



Research Unit
Press Information Bureau
Ministry of Information and Broadcasting
Government of India



Viksit Bharat Sankalp Yatra Gets a Massive Response

Over 100,000 participate on Day 1 across 250 + Gram Panchayats

Aiming 100% Saturation of Welfare Schemes, 21000 register for PM Ujjwala Yojna

November 17, 2023

In a grand start, the first day of the Viksit Bharat Sankalp Yatra reached more than one lakh people across 259 Gram Panchayats in the country.

The campaign was flagged off by Prime Minister Shri Narendra Modi on November 15, 2023, at Khunti, Jharkhand with multiple vans launched simultaneously from various locations with significant tribal population across the country.

A dynamic melange of events and initiatives unfolded on the first day of the Viksit Bharat Sankalp Yatra, weaving together stories of empowerment and collective engagement toward a shared vision of national development.



People thronged the Viksit Bharat Sankalp Yatra IEC Vans and enthusiastically participated in the activities organized as well as availed of the on-spot services provided. More than 16,000 people participated in Health Camps organized with over 6,000 people screened for TB, and over 4500 for Sickle cell disease on the first day.



The aim of the Yatra is to generate awareness regarding the Central government's welfare schemes and policies and achieve 100% saturation of flagship government schemes. In line with this objective, over 21000 people registered for the PM Ujjwala Yojana on the very first day of the Yatra.



The Yatra is a testimony to India's resolve to develop and acknowledge the role and responsibility shared by the citizens in this endeavour. Over 1200 My Bharat volunteers were registered along with more than 80,000 people who pledged allegiance to the transformative "Sankalp Pledge". The Yatra, on the first day, also spotlighted remarkable individuals—3,448 women, 1,475 students, 495 local artists, and 298 sports personalities—recognizing their efforts and acknowledging them as inspiring figures.

Drone demonstration is a big hit

The Viksit Bharat Sankalp Yatra shall also showcase development in the agriculture field that can be leveraged by the farmers to increase their production and productivity. On day 1, over 120 drone demonstrations and Soil Health Card demonstrations were organized. There was an engaging interaction with farmers who practice Natural Farming.



The Viksit Bharat Sankalp Yatra also highlights the milestones achieved in 100% saturation of government flagship schemes. Of the 259 Gram Panchayats covered on day 1, 83 have 100% Ayushman Card saturation, 89 have 100% JJM saturation, 97 have 100% Jan Dhan saturation, and 124 have achieved the ODF+ status.

Individual success stories are also woven into the Yatra. On day 1, over 200 beneficiaries presented "*Meri Kahani Meri Zubani*," a testimony on transformation brought about by the government's flagship schemes in their lives.

Viksit Bharat Sankalp Yatra is the largest-ever outreach initiative of the Government of India. Planked on the vision of inclusive development, it has been a constant endeavour of the government to ensure that the benefits of its schemes reach all citizens, thus achieving 100% saturation. The Yatra marks a significant step in the achievement of this objective through outreach, information dissemination, and empowering citizens to become active stakeholders in the country's development.

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