Research Unit
Press Information Bureau
Government of India

WAVES
WORLD AUDIO VISUAL &
ENTERTAINMENT SUMMIT
Come, sail with us

WAVES Anime & Manga Contest

Celebrating India's Growing Passion for Animation and Comics

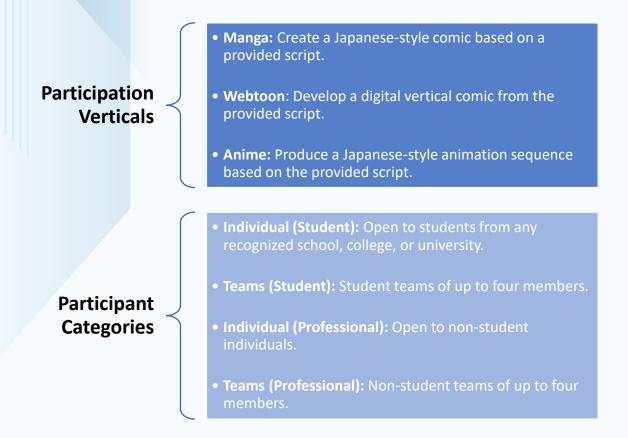(Ministry of Information and Broadcasting)

February 17, 2025

Introduction

The WAVES Anime & Manga Contest (WAM!) is a dynamic initiative that aims to harness India's growing enthusiasm for anime and manga by providing a platform for creators to showcase their talent. Organised by the Ministry of Information & Broadcasting in collaboration with the Media & Entertainment Association of India (MEAI), WAM! encourages artists to develop localized adaptations of popular Japanese styles, catering to both Indian and global audiences. With opportunities for publishing, distribution, and industry exposure, the contest fosters artistic expression and nurtures emerging talent. The competition will feature state-level contests across 11 cities, culminating in a grand national finale at WAVES 2025 in Mumbai.

WAM! is part of the Create in India Challenges, a flagship initiative under the World Audio Visual & Entertainment Summit (WAVES), which will take place from 1st to 4th May 2025 at Jio World Convention Centre & Jio World Gardens, Mumbai. WAVES serves as a premier forum for discussions, collaborations, and innovation in the media and entertainment industry, bringing together global stakeholders to explore new opportunities and shape the sector's future. The Create in India Challenges, central to WAVES, have seen over 70,000 registrations worldwide, empowering emerging talents with a global stage to showcase their work. With WAM!, India reinforces its position as a vibrant hub for anime and manga, bridging artistic traditions with contemporary storytelling.

Verticals and Categories

Participation Verticals

- **Manga:** Create a Japanese-style comic based on a provided script.

- **Webtoon**: Develop a digital vertical comic from the provided script.

- **Anime:** Produce a Japanese-style animation sequence based on the provided script.

Participant Categories

- **Individual (Student):** Open to students from any recognized school, college, or university.

- **Teams (Student):** Student teams of up to four members.

- **Individual (Professional):** Open to non-student individuals.

- **Teams (Professional):** Non-student teams of up to four members.

Eligibility Criteria

Open to individuals and teams based on the outlined categories.

Manga & Webtoon: Individual participation for both Student and Professional categories.

Anime: Team participation (up to 4 members) for both Student and Professional categories.

Students must be enrolled in a school or undergraduate college (up to 21 years of age). Others must register under the Professional category.

Events Calendar

Date	City	Venue	Registration
22nd November, 2024	Guwahati	NEDFi Convention Centre	Closed
24th November, 2024	Kolkata	Heritage School	Closed
26th November, 2024	Bhubaneswar	Sri Sri University	Closed
28th November, 2024	Varanasi	Sunbeam Suncity School	Closed
30th November, 2024	Delhi	IIMC, Vasant Kunj	Closed
TBD	Bengaluru	TBD	Click Here
TBD	Mumbai	TBD	Click Here
TBD	Ahmedabad	TBD	Click Here
TBD	Nagpur	TBD	Click Here
TBD	Hyderabad	TBD	Click Here
TBD	Chennai	TBD	Click Here
1st – 4th May, 2025	Finale	Jio World Convention Centre & Jio World Gardens	State Level Winners

Participation Guidelines:

❖ Scripts will be provided on the spot for all categories.

❖ Only Manga category submissions can be in physical format. All other categories require digital submissions.

❖ Participants must create and submit their work within the specified timeframe and format:

- o **Manga (Student & Professional):** 2 pages, at least 4 panels each, ink and colour (physical/digital).

- o **Webtoon (Student):** 7 panels with ink and colour.

- o **Webtoon (Professional):** 10 panels with ink and colour.

- o **Anime (Student):** 10 seconds of animation based on the provided script.

- o **Anime (Professional):** 15 seconds of animation based on the provided script.

Competition Schedule and Prizes

- ❖ All competitions will be held offline; participants must attend in person.

- ❖ Registration opens at 9:00 AM, followed by a debriefing at 9:30 AM.

- ❖ The competition will take place from 10:00 AM to 6:00 PM.

- ❖ Cosplay competitions and other performances will be held from 6:00 PM to 8:00 PM on the same day.

- ❖ The WAM! Finale will be held at the WAVES summit from May 1 to 4, 2025, at Jio World Convention Centre & Jio World Gardens, Mumbai.

- ❖ Winners will receive an all-expenses-paid trip to Anime Japan and other international events, supported by the Ministry of Information and Broadcasting.

WAM! Cosplay Competition

The WAM! Cosplay Competition is open to individuals, including students, staff, and external participants, with no registration fees. Cosplays must be based on characters from anime, manga, gaming, or Indian comics, encouraging creativity and originality. Costumes and props should be self-made, with no restrictions on craftsmanship, but props and weapons must be non-functional and cleared during pre-event inspection. Participants must maintain decorum, with any offensive behavior leading to disqualification. Judging will be based on costume accuracy, craftsmanship, performance, creativity, audience engagement, and an interaction segment where participants may answer questions about their character or costume. Each performer will have 90 seconds for performance and 1 minute for introduction and interaction, with judges' decisions being final. The top three cosplayers will receive cash prizes, and all participants will be awarded e-certificates.

References:

- ❖ https://wavesindia.org/challenges-2025
- ❖ https://meai.in/wam/
- ❖ https://pib.gov.in/PressReleasePage.aspx?PRID=2058285

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