

## 54<sup>th</sup> INTERNATIONAL FILM FESTIVAL OF INDIA

### Guidelines for Media Delegate Accreditation

#### **Can I be an IFFI Media Delegate?**

- Yes, you can register if you belong to Print or Electronic Media, or even a Digital / Online Media organization
- Or you may be a freelance journalist
- And you must have completed 21 years of age as on 1<sup>st</sup> January, 2023.

#### **What can I cover?**

- All Press Conferences, Masterclasses, In Conversation and Movie Screenings will be open for coverage, unless specified otherwise.
- Please indicate if you wish to cover the Red Carpet at the opening and closing ceremonies at the time of registration. Limited number of media professionals will be granted Red Carpet passes.
- For the daily Red-Carpet events at INOX premises a designated space would be provided for all camerapersons to click photos/record videos.
- The opening and closing ceremony coverage will be restricted to the Official Event Management Team and Doordarshan. However, short clips and photographs of the same will be made available on the same day.
- For Film screenings, Masterclasses and In-conversation sessions, all media professionals wishing to attend will have to mandatorily book tickets
- For Masterclasses and In-conversation sessions, those who fail to book tickets will be allowed to cover proceedings for the first 10 minutes, following which they are to exit the venue

#### **Ticketing Policy**

- All ticketing rules that apply to General Delegates will also apply to Media Delegates (including no show policy) as determined by IFFI
- For each screening, a specific number of seats are reserved exclusively for Media Delegates under a dedicated Media quota. However, any seats that remain unbooked in this Media quota will become available to the General Pool (which is open to all delegates) 30 minutes before the screening starts.
- Media Delegates have the flexibility to book tickets from both the Media quota and the General Pool, providing them with options to secure their seats for the screening.

#### **How do I apply?**

- It's all online. Apply at <https://my.iffigoa.org/extranet/media/>
- Do remember to fill all mandatory fields.
- And do upload / submit all prescribed documents
- Please ensure your photograph is good and recent enough:
  - o Taken within the last six months, reflecting your current appearance
  - o Taken in full face view directly facing the camera

**I am an Indian national working in a media organization:**

- Please upload a **letter from the Head of the Editorial Wing, nominating you to cover the festival**
- Please provide a **link to your website / portal if you are from an exclusively online media platform**

**I am a foreign media professional, based in India:**

- Please upload a **letter from the Head of the Editorial Wing, nominating you to cover the festival**
- If you are based in Delhi, then do upload a **scanned copy of your valid PIB accreditation card**
- If you are based outside Delhi or based in Delhi but do not have PIB accreditation, please upload a copy of your valid **J Visa and passport page which has your photo and address**

**I am a foreign media professional, based abroad:**

- Please upload a **letter from the Head of the Editorial Wing, nominating you to cover the festival**
- Please upload a scanned **copy of your valid J Visa and passport page which has your photo and address**

**I am a Freelance Media Professional, based in India:**

- Do attach a scanned copy of **PIB/State Government accreditation if you are accredited**
- You will also need to upload a **self-declaration** stating: "I am a freelance journalist and am not contracted with any newspaper, TV organization or web media organization as an employee. I therefore also do not draw any salary from any such organization."
- Please upload copies of **your most recent 5 by-lined clippings of news items / articles on film, entertainment or culture**
- And finally, if you are an IFFI regular and have been accredited at IFFI or any other International Film Festival earlier, upload a copy of the accreditation as well

**I am a Freelance Media Professional, based abroad:**

- Please upload a scanned **copy of your valid J Visa and passport page which has your photo and address**
- You will also need to upload a **self-declaration** stating: "I am a freelance journalist and am not contracted with any newspaper, TV organization or web media organization as an employee. I therefore also do not draw any salary from any such organization."
- Please also upload copies of **your most recent 5 by-lined clippings of news items / articles on film, entertainment or culture.**

LAST DATE

- Don't forget to submit your application online by **11.59.59 PM (IndianStandard Time) of 18 November, 2023**

**Once accredited, we shall inform you through Email/SMS. Your cards will be safe with us, and we shall inform you about when and where you may collect them in due course of time.**

We (PIB, i.e., Press Information Bureau) will decide the ACCREDITATIONS, INCLUDING THE NUMBER OF ACCREDITATIONS TO BE GRANTED PER MEDIA OUTLET, ACCORDING TO THE PERIODICITY OF THE MEDIA OUTLET, ITS SIZE (CIRCULATION, AUDIENCE, REACH), ITS FOCUS ON CINEMA AND ITS EXPECTED COVERAGE OF IFFI.

CONTACT US

- For all your doubts and queries, you may contact us by dropping an email at [pib-go@gov.in](mailto:pib-go@gov.in) or dialing 08322956418 (during 10am to 6pm, Monday to Friday)

