

**Telecom Regulatory Authority of India**  
**Symposium on**  
**“Emerging Trends and Technologies in Broadcasting Sector”**

17<sup>th</sup> October, 2024 (0900 – 1330 Hrs)  
Venue: Session Hall – JAL, Hall No.5,  
First Floor, Bharat Mandapam, New Delhi

**Programme**

**Inaugural Session**

Arrival of Dignitaries

Lighting of the Lamp

Welcome Address – Shri Atul Kumar Chaudhary, Secretary, TRAI

Special Address – Shri Sanjay Jaju, Secretary, MIB

Keynote Address – Shri Anil Kumar Lahoti, Chairman, TRAI

Inaugural Address – Dr. L. Murugan, Hon’ble Minister of State for Information and Broadcasting and Parliamentary Affairs

Presentation of Mementos to Dignitaries

Vote of Thanks – Ms. Vandana Sethi, Advisor, TRAI

Tea Break

**Session 1: Use of Immersive Technologies in Broadcasting Landscape**

**Session Chair:** Mr. Vishal Arya, Head of Technology, Tata Play Ltd.

1. Mr. Alan Norman, Public Policy Director, Meta Platforms
2. Dr. Bo Hagerman, Director Advance Technology, APAC, Ericsson
3. Mr. Rrahul Sethi, Metaverse Expert and Founder, Metaverse911
4. Mr. Ganesh Kumar, Sr. Solutions Architect, IMEA, Dolby Laboratories
5. Mr. Siddharth Sharma, CEO, Bharti Telemedia Ltd

6. Mr. Arunava Konar, Sr. Vice President Broadcast System & IT, ZEEL
7. Mr. Ted Lavery, VP-Global Standards, Xperi
8. Mr. Christian Simon, Business Development Asia & Europe, Fraunhofer IIS

## **Session 2: D2M and 5G Broadcasting: Opportunities and Challenges**

**Session Chair:** Mr. Ashok Kumar, DDG, DoT

1. Mr. Pallab Dutta, Researcher, C-DOT
2. Mr. Prashant Maru, AVP, Sales & Business Development, Tejas Networks
3. Dr. Vinosh Babu James, Director, Technical Standards Qualcomm

## **Session 3: Digital Radio Technology: Deployment Strategies in India**

**Session Chair:** Mr. S.T. Abbas, DDG, DoT

1. Mr. Alexander Zink, Chief Business Development Manager Digital Radio, Fraunhofer IIS
2. Mr. Ashruf El-Dinary, Sr. VP, Xperi
3. Mr. Yogendra Pal, Hon Chair India Chapter and Hon Member – DRMConsortium

Closing Session – Shri Abhay Shanker Verma, Pr. Advisor, TRAI

**Lunch**

\*\*\*\*\*