

PIB Photo Feature

POSHAN MAAH: A Month-long Celebration of Nutrition

(Ministry of Women & Child Development)

10 September, 2024

POSHAN Abhiyan (Prime Minister's Overarching Scheme For Holistic Nourishment) focuses on advancing nutritional outcomes for children under six years, adolescent girls, pregnant women, and lactating mothers. To cultivate widespread awareness about nutrition at each stage of life, it is celebrated annually as *Poshan Maah* (1st—30th September) and *Poshan Pakhwada* (fortnight of March).

As part of the **7th Rashtriya POSHAN Maah**, awareness programs are being organized at various levels. Under the **ICDS (Integrated Child Development Services)** Project, complementary feeding activities were conducted at Anganwadi Centres (AWC) Paduck Bagicha, South Andaman. Also, at AWC, Champin Nancowrie, Nicobar district (Andaman & Nicobar) under the ICDS Tribal initiative, **local food items and nutrition sources were displayed**. These efforts aim to further the Prime Minister's vision of a 'Suposhit Bharat' by conducting diverse large-scale activities, harnessing the potential of **Gram Panchayats and Urban Local Bodies**.



Teaching the effectiveness of right nutrition at right age!



When it comes to POSHAN, sharing is indeed caring



For overall wellbeing, we must sit together and learn the importance of food, nutrition and health



From Knowledge to Health, when women meet together for a nutritional cause



Highlighting the importance of a colourful, nutritious meal during the 7th Rashtriya POSHAN Maah



Building Strong nutritional foundation by guiding mothers on the best food Choices for a Brighter Tomorrow



Nourishing Lives, One Lesson at a Time



Guiding Mothers, Growing Health: Making Nutrition a Priority during POSHAN Maah



Empowering Through Education: Sharing the Importance of Nutrition with Mothers



Interactive Nutrition Talks: Engaging Communities in Discussions on Vital Nutritional Practices During POSHAN Maah



Healthy Eating Workshops: Educating Families on the Importance of Balanced Diets for a Brighter Future

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