

SOCIO-CULTURAL REJUVENATION OF AYODHYA

MEDIA ADVISORY

Prime Minister Shri Narendra Modi will be visiting Ayodhya on January 22, 2024.

Live Telecast / Live Feed

Elaborate arrangements have been made for live telecast of the 'Pran Pratishtha' ceremony of the Shri Ram temple in Ayodhya Dham.

The entire event would be telecasted on DD News and DD National channels of Doordarshan.

The clean feed of the event on 22.01.24, would also be made available for both domestic and international media, with access as follows.

- The clean feed of the event in Ayodhya on 22.01.24 will be shared with ANI. All TV channels which are subscribers of ANI can take feed from there.
- For other National and International broadcasters, a YouTube link with key of clean feed, will be generated. This link would be shared with the concerned broadcasters on request basis.
- In order to obtain the YouTube link, the domestic broadcasters may place their request with PIB. The link would be available with PIB for disseminating to the broadcasters on request. Contact details: Sheetal Angral. Email- socialmedia.pib@gmail.com Mob. No. 91-8492856840
- International channels may place their request with Prasar Bharati. Contact details: Shashank Tiwari. Email- shashanktiwari@prasarbharati.gov.in Mob. No. 91-9810587806
- The option of patching to DD News is also open to the channels, in case clean feed is not required. Courtesy may be given to the channel in this case.

PIB has made arrangements to make available photographs and press release of the event in English, Hindi and Indian state languages.

Ayodhya Media Centre

In addition, a Media Centre is being set up at Ram Katha Sangrahalay in Ayodhya with limited capacity, where large LED TVs will be set up to facilitate viewing of the telecast. The Media Centre will be equipped with Wi-Fi facility for media persons to file their stories.

For media organizations desirous of covering the event from Ayodhya, PIB has set up a centralized portal (<https://accreditation.pib.gov.in/mediaregistration/MediaRegistrationOTP.aspx>) to receive applications to facilitate issuance of Security Passes through State Administration.

Conditions:

1. The applicants should be in possession of a valid **PIB Accreditation Card** or **State Accreditation Card**.
2. Foreign Journalists must be in possession of valid **J Visa**.
3. All the applications must be accompanied by the **Nomination Letter signed by the Editor or Head of News**.
4. In view of limited space and security restrictions following caps on applications will be there
Print (Multi edition papers): 6 (including cameraperson)
Print (others): 3 (including cameraperson)
Wire Agencies: 6 (including cameraperson)
News Channels: 6 (including cameraperson)
Freelance: 1
5. Media organizations / media persons will have to make their own travel and stay arrangements either in Ayodhya or Lucknow. Accommodation in Ayodhya is very limited and likely pre-booked; hence Lucknow would be advisable.
6. PIB in collaboration with State DIPR shall arrange for transport from Lucknow to Ayodhya and back by Bus on January 22.
7. Tea, Coffee, Lunch will be available at the Media Centre.

The last date for receipt of applications, along with required documents will be **6 p.m. 17th January 2024**

Please note that media persons who have applied with the State authorities for the security clearance need not apply here

Link of the portal for media registration:

<https://accreditation.pib.gov.in/mediaregistration/MediaRegistrationOTP.aspx>