



Research Unit
Press Information Bureau
Government of India



WAVES Trailer Making Competition

Where Creativity Meets Cinema

(Ministry of Information and Broadcasting)

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Introduction

The WAVES Unlocking Creativity: Trailer Making Competition is an exciting opportunity for aspiring filmmakers to craft compelling trailers using Netflix's extensive content library. As part of the Create in India Challenges under Pillar 4 (Films) of World Audio Visual & Entertainment Summit (WAVES), this competition encourages participants to reimagine iconic scenes or present fresh perspectives through the art of trailer-making. This pillar explores the world of

filmmaking, production, and globalisation, offering a platform for participants to showcase their creative skills. Organized by the Federation of Indian Chambers of Commerce & Industry and Reskillll, with the Ministry of Information and Broadcasting and Netflix as the creative partner, the competition aims to inspire and equip the next generation of content creators.

Taking place from 1-4 May 2025 at Jio World Convention Centre & Jio World Gardens in Mumbai, WAVES will be a landmark event for the Media & Entertainment (M&E) industry. Bringing together industry leaders, creators, and innovators, WAVES will serve as a global platform for discussions on emerging trends, opportunities, and challenges, while showcasing India's creative potential on the world stage.

At the heart of WAVES, the Create in India Challenges have emerged as a catalyst for creativity and innovation. With over 70,000 registrations from across the world, these challenges are



empowering creators to push boundaries and redefine storytelling. As a flagship initiative of the Ministry of Information and Broadcasting, the challenges are fostering a dynamic ecosystem for content creation and collaboration, positioning India as a global hub for creative excellence.

Eligibility and Judging Criteria

- ❖ The competition is open to students and aspiring filmmakers with a passion for video editing, filmmaking, or content creation. Applicants must be at least 18 years of age to participate.
- ❖ A panel of industry experts will evaluate trailers based on creativity, storytelling, technical execution, and overall impact. The screening process will take place in multiple rounds, with participants receiving feedback at various stages to help refine their submissions.

Timeline



Registration Details

Registrations are currently open and will close on 31st March 2025. As of February 15, 2025, a total of 3,313 participants from around the world have registered. The competition has attracted a diverse group of entrants, including college students aspiring to be content creators and video editors, as well as working professionals exploring their passion or leveraging their experience as editors and creators.

Register here: <https://reskilll.com/hack/wavesficci/signup>

Prizes & Rewards

All Participants

Certificate of participation upon valid trailer submission

Top 50

Certificate of Excellence, and exclusive recognition by FICCI and Netflix

Top 20

Trophy, exclusive merchandise, and opportunity to attend the WAVES Summit in Mumbai

Roadshows: Fueling Creativity and Competition

Roadshows are central to the Trailer Making Competition, serving as key platforms to inspire and nurture creative talent. The recent stop at Guru Tegh Bahadur 4th Centenary Engineering College (GTB4CEC) was a testament to this mission, bringing hands-on learning and industry exposure to aspiring filmmakers. These roadshows build momentum toward the grand finale, equipping participants with the skills and confidence to craft compelling trailers.

What Participants Experience:

- ❖ **Hands-On Workshops:** Practical training in green screen editing, colour correction, and advanced video editing techniques.
- ❖ **Creative Challenge:** Attendees craft engaging trailers based on provided themes, showcasing their storytelling and technical abilities.

- ❖ **Industry Insights:** A panel of experts evaluates the trailers, offering valuable feedback to help participants refine their craft.
- ❖ **Showcase of Talent:** A celebration of budding filmmakers and editors, strengthening the competition's creative ecosystem.

References:

- ❖ <https://wavesindia.org/challenges-2025>
- ❖ <https://waves.ficci.in/#faqs>
- ❖ <https://pib.gov.in/PressReleasePage.aspx?PRID=2099217>

Santosh Kumar/ Sarla Meena/ Saurabh Kalia