



Resonate: The EDM Challenge

Pioneering the Next Wave of Electronic Music

(Ministry of Information and Broadcasting)

February 19, 2025

Introduction

Resonate: The EDM Challenge is set to take centre stage at the **World Audio Visual & Entertainment Summit (WAVES)**, bringing together global talent in Electronic Dance Music (EDM) to celebrate innovation, creativity, and collaboration in music production and live performance. Organised by the Indian Music Industry (IMI) in collaboration with the Ministry of Information & Broadcasting (I&B), this initiative is part of the “Create in India Challenge” and seeks to strengthen India's status as a global centre for music fusion, electronic music, and DJing artistry.

WAVES is built on four key pillars i.e. Broadcasting & Infotainment, AVGC-XR (Animation, Visual Effects, Gaming, Comics and Extended Reality), Digital Media & Innovation, and Films. The EDM Challenge is a part of the **Broadcasting & Infotainment** segment, which focuses on both traditional and evolving forms of information and entertainment delivery. This pillar prioritises content creation, empowers citizens through information, and explores new ways of taking music and entertainment to a global audience while adapting to the challenges of the 21st century.



Taking place from 1-4 May 2025 at the Jio World Convention Centre & Jio World Gardens, Mumbai, WAVES is a landmark platform designed to propel India's Media & Entertainment (M&E) industry to greater heights. The summit will serve as a key forum for industry leaders, stakeholders, and creators to explore new opportunities, drive innovation, and shape the future of entertainment. At its core, the Create in India Challenges have already garnered over 73,000 registrations, fostering a dynamic environment for creative excellence. Through Resonate: The EDM Challenge, WAVES further cements India's role in the global entertainment landscape.

Eligibility and Participation Guidelines

The competition is open to artists, composers, musicians, and performers from any country with prior experience in creating and producing Electronic Dance Music (EDM). The theme of the competition is “Resonate: The EDM Challenge” focusing on the use of Global music styles to create a cohesive and culturally rich musical piece.

- ❖ The last date to register for participation is 10th March, 2025.
- ❖ Participants must be at least 18 years old.
- ❖ Only individuals or creative teams (maximum of two members) may apply; corporate entities are not eligible.
- ❖ Each participant or team is allowed to submit only one application.
- ❖ Only human-created content is eligible; AI-generated music will not be considered.
- ❖ For a detailed understanding of the participation rules, please refer to the following link: [Terms and Conditions](#).

Challenge Format

Preliminary Round

Participants will submit their original EDM tracks online, which will be evaluated by a panel of industry experts. The top 10 entries will be shortlisted for the final round.



Grand Finale

The shortlisted finalists will perform live at WAVES 2025, competing for top honours in front of a distinguished jury and a global audience.

Submission Process

- ❖ Participants must email their participation interest to wavesatinfo@indianmi.org.
- ❖ Submission details must be provided using the designated template, available at the following link: [Submission Template](#).

Judging Criteria

Creativity and Originality

- Innovation in music production and uniqueness of sound

Stage Presence

- Ability to engage and captivate the audience during live performance.

Technical Proficiency

- Skill and expertise in executing a seamless live set.

Overall Impact

- Cohesion, energy, and alignment with EDM's core themes.

Prizes and Recognition

Grand Prize Winner: ₹2,00,000 cash prize.

Runners-up: ₹50,000 cash prize.

Global Recognition: Feature in promotional materials, gain international exposure, and perform on a prestigious global stage.

References:

- ❖ <https://wavesindia.org/challenges-2025>
- ❖ <https://indianmi.org/resonate-the-edm-challenge/>
- ❖ <https://pib.gov.in/PressReleaseIframePage.aspx?PRID=2104458>
- ❖ https://indianmi.org/wp-content/uploads/2025/02/Terms-and-Conditions-Resonate_The-EDM-Challenge.pdf

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