

BACKGROUNDERS Press Information Bureau Government of India

Rozgar Mela

Jobs, Skills, Growth

July 12, 2025

Key Takeaways

- The first Rozgar Mela was held on October 22, 2022, with over 75,000 appointment letters distributed.
- So far, 16 editions of the Rozgar Mela have been organised across the country.
- More than 10 lakh recruitment letters have been issued so far through the Rozgar Melas across the country.
- The latest 16th Rozgar Mela was held on July 12, 2025, at 47 locations across India.
- The highest single-day distribution was over **1 lakh appointment letters in February 2024**.

Introduction



Prime Minister Shri Narendra Modi distributed over **51,000** appointment letters to newly appointed youth in government departments and organisations during the **16th Rozgar** Mela held on 12th July 2025. The Rozgar Mela took place at 47 locations across the country, helping young people join various Central Government Ministries and Departments. The new recruits have joined the Ministry of Railways, Ministry of Home Affairs, Department of Posts, Ministry of Health and Family Welfare, Department of Financial Services, Ministry of Labour and Employment, and many other departments. This initiative is part of the government's ongoing efforts to create more job opportunities and strengthen the workforce across the nation.



To boost employment initiatives in the country, the <u>National Skill Development Corporation</u> (<u>NSDC</u>), under the Ministry of Skill Development & Entrepreneurship (MSDE), Government of India, has been organizing Rozgar Melas nationwide. These events aim to connect unemployed youth with suitable job opportunities in the private sector.

Rozgar Mela: At a Glance

A Rozgar Mela is a half-day event where employers and job seekers gather to apply for and interview for job positions. This employment strategy aims to facilitate quick connections between job seekers and employers. To organize these Rozgar Melas, the NSDC collaborates with Sector Skill Councils (SSCs) and Pradhan Mantri Kaushal Kendras (PMKKs) to source private companies that participate in the event.

The Rozgar Melas primarily target youth aged 18 to 35, accommodating a range of academic qualifications, including those who have completed 8th, 10th, and 12th grades, as well as ITI, Diploma, and Graduate degrees. This also includes trained and certified candidates who meet the National Skills Qualifications Framework standards.

Job seekers are mobilized and informed about the Rozgar Mela through various channels, such as print advertisements, bulk SMS, social media, and workshops at colleges and universities in and around the event's district.

In addition to job placements, Rozgar Melas feature several complementary activities, including:

- Counseling sessions for job seekers and their parents
- Kaushal Melas for youth registration in new skill development training (PMKK/PMKVY)
- Mudra Loan Facilitation Counters and skill exhibitions where SSCs showcase their training models, equipment, and job roles.

Beyond NSDC-organized Rozgar Melas, affiliated agencies like Sector Skill Councils, Pradhan Mantri Kaushal Kendras, and PMKVY training partners also conduct Rozgar Melas of various scales across the country for youth aged 18 to 35.

Goals of Rozgar Mela

- Empowering youth
- Providing opportunities for youth to contribute to national development

- Accelerating connections between job seekers and employers
- Reflecting the Prime Minister's vision of equitable development across the country

Contributions of Rozgar Mela

- Rozgar Mela offers job seekers insights into potential employers and available employment opportunities, including entrepreneurship.
- It provides a platform for organizations to meet potential employees in an informal setting.
- The event connects skilled candidates directly with recruiters, HR managers, admission officers, and training providers.

Rozgar Mela: Year-by-Year Highlights

• 1st Edition of National Rozgar Mela | October 22, 2022

During this inaugural event, appointment letters were handed over to more than 75,000 new recruits.



• 2nd Edition of National Rozgar Mela | November 22, 2022

In the second edition, the Prime Minister released approximately 71,000 appointment letters to newly inducted recruits in over 45 cities through video conferencing.

• <u>3rd Edition of National Rozgar Mela</u> January 20, 2023

In this edition, 71,000 appointment letters were distributed by the Prime Minister to new recruits in various Government departments and organizations via video conferencing.

• <u>4th Edition of National Rozgar Mela</u> <u>April 13, 2023</u>

Held in Thiruvananthapuram, this edition saw the distribution of about 71,000 appointment letters for various posts across 45 departments at 45 locations nationwide.



• <u>5th Edition of National Rozgar Mela</u> <u>May 16, 2023</u>

The fifth edition took place in Mumbai, Pune, and Nanded, where over 71,000 appointment letters were issued.

• <u>6th Edition of National Rozgar Mela</u> June 13, 2023

During the sixth Rozgar Mela held in Guwahati, approximately 70,000 appointment letters were distributed.



• <u>7th Edition of National Rozgar Mela</u> July 22, 2023

In the seventh session of Rozgar Mela, Prime Minister Narendra Modi distributed over 70,000 appointment letters via video conferencing from Goa, connecting 44 locations across the country.

• <u>8th Edition of National Rozgar Mela</u> <u>August 28, 2023</u>

The Prime Minister distributed more than 51,000 appointment letters through video conferencing at the eighth edition of Rozgar Mela, which took place at 45 locations nationwide. This event facilitated recruitment for various Central Armed Police Forces (CAPFs), including the Central Reserve Police Force (CRPF), Border Security Force (BSF), Shashtra Seema Bal (SSB), Assam Rifles, Central Industrial Security Force (CISF), Indo-Tibetan Border Police (ITBP), and Narcotics Control Bureau (NCB), as well as Delhi Police. The new recruits were referred to as 'Amrit Rakshak' of Amrit Kaal by the Prime Minister.

• <u>9th Edition of National Rozgar Mela</u> September 26, 2023

In the ninth edition, Prime Minister Narendra Modi addressed participants via video conferencing and distributed around 51,000 appointment letters to newly inducted recruits from across the country. This event occurred at 46 locations nationwide.

• <u>10th Edition of National Rozgar Mela</u> October 28, 2023

During the tenth National Rozgar Mela, the Prime Minister distributed more than 51,000 appointment letters via videoconferencing to recruits in various Government departments and organizations. New appointees are also allowed to enhance their skills through Karmayogi Prarambh, an online module available on the <u>iGOT Karmayogi portal</u>, which offers over 400 e-learning courses in a flexible, "anywhere, any device" format.

• <u>11th Edition of National Rozgar Mela</u> <u>November 30, 2023</u>

The Prime Minister, Narendra Modi, addressed the Rozgar Mela and distributed approximately 51,000 appointment letters to newly inducted recruits via video conferencing. The recruits who were selected joined various Government Ministries and Departments, including the Central Customs and Excise Department, Central Goods and Services Tax Department, Central Industrial Security Force, Armed Forces, ITBP, Kendriya Vidyalaya Sangathan, Indian Postal Department, Bank of India, and Health Departments, among others.



• 12th Edition of National Rozgar Mela | February 12, 2024

The Prime Minister, Shri Narendra Modi distributed over 1 lakh appointment letters via video conferencing. During the event, he also laid the foundation stone for Phase I of the Integrated Complex "Karmayogi Bhavan" in New Delhi.

• <u>13th Edition of National Rozgar Mela</u> October 29, 2024

The Prime Minister, Shri Narendra Modi, addressed the Rozgar Mela and distributed over 51,000 appointment letters to newly appointed youth in Government departments and organizations via video conferencing. He congratulated the new recruits and extended his best wishes to them.

• 14th edition of the Rozgar Mela | December 23, 2024

The 14th Rozgar Mela was held on December 23, 2024, across 45 locations in India. Prime Minister Shri Narendra Modi addressed the event virtually and distributed over 71,000 appointment letters to youth who joined various government departments.

• 15th edition of the Rozgar Mela | April 26, 2025

On April 26, 2025, Prime Minister Shri Narendra Modi addressed the Rozgar Mela via videoconferencing and distributed over 51,000 appointment letters to youth joining various government departments and organizations.



Conclusion

The Rozgar Mela is a key government initiative to boost employment for youth across India. It connects job seekers directly with employers, helping address unemployment. Thousands have received appointment letters through these Melas, showing the government's focus on job creation. Training and skill development programs also prepare new recruits for their roles. The Rozgar Mela is shaping a skilled workforce and supporting India's growth.

References

Prime Minister's Office

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