



Research Unit  
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# WAVES VFX Challenge

*Compete, Create, and Conquer in the Ultimate VFX Showdown*

(Ministry of Information and Broadcasting)

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## Introduction

The World Audio Visual & Entertainment Summit (WAVES) serves as a premier platform to foster discussions, collaborations, and innovation in the Media & Entertainment (M&E) industry. Organised by the Ministry of Information & Broadcasting, WAVES brings together industry leaders, stakeholders, and global participants to shape the sector's future and promote trade opportunities in India.

A key highlight of WAVES is the Create in India Challenges, which have received over 70,000 registrations and launched 31 competitions aimed at fostering creativity and innovation. Out of these, 25 challenges remain open for participation, with 22 attracting global entries.



## WAVES VFX Challenge (WAFX Competition)

The WAVES VFX Challenge (WAFX) is India's premier nationwide search for top VFX talent. Organised in partnership with the Ministry of Information & Broadcasting and ABAI, it marks a milestone in India's creative landscape under the inaugural Create in India Season 1.



**ALL INDIA VFX CHALLENGE**

## Competition Overview

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Welcomes students, amateurs, and professionals.

Contestants gain access to masterclasses and mentorship from industry experts.

Expected 2000+ entries, with a Pre-Selection Jury shortlisting 10 students and 10 professionals per zone.

Winners compete in live, on-location VFX challenges across four zones.

Zonal champions face off in a 24-hour VFX Marathon at WAVES 2025.

Finalists will vie for top VFX awards, judged by National Award-winning experts.

## Theme: Daily Life Superhero

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The contest theme revolves around **‘Daily Life Super Heroes’**. Participants are invited to create visual effects sequences or short films that showcase superheroes tackling mundane tasks with humour and creativity. Think of superheroes helping out with household chores, daily commutes, or solving everyday problems in creative and humorous ways

## Categories

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- ❖ **Student Category:** Open to school and university students (proof of enrolment required).
- ❖ **Professional Category:** Open to working professionals in VFX, animation, and filmmaking (including freelancers and studio artists).

## Competition Structure

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### 1. Qualifier Round

- ❖ **Registration:** Participants select their zone and submit a 30-second VFX video based on the theme “Daily Life Superhero.”
- ❖ **Selection:** A jury will shortlist top 10 students and 10 professionals per zone for the Zonal Contests.

### 2. Zonal Contests

- ❖ **Zonal Contest Locations:** Chandigarh (North Zone), Mumbai (West Zone), Kolkata (East Zone), Bengaluru (South Zone).
- ❖ Live competition (10-hour challenge) in selected cities.
- ❖ Contestants create a VFX reel using provided stock videos, 3D assets, and FX libraries.
- ❖ Winners per category receive an all-expenses-paid opportunity to compete in the Grand Finale at WAVES 2025.

### 3. Grand Finale

- ❖ Zonal winners compete in a 24-hour challenge at WAVES 2025.
- ❖ Contestants utilise green matte screens, 3D assets, and FX libraries to create a VFX shot.
- ❖ Grand Champion in each category wins a cash prize and exclusive goodies.

## Registration

Interested participants can register [here](#) and be part of India’s biggest VFX challenge at WAVES 2025!

References:

- ❖ <https://wavesindia.org/challenges-2025>
- ❖ <https://wafx.abai.avgc.in/>
- ❖ <https://pib.gov.in/PressReleaseIframePage.aspx?PRID=2096792>

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