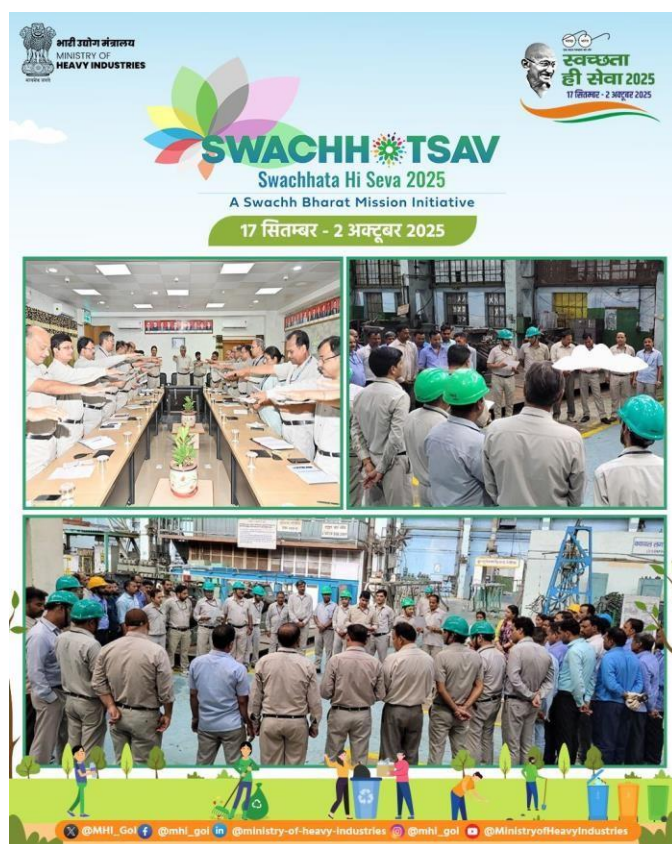


## Ministry of Heavy Industries (MHI) actively participates in the nationwide *Swachhata Hi Seva* – 2025 campaign

New Delhi- 04.10.2025

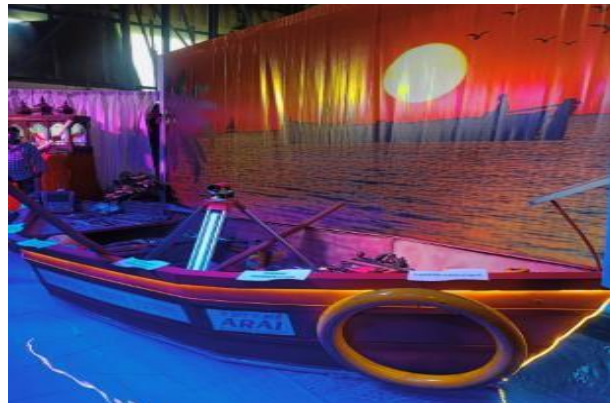
The Ministry of Heavy Industries (MHI) actively participated in the nationwide *Swachhata Hi Seva* – 2025 campaign, organized from 17th September to 2nd October 2025 under the joint aegis of the Department of Drinking Water and Sanitation (DDWS) and the Ministry of Housing and Urban Affairs (MoHUA).

Guided by the Hon'ble Prime Minister Shri Narendra Modi's vision of fostering a cleaner and sustainable India through the *Swachhata* movement, MHI along with its Central Public Sector Enterprises (CPSEs) and Autonomous Bodies (ABs) has reinforced its commitment towards a clean, sustainable and progressive nation. As part of the campaign, more than **90 Cleanliness Target Units (CTUs)** and **45 public places** were identified for cleaning, with the participation of more than **2,000 volunteers**.



*As part of SWACHHOTSAV under the Swachhata Hi Seva 2025 campaign, Bharat Heavy Electricals Limited (BHEL), a CPSE under MHI, organized a Pledge Ceremony at its HEEP Unit in Haridwar. Employees participated with great enthusiasm, reaffirming their unwavering commitment to building a cleaner, greener, and sustainable India, in alignment with the vision of Swachh Bharat.*

To further strengthen the spirit of *Swachhata*, MHI and its CPSEs/ABs organized a series of creative, people-centric initiatives under the theme “*Swachhotsav*”, in alignment with the *Swachhata Hi Seva – 2025* campaign. Activities included *Waste-to-Art exhibitions*, *painting competitions under the slogan “Ek Kadam Swachhta Ki Ore” (One Step Towards Cleanliness)*, *tree plantation drives*, and other awareness programmes.



*Waste to art competition at ARAI, Pune, Maharashtra during Swachhata Hi Seva – 2025*

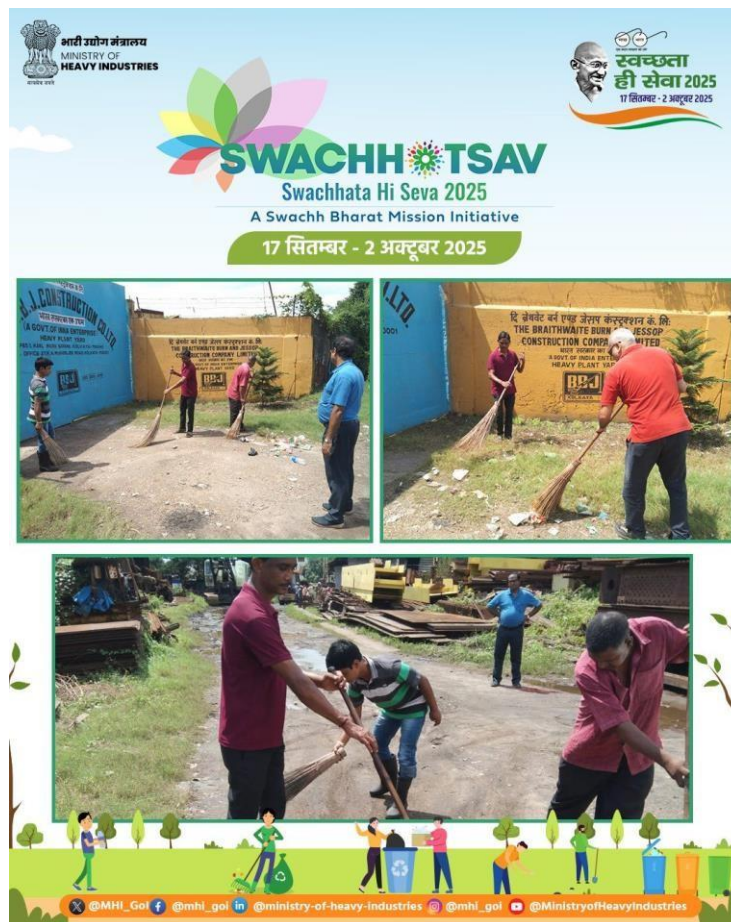


*Swachhata Pledge taken by The Braithwaite Burn and Jessop Construction Company (BBJ) team, Kolkata, West Bengal.*



*EPIL organized Cleanliness Drive at Jungpura Metro Station Footpath area, New Delhi.*





*As part of SWACHHOTSAV under the Swachhata Hi Seva 2025 campaign, BBJ, a CPSE under MHI, organised a Swachhata Shramdaan at the Heavy Plant Yard, Kolkata.*



*Tree Planation Drive by CMTI at Govt school, Bengaluru, Karnataka*



*Painting competition at Govt. school organized by NAB, Haryana.*



*Swachhata Awareness Drive at FCRI, Palakkad, Kerala*



*Health Checkup camp at REIL, Jaipur, Rajasthan.*

These initiatives witnessed enthusiastic participation from schools, colleges, hospitals, health clinics, and civil society organizations, thereby transforming the campaign into a people's movement for a cleaner and greener India. They reaffirm the collective commitment of MHI and its CPSEs/ABs towards building a sustainable future, in alignment with the vision of *Swachh Bharat*.

\*\*\*\*\*

TPJ/NJ