



MY Bharat – Where Digital India Meets Young India

Empowering Amrit Peedhi

05 July 2026

Youth at the Heart of Mera Yuva Bharat

India has the largest youth population in the world, with nearly 65% of its population below the age of 35. Recognising the immense potential of this demographic dividend, **MY Bharat (Mera Yuva Bharat)** was launched in **October 2023** under the **Ministry of Youth Affairs and Sports**. The initiative aims to place youth at the centre of nation-building by providing opportunities for volunteering, skill development, leadership and civic participation.



MY Bharat serves as a digital platform that connects the Government, educational institutions, non-profit organisations and industry to create meaningful youth engagement. Enabled by India's strong **Digital Public Infrastructure (DPI)** under the broader **Digital India initiative**, the platform seamlessly connects millions of young Indians with learning and nation-building opportunities, ensuring greater inclusion, accessibility and participation across the country. Through this initiative, young citizens are being empowered to actively contribute towards the vision of Viksit Bharat@2047.

Empowering Amrit Peedhi Through Opportunities

MY Bharat serves as a unified digital platform by combining physical engagement with digital technology. The opportunities accessible through the portal are:



Digital Volunteerism

- Over **1.52 lakh volunteer opportunities** are available on the platform across cleanliness, blood donation, sports, disaster response, and community service, as of June 2026.
- It offers end-to-end digital volunteer management through online registration, **attendance**, geo-tagging, certificate generation and impact tracking.

Experiential Learning Beyond Classrooms

- As of July 2026, the platform offers over **24900+ Experiential Learning Programs (ELP)**, promoting hands-on learning and workforce readiness.
- Additionally, opportunities also include **internships** with public and private organisations, apprenticeships for workplace training, and industry exposure.
- The platform promotes civic leadership through **quizzes and competitions** that engage youth in understanding national issues like the Union Budget.

Leadership Development and Career Support

- The platform offers leadership development through initiatives such as **the Viksit Bharat Youth Parliament**, enabling youth to debate national issues and build leadership skills.
- **AI-powered Resume builder** and **mentoring support helps** youth prepare for their academic and career prospects.
- **Multilingual digital quizzes** on governance, the Constitution, innovation and public policy, making learning interaction.

Initiatives Connecting Youth with the Nation

Youth-led Nation-building

- **MY Bharat MY Vote'** campaign promoted informed voting and constitutional awareness among first-time voters.
- National Youth Festival: **Viksit Bharat Young Leaders Dialogue 2026** witnessed participation of over 50.42 lakh youth, making it one of India's largest youth consultation exercises.
- The **Viksit Bharat Young Leaders Dialogue (VBYLD) 2026** provided a national platform for youth to deliberate on ideas and solutions for Viksit Bharat@2047, encouraging leadership, innovation and meaningful participation in nation-building.
- Youth for Viksit Bharat – **MY Bharat Youth Convention 2026** brought together 6,000+ youth to celebrate the aspirations and achievements of the Amrit Peedhi.
- The **Nari Shakti Youth Parliament**, conducted across 17 zones, engaged over 7,000 young women in structured democratic dialogue and policy discussions.

Volunteerism & Social Action

- The **National Service Scheme (NSS)** leverages the MY Bharat platform to facilitate volunteering, participation and monitoring.
- MY Bharat volunteers mobilised lakhs of youth during **International Day of Yoga 2026** through yoga sessions across educational institutions, community spaces and iconic landmarks.
- Through the **Nasha Mukh Bharat campaign**, youth volunteers support awareness drives, rehabilitation initiatives and community outreach for a drug-free India.
- MY Bharat organises nationwide **Padyatras, cleanliness drives** and **community service activities** to strengthen civic participation and Jan Bhagidari.

Young Voices Beyond Borders

- The **Viksit Vibrant Village Programme** enabled youth to experience life in India's border villages, fostering national integration and grassroots engagement.
- The **MY Bharat Podcast Series**, launched on 21 March 2026, features conversations with inspiring personalities and changemakers to promote active citizenship.
- MY Bharat enabled India's youth participation at the **United Nations Economic and Social Council (ECOSOC) Youth Forum 2026**. This provided young leaders with a platform to represent India's perspectives in global policy discussions.

MY Bharat Advancing Digital India's Vision

MY Bharat showcases how technology is making youth participation more accessible, recognised and future-ready across the country.

Participation and Recognition

- MY Bharat earned a **Guinness World Record** title on 04 June 2026 for the "**Most Users to Take an Online Quiz in One Week**" with **390,812 verified participants**.
- The portal offers digital badges, certificates and verified participation records recognising volunteering, learning programmes and civic engagement.

Digital Governance in your Pocket

- MY Bharat mobile **application, available in 22 Indian languages**, has recorded over 1 lakh downloads, as of 02 July 2026.
- Single registration enabling seamless access to opportunities, learning resources, digital certificates and government initiatives across the country.

Future-ready Platform

- **MY Bharat 2.0** is transforming youth engagement through Artificial Intelligence (AI), multilingual technologies, open APIs and digital credentials to expand youth participation.
- The platform represents India's vision of empowering over 100 million youth through technology-driven governance aligned with Viksit Bharat@2047.

Building Future-ready Mera Yuva Bharat

Built on the foundations of Digital India, MY Bharat is empowering the Amrit Peedhi to participate in nation-building and drive India's journey towards a developed, inclusive and self-reliant nation. As India advances towards Viksit Bharat@2047, MY Bharat is poised to become the country's largest Digital Public Infrastructure for youth. By leveraging Artificial Intelligence and multilingual technologies, the platform will continue to expand access to volunteering and experiential learning.

References

MY Bharat Portal

- <https://mybharat.gov.in/>
- https://mybharat.gov.in/central_dashboard

Ministry of Youth Affairs and Sports

- <https://www.pib.gov.in/PressReleasePage.aspx?PRID=2222299®=1&lang=1>
- <https://www.pib.gov.in/PressReleasePage.aspx?PRID=2269178®=48&lang=2>
- <https://www.pib.gov.in/PressReleasePage.aspx?PRID=2251320&lang=1®=3&utm>
- <https://www.pib.gov.in/PressReleasePage.aspx?PRID=2238950®=48&lang=2>

PIB Research