

## National Rozgar Mela

*Unlocking Employment Opportunities, Building Careers*

*More than 6.5 lakh recruited in 10 editions of National Rozgar Mela*

(Ministry of Skill Development & Entrepreneurship)

October 31, 2023

*“This Rozgar Mela is proof of our commitment towards the youth of the nation.” Moreover, it is expected to act as a catalyst for further employment generation and provide meaningful opportunities to the youth for their empowerment and participation in national development.”*

-Prime Minister, Narendra Modi

To give impetus to the employment initiatives in the country, the National Skill Development Corporation (NSDC) under the aegis of the Ministry of Skill Development & Entrepreneurship (MSDE), Government of India has been organizing Rozgar Melas across the nation to provide suitable job opportunities in the private sector to the unemployed youth.

### Rozgar Mela<sup>1</sup>

A Rozgar Mela is a half-day event where several employers and job seekers come together for the purpose of applying and interviewing for jobs. It is an employment strategy to fast-track the meeting of job seekers and employers. For the execution of Rozgar Melas, NSDC seeks support from the respective Sector Skill Councils (SSCs) and the Pradhan Mantri Kaushal Kendras (PMKKs) for sourcing the employers i.e. private companies for the Rozgar Mela.

These Rozgar Melas generally cater to the youth in the age group of 18-35 years with an academic qualification covering 8th/10th/12th Pass, ITI, Diploma, Graduates, etc. including the trained and certified candidates conforming to National Skills Qualifications Framework.

The jobseekers for the Rozgar Mela are sensitized and mobilized through various



<sup>1</sup> <https://www.msde.gov.in/en/schemes-initiatives/schemes-initiatives-through-nsdc/rozgar-mela>

channels including Print Advertisement, Bulk SMS, social media, and workshops at the College and University level in and around the districts of the Rozgar Mela.

The Rozgar Melas are generally accompanied by other activities including:

- Counselling Sessions for the jobseekers & their parents,
- Kaushal Melas for the registration of youth under fresh skill development training (PMKK/PMKVY), and
- Mudra Loan Facilitation Counters & Skill Exhibition (where SSCs demonstrate the training model, equipment, and job roles of their respective sectors)

In addition to the NSDC Rozgar Mela, the concerned agencies of NSDC like Sector Skill Councils, Pradhan Mantri Kaushal Kendra, Pradhan Mantri Kaushal Vikas Yojna Training Partners also conduct Rozgar Mela of varying scales and magnitude for the youth in the age group of 18-35 years on pan-India basis.

### **Goals of Rozgar Mela**

- Empowering the youth
- Providing opportunities for the youth to contribute to the nation's development
- Fast-tracking the meeting of job seekers and employers
- Reflecting the Prime Minister's vision that development should reach all parts of the country equally

### **Contribution of Rozgar Mela**

- Rozgar Mela gives an opportunity for job seekers to learn more about potential employers and various employment opportunities available, including entrepreneurship.
- It also offers a platform for organizations to meet potential employees in an informal setting.
- It brings skilled candidates in direct contact with recruiters, HR managers, admission officers, and advisory bodies/training providers.



**Narendra Modi**   
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Rozgar Mela stands as our dedicated effort to empower young individuals and strengthen their active engagement in the country's development.

## National Rozgar Mela at a Glance

Rozgar Mela was launched by Prime Minister Shri Narendra Modi on October 22, 2023 via video conferencing, announcing recruitment for 10 lakh personnels in the Central Government.

### 1<sup>st</sup> Edition of National Rozgar Mela | October 22, 2022

During the ceremony, appointment letters were handed over to more than 75,000 new recruits during the function.<sup>2</sup>



### 2<sup>nd</sup> Edition of National Rozgar Mela | November 22, 2022

Prime Minister Shri Narendra Modi released the second tranche of about 71,000 appointment letters to newly inducted recruits in more than 45 cities via video conferencing.<sup>3</sup>



### 3<sup>rd</sup> Edition of National Rozgar Mela | January 20, 2023

71,000 appointment letters were distributed by the Prime Minister to newly inducted recruits in Government departments and organizations via video conferencing.<sup>4</sup>

<sup>2</sup> <https://pib.gov.in/PressReleaseIframePage.aspx?PRID=1870312>

<sup>3</sup> <https://pib.gov.in/PressReleaseIframePage.aspx?PRID=1877966>

<sup>4</sup> <https://www.pib.gov.in/PressReleaseDetail.aspx?PRID=1892383>





#### 4<sup>th</sup> Edition of National Rozgar Mela | April 13, 2023

In the 4<sup>th</sup> edition of Rozgar Mela, held in Thiruvananthapuram, about 71,000 appointment letters for various posts in 45 departments were distributed at 45 locations across the country.<sup>5</sup>



#### 5<sup>th</sup> Edition of National Rozgar Mela | May 16, 2023

Over 71,000 appointment letters were given out at the 5<sup>th</sup> edition of Rozgar Mela organized in Mumbai, Pune, and Nanded in Maharashtra.<sup>6</sup>



<sup>5</sup> <https://pib.gov.in/PressReleasePage.aspx?PRID=1916255>

<sup>6</sup> <https://pib.gov.in/PressReleasePage.aspx?PRID=1924526>

## 6<sup>th</sup> Edition of National Rozgar Mela | June 13, 2023

About 70,000 appointment letters were distributed in the 6<sup>th</sup> Rozgar Mela held in Guwahati.<sup>7</sup>



## 7<sup>th</sup> Edition of National Rozgar Mela | July 22, 2023

Over 70,000 appointment letters were distributed via video conferencing by Prime Minister Narendra Modi at the 7<sup>th</sup> session of Rozgar Mela held in Goa. 44 places across the country were connected with the Mela during the Prime Minister's address.<sup>8</sup>



## 8<sup>th</sup> Edition of National Rozgar Mela | August 28, 2023

Prime Minister Narendra Modi distributed more than 51,000 appointment letters through video conferencing in 8<sup>th</sup> edition of Rozgar Mela, which was held at 45 locations across the country.<sup>9</sup> Through this Rozgar Mela event, Ministry of Home Affairs recruited personnel in various central armed police forces (CAPFs) such as Central Reserve Police Force (CRPF), Border Security Force (BSF), Shashtra Seema Bal (SSB), Assam Rifles, Central Industrial Security Force (CISF), Indo Tibetan Border Police (ITBP) and Narcotics control Bureau (NCB) as well as Delhi Police. The new appointees were called 'Amrit Rakshak' of Amrit Kaal by the Prime Minister.

<sup>7</sup> <https://pib.gov.in/PressReleasePage.aspx?PRID=1931999>

<sup>8</sup> <https://pib.gov.in/PressReleaseIframePage.aspx?PRID=1941652>

<sup>9</sup> <https://www.pib.gov.in/PressReleaseDetail.aspx?PRID=1952836>





### 9<sup>th</sup> Edition of National Rozgar Mela | September 26, 2023

The Prime Minister, Shri Narendra Modi addressed the 9<sup>th</sup> edition of Rozgar Mela via video conferencing and distributed about 51,000 appointment letters to newly inducted recruits, selected from across the country. The Rozgar Mela took place at 46 locations across the country.<sup>10</sup>



### 10<sup>th</sup> Edition of National Rozgar Mela | October 28, 2023

The Prime Minister, Shri Narendra Modi addressed the 10<sup>th</sup> National Rozgar Mela via video conferencing and distributed more than 51,000 appointment letters to newly inducted recruits in various Government departments and organizations.<sup>11</sup>



The newly inducted appointees are also getting an opportunity to train themselves through Karmayogi Prarambh, an online module on iGOT Karmayogi portal, where more than 400 e-learning courses have been made available for ‘anywhere any device’ learning format. Further, all Ministries and Departments are working to fill existing vacancies against

<sup>10</sup> <https://www.pib.gov.in/PressReleaseDetail.aspx?PRID=1960744>

<sup>11</sup> <https://pib.gov.in/PressReleaseDetail.aspx?PRID=1972453>

sanctioned posts in mission mode. It's a step towards fulfillment of the commitment of the Prime Minister to accord the highest priority to employment generation. With initiatives like Rozgar Mela, the Government is ensuring parallel growth in the private/ industrial sector.

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