

Swachh Bharat Mission-Urban

Since 9th June 2024, the Government has released more than Rs. 1,123 crores for Swachh Bharat Mission.

I. **Key Campaigns in the past 6 months (Since 9th June 2024)**

a) Swachhata Hi Seva 2024:

- Key theme of 'Swabhav Swachhata Sanskaar Swachhata' from 15th Sept – 2nd Oct 2024
- Over 32 crore citizens actively participated
- Three key pillars: Cleanliness Target Units (CTUs) (Swachhata Lakshit Ekayi), Swachhata Mein Jan Bhagidari (citizen participation in cleanliness), and SafaiMitra Suraksha Shivirs (focused on the welfare of sanitation workers).
 - Nearly 8.5 lakh CTUs have been identified out of which nearby 8.3 lakh CTUs transformed.
 - ~ 17 lakh Swachhata Mein Jan Bhagidari events organized
 - ~ 71 lakh trees planted under 'Ek Ped Maa Ke Naam' with participation of 1.84 cr. citizens.
 - Under SafaiMitra Suraksha Shivirs, ~ 18 lakh health camps/Shivirs organized benefitting 43 lakh SafaiMitras. ~ 60 lakh safaimitras covered under various Central and State Government schemes.

b) Swachh Diwali, Shubh Diwali Campaign 2024:

- From October 28th to November 3rd, 2024. Focus on: promoting "Reduce, Reuse, Recycle," eliminating Single Use Plastics (SUP), and using eco-friendly, local materials.
- Launch of 'Swabhav Swachhata, Sanskaar Swachhata' portal
- 3,200+ cleanliness drives nationwide organized
- Over 900 events focusing on Vocal for Local, Swachh Food Streets, Light a Lamp, and Waste to Art initiatives.

c) Clean Toilets Campaign 2024:

- Launched on 19th November 2024, World Toilet Day at Lucknow, Uttar Pradesh.
- Objective: To improve the Operations and Maintenance of Community Toilets (CTs) and Public Toilets (PTs) in urban India through a 5-week long mass cleanliness and maintenance drive across all toilets.
- Major Activities under the campaign:
 - i. Evaluation of the toilet based on Functionality, Accessibility, Cleanliness, Eco-friendly and Safety (FACES) parameters
 - ii. Mapping of the existing O& M Models for the toilets
 - iii. Mapping of the Daily Average Footfall of the users
 - iv. Citizen Engagement through public feedback
- In year 2023, 10,888 nominations of the CTs/ PTs were received from States and UTs. This year the campaign is being taken up in full spirit and nominations are underway. More than 1000 Toilets have been nominated so far.

II. **Key Infra Update:**

- Hon'ble Union Minister of Home Affairs, Shri Amit Shah launched the largest waste-to-energy plant in Piplaj, Ahmedabad Gujarat, on November 1, 2024. Ahmedabad Municipal Corporation has awarded Jindal Urban Waste Management.
- Constructed at a cost of around Rs. 375 crore, is expected directly employ 700 people locally.
- Electricity from 1,000 MT of municipal solid waste daily. The project utilizes RDF-based Martin reverse grate firing technology to produce 65 TPH steam, generating 15 megawatts of electricity per hour.

III. Swachh Survekshan 2024

- A special category would be introduced this year wherein Cities will be shortlisted on the basis of their rankings in previous years' Swachh Survekshan.
- The framework has been redesigned keeping in consideration different population of the Cities with major focus on visible cleanliness & status of waste processing capabilities.
- This year Swachh Survekshan will be conducted from Mid- Jan 2025 onwards.

IV. Legacy Waste Management- Update:

Total No. of Dumpsites: 2,420	Total Legacy Waste: 2,440 Lakh Metric Tonnes	Total Area covered: 15,000 Acres
100 % Remediation achieved in 653 sites	48% of total legacy waste remediated (1,138 Lakh Metric Tonne)	Nearly 5910 Acres of prime urban land has been reclaimed

Over the past six months since 9th June , two major dumpsites in Ahmedabad and Hyderabad have been completely remediated, successfully addressing approximately 2.5 lakh metric tonnes of legacy waste.

V. Budget Announcement Update:

- Development of 100 cities programme for bankable projects for saturation of waste management with ADB and World Bank.
- India has agreed to host the 12th High-Level Regional 3R and Circular Economy Forum in Asia and the Pacific in March 2024. The intent of the Forum is to issue a 3R and Circular Economy Declaration (2024-2034) which will act as a catalyst for transformational changes in resource and waste management in Asia-Pacific.
