

Research Unit Press Information Bureau Government of India

Patriotism in Every Frame

Capturing the Spirit of Har Ghar Tiranga Campaign

(Ministry of Culture)

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'Har Ghar Tiranga' is a campaign that started under the aegis of Azadi Ka Amrit Mahotsav to encourage people to bring the Tiranga home and to hoist it to mark India's independence. The campaign has grown to be a people's movement. People across the country, belonging to different segments of society, have embraced and infused the idea with their warmth and support via participation in online and offline programmes and events. This photo feature captures the essence of the campaign through a series of inspiring images that celebrate unity and patriotism. From enthusiastic youth hoisting the flag with spirited zeal, to dedicated individuals on duty ensuring the flag's prominence, and groups coming together in shared pride, each photo tells a story of collective identity.



Terraces Ablaze with Patriotism, 'Har Ghar Tiranga' in Action

Duty with Pride, Keeping the Flag Flying High



A Collective Embrace of the Flag





Empowered and Proud



Diverse We Stand, Flag in Every Hand



Nationwide Celebrations, From Shore to Summit



Dynamic and Driven, Youth Standing Strong with the Flag



Flag Bearers of Tomorrow



Wheels of Pride, Har Ghar Tiranga on the Move



Santosh Kumar/Sarla Meena/Apoorva Mahiwal