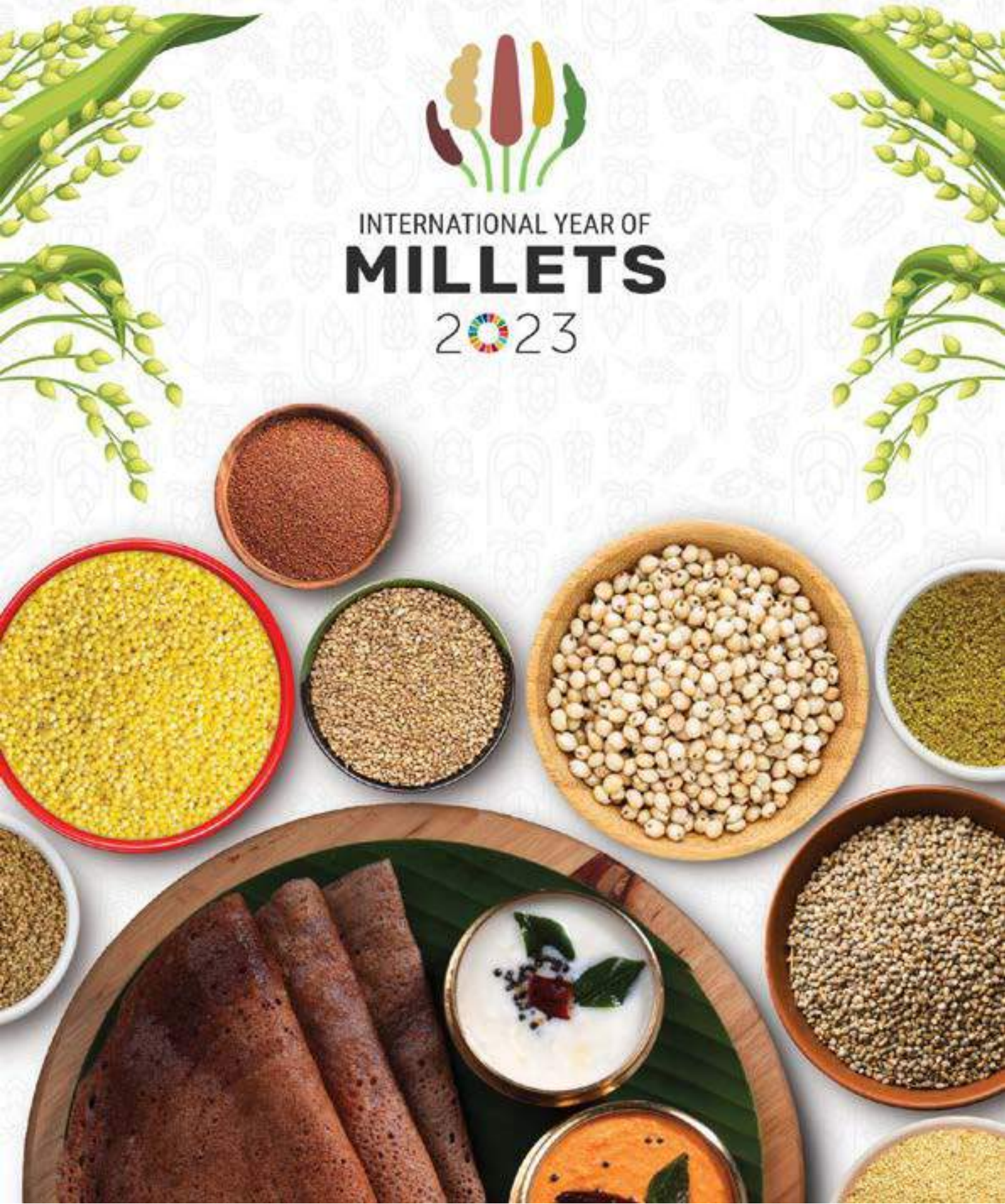




INTERNATIONAL YEAR OF MILLETS 2023



TYPES OF MILLETS

Millets are a nutrient-dense, small-seeded grains that are widely grown in India. There are many different varieties of millets, each with a unique nutritional value. They are:



Pearl Millet
(Bajra)



Sorghum
(Jowar)



Finger Millet
(Ragi/Mandua)



Barnyard Millet
(Sanwa/Jhangora)



Foxtail Millet
(Kangani/Kakun)



Kodo Millet
(Kodo)



Little Millet
(Kutki)



Proso Millet
(Cheena)



ABOUT MILLETS

Millet is an umbrella term used to describe a variety of grains that are grown as cereal crops for human and animal consumption all over the world. Owing to their ability to thrive well in poor soil types and adverse weather conditions, millets were amongst the first few crops to be domesticated and cultivated in Asia.

A wide variety of millets are cultivated in India. Interestingly, millets have had alternating phases of growth and decrease throughout their cultivation history. Grains like wheat, rice, and maize had a commanding presence in the agricultural sector for long, stifling the growth of millets. Owing to this, millet production did not see any significant technological breakthroughs. As a result, the area under millet cultivation decreased, there were considerable yield disparities, and millets were not given due priority on the research agenda.

Hailed as a 'super food,' people all over the world are increasingly becoming aware of the priceless health benefits of millet consumption. Further, the governments of different countries have realised the immense potential of millet production as an important building block in assuring national nutritional security. Focussed programmes involving major stakeholders like farmers, entrepreneurs, and consumers are being developed to create awareness of the benefits of millet cultivation and consumption, and to enhance the sales of millets and millet based products. Designated as the International Year of Millets, the year 2023 will pave the way for popularising the farming and consumption of millets across the world.

BENEFITS OF PRODUCING MILLETS TO FARMERS

Millets are a staple cereal crop for many smallholder farmers in dryland areas of India. Millets are famed for:



Short Cropping season



Ability to grow in poor soils, hilly terrains, and deficient rainfall



Minimal requirement of chemical fertilizers or pesticides



Meagre investment, easy storage, and prolonged shelf life



Offering a variety of economic benefits such as assured income, and sustainable livelihood



HEALTH BENEFITS TO CONSUMERS

Millets are known to be rich in antioxidants and micronutrients. They may:



Aid Weight Loss



Boost Immunity



Detoxify the Body



Improve Digestion



Control Diabetes



Lower Cholesterol Levels





MILLET FLOUR



**RAGI
FLOUR**



**ORGANIC
RAGI FLOUR**



**RAGI ATTA
(FINGER MILLET)**



**ROASTED FINGER
MILLET THICK FLOUR**



**ROASTED FOXTAIL &
FINGER MILLET THICK
FLOUR**



**SPROUTED FINGER
MILLET FLOUR**



**BARNYARD MILLET
FLOUR**



**BARNYARD MILLET
FLOUR**



**ROASTED BARNYARD &
PEARL MILLET THICK
FLOUR**



BAJRA FLOUR



**BAJRA ATTA
(PEARL MILLET)**



**PEARL MILLET
FLOUR**



**KODO MILLET
FLOUR**



**KODO MILLET
FLOUR**



KODO MILLET FLOUR



**ROASTED KODO
MILLET THICK FLOUR**



**WHITE SORGHUM
FLOUR**



**ROASTED SORGHUM
MILLET THICK FLOUR**



**SPROUTED SORGHUM
FLOUR**



**ROASTED BROWNTOP
& SORGHUM MILLET
THICK FLOUR WITH
DRY FRUITS**



**JOWAR ATTA
(SORGHUM)**



JOWAR FLOUR



**FOXTAIL MILLET
FLOUR**



FOXTAIL FLOUR



**FOXTAIL MILLET
FLOUR**



**LITTLE MILLET
FLOUR**



**LITTLE MILLET
FLOUR**



**BROWNTOP MILLET
FLOUR**



**RED RICE
PUTTU FLOUR**



AMARANTH FLOUR



BUCKWHEAT FLOUR



**QUINOA WHITE
FLOUR**



**MIXED MILLET
ATTA**



**MADUA KA ATTA
(FINGER MILLET FLOUR-
CRUSHED IN A WATER
MILL)**





MILLET RICE



**BARNYARD
MILLET RICE**



**LITTLE MILLET
RICE**



**KODO MILLET
RICE**



**BROWNTOP
MILLET RICE**



**FOXTAIL MILLET
RICE**



IDLI MIX



RAGI
IDLI



MILLET IDLI
DOSA BATTER



DOSA
MIX



MILLET DOSA
BEETROOT



MILLET DOSA
SPINACH



DOSA MIX
RAGI & JOWAR



MULTIMILLET
DOSA MIX



**RAGI STRAWBERRY
CEREAL**



**RAGI MANGO
CEREAL**



**MILLET
RAVA DOSA**



**BROWNTOP MILLET
RAVA**



**LITTLE MILLET IDLI
RAVA**



**KODO MILLET UPMA
RAVA**



**FOXTAIL MILLET UPMA
RAVA**



**BARNYARD MILLET
RAVA**



**MILLET
BIRYANI MIX**



MILLET CHAPATHI



**MILLET
PAKODA**



**MILLET
PONGAL**



**MILLET
PODI**



**MILLET BISI BELE
BATH MIX**



**MILLET
SOUP**



**MIXED MILLET
SATTU**



**CLASSIC MILLET
PANCAKE MIX**



**BLUEBERRY MILLET
PANCAKE MIX**



**CHOCOLATE MILLET
PANCAKE MIX**



**BANANA CHOCO CHIP
MILLET PANCAKE MIX**



**FUDGY CHOCOLATE
MILLET BROWNIE MIX**



**DOUBLE CHOCOLAATE
MILLET CAKE MIX**



**MOCHA COFFEE
MILLET CAKE MIX**



**CLASSIC VANILLA
MILLET CAKE MIX**



**CHOCOLATE
CAKE MIX**



**MILLET CAKE MIX
RED VELVET**



**CHOCOLATE MILLET
PANCAKE
& WAFFLE MIX**



**CLASSIC VANILLA
PANCAKE & WAFFLE
MIX**



**PANCAKE MIX
CHOCOLATE**



**DESSERT MIX
CHOCOLATE & RAGI**



**MASALA MILLET UPMA
INSTANT MIX**



**ROLLED OATS
SHAKE**



THALIPEETH MIX



DAHIWADA MIX



APPAM MIX



HEALTH MIX
(MULTIGRAIN)



MULTIMILLET
PONGAL



MULTIMILLET
UPMA



LITTLE MILLET
PONGAL



MILLET UPMA



MILLET PANCAKE
CHCOLATE



MILLET PANCAKE
BANANA CHOCO-CHIP



PANCAKE & WAFFLE
CLASSIC



PANCAKE & WAFFLE
BLUEBERRY



MULTIGRAIN
DRINK MIX
(GLUTEN FREE)



CHOCO MULTIGRAIN
DRINK MIX



MILLET UPMA



MILLET ADAI



VERMICELLI



**LITTLE MILLET
VERMICELLI**



**MILLET VERMICELLI
FOXTAIL MILLET**



**MILLET VERMICELLI
LITTLE MILLET**



**GLUTER FREE
VERMICELLI**



**WHITE SORGHUM
VERMICELLI**



**PEARL MILLET
VERMICELLI**



**FINGER MILLET
VERMICELLI**



**HORSE GRAM
KOLLU VERMICELLI**



**KODO MILLET
VERMICELLI**



**FOXTAIL MILLET
VERMICELLI**



**BARNYARD MILLET
VERMICELLI**



**ORIGINAL BUCKWHEAT
MILLET FLAKES**



**CHOCOLATE
BUCKWHEAT MILLET
FLAKES**



**VANILLA BUCKWHEAT
MILLET FLAKES**



**CHOCO CRUNCH
RAGI STARS & MOONS**



**LITTLE MILLET
FLAKES**



**KODO MILLET
FLAKES**



**BARNYARD MILLET
FLAKES**



**FOXTAIL MILLET
FLAKES**



**FLAKES
MULTIGRAIN**



**FLAKES
SWEETENED JOWAR**



**OATMEAL
MULTIGRAIN**



**BERRY CRUNCH
RAGI STARS & MOONS**



**BLACK FOREST
FILLS**



**MILLET STRAWBERRY
FILLS**



**CHOCOLATE & PALM
JAGGERY**



**COCONUT JAGGERY
MILLET MUESLI**



**MUESLI
NO ADDED SUGAR**



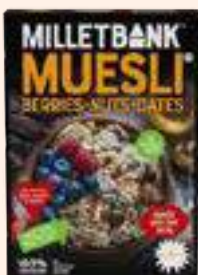
**MUESLI
NUTS & BERRIES**



**MUESLI
DARK CHOCOLATE**



**MUESLI
MULTIGRAIN DIET**



**MUESLI BERRIES
NUTS DATES**





**DALIYA
INDORE MASALA**



JOWAR POHA



**LITTLE MILLET
WHOLE GRAIN**



**FOXTAIL MILLET
WHOLE GRAIN**



GRANOLA MILLET



**OATMEAL
NO ADDED SUGAR**



**MILLET UPMA
TOMATO MASALA**



**MILLET UPMA
GHEE MASALA**



**SEVEN ANCIENT
GRAINS**



**BUCKWHEAT
PILAF**



**PEARL MILLET
MELANGE**



**FLAKES
WHOLE JOWAR**



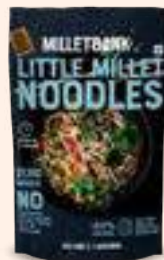
NOODLES & PASTA



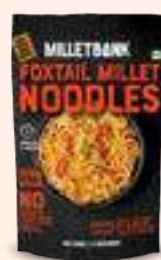
PEARL MILLET
NOODELS



MULTIMILLET
NOODLES



LITTLE MILLET
NOODLES



FOXTAIL MILLET
NOODLES



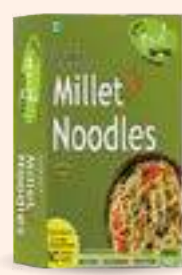
SORGHUM
NOODLES



AMARANTH
MILLET NOODLES



BAJRA
MILLET NOODLES



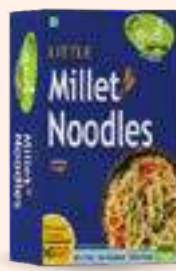
QUINOA
MILLET NOODLES



**MULTI GRAIN
MILLET NOODLES**



**JOWAR
MILLET NOODLES**



**LITTLE
MILLET NOODLES**



**LITTLE MILLET
NOODLES**



**FOXTAIL MILLET
NOODLES**



**JOWAR INSTANT
NOODLES**



**MILLET NOODLES
CURRY MASALA**



**FINGER MILLET
NOODLES**



**MULTI MILLET
PASTA FUSILLI**



**MULTI MILLET
PASTA PENNE**



**LITTLE MILLET PASTA
(MACRONI)**



**MULTI MILLET
MACRONI PASTA**



**LITTLE MILLETS
FUSILLI PASTA**



**KODO MILLET
PASTA**



**FOXTAIL MILLET
PASTA**



**KODO MILLET
PASTA**



PROTEIN BAR



**GINGER & RAISIN
MILLET BASED
NUTRITION BAR**



**CLASSIC MILLET BASED
NUTRITION BAR**



**VEGAN MILLET BASED
NUTRITION BAR**



**KHUS & FIG MILLET
BASED NUTRITION BAR**



**FLAX & DATE MILLET
BASED NUTRITION BAR**



**PALM JAGGERY &
COCONUT MILLET
PORRIDGE**

PORRIDGE



**DESI MASALA
MILLET NOODLES**



**MADAGASKAR
CHOCOLATE
MILLET PORRIDGE**



MIXED MILLET KHICHI



SORGHUM DALIYA



PEARL MILLET DALIYA



**UPMA STYLE
MILLET PORRIDGE**



**PEPPER & TURMERIC
MILLET PORRIDGE**



**TOMATO & CHEESE
MILLET PORRIDGE**



**BERRIES & NUTS
MILLET PORRIDGE**

COOKIES & BISCUITS



GLUTEN FREE
MULTI MILLET COOKIES



PALM JAGGERY
MULTI MILLET COOKIES



HEALTHY BITES
MULTI MILLET COOKIES



FOXTAIL MILLET
COOKIES



PEARL MILLET
COOKIES



RAGI COOKIES
(FINGER MILLET)



LITTLE
MILLET COOKIES



KODO MILLET
COOKIES



**JOWAR WITH
CHAVANPRASH BISCUITS**



**MILLET
BISCUITS**



**JOWAR SALT
BISCUIT**



**RAGI
BISCUITS**



**RAGI CREAM
BISCUITS**



**RAGI MILK
BISCUIT**



**JOWAR
BISCUITS**



**JOWAR CREAM
BISCUITS**



**JOWAR MILK
BISCUIT**



**BAJRA
BISCUITS**



**BAJRA CREAM
BISCUITS**



**BAJRA MILK
BISCUIT**



**MULTI MILLET
JAGGERY COOKIES**



**LITTLE MITTLE
JEERA COOKIES**



**LITTLE MILLET JAGGERY
COOKIES**



COOKIES



**RAGI MILLET
COOKIES**



**BAJRA MILLET
COOKIES**



**MULTIGRAIN
COOKIES**



**JOWAR COCONUT
MILLET COOKIES**



**RAGI CHOCOLATE
COOKIES**



**MULTIMILLET TUTTI
FRUITY COOKIES**



**RAGI ELICHI
COOKIES**



**SPICY MASALA
COOKIES**





NAMKEEN



THATTAI



RIBBON PAKODA



RAGI MURUKKU



SEEDAI



RAGI OMAPODI



PEARL MILLET
OMAPODI



CHILI MURUKKU



HOT MIXTURE



OMAPODI



MURUKKU



BOMBAI MIXTURE



GARLIC KARASEV



BANANA CHIPS



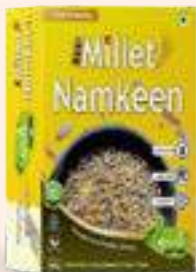
MILLET BUTTER
KARASEV



KARABOONDI



MILLET BUTTER
MURUKKU



RAGI MILLET
NAMKEEN



MULTI MILLET
NAMKEEN





**ROASTED MILLET
RINGS TANGY TOMATO
FLAVOUR**



**MULTI MILLET WAVES
PANI PURI
FLAVOUR**



**ROASTED MILLET PUFFS
MEXICAN CHEESE
FLAVOUR**



**ROASTED MILLET
PUFFS CHILLI
GARLIC FLAVOUR**



**ROASTED MILLET BALLS
MAGIC MASALA
FLAVOUR**



**ROASTED MILLET BALLS
ONION GARLIC
FLAVOUR**



**ROASTED MILLET BALLS
CHEESE JALEPENIO
FLAVOUR**



**ROASTED MILLET
STICKS BARBECUE
FLAVOUR**



**ROASTED MILLET
CURLS CHILLI LEMON
FLAVOUR**



**ROASTED MILLET
STICKS EXTRA SPICY
PERI PERI FLAVOUR**



**ROASTED MILLET
PUFFS SOUR CREAM &
ONION FLAVOUR**



**MIGHTY PUFF
CHOCO RAGI**



**MIGHTY MUNCH
CHEESE AND HERBS**



**MIGHTY MUNCH
TANGY TOMATO**



**MILLET
MIX**



**MILLET MIX
CHATPATI**



**PEARL SWIRLS
MILLET MADE SNACKS**



**RAGI MELON MIX
MILLET MADE SNACKS**



**JOWAR PUFFS
MILLET MADE SNACKS**



**WONDER-NINE
MILLET MADE SNACKS**



**RAGI SWIRLS
MILLET MADE SNACKS**



**MINIQUIN PUFFS
MILLET MADE SNACKS**



**RAGI-SEV
MILLET MADE SNACKS**



**ROASTED MILLET
MIX MILLET MADE
SNACKS**



**TANGY MILLETS
MILLET MADE SNACKS**



**SOUTHEE MIXTURE
MILLET MADE SNACKS**



**PEARL PUFFS
MILLET MADE SNACKS**



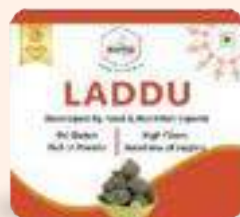
SWEETS



RAGI LADDOO



RAGI LADDOO



LADDU



MILLET
CHIKKI



SEEDS
CRACKER



PAPAD & KHAKHRA



BAJRA PAPAD



**HANDMADE MULTI
MILLET PAPAD MINIS**



**HANDMADE
RAGI PAPAD MINIS**



JOWAR PAPAD



JOWAR KHAKHRA



BAJRA KHAKHRA



RAGI KHAKHRA



SEEDS



**RAW RED
GREAT SORGHUM**



**RAW PEARL
MILLET**



**RAW BARNYARD
MILLET**



**RAW LITTLE
MILLET**



**RAW PROSO
MILLET**



**WHOLE JOWAR
(SORGHUM)**



**WHOLE BAJRA
(PEARL MILLET)**



**WHOLE RAGI
(FINGER MILLET)**



**RAW FOXTAIL
MILLET**



**RAW KODO
MILLET**



**RAW WHITE
SORGHUM**



**RAW FINGER
MILLET**



**LITTLE MILLET
SEEDS**



**KODO MILLET
SEEDS**



**MULTI MILLET
MELANGE**



**BROWN TOP
MILLET**



**BUCKWHEAT SEEDS
(HULLED)**



**RAGI WHOLE
SEEDS**



**FOXTAIL MILLET
SEEDS**



AMARANTH SEEDS



PROSO MILLET SEEDS



QUINOA RED SEEDS



QUINOA WHITE SEEDS



**BARNYARD MILLET
SEEDS**



**LITTLE MILLET
(KUTKI)**



**KODO
MILLET**



**FOXTAIL MILLET
(KAKUNI/ NAVANE/
TENAI/ KORRA)**



BARNYARD MILLET



**BROWN TOP
MILLET**



**JHINGORA SEEDS
(BARNYARD MILLET)**





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