



## Celebrating Poshan, Nourishing Nation

### Glimpses of Poshan Pakhwada 2025

(Ministry of Women and Child Development)

22<sup>nd</sup> April, 2025

From metro streets to village lanes, *Poshan Pakhwada 2025* brought India together in a spirited celebration of nutrition and well-being from 8th to 22nd April 2025. In its 7th edition, the campaign focused on maternal and child nutrition, digital access for beneficiaries, and tackling childhood obesity. Driven by collective action from anganwadi centres to schools, from government to grassroots—this year's Pakhwada turned nutrition into a nationwide mission powered by technology, creativity, and care. Let's take a visual journey across India to witness the spirited activities that brought Poshan Pakhwada 2025 to life.

### Towards a healthier India: Awareness activities in different states





## Creating Awareness through Cultural Activities



*Himachal Pradesh*



*Jammu & Kashmir*

## Reaching grassroot through Nukkad Natak





**Anganwadi Workers ensuring no one is left behind**



*Madhya Pradesh*



*Andhra Pradesh*



*Gujarat*



*Chandigarh*



*Celebrating Food*





### *Growth Monitoring*

### Poshan Tracker App



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