

Day-wise Activities for National Postal Week - 07.10.2024 to 11.10.2024 in Maharashtra Circle

7th October 2024 – Mails and Parcels Day

Customer meets were conducted for customers to inform about the new initiatives taken under Mail and Parcel and obtain feedback on the services offered.

Workshops on Dak Ghar Niryat Kendra for exporters were organised with focus on the benefits and facilities provided by Dak Ghar Niryat Kendra.

Maharashtra Postal Circle participated in a webinar organized by the Pharmaceutical Export Promotion Council of India viz. Exports Solutions through India Post for Pharmaceutical Industry which was attended by approx. 50 key manufacturers in the pharmaceutical industry. This event aimed to discuss various aspects of pharmaceutical exports, including logistics, regulatory challenges, and market opportunities. The participation of the postal circle highlights the importance of efficient logistics and delivery services in supporting the pharmaceutical sector, especially in a time when the industry is expanding globally. By collaborating with industry leaders, the Maharashtra Postal Circle can enhance its services to better meet the needs of pharmaceutical manufacturers and ensure timely delivery of products.

8th Oct 2024 – Philately day

Interactive session at schools were held for DHAI AKHAR – “The Joy of writing : Importance of Letters in a Digital Age’. The competition is being held from 14th September to 14th December 2024. Details are available on www.indiapost.gov.in. Quiz and other activities were also arranged. Seminars were conducted for the Philatelists to promote philately.

A special cancellation on Philately Day was released alongwith postcards on Agri Products of Maharashtra and Goa by Shri Amitabh Singh, Chief Postmaster General, Maharashtra Circle. A permanent pictorial cancellation was also introduced at Airoli Node Post Office. The permanent Pictorial cancellation depicts the elegant bird Flamingo. Two postcards on Flamingos were also released. The philately material is available at all the bureaus in the circle.

9th Oct., 2024 – World Post Day

A special cancellation with Augmented Reality was released by Shri. Amitabh Singh, Chief Postmaster General, alongwith a postcard on the theme of UPU World Post Day, “ 150 Years of Enabling Communication and Empowering peoples across Nations.”

Postathon Walk Relay was held at various locations in the circle, promoting the message of “Fit Post, Fit India”. This event was started with a tree-planting ceremony, “ek Ped Maa Ke Naam”

10 th Oct., 2024 – Antyodaya Diwas

Awareness cum Aadhar enrolment and updation camps will be organized in tribal, hilly and rural/remote areas and urban slums. People will be made aware of the Direct Benefit Transfer (DBT), Social Security Pensions, Jan Suraksha Schemes and other products and services of the Department.

11 th Oct., 2024 – Vittiya Sashaktikaran Diwas with emphasis on girl child empowerment

Special emphasis on girl child empowerment through financial literacy and inclusion programs would be held. Dak Community Development Program (Dak Choupal) will be held within the Maharashtra circle with active participation of all stake holders from Central, State and Local Government bodies. PLI procurement drives will be held under Dak Choupal. The Dak Community Development Program (DCDP) aims at bringing all Welfare schemes of Central Government, State Government and Local authorities at one platform exclusively for beneficiaries. It also includes raising awareness among the members of public about all prevalent schemes and the means to avail such benefits. POSB quizzes are organized for the customers, agents, GDS and Departmental staff.