



Empowering Futures Through Rozgar Mela

Over 71,000 Appointment Letters Distributed in 14th Edition

(Ministry of Skill Development and Entrepreneurship)

December 23, 2024

Introduction

The 14th edition of the Rozgar Mela, a flagship initiative aimed at boosting employment opportunities across India, was held on December 23, 2024. Prime Minister Shri Narendra Modi addressed the event via videoconferencing and distributed over 71,000 appointment letters to newly inducted youth in government departments and organisations, reaffirming his commitment to employment generation and youth empowerment for nation-building and self-reliance.

This edition of Rozgar Mela was held at 45 locations nationwide, facilitating recruitments across various Ministries and Departments of the Central Government. The newly selected recruits joined key departments, including the Ministry of Home Affairs, Department of Posts, Department of Higher Education, Ministry of Health and Family Welfare, and Department of Financial Services, among others.

The poster features the Department of Personnel & Training and myGov logos at the top. It includes the slogan 'Empowered Youth for VIKSIT BHARAT' and a central image of PM Narendra Modi. Text on the poster includes 'PM Modi's commitment to employment generation for Youth', 'ROZGAR MELA', 'Golden opportunity to kickstart your career & contribute to nation-building!', 'PM's address to youth', 'Distribution of 71000+ appointment letters at 45 locations pan India', and a QR code with the URL 'pmindiawebcast.nic.in'. The date and time 'Date: 23 December, 2024 | Time: 10:30 AM' are also displayed.

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To boost employment initiatives in the country, the National Skill Development Corporation (NSDC), under the Ministry of Skill Development & Entrepreneurship (MSDE), Government of India, has been organizing Rozgar Melas nationwide. These events aim to connect unemployed youth with suitable job opportunities in the private sector.

Rozgar Mela

A Rozgar Mela is a half-day event where employers and job seekers gather to apply for and interview for job positions. This employment strategy aims to facilitate quick connections between job seekers and employers. To organize these Rozgar Melas, the NSDC collaborates with Sector Skill Councils (SSCs) and Pradhan Mantri Kaushal Kendras (PMKKs) to source private companies that participate in the event. The Rozgar Melas primarily target youth aged 18 to 35, accommodating a range of academic qualifications, including those who have completed 8th, 10th, and 12th grades, as well as ITI, Diploma, and Graduate degrees. This also includes trained and certified candidates who meet the National Skills Qualifications Framework standards.

Job seekers are mobilized and informed about the Rozgar Mela through various channels, such as print advertisements, bulk SMS, social media, and workshops at colleges and universities in and around the event's district.

In addition to job placements, Rozgar Melas feature several complementary activities, including:

- ❖ Counseling sessions for job seekers and their parents
- ❖ Kaushal Melas for youth registration in new skill development training (PMKK/PMKVY)
- ❖ Mudra Loan Facilitation Counters and skill exhibitions where SSCs showcase their training models, equipment, and job roles.

Beyond NSDC-organized Rozgar Melas, affiliated agencies like Sector Skill Councils, Pradhan Mantri Kaushal Kendras, and PMKVY training partners also conduct Rozgar Melas of various scales across the country for youth aged 18 to 35.

Goals of Rozgar Mela

- ❖ Empowering youth
- ❖ Providing opportunities for youth to contribute to national development
- ❖ Accelerating connections between job seekers and employers
- ❖ Reflecting the Prime Minister's vision of equitable development across the country

Contributions of Rozgar Mela

- ❖ Rozgar Mela offers job seekers insights into potential employers and available employment opportunities, including entrepreneurship.
- ❖ It provides a platform for organizations to meet potential employees in an informal setting.
- ❖ The event connects skilled candidates directly with recruiters, HR managers, admission officers, and training providers.

Highlights from Previous Editions of Rozgar Mela

1st Edition of National Rozgar Mela (October 22, 2022)

During this inaugural event, appointment letters were handed over to more than 75,000 new recruits.

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2nd Edition of National Rozgar Mela (November 22, 2022)

In the second edition, the Prime Minister released approximately 71,000 appointment letters to newly inducted recruits in over 45 cities through video conferencing.

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3rd Edition of National Rozgar Mela (January 20, 2023)

In this edition, 71,000 appointment letters were distributed by the Prime Minister to new recruits in various Government departments and organizations via video conferencing.

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4th Edition of National Rozgar Mela (April 13, 2023)

Held in Thiruvananthapuram, this edition saw the distribution of about 71,000 appointment letters for various posts across 45 departments at 45 locations nationwide.

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5th Edition of National Rozgar Mela (May 16, 2023)

The fifth edition took place in Mumbai, Pune, and Nanded, where over 71,000 appointment letters were issued.

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6th Edition of National Rozgar Mela (June 13, 2023)

During the sixth Rozgar Mela held in Guwahati, approximately 70,000 appointment letters were distributed.

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7th Edition of National Rozgar Mela (July 22, 2023)

In the seventh session of Rozgar Mela, Prime Minister Narendra Modi distributed over 70,000 appointment letters via video conferencing from Goa, connecting 44 locations across the country during his address.

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8th Edition of National Rozgar Mela (August 28, 2023)

The Prime Minister distributed more than 51,000 appointment letters through video conferencing at the eighth edition of Rozgar Mela, which took place at 45 locations nationwide. This event facilitated recruitment for various Central Armed Police Forces (CAPFs), including the Central Reserve Police Force (CRPF), Border Security Force (BSF), Shashtra Seema Bal (SSB), Assam Rifles, Central Industrial Security Force (CISF),

Indo-Tibetan Border Police (ITBP), and Narcotics Control Bureau (NCB), as well as Delhi Police. The new recruits were referred to as ‘Amrit Rakshak’ of Amrit Kaal by the Prime Minister.

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9th Edition of National Rozgar Mela (September 26, 2023)

In the ninth edition, Prime Minister Narendra Modi addressed participants via video conferencing and distributed around 51,000 appointment letters to newly inducted recruits from across the country. This event occurred at 46 locations nationwide.

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10th Edition of National Rozgar Mela (October 28, 2023)

During the tenth National Rozgar Mela, the Prime Minister distributed more than 51,000 appointment letters via videoconferencing to recruits in various Government departments and organizations. New appointees are also allowed to enhance their skills through Karmayogi Prarambh, an online module available on the iGOT Karmayogi portal, which offers over 400 e-learning courses in a flexible, “anywhere, any device” format. Furthermore, all Ministries and Departments are actively working to fill existing vacancies in a mission mode, reinforcing the Prime Minister's commitment to prioritizing employment generation. Initiatives like Rozgar Mela are pivotal in ensuring parallel growth in the private and industrial sectors.

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11th Edition of National Rozgar Mela (November 30, 2023)

The Prime Minister, Narendra Modi, addressed the Rozgar Mela and distributed approximately 51,000 appointment letters to newly inducted recruits via video conferencing. In Maharashtra, 437 candidates received appointment letters in Mumbai, Pune, and Nagpur during this 11th Rozgar Mela. The recruits who were selected joined various Government Ministries and Departments, including the Central Customs and Excise Department, Central Goods and Services Tax Department, Central Industrial Security Force, Armed Forces, ITBP, Kendriya

Vidyalaya Sangathan, Indian Postal Department, Bank of India, and Health Departments, among others.

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12th Edition of National Rozgar Mela (February 12, 2024)

The Prime Minister, Shri Narendra Modi, distributed over 1 lakh appointment letters via video conferencing. During the event, he also laid the foundation stone for Phase I of the Integrated Complex “Karmayogi Bhavan” in New Delhi. This complex is set to promote collaboration and synergy among the various pillars of Mission Karmayogi.

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13th Edition of National Rozgar Mela (October 29, 2024)

The Prime Minister, Shri Narendra Modi, addressed the Rozgar Mela and distributed over 51,000 appointment letters to newly appointed youth in Government departments and organizations via video conferencing. He congratulated the new recruits and extended his best wishes to them.

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Conclusion

The Rozgar Mela represents a significant initiative by the Government to enhance employment opportunities for the youth across India. By facilitating direct connections between job seekers and employers, the Rozgar Mela not only addresses the pressing issue of unemployment but also empowers individuals to contribute to national development. With numerous editions held across the country, the distribution of appointment letters to thousands of recruits underscores the government's commitment to prioritizing job creation. Furthermore, the accompanying training and skill development programs ensure that new appointees are well-prepared to meet the demands of their roles, fostering a skilled workforce for the future. The 14th edition, with its significant outreach, reinforces the transformative role of such platforms in shaping a self-reliant and prosperous India.

References:

- ❖ [Rozgar Mela | Ministry of Skill Development and Entrepreneurship | Government Of India](#)
- ❖ <https://x.com/mygovindia/status/1871062486197404058>

Santosh Kumar/ Ritu Kataria/ Kamna Lakaria/ Saurabh Kalia