

PM VISHWAKARMA YOJANA

(Ministry of Micro, Small and Medium Enterprises)

September 18, 2023

Prime Minister Narendra Modi on the **77th Independence Day** announced the launch of a new scheme that will benefit individuals skilled in traditional craftsmanship. Named the '**PM Vishwakarma Yojana**', the scheme was launched on the occasion of **Vishwakarma Jayanti** on **September 17, 2023**, at the India International Convention and Expo Centre in Dwarka, New Delhi.

“ We will launch a scheme on the occasion of Vishwakarma Jayanti, benefiting individuals skilled in traditional craftsmanship, particularly from the **OBC community**. Weavers, goldsmiths, blacksmiths, laundry workers, barbers, and such families will be empowered through the '**Vishwakarma Yojana**',”



PM Narendra Modi

The programme was approved by the Cabinet Committee on Economic Affairs chaired by PM Modi approved the programme on **August 16, 2023**.

The objective of the scheme is to support the people engaged in **traditional crafts**. This objective is driven by the desire to support the artisans and craftspeople **financially** as well as to keep the **age-old traditions and diverse heritage** alive through **local products, art and crafts**.

A significant section of the workforce of the Indian economy consists of artisans and craftspeople, people who **work** with their **hands and tools**, are **usually self-employed** and are generally considered to be a part of the **informal or unorganised sector** of the economy. These **traditional artisans and craftspeople** are referred to as '**Vishwakarma**' and are engaged in occupations like blacksmiths, goldsmiths, potters, carpenters, sculptors, etc. These skills or occupations are passed **from generation to generation** following a **guru-shishya model** of traditional training, both within the families and other informal groups of artisans and craftspeople.

PM Vishwakarma Yojana aims to strengthen **the Guru-Shishya Parampara** or family-based practice of traditional skills by artisans and craftspeople working with their hands and tools. The scheme also aims at **improving the quality** as well as the **reach of products** and services of artisans and craftspeople. The scheme is tasked with ensuring that the *Vishwakarmas* of India are integrated with the domestic and global value chains.

HIGHLIGHTS OF THE SCHEME

- PM Vishwakarma Yojana will be **fully funded** by the Union Government with a financial outlay of **₹13,000 crore** for a period of five years (FY 2023-24 to FY 2027-28).
- The *Vishwakarmas* will be **registered free of charge** through Common Services Centres using a biometric-based **PM Vishwakarma Portal**.
- The artisans and craftspeople will be provided recognition through a **PM Vishwakarma Certificate** and an **ID Card**.
- They will receive collateral-free credit support of up to **₹1 lakh** (first tranche) and **₹2 lakh** (second tranche) with a concessional interest rate of **5%**.
- The scheme will further provide craftsmen with methods of **skill upgradation** involving basic and advanced **training**, a **toolkit** incentive of **₹15,000** and incentives for **digital transactions** and **marketing support**.

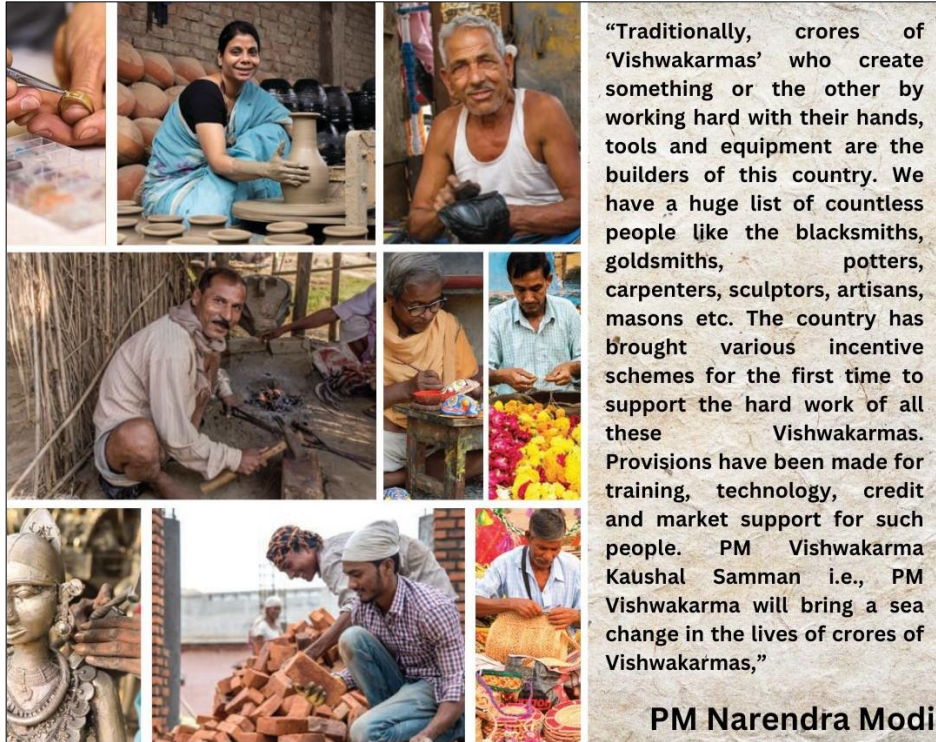
PM Vishwakarma Yojana is expected to reach and bring prosperity to **30 lakh families**. **Eighteen traditional trades** will be covered initially under PM Vishwakarma Yojana.



18 Traditional Trades

- Carpenter (Suthar)
- Boat Maker
- Armourer
- Blacksmith (Lohar)
- Hammer and Tool Kit Maker
- Locksmith
- Goldsmith (Sonar)
- Potter (Kumhaar)
- Sculptor (Moortikar, stone carver), Stone breaker
- Cobbler (Charmkar)/ Shoemsmith/Footwear artisan
- Mason (Rajmistri)
- Basket/Mat/Broom Maker/Coir Weaver
- Doll & Toy Maker (Traditional)
- Barber (Naai)
- Garland maker (Malakaar)
- Washerman (Dhobi)
- Tailor (Darzi)
- Fishing Net Maker

PM Vishwakarma Yojana is an endeavour to **uplift the Vishwakarmas** of India who work tirelessly with their hands and tools, connecting them to **the mainstream of development** and making them **self-reliant**.



“Traditionally, crores of ‘Vishwakarmas’ who create something or the other by working hard with their hands, tools and equipment are the builders of this country. We have a huge list of countless people like the blacksmiths, goldsmiths, potters, carpenters, sculptors, artisans, masons etc. The country has brought various incentive schemes for the first time to support the hard work of all these Vishwakarmas. Provisions have been made for training, technology, credit and market support for such people. PM Vishwakarma Kaushal Samman i.e., PM Vishwakarma will bring a sea change in the lives of crores of Vishwakarmas,”

PM Narendra Modi

The scheme will provide support to artisans and craftspeople in rural and urban areas across India and will aid the **poverty-alleviation** efforts of the Government.

References

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<https://pmvishwakarma.gov.in/>

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