

Highlights of India Post Activities in Maharashtra Circle

Customer-Centric Initiatives

1. Door-to-Door Delivery: Ensuring timely delivery of mail and parcels to citizens with special focus on timelines.
2. Post Office Passport Seva Kendras (POPSK): Acceptance of passport applications at 42 POPSKs.
3. Aadhaar Enrollment and Updation: Providing Aadhaar services at 1287 Post offices
4. Banking Services: Offering savings accounts, fixed deposits etc with best interest rates for the poorest.
5. Common Service Centre's (CSC): 15,169 Post offices function as CSCs

Financial Inclusion and Life Insurance

1. Postal Savings Schemes: Promoting POSB, SSA, and other savings schemes.

Maharashtra circle has to its credit 2.76 crore of Live Accounts and 6.16 lakhs accounts of Mahila Samman Saving Certificate Scheme accounts.

2. Postal Life Insurance (PLI) and Rural Postal Life Insurance (RPLI): Providing insurance coverage. Maharashtra Postal circle has procured 31,007 policies with premium of 97.34 Cr in PLI & 46,272 policies with premium of 22.59 cr. in Rural PLI during the current financial year.
3. Promoting of Jansuraksha Schemes : Pradhan Mantri Jeevan Jyoti Bima Yojna(PMJJB), Pradhan Mantri **Suraksha** Bima Yojna(PMSBY), Atal Pension Yojna(APY)

Parcel and Logistics

1. Speedpost Parcel Services: Ensuring fast delivery of parcels.
2. Business Parcel Services: Catering to business needs.
3. Logistics Solutions: Partnering with e-commerce companies.

Digital Initiatives

1. Postinfo App: Tracking mail and parcels.
2. Electronic Money Order (eMO): Digital money transfer.
3. Online Bill Payments: Facilitating bill payments, India Post Payment Bank, Dak Pay
4. QR code-based payment facility in post offices

Rural Outreach

1. Rural Postal Services: Providing postal services in rural areas.
2. Antyodaya Diwas: Reaching out to marginalized communities through Dak Choupals
3. Gramin Dak Sevaks (GDS): Employing local youth.

Philately

1. Philately Deposit Accounts : Currently 10,535 accounts are standing in the circle
2. Philatelic Exhibitions: Showcasing rare stamps and postal materials.
3. Special Covers, Customised My Stamps: 40 Special Covers and 10 Customized My Stamp are released in the current year.
3. Philatelic Seminars and Workshops for promoting philately.

Dak Niryat Kendras (DNKs) aims to :-

1. Enhance export competitiveness.
2. Support MSMEs and entrepreneurs.
3. Streamline export processes
4. Promote India's exports globally

80 DNKs are functional in the circle and 80 more are in the pipeline for rollout.

Department of Posts, IT Modernization Project 2.0 has been approved by the Government with an outlay of Rs. 5785 Crores. The same is under implementation. IT Modernization Project aims at consolidating the technological gains made by the IT Modernization project 2012, undertake opportunities for technological transitions and technology refresh, creating a platform to meet futuristic business and technological requirement through enhanced integration between the internal business units and external entities and also to use technology as a mean to achieve the ultimate goal of efficient service delivery.

The “**Har Ghar Tiranga 3.0**” campaign in Maharashtra has been a significant success, with 17.52 lakh national flags sold through post offices, generating a revenue of ₹4.38 crore.

Road Transport Network (RTN): dedicated trucks are plying for fast parcel transmission on 68 routes across India. In Maharashtra, 3 Inter Circle and 9 intra Circle RTNs are operated.

Smart Parcel Delivery Kiosks (SPDKs) : 10 Kiosks are installed in Mumbai and Navi Mumbai area to allow recipients to collect parcels at their convenience. Under this service customer can request for depositing his/her Parcel in SPDK and collect the parcel as per his convenient time.

Digital Postal Index Number (DIGIPIN) : Department has started Geofencing of Pincode boundary area for ensuring simplified addressing solutions for citizens. In this regard, DIGIPIN has been developed to bridge the crucial gap between physical locations and their digital representation.

Capacity Building : Hon'ble MoSC launched “Dak Karmayogi” and “iGOT Karmayogi” e-Learning Web Portal for enhancing skill of all Departmental employees/GDS. Total 42483 Departmental employees and GDS of Maharashtra Circle have been enrolled on the Dak Karmayogi Portal. 6,09,550 courses have been enrolled by the employees/GDS of Maharashtra Circle out of which 4,85,867 courses have been completed. Considering the achievements across various parameters pertaining to Mission Karmayogi, Maharashtra Circle secured 2nd place all over India and felicitated by Hon'ble MoSC for exemplary implementation of the Mission Karmayogi Project.
