

G20 Series #80

India's G20 Presidency

3rd Culture Working Group Meeting (Hampi, Karnataka– July 9 - 12, 2023)

(Ministry of Information & Broadcasting)

July 31, 2023

“We are proud of our rich and diverse culture. There have been numerous efforts towards revitalising and honouring India's glorious heritage, which have deepened the bond between our youth and our culture.”

- Prime Minister Narendra Modi

The 3rd G20 Culture Group (CWG) meeting was held in Hampi, Karnataka from July 9 - 12, 2023. In the 3rd CWG meeting, around 50 participants participated from the G20 member countries, invitee countries, and seven multilateral organizations. During the meeting, four expert-driven Global Thematic Webinars were organized in which all 29 countries and seven multilateral organizations participated in the webinars.

Day 1: July 9, 2023

On the first day, the Secretary, Ministry of Culture, Shri Govind Mohan held a press briefing discussing the four priorities of the Culture Working Group. It was emphasized that the focus of the 3rd CWG was to evolve a joint statement among the member countries for Culture Ministerial Meeting to be held in August at Varanasi



Day 2: July 10, 2023

On the second day, the inaugural session of the 3rd G20 Culture Working Group (CWG) meeting was organised. It was addressed by the Union Minister of Parliamentary Affairs & Coal and Mines, Shri Pralhad Joshi.

Addressing the participants, he said, “We have progressed from identifying and deliberating the four priorities to seeking consensus on the action-oriented recommendations that would be a significant step in placing culture at the heart of policymaking.” The 4 priority areas are:

1. Protection and Restitution of Cultural Property
2. Harnessing Living Heritage for a Sustainable Future
3. Promotion of Cultural and Creative Industries and Creative Economy
4. Leveraging Digital Technologies for the Protection and Promotion of Culture



Shri Pralhad Joshi added, “We strive to build consensus on the ministerial declaration containing the four priority areas which are cornerstones in our vision of an inclusive and sustainable future.”

As part of the 3rd Culture Working Group Meeting, under its ‘Culture Unites All’ campaign, the Culture Working Group, Ministry of Culture **has set a Guinness World Record** for the ‘**Largest Display of Lambani Items**’.

The unique exhibition on Lambani embroidery patches was inaugurated at the Yeduru Basavanna complex, Hampi by Minister of Parliamentary Affairs & Coal and Mines, Shri Pralhad Joshi.



The display was titled ‘**Threads of Unity**’ and it celebrated the aesthetic expressions and design vocabulary of Lambani embroidery.



Over 450 Lambani women artisans and cultural practitioners associated with Sandur Kushala Kala Kendra Kendra (SKKK) came together to create these items using GI-tagged Sandur Lambani embroidery having 1755 patchworks. This Guinness World Record endeavour is aligned with the campaign of Mission 'LiFe' (Lifestyle for environment) and

the CWG's initiative for 'Culture for LiFe', an environmentally conscious lifestyle and a concerted action towards sustainability.

The Prime Minister, Shri Narendra Modi hailed the Guinness World Record for the 'largest display of Lambani items.'

Sharing a tweet by the Ministry of Culture, [the Prime Minister tweeted](#): "Commendable effort, which will popularise Lambani culture, art and craft as well as encourage Nari Shakti participation in cultural initiatives."

Apart from this, delegates from G20 members, guest nations & international organisations shared valuable insights in a roundtable session. The deliberations aim to develop tangible recommendations & share best practices for sustainable development.



Day 2: July 11, 2023



On the third day of the 3rd G20 CWG Meet, delegates discussed the cultural projects undertaken by the WG - **Culture Corridor** (Digital Museum), **Together We Art** (Art Project) & **Under the Same Sky** (Anthology of Poetry). They also reviewed the progress of the Culture Unites All campaign.

The discussions at the 3rd Culture Working Group meeting under

India's G20 presidency came to a close on July 11th, 2023. The final session of the meeting concluded with updates and development towards the upcoming G20 Culture Ministers' Meeting in Varanasi, scheduled to be organized on August 26, 2023.

Day 3: July 12, 2023

The CWG Meeting concluded on July 12, 2023. On the last day, the G20 delegates participated in the yoga session held at the Hazara Rama Temple Hampi.

The CWG, under India's G20 presidency, strives to position culture at the heart of policymaking. The 3rd CWG focused on attaining a consensus on the recommendations deliberated in the previous two CWG meetings, which were organised at Khajuraho & Bhubaneswar respectively.

Embracing the cultural roots of India

1. [Delegates visited the Hampi Digital Museum](#) & explored Hampi's Vijaya Vittala Temple - a testament to the glorious past of the Vijayanagara Empire. They were also filled with wonder by the temple's highlight - the intricate pillars which produce



musical sounds. They also visited Yeduru Basavanna complex of the Hampi Group of Monuments, a UNESCO World Heritage Site. Delegates were also taken on a coracle ride on the Tungabhadra River. Delegates also participated in a Yoga session at the Shri Pattabhirama Swami Temple.



2. Delegates had the opportunity to witness a traditional musical performance that brought to life the region's vibrant & rich culture while showcasing its artistic prowess.

3. [Delegates visited the Royal Enclosure](#) in Hampi. They actively participated in a plantation drive at Queen's Bath, demonstrating their commitment to fostering a thriving ecosystem.

4. Against the backdrop of prominent structures at Yeduru Basavanna Complex in Hampi, delegates witnessed the artistic brilliance of Indian classical dance forms such as Bharatnatyam, Odissi, Mohiniyattam and more.



5. G20 delegates participated in a Yoga session at the Hazara Rama Temple in Hampi, Karnataka.



References:

[Third G20 Culture Working Group \(CWG\) meet begins in Hampi, Karnataka today](#)

[Culture Working Group under India' G20 Presidency sets a Guinness World Record for the 'Largest Display of Lambani Items](#)

[PM hails Guinness World Record for 'largest display of Lambani items' with a total of 1755 items during 3rd G20 Culture Working Group Meeting in Hampi, Karnataka](#)

[Inaugural session of third G20 Culture Working Group \(CWG\) meeting of Culture organized in Hampi, Karnataka today](#)

[The Third Culture Working Group meeting under India's G20 Presidency concludes at Hampi, Karnataka](#)

Twitter Links:

[Delegates visited the Hampi Digital Museum](#)

[The Culture Working Group entered the historic Guinness World Records by unveiling the largest display of Lambani embroidery patches crafted by 450 women artisans from the Lambani community.](#)

[Nurturing a collective vision for a sustainable future!](#)

Video Links:

[Press Conference On 3rd Culture Working Group Meeting in Hampi](#)

[Inaugural Session of the 3rd Culture Working Group Meeting in Hampi](#)

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