



Hamara Samvidhan- Hamara Swabhiman Campaign

November 25, 2025

Key Takeaways

- **Largest Constitution Outreach:** The ‘Hamara Samvidhan Hamara Samman’ campaign mobilised over **one crore citizens** through **13,700+ events** nationwide, marking the 75th year of India’s Constitution with unprecedented public participation.
- **Grassroots to Digital Connectivity:** Extended reach to **2.5 lakh+ Gram Panchayats**, Aspirational Districts, and remote communities while engaging lakhs more through MyGov pledges, quizzes, and creative contests.
- **From Awareness to Pride:** The initiative blended legal literacy, cultural programmes, and citizen-led initiatives to ensure that constitutional values are not only understood but deeply cherished.

Introduction

Every year on **26 November**, India celebrates **Constitution Day** or **Samvidhan Diwas** to mark the day when the Constitution of India was adopted in 1949. The Constitution came into force on **26 January 1950**; the day India celebrates as Republic Day. For seventy-five years, it has upheld the principles of justice, liberty, equality, fraternity, protecting citizens’ rights and guiding India’s democratic journey.

In order to commemorate the 75th year of India as a republic and the adoption of India’s constitution, the Department of Justice implemented a pan-India, year-long nationwide campaign titled ‘**Hamara Samvidhan Hamara Samman**’ (*Our Constitution, Our Honour*) for simplifying the constitutions for the general public.

Launched by the Vice-President on January 24, 2024, at the Dr. B.R. Ambedkar International Centre in New Delhi, the campaign transcended ceremony to become a nationwide civic mobilisation. Integrated into the government’s DISHA Scheme, it combines constitutional literacy with actionable legal aid. Citizens could take the *Panch Pran* pledge, join legal literacy workshops, and access *Tele-Law* and *Nyaya Bandhu* services for real-time legal assistance, turning constitutional ideals into lived rights.

DISHA

In 2021, a comprehensive, pan- India scheme titled “Designing Innovative Solutions for Holistic Access to Justice in India” (DISHA) was launched for a period of five years (2021-2026). The DISHA scheme aims to provide easy, accessible, affordable and citizen- centric delivery of legal services through the scheme of Tele-Law, Nyaya Bandhu (Pro Bono Legal Services) and Legal Literacy and Legal awareness programme.

Following the year-long campaign aimed at creating awareness about constitutional ideals the “Hamara Samvidhan – Hamara Samman,” transitioned into its next chapter: **“Hamara Samvidhan – Hamara Swabhiman”** (*Our Constitution – Our Pride*) on January 24, 2025. This evolved campaign continues to build on the momentum generated throughout 2024-2025, deepening public engagement with constitutional values and legal literacy.

“**Swabhiman**” aims to instill pride and deeper constitutional consciousness among citizens. This progression marks a sustained governmental commitment to bring about legal literacy, and to empower citizens not only to know their rights, but to take pride in them.

The objectives of the campaign include:

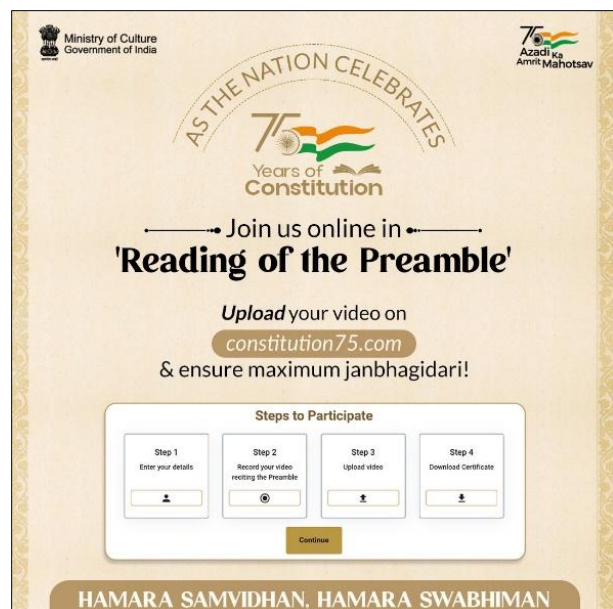
- Creating a visual marker for the Constitution of India in public consciousness.
- Increasing awareness regarding the Constitution of India.
- To bring into public domain the tremendous hard work that has gone into the making of the Constitution.
- To imbue the people of India with a sense of pride in the Constitution.¹

With more than 13,700 events organised across India and a total participation of more than 1 crore citizens, the initiative continues to create legal literacy and a sense of pride amongst the citizens.

More than just a commemoration, this initiative has become a catalyst for every Indian to actively contribute to shaping the vision of **Viksit Bharat by 2047**.

The nationwide campaign was realised through three major sub campaigns namely:

- **Sabko Nyay – Har Ghar Nyaya:** Ensuring justice for all, irrespective of socio-economic backgrounds.
- **Nav Bharat Nav Sankalp:** Pledging for a new India, fueled by innovative ideas and renewed commitment.
- **Vidhi Jagriti Abhiyaan:** Promoting legal literacy and awareness through grassroots initiatives and educational endeavors.



¹<https://www.pib.gov.in/PressReleasePage.aspx?PRID=2151245&utm>

Campaign Goals

Building Constitutional Awareness

Focused on simplifying and popularizing the Constitution's core principles for the masses.

Helped citizens understand the values of justice, equality, liberty, and fraternity that the Constitution promotes.

Through regional events, workshops, and seminars, the campaign ensures that people from all backgrounds have access to this essential knowledge.

Promoting Digital Engagement and Citizen Participation

Encouraged to actively participate through the campaign's dedicated portal, which serves as an online platform for education,

Citizens could access resources such as videos, articles, infographics, and quizzes to test their knowledge of the Constitution.

Citizens took pledges and participated in online discussions about the Constitution's role in shaping the future of India



Promoting Legal Rights and Responsibilities

Designed to educate people about their legal rights, duties, and entitlements under the Constitution of India.

Empowered citizens to claim their rights and ensure they fulfil their responsibilities toward the nation and society.

Encouraged citizens to take part in discussions of their rights, including the Fundamental Rights guaranteed by the Constitution, such as the right to equality, the right to freedom of speech,

Sub-Campaigns and Thematic Initiatives

Three major sub-campaigns were launched to focus on specific aspects of constitutional knowledge and democratic engagement

Source: Department of Justice, Ministry of Law and Justice

Sabko Nyay, Har Ghar Nyaya

This campaign focused on ensuring that justice is accessible at a grassroots level and accessible to all. It promotes awareness of the legal mechanisms available to the citizens of India for seeking justice, through Courts, legal aid services, or reforms aimed at improving the accessibility of legal institutions across India.

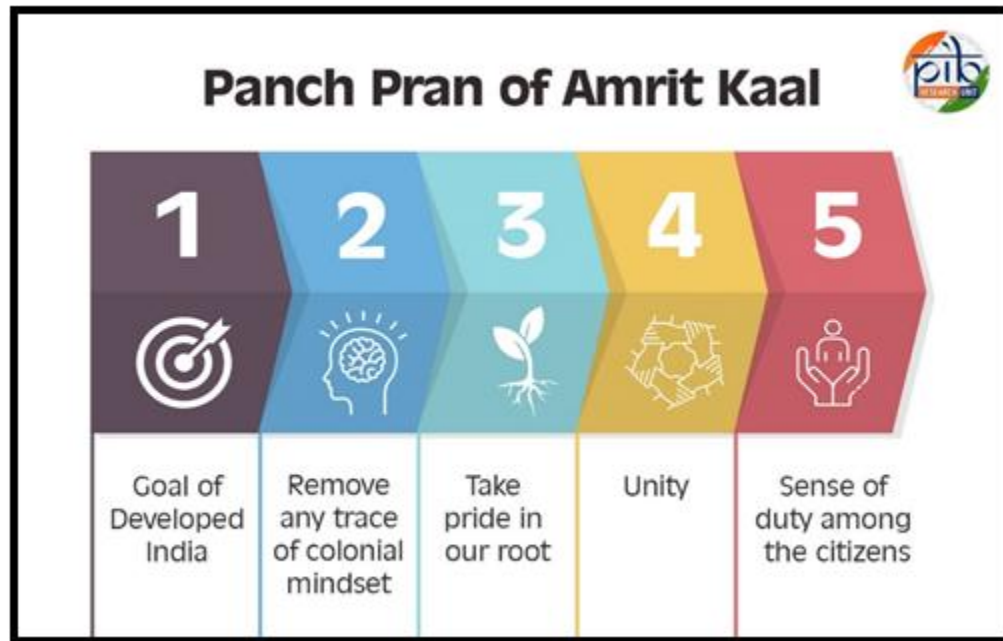
To bring awareness regarding various initiatives of the Department and to awaken a sense of duty in every citizen, Sabko Nyay, Har Ghar Nyaya introduced three innovative initiatives to instill awareness amongst the citizens:

SABKO NYAYA: Panch Pran Pledge

The Panch Pran Pledge embodies the following:

1. A development-oriented country
2. The eradication of a servile mentality
3. Pride in our traditions
4. A commitment to unity and integrity

5. Awakening of a sense of duty in all citizens.²



Citizens can take a pledge and create e-certificates by visiting the MyGov portal and reciting the pledge.

To raise awareness and inspire citizens, QR codes were displayed that led to the MyGov Platform campaign page. These codes were also shared on social media and in WhatsApp groups. Village Level Entrepreneurs (VLEs), who represent more than 2.5 lakh Gram Panchayats, urged people to take the pledge in order to spread this movement to the rural level.³

²https://www.hamarasamvidhan.gov.in/media/docs/Achievement_Booklet_1.pdf(page 7)

³https://www.hamarasamvidhan.gov.in/media/docs/Achievement_Booklet_1.pdf(page 6)

NYAYA SEVA MELA: State-Level Legal Services Fair

The Nyaya Seva Mela is a State-level workshop/Mela and organised across 25 States and Union Territories. DLSA/SLSA/Legal Aid Clinics of law schools participated in the workshop which encouraged the discourse of State schemes and programs of the Department of Justice.

The Mela observed the release of 4th edition of Voice of Beneficiaries in the regional language of the respective States, Tele-Law State Profile Booklet and felicitation Field Functionaries. A workshop in each State was also organised which reached out to the local population and made more people aware of the Tele-Law service and the 'Hamara Samvidhan, Hamara Samman' campaign.

The Melas were followed by a widespread promotion on social media and news channels which included both print and digital media and it reached more than 84,65,651 citizens across India.⁴

NYAYA SAHAYAK: Community-based Legal Messengers

The Nyaya Sahayaks are legal messengers that provide door to door awareness of legal services and solutions offered by the Department of Justice in local blocks and districts.

Nyaya Sahayaks were given distinct IDs for referral reasons in order to accomplish the intended goal.

In addition to educating beneficiaries about the law, the Nyaya Sahayaks registered more than 14,598 cases. Alongside the admirable work of the Nyaya Sahayaks, "Vidhi Baithak" sessions were held to raise awareness of the law at the village or block level under the direction of Block Level Officers.

Anganwadi Workers, Panchayat Samiti/Gram Sabha, School Management Committees, Self-Help Groups, and Children/Observers were among the cross-sector groups that participated in the five Baithaks that were held monthly at different sites.⁵



⁴https://www.hamarasamvidhan.gov.in/media/docs/Achievement_Booklet_1.pdf(page 9)

⁵https://www.hamarasamvidhan.gov.in/media/docs/Achievement_Booklet_1.pdf(page 10)

Nav Bharat Nav Sankalp

The Nav Bharat Nav Sankalp Campaign is an initiative designed to promote awareness of the principles of Panch Pran and the Constitution among citizens, particularly the youth, through the MyGov platform. The campaign features four interactive activities:

NAV BHARAT NAV SANKALP





SANKALP SAKSHARTA: An online Pledge was hosted on the MyGov platform, where citizens can read and take the Panch Pran Pledge. Upon reading the pledge, they were rewarded with e-certificates and the majority of participants included DISHA functionaries, stakeholders of Tele-Law program, students and teachers of Pro Bono Clubs and Implementing Agencies of Pan India Legal Literacy and Legal Awareness Program.

SAMVIDHAN QUIZ: An online quiz was hosted on the MyGov platform which was designed to educate participants about the creation, key features, and evolution of the Indian Constitution. With a broad reach, it was made available in English and Hindi language, ensuring accessibility for a diverse audience across the country.





PANCH PRAN RANGOTSAV: An online poster making competition on the theme of Panch Pran was hosted on the MyGov platform. This competition invited citizens to create posters reflecting the five resolutions (Panch Pran). The expected outcome of this activity was to promote and creatively visualize the resolutions critical for India's development.

PANCH PRAN ANUBHAV: A selfie video competition and social media campaign focusing on the Panch Pran was hosted under this initiative. This campaign successfully engaged thousands of young minds, fostered patriotism and responsibility towards the Indian Constitution. The expected outcome was to inspire the youth, to embrace their constitutional duties, and to strengthen their commitment to building a progressive and inclusive nation.



Source: Department of Justice, Ministry of Law and Justice

Vidhi Jagriti Abhiyaan

The Vidhi Jagriti Abhiyaan aims to educate people, especially in rural and marginal areas, about their legal rights and the means to access them. The campaign strives to create widespread awareness about the various rights citizens are entitled to under the law, including social welfare benefits, affirmative action policies, and legal protections for marginalised communities.

This sub-campaign comprises of three transformative initiatives:

**GRAM
VIDHI
CHETNA**

**VANCHIT
VARG
SAMMAAN
ABHIYAAN**

**NARI
BHAGIDAARI**

Gram Vidhi Chetna: Students organised legal awareness activities within several villages and ensured participation of citizens at the grassroots level. This initiative witnessed a significant outreach of more than 10,000 beneficiaries.



Vanchit Varg Samman Abhiyaan: Through this initiative, the Department joined hands with IGNOU and Doordarshan to organise online workshops/webinars covering various marginalised groups' rights.

Under the Vanchit Varg Saman Abhiyan, below mentioned 7 topics were leveraged:

- Honoring the Rights (children, women person with disabilities, SC, Transgender and Senior citizens).
- Children in need of care and protection
- Outraging modesty of woman

- Social inclusion of persons with disabilities
- Social security schemes for Schedule Castes
- Inclusive social welfare scheme for transgender
- Senior citizens legal aid and awareness

Nari Bhagidaari: In this initiative, online workshops/webinars addressing gender-based issues were conducted for wider awareness, leading to the development of legal consciousness among diverse segments of society and empowering citizens with knowledge.

Various programs at the village level were organised by Implementing Agencies such as National Law School of India University, Bengaluru, Karnataka, Vivekananda Institute of Professional Studies, National Law University, Delhi etc. on several topics addressing violence against women.

Notable Events and Milestones

Following the launch of the campaign on January 24, 2024, four regional events have been organised to ensure decentralised outreach of the campaign.

Bikaner (Rajasthan) – 9 March 2024

On 9 March 2024, the Ministry of Law and Justice organised the first regional event of the "Hamara Samvidhan – Hamara Samman" campaign at Maharaja Ganga Singh University, Bikaner, Rajasthan.

Innovations to lead legal services at the grassroots level, including the "Nyaya Sahayak" initiative for 500 Aspirational blocks of India, were formally released at the event. In keeping with the expansion and reach of the Tele-Law program, the event also featured a State Booklet of Rajasthan and a special women's edition of Voices of Beneficiaries.



The event was attended by 900 participants, including representatives from various sectors, including the Bar Association, judicial officers, advocates, and field-level Tele-Law program officials.⁶

Prayagraj (Uttar Pradesh) – 16 July 2024



The second regional event of the 'Hamara Samvidhan Hamara Samman' campaign was organised on 16th July 2024 at the Allahabad Medical Association Convention Centre in Prayagraj.

This landmark occasion featured the **launch of the "Hamara Samvidhan Hamara Samman" Portal**, envisioned as a comprehensive **digital knowledge station** offering citizens accessible resources about their **fundamental rights, duties, and constitutional**

⁶<https://doj.gov.in/1st-regional-event-overview/>

protections. Approximately 800 participants attended the event, in person and digitally.⁷

Guwahati (Assam) – 19 November 2024

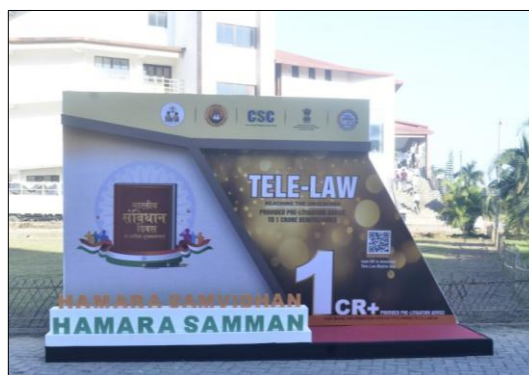
The third regional installment of the campaign took place on **19 November 2024** at the **IIT Guwahati Auditorium**, orchestrated by the Department of Justice under the Ministry of Law and Justice. The launches of the three products - podcasts, comic books, and Samvidhan Katta were introduced at the event.

The Samvidhan Katta magazine, which showcases **75 stories** that illustrate the impact of the Indian Constitution in everyday life.

A **Comic Book** was unveiled during the event, featuring the **real-life stories of 10 beneficiaries** who have used the **Tele Law** and **Nyaya Bandhu programs** to protect their Constitutional rights.

In addition, **eight podcasts** were released, focusing on the role of the **Tele Law** and **Nyaya Bandhu programs** in helping citizens safeguard their rights.

Approximately **1400 participants** attended the event.⁸



Kumbh (Prayagraj, Uttar Pradesh) – 24 January 2025

The year-long campaign reached its culminating event on **24 January 2025** during **Maha Kumbh Mela** at **Parmarth Triveni Pushp, Arail Ghat, Prayagraj**, the fourth regional event of "Hamara Samvidhan – Hamara Samman".



The event witnessed the release of an Achievement Booklet on Hamara Samvidhan Hamara Samman campaign highlighting the achievements of the yearlong campaign.

Approximately **2000 participants** attended the event including prestigious Judges, scholars, and CSC functionaries. The event was also livestreamed nationally, which brought high visibility and served as both a celebration of accomplishments and a powerful reaffirmation of constitutional values, emphasising awareness, unity, and participatory democracy.⁹

⁷<https://doj.gov.in/2nd-regional-event-overview/>

⁸https://www.pib.gov.in/PressReleasePage.aspx?PRID=2074811&utm_source=chatgpt.com

⁹<https://www.pib.gov.in/PressReleasePage.aspx?PRID=2094983>

Conclusion

The **Hamara Samvidhan – Hamara Samman** campaign, and the following **Hamara Samvidhan – Hamara Swabhiman** campaign represent one of the most extensive constitutional outreach initiatives in India. Promoting the values of justice, liberty, equality, and fraternity, the campaign has gone beyond ceremonial observance to create sustained, grassroots-level engagement with the Constitution and its values.

Over the course of a year, the campaign mobilised more than one crore citizens through over 13,700 events nationwide, supported by diverse outreach tools such as pledges, creative contests, legal aid melas, awareness workshops, and digital platforms. The deliberate focus on regional events, marginalised communities, and youth ensured that the campaign's impact was both inclusive and enduring. The seamless transition into the Swabhiman phase signals the Government's intent to not only inform citizens about their constitutional rights and duties, but also to instill enduring pride in the document that safeguards India's democratic ethos.

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