026.**

ii. **Digital Media:**

**Definition:**

Digital media includes either a web portal or social media platform (institutional or individual) that hosts information for public dissemination. It encompasses any website through which people access digital information text, video, audio, or graphic or digital/ social media handles (such as X, Facebook, YouTube, Instagram, or Telegram) that may also direct audiences to web- based platforms.

Digital media content creators excel in producing original and engaging content creative formats including tweets, reels, videos, and other across these platforms. Their work reaches diverse audiences and builds a follower or subscriber base that allows them to communicate and influence effectively at scale.

**I. Web Portals:**

- a. Active and consistently engaged in information dissemination in the relevant field for at least two years.
- b. Demonstrated **substantial engagement** and sustained presence in the digital space.
- c. Must have a record of **organic traffic** to their web portal.

**II. Social/ Digital Media Platforms:**

Applicants must demonstrate a consistent focus on film, art, lifestyle, or culture-related content over the past two years.

**a. Minimum Follower / Subscriber Base:**

- **Hindi-language platforms:** 20,000 subscribers / followers
- **English-language platforms:** 20,000 subscribers / followers
- **Other regional languages:** 10,000 subscribers / followers
- **Less-spoken languages or dialects:** Applicants with a smaller following (below 5,000) may be considered for accreditation at the **discretion of the Competent Authority.**

**Note:** Applicants are responsible for providing accurate engagement metrics. PIB will verify the data, and **any significant discrepancy** may result in **rejection of the application.**

**3. Documents Required** (Please refer to [Annexure B](#) and [Annexure C](#) for detailed specifications and format requirements.)

#### **4. Registration Process**

**a. Online Application:**

Complete the registration process online by filling in the following sections through the [Registration Link](#).

- i. **Personal and Professional Details** (Mandatory)
- ii. **Attachments** (Mandatory)

**b. Supporting Documents:**

Upload all relevant documents as specified in [Annexure B](#) to support your application.

**c. Application Deadline:**

All applications must be submitted **on or before 5th June 2026**. Please note that **no applications will be accepted after the deadline**. Ensure you provide an **active mobile number and email ID** to enable communication regarding accreditation status and related updates.

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## ANNEXURE A

### 1. Who can register as a Media Delegate?

- a. Journalists and media professionals working with newspapers, journals, magazines, television, or radio, as well as photographers and videographers associated with print or electronic media platforms, whether as a full-time member/employee, owner/proprietor, or a freelancer.
- b. Digital/ Social Media content creators with active presence on Websites and Social Media Platforms.

### 2. Accreditation Categories

#### a. Correspondent - Journalist/Reporter/ Digital/Social Media Content Creator, and **not handling Equipment**

- Will not be allowed to carry Heavy Camera Equipment.

#### b. Correspondent - Journalist/Reporter/ Digital/Social Media Content Creator, Photo and **handling Equipment**

- Will be allowed to carry Heavy Camera Equipment.
- Will be allowed to carry hand-held devices (e.g. gimbal) for festival coverage.
- Prior consent of festival guests may be sought for videography via hand held devices.

#### c. Photographer/Videographer - Media Professionals Handling Equipment -.

- Will be allowed to carry Heavy Camera Equipment.
- Will be allowed to carry hand-held devices (e.g. gimbal) for festival coverage.

\*Will be allowed to cover specified events subject to content and location.

\*\*Prior consent of festival guests may be sought for videography via hand held devices.

\*\*\*Photo or video coverage shall be undertaken only in designated areas permitted within the festival premises.

Note:

*Dual accreditation is **not permitted**. Each media delegate may register under only one **media category**. Please select the **primary category** you will represent during the festival.*

### 3. General Instructions:

- a. Ensure that all information and documents submitted are accurate **and complete** to avoid rejection of accreditation.
- b. Media professionals wishing to attend festival events and sessions may do so as per the official schedule. Details of other events will be shared through the Media WhatsApp Group maintained by PIB. Kindly ensure that you are added to the WhatsApp Group after accreditation.

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## ANNEXURE B

- **Recent Passport Size Photo (Size specifications)**

- **Identity Proof**

- Aadhaar/License/Passport/Voter ID
- J- Visa for foreign journalists

- **Professional Identity Proof**

1. For Print/ Electronic media:

- 1) PIB/State Government Accreditation Card
- 2) Organizational ID/ Editor's Nomination Letter or Self Declaration for freelance media persons.
- 3) At least 5 articles/ links/photographs of content related to documentaries / films / art / lifestyle /culture/ animation written / captured by you during the years 2023, 2024, and 2025.

2. Digital Media:

- 1) In addition to the requirements as specified for Print/ Electronic media, the following are also may be provided.
- 2) Screenshot of Home Page to Digital Content. (The Channel or handle should be active in the given name continuously for a period of one year till the date of application).
- 3) Applicant must provide Engagement Rate of account/handles/channels.
- 4) At least 5 links of content created relating to films/art/culture/ lifestyle in recent two years.

- **For Foreign Nationals**

- 1) Valid J Visa

Please provide a valid mobile contact number and email ID for further communication for accreditation purposes.

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**ANNEXURE C**

\*Media House Letterhead\*

**Nomination Letter for Coverage of 19th Mumbai International Film Festival  
(MIFF 2026)**

Date:.....

To,  
The Director General  
Press Information Bureau  
Mumbai

Subject: Nomination of **Correspondent without Equipment/Correspondent with Equipment/Photographer/ Videographer** for coverage of the 19th Mumbai International Film Festival (MIFF 2026)

We, (Media House Name), are pleased to nominate:

- 1) (Name)
- 2) (Designation)
- 3) (Email ID)
- 4) (Mobile Number)

to cover the upcoming 19th Mumbai International Film Festival (MIFF 2026).

Should there be any changes in the nominated media personnel, we will let you know at the earliest.

Best regards,

Signature  
Editor-in-Chief  
Media House Stamp:

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**Self-Nomination for Media Accreditation as Freelancer for Coverage of  
Mumbai International Film Festival (MIFF 2026)**

Date:.....

**To**

The Director General  
Press Information Bureau  
Mumbai

**Subject: Self-Nomination for Media Accreditation as Freelancer (With  
Equipment/Without Equipment) for Coverage of Mumbai International Film Festival  
(MIFF 2026)**

I, **[Full Name]**, hereby submit my self-nomination for Media Accreditation as a Freelance Media Professional for coverage of the **Mumbai International Film Festival (MIFF) 2026**, scheduled to be held in Mumbai from **15th to 21st June 2026**.

I am an independent media professional engaged in **[journalism/photography / ideography / digital content creation / blogging/film criticism / social media content creation / other]**, and have been actively covering events, cinema, arts, culture, or public interest stories through my professional platforms.

My details are as under:

1. **Full Name:** [Name]
2. **Organization / Platform Name (if any):** [Name]
3. **Nature of Work:** [Freelancer Journalist / Blogger/Photographer / Videographer / Influencer/Critic / Other]
4. **Years of Experience:** [Years]
5. **Mobile Number:** [Number]
6. **Email ID:** [Email]
7. **Address:** [Address]
8. **Social Media / Website Links:** [Links]
9. **Previous Work Samples / Portfolio Links:** [Links]

I undertake that the information furnished above is true and correct. I shall abide by all rules, regulations, and media guidelines issued by the Festival authorities and Press Information Bureau during the event.

I request you to kindly consider my application and grant Media Accreditation for MIFF 2026.

Best Regards,

**[Signature]**  
**[Full Name]**  
**[Place]**