



BACKGROUNDERS
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Janaushadhi Product Basket for Every Healthcare Need

Reducing Financial Stress and Improving Well-being

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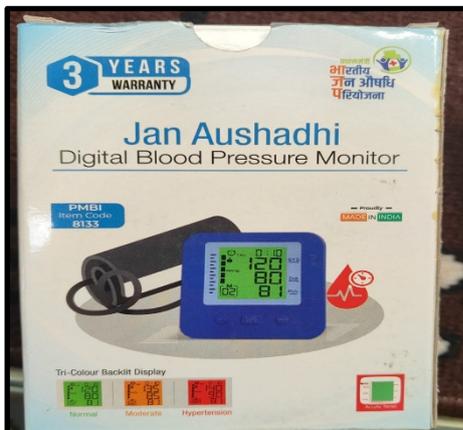
Healthcare is not just about one-time treatment for a particular disease or a problem. But regular care of the individual and the family's well-being within the household budget. **Conditions like asthma, diabetes, and hypertension require not just one-time treatment, but continuous monitoring and dependable products, turning healthcare into a recurring expense that often weighs heavily on families.**

This is where the product basket of **Pradhan Mantri Bhartiya Janaushadhi Pariyojana** brings a sense of **reassurance**. Today, the **Janaushadhi product basket** includes over **2,110 medicines, 315 medical devices**, and consumables, covering major therapeutic areas such as **cardiovascular diseases, oncology, anti-diabetic care, anti-infectives, anti-allergic, and gastro-intestinal treatments**. More importantly, these medicines are priced **50% to 80%** lower than leading branded alternatives, making essential medical care affordable and stress-free.

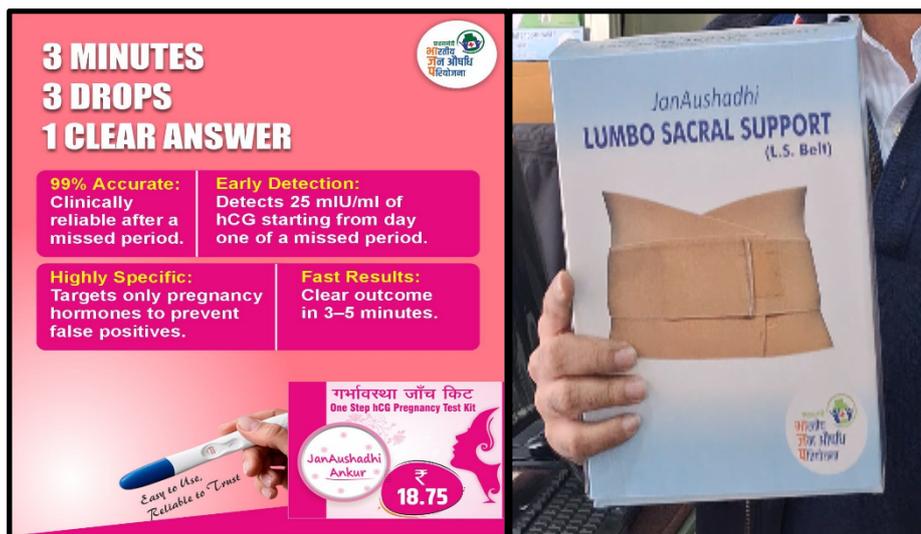


At these Pradhan Mantri Jan Aushadhi Kendras, healthcare products are not just items on display; they are everyday lifelines. The **electrical nebulizer machine** offers immediate comfort and relief for someone struggling to breathe. While similar machines in the market may cost between **₹1,500 and ₹2,000**, the Janaushadhi nebulizer is available at around **₹800**. Similarly, glucometers are critical for diabetic patients, are offered at affordable rates, often bundled with test strips, helping reduce both immediate and recurring costs.

An affordable **digital blood pressure monitor**, often essential for elderly patients, reduces the need for frequent hospital visits. Available at much lower prices than the ₹1,800-₹2,500 market range, it ensures regular monitoring without financial stress.



Beyond these, smaller essentials like **pregnancy test kits, nicotine gums, L.S. belts, and nutritional supplements** complete the basket, each product catering to someone's essential health care requirements. Together, these **shelves of medicines** and medical devices represent more than affordability; they represent change as generic products are becoming more accessible and acceptable.



Since September 2024, stocking by JAKs of **200 commonly used medicines**, consisting of the **100 top-selling medicines** in the scheme product basket and **100 fast-selling medicines** in the market, has been incentivized, under which **JAK owners are eligible for a monthly incentive** based on the stocks that they maintain of these medicines. By making quality healthcare accessible and reducing out-of-pocket expenses, Janaushadhi Kendras are not just supporting treatment; they are **easing lives, strengthening the foundation of affordable healthcare** for every family.



Reference

Ministry of Chemicals & Fertilizers

PIB Research