



## SAMPOORNATA ABHIYAAN

### *Accelerating Development in Aspirational Districts and Blocks*

July 1, 2024

In a concerted effort to drive rapid and effective development in India's most underdeveloped regions, the Government has launched the 'Sampoornata Abhiyaan', as part of the broader initiatives of the Aspirational Districts Programme (ADP) and the Aspirational Blocks Programme (ABP). Initiated by NITI Aayog, campaign will focus on achieving saturation in few selected indicators across targeted districts and blocks. By converging existing schemes, defining clear outcomes, and implementing constant monitoring, the Sampoornata Abhiyaan aims to bridge developmental gaps and bring about transformative changes, ensuring a brighter future for the nation's aspirational districts and blocks.

**Sampoornata Abhiyaan**

A campaign to accelerate development in under developed districts and blocks by achieving saturation in selected indicators of **Aspirational Districts Programme (ADP)** and **Aspirational Blocks Programme (ABP)**

**From July 1, 2024 to September 30, 2024**

### Background

#### Aspirational Districts Programme (ADP)

**Launched – 2018**

**Objective –** To quickly and effectively transform most underdeveloped districts across the country

**Number of Districts - 112**

#### Aspirational Blocks Programme (ABP)

**Launched - 2023**

**Objective –** To transform underdeveloped blocks across the country

**Number of Blocks – 500**

**Key Indicators:** 49 Key Performance Indicators (KPIs) under 5 broad socio-economic themes:

- Health & Nutrition
- Education
- Agriculture & Water Resources
- Financial Inclusion
- Skill Development and Infrastructure

**Key Indicators:** Socio-economic indicators categorized under 5 major themes:

- Health and Nutrition
- Education
- Agriculture and Allied Services
- Basic Infrastructure
- Social Development

List: [Click Here](#) for the list of 112 Districts

List: [Click Here](#) for the list of 500 Blocks

## Sampoornata Abhiyaan as a Catalyst for Growth

The core strategy of Sampoornata Abhiyaan is to focus on six indicators and ensure their complete saturation to achieve a quick and substantial impact. By refining in on these critical metrics, the campaign seeks to drive tangible improvements in health, nutrition, agriculture, and education, thus laying a strong foundation for long-term growth and development in these regions. The duration of the initiative is three months from July 1, 2024 to September 30, 2024. The indicators of Sampoornata Abhiyaan are as follows:

### Indicators in Aspirational Blocks Programme (ABP) for Sankalp Path:

•Percentage of pregnant women registered for Antenatal Care (ANC) within the first trimester

•Percentage of pregnant women taking Supplementary Nutrition under the ICDS programme regularly

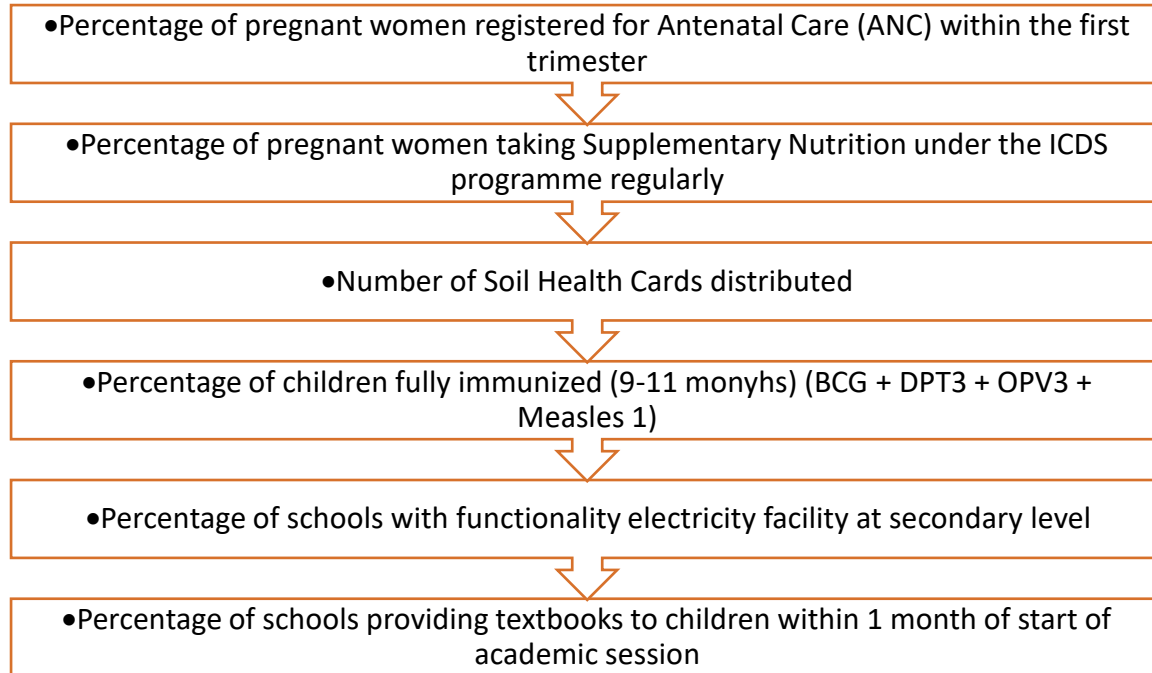
•Percentage of Soil Health Cards generated against soil sample collection target

•Percentage of person screened for Diabetes against targeted population in the Block

•Percentage of person screened for Hypertension against targeted population in the Block

•Percentage of SHGs that have received Revolving Fund against total SHGs in the Block

### Indicators in Aspirational Districts Programme (ADP) for Sankalp Path:



The Sampoonata Abhiyaan is a visionary initiative that underscores India's commitment to accelerating progress in its most underdeveloped regions. By focusing on key indicators, this campaign aims to deliver rapid and tangible improvements. These efforts are crucial for fostering sustainable development, enhancing the quality of life, and creating opportunities for economic growth. The success of the Sampoonata Abhiyaan will not only transform the targeted districts and blocks but will also serve as a model for holistic development across the nation, paving the way for a brighter and more equitable future for all.

#### References

- <https://nhm.gov.in/index1.php?lang=1&level=2&sublinkid=967&lid=587>
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- <http://championsofchange.gov.in/site/coc-home/>
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**Santosh Kumar/Sarla Meena/Ritu Kataria/Apoorva Mahiwal**