

HAR GHAR TIRANGA 2025

**11 August, 2025
New Delhi**

- Since 2022 Har Ghar Tiranga an annual feature of events of Independence Week
- The initiative is aimed creating a personal bond with the national flag of India
- This year Har Ghar Tiranga events have been divided into 3 phases
- **Phase 1** started from 2nd August and go on till 8th August 2025
- **Phase 2** started from 9th August and go on till 12th August 2025
- **Phase 3** will start from 13th August and go on till 15th August 2025

- **Phase wise campaign : 3 different phases**
- **Started early from 2nd August onwards, longer duration of campaign**
- **Anchored in reinvigorated spirit of nation building and personal commitment**
- **Gratitude to soldiers and security personnel**
- **Volunteer Programme**

1. Share the stories of Tiranga with people around you
2. Assist citizens in hoisting the National Flag correctly
3. Facilitate others to click and upload Tiranga Selfies on the portal

**Join the Movement.
Become a Volunteer.**

Register



- **Phase 1 started from 2nd August and go on till 8th August 2025**
- **School children created Tiranga art and decorated school notice boards and walls.**
- **Tiranga rangolis created by children and others added colors and patriotic mood to the beginning of the celebrations.**
- **Monuments, buildings, markets started welcoming visitors soaked in the colors of the National Flag.**
- **History and the unifying spirit embodied by the Tiranga brought alive through various activities such as Wall Painting, Quiz, Exhibition, Art based Community Outreach, Dedicated Morning Assemblies, Skits, Fancy Dress Competition etc.**



Phase 2

- **Phase 2 started from 9th August and goes on till 13th August 2025**
- **Focus on ‘Creating Moments’ and ‘Bringing People Together’**
- **Tiranga Mahotsav across States and Union Territories**
 - **Tiranga Concerts : focus on patriotic songs**
 - **Tiranga Melas : focus on local products, products by SHGs**
- **Tiranga Bike Rally, Tiranga Cycle Rally**
- **Tiranga Yatras and Rallies with high Janbhagidari**

- Phase 3 starts from 13th August and goes on till 15th August 2025
- Finale Phase of Har Ghar Tiranga
- Focus on individual expressions – bringing home the flag
- Flag hoisting ceremonies across the country
- Participation of all
- Coverage : Urban and Rural
- Selfie with Tiranga
- Uploads on the website www.harghartiranga.com

Participation from cross section of people

VOLUNTARY PARTICIPATION

- Industry Partners
- Market Associations
- Spiritual Leaders
- Brands



Tribute from sand artist Sudarsan Pattanaik



Ministry of Culture
Government of India



 **Sudarsan Pattanaik** ✓
@sudarsansand

Let us come together to foster national unity and pride, and reignite the spirit of #HarGharTiranga this #IndependenceDay, answering the clarion call of Hon'ble PM @narendramodi ji.
My sand art at Puri Beach, Odisha.

www.harghartiranga.com

Appreciation of Hon'ble Prime Minister



Glad to see [#HarGharTiranga](#) receiving phenomenal participation across India. This shows the deep patriotic spirit that unites our people and their unwavering pride in the Tricolour. Do keep sharing photos and selfies on harghartiranga.com



We are elated to see the enthusiasm surrounding the [#HarGharTiranga](#) campaign. From Kashmir to Lakshadweep and from Gujarat to Sikkim, the heartwarming images of people proudly hoisting the Tricolour show the deep connection that every Indian has with the National Flag. (1/3)



Ministry of Culture ✓ @MinOfCultureGoI · Aug 9

Children making Tiranga Rakhis for our armed forces is a tribute to those serving our borders far from their families. Such heartwarming gestures combine patriotic spirit with the celebration of enduring bonds, showing our commitment to the Tricolour and its protectors (2/3)



Ministry of Culture ✓ @MinOfCultureGoI · Aug 9

As [#HarGharTiranga](#) catches momentum, Join the movement in promoting a sense of national pride and unity! Hoist the Tricolour proudly in your homes from 9th to 15th August, capture your Tiranga moments, and upload your selfies on harghartiranga.com (3/3)



- **Active collaboration with different Ministries and Departments, States and UTs.**
 - **Jal Shakti, Education, Youth Affairs**
 - **Railways, Civil Aviation, Women and Child**
 - **Information and Broadcasting, MeITY**
 - **MHA – Central Armed Police Forces**
 - **MoHUA, Rural Development, External Affairs**
 - **Textiles, Tourism, Petroleum and Natural Gas**
 - **Communication – Post, Telecom and others...**

01

**Joint Campaign:
Department of Drinking
Water and Sanitation,
Ministry of Jal Shakti
and Ministry of Culture**

02

**Collective celebration
and civic unity,
combining the essence
of freedom with the
resolve for Swachhata
and Sujalta**

03

**Series of activities
across villages/ Gram
Panchayats under
Swachh Bharat Mission
(SBM-G) and Jal Jeevan
Mission (JJM)**



01

School children across India writing letters to soldiers and police personnel thanking them for their service to the nation



02

Children across India making Tiranga rakhis and tying them to those who protect us and expressed their thanks for their service





M/o Youth Affairs : Volunteer Outreach, Quiz, Events






 

QUIZ ON NATIONAL FLAG OF INDIA

GET A CHANCE TO VISIT **SIACHEN**

TOP 25 SCORERS WILL GET A CHANCE TO VISIT **SIACHEN** WITH HON'BLE MINISTER OF YOUTH AFFAIRS & SPORTS DR. MANSUKH MANDAVIYA

LAST DATE: 15TH AUGUST, 2025

Follow us on:  @YASMinistry  @yasministry  @yasministryindia  @yasministry  <https://yas.gov.in/>




www.harghartiranga.com



Aug
02 - 15


Har Ghar Tiranga

 Anantapur, Andhra Pradesh



Aug
10

Har Ghar Tiranga C...

 Maldah, West Bengal



**Tiranga Bike
and Cycle
Rallies**



**Information
Videos and
Announcements**



**Tiranga
Yatras and
Runs**



**Exhibition
on Tiranga**



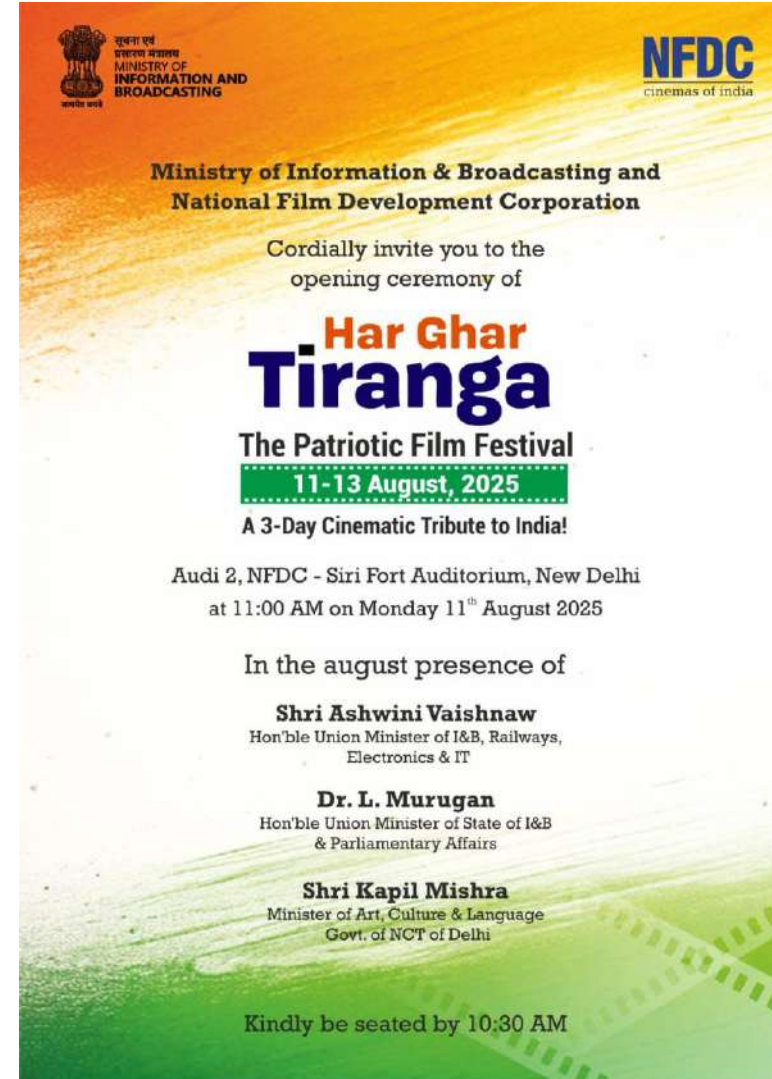
**Crew and
Passenger
Outreach**



Har Ghar Tiranga
The Patriotic Film Festival
11-13 August, 2025
Audi 2, NFDC-Siri Fort Auditorium, New Delhi
A 3-Day Cinematic Tribute to India!

NFDC
cinemas of india

शहीद, Swagat, UPI, KRANTI, MAJOR, TANHAJI, DAAK HINDUSTAN, 25 AUGUST 2025



**Ministry of Information & Broadcasting and
National Film Development Corporation**

Cordially invite you to the
opening ceremony of

Har Ghar Tiranga
The Patriotic Film Festival
11-13 August, 2025
A 3-Day Cinematic Tribute to India!

NFDC
cinemas of india

Audi 2, NFDC - Siri Fort Auditorium, New Delhi
at 11:00 AM on Monday 11th August 2025

In the august presence of

Shri Ashwini Vaishnaw
Hon'ble Union Minister of I&B, Railways,
Electronics & IT

Dr. L. Murugan
Hon'ble Union Minister of State of I&B
& Parliamentary Affairs

Shri Kapil Mishra
Minister of Art, Culture & Language
Govt. of NCT of Delhi

Kindly be seated by 10:30 AM



Har Ghar Tiranga
The Patriotic Film Festival
11-13 August, 2025
Audi 2, NFDC-Siri Fort Auditorium, New Delhi
A 3-Day Cinematic Tribute to India!

FREE ENTRY

FESTIVAL SCHEDULE

11th August, 2025
11.00 AM - 11.30 AM
Opening Ceremony

11.30 PM - 3.30 PM
Feature Film
शहीद (Shahid)

4.30 PM - 7.00 PM
Feature Film
Swagat (Swagat)



12th August, 2025

11.30 AM - 11.30 AM Documentary Our Day	2.40 PM - 5.10 PM Feature Film Major
11.30 AM - 2.00 PM Feature Film UPI: The Sargodha Story	5.30 PM - 6.00 PM Documentary Shahadat
2.30 PM - 2.40 PM Documentary Nagpur Subhash Chandra Bose	6.30 PM - 8.30 PM Feature Film Kranti

13th August, 2025

11.30 AM - 1.30 PM Feature Film Tanhaaji	6.30 PM - 8.30 PM Feature Film Daaikhindustan
2.30 PM - 5.30 PM Feature Film Daaikhindustan	



The banner features logos for the Ministry of Culture, Government of India, Nimit Bharat, DigiHaat, and myGov. It includes three circular icons representing different challenge categories. The main text reads 'TIRANGA CHALLENGE' in large, colorful letters, followed by 'CELEBRATE THE SPIRIT OF INDIA'. On the right, three children are shown holding the Indian flag. The bottom section, on a brown background, provides the start and end dates and a login button.

Start Date : **AUG 01, 2025**
Last Date : **AUG 15, 2025**
23:45 PM IST (GMT +5.30 Hrs)
[Login to Participate](#)



The poster features the Ministry of Culture and myGov logos. It asks 'How well do you know the story behind our Tiranga?' and invites users to 'Take the HARGHAR Tiranga QUIZ 2025'. It includes a small image of a man looking thoughtful and the text 'Celebrate the spirit of India's independence'.

How well do you know the story behind
our Tiranga?
Take the
HARGHAR Tiranga QUIZ 2025
Test your knowledge
Celebrate the spirit of India's independence

Participants may submit entries in any one or more of the following categories:

1. **Selfie with Spirit of Independence:** Selfie of participant with any object or person or activity that embodies the spirit of Independence.
2. **Creative Visual Art:** Photograph of an original creation (painting, sketch, sculpture, etc.) themed around the Tiranga or India's independence.
3. **Patriotic Poem (Within 50 - 100 Words):** A short poetic tribute to the Tiranga or India's journey of freedom.



- CAPF units adding patriotic fervour to the celebrations.
- Support via Bike Rallies, Tiranga Yatras, Bands etc.
- Taking the Tiranga outreach to remote areas.

■ Outreach in anganwadis, Events in child care centers



Event on 12th August, 2025 in Delhi



Ministry of Culture
Government of India



Har Ghar Tiranga
2nd-15th August 2025

Har Ghar Tiranga
2nd-15th August 2025

BIKE RALLY
With Members of Parliament

Chief Guest

Shri Gajendra Singh Shekhawat
Hon'ble Minister of Culture & Tourism,
Government of India

In the august presence

Shri Vinai Kumar Saxena
Hon'ble Lieutenant Governor of Delhi,
Government of NCT

Smt. Rekha Gupta
Hon'ble Chief Minister of Delhi,
Government of NCT

Date: 12th August 2025 | Time: 08:00 AM

 Bharat Mandapam, Delhi To Major Dhyan Chand National Stadium, Delhi 





Ministry of Culture
Government of India

Ministry of Culture Presents

TIRANGA CONCERT

by

SHAAN

Chief Guest

Shri Gajendra Singh Shekhawat

Hon'ble Minister of Culture & Tourism
Government of India

✦ In the august presence ✦

Shri Vinai Kumar Saxena

Hon'ble Lieutenant Governor of Delhi,
Government of NCT

Smt. Rekha Gupta

Hon'ble Chief Minister of Delhi,
Government of NCT

**Har Ghar
Tiranga**
2nd-15th August 2025



Event on 14th August, 2025 in Delhi

- **Observance of Partition Horror Remembrance Day**
- **Programme in Delhi will happen at Central Park. 3.30 PM onwards**
- **Delhi Programme will have presence of**
 - **People affected by partition**
 - **Hon'ble Minister of Culture and Tourism**
 - **Hon'ble Lt. Governor of NCT Delhi**
 - **Hon'ble Chief Minister of NCT Delhi**
- **Exhibition on Partition being put up across multiple locations in Delhi.**



- **Observance of Partition Horror Remembrance Day**
- **Programme in Kolkata will happen at NCSM Auditorium. Approx.3.30 PM onwards**
- **Key components include Seminars, Silent Marches, Documentary Screening, Book Release, Quiz, Exhibition etc.**
- **Seminars will be held in Indian Museum, National Library, MAKAIS, Asiatic Society**
- **Silent marches will be held across 7-8 locations across the city.**

Please play the Tiranga Anthem



THANK YOU!

11 August, 2025

New Delhi