

Viksit Bharat Sankalp Yatra Empowers Millions: Reaching Every Corner, Touching Every Life

1.64 Crore Citizens Receive Ayushman Bharat Health Coverage; Over 9.47 Lakh enrolled under PM Ujjwala Yojana; 27.31 Lakh Youth Enlist in 'MY Bharat'

January 03, 2024

Viksit Bharat Sankalp Yatra is gaining momentum across the nation to raise awareness through outreach activities and achieve saturation of various welfare schemes launched by the Government of India. The Yatra was flagged off by Prime Minister Narendra Modi on November 15, 2023 from Khunti, Jharkhand with multiple Information, Education and Communication (IEC) vans launched simultaneously from various locations across the country. By January 25, 2024, the Yatra aims to cover over **2.60 lakh Gram Panchayats** and **4000+ Urban Local Bodies** across the country.



Viksit Bharat Sankalp Yatra creating awareness across India

The Yatra has reached the farthest corners of the nation creating awareness about the Government's welfare schemes. This initiative ensures that these social welfare programs reach every individual in the nation, even the most remote.

As part of the Yatra, various on-spot services like PM Ujjwala Yojana enrolment, MY Bharat volunteer registration, distribution of Ayushman cards among others are also being provided. During the Yatra, a significant number of citizens have engaged in various government schemes, showcasing substantial participation. Throughout this Yatra, individuals are being encouraged to exercise their rightful privileges.

During the Yatra, more than **9.47 Lakh people** were given access to clean cooking fuel under **Pradhan Mantri Ujjwala Yojana (PMUY)**, hence liberating families from smoke-filled kitchens. Distribution of over **1.64 Crore Ayushman cards** is ensuring that citizens get comprehensive health cover of Rs. 5 Lakhs per family per year.

As part of the Yatra, the **Pradhan Mantri Suraksha Bima Yojana (PMSBY)** provided accident insurance for more than **18.15 lakh citizens**. Over **10.86 lakh individuals** have availed the benefits of the **Pradhan Mantri Jeevan Jyoti Bima Yojana (PMJJBY)**, which provides life insurance. Both these schemes are furthering the financial inclusion across India.

Additionally, more than **6.79 lakh street vendors** were given working capital loan under the **Prime Minister Street Vendor's AtmaNirbhar Nidhi (PM SVANidhi)** during the Yatra. Embracing 'MY Bharat', over **27.31 lakh youth** registered themselves, marking a substantial new wave of engagement within the framework of the Viksit Bharat Sankalp Yatra.

Viksit Bharat Sankalp Yatra: On Spot Services



PMUY Registration
9.47 Lakh

Ayushman Card Issued
1.64 Crore

PM Suraksha Bima Yojana
18.15 Lakh

PM Jeevan Jyoti Bima Yojana
10.86 Lakh

My Bharat Volunteer
27.31 Lakh

PM - SVANidhi
6.79 Lakh

**Data as on January 3, 2024; 10:00 AM*

References

- <https://pib.gov.in/PressReleaseDetail.aspx?PRID=1983195>
- <https://mybharat.gov.in/>
- <https://pib.gov.in/FactsheetDetails.aspx?Id=148912>
- <https://pib.gov.in/PressReleaseIframePage.aspx?PRID=1969429#:~:text=5%20lakhs%20per%20family%20per,the%20scheme%20has%20Ayushman%20card.>
- <https://viksitbharatsankalp.gov.in/dashboards/dashboard1>

Nimish Rustagi/ Himanshu Pathak/ Ritu Kataria/ Aswathy Nair