

PRESS INFORMATION BUREAU

(Research Unit) Ministry of Information and Broadcasting Government of India



Swachch Bharat Mission (Grameen): Progress in Madhya Pradesh

74.97 lakh toilets and 17,776 Community Sanitary Complexes constructed in MP ODF Plus Villages: Up from 6% in 2022 to 89.5% in 2023

(Ministry of Jal Shakti)

July 17, 2023

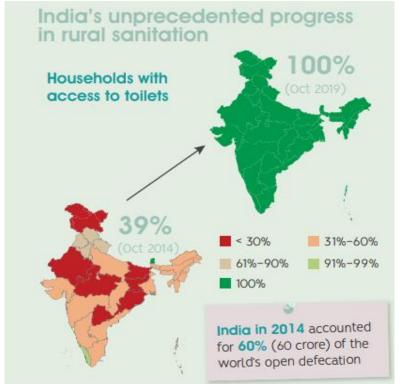
"A few years back, with the efforts of all the countrymen, the country was declared free from open defecation. After that, we had resolved to make villages ODF plus."

Prime Minister Narendra Modi

Swachh Bharat Mission - Grameen

To accelerate the efforts to achieve Universal Sanitation Coverage and to put the focus on sanitation, Prime Minister Narendra Modi launched the "Swachh Bharat Mission (SBM)" on October 02, 2014.

It is the world's largest sanitation campaign that led the to construction of over 100 million individual household toilets over a five-year period, taking sanitation coverage from 39% in 2014 to 100% in 2019. All the villages in India had declared themselves Open Defecation Free (ODF) by October 02, 2019. This was the nation's tribute to Mahatma Gandhi on his 150th birth anniversary. This also led to the achievement of target (sanitation & hygiene) of SDG 6, 11 years ahead of the stipulated timelines.



To ensure that the ODF behaviour is sustained and that no one is left behind, and also that solid and liquid waste management facilities are accessible, the Mission was moved towards the next phase of Swachh Bharat Mission – Grameen (SBM-G) Phase II i.e ODF-Plus. ¹As on July 13, 2023, over 3.71 lakh villages (62 per cent) in the country achieved ODF Plus status.

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¹ https://swachhbharatmission.gov.in/sbmcms/index.htm

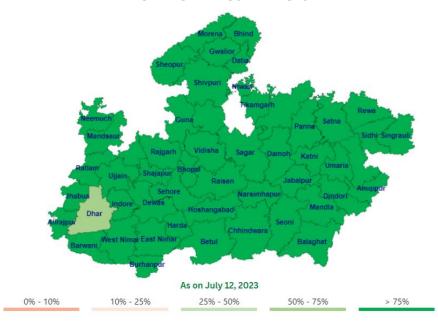
Swachh Bharat Mission - Grameen: Progress in Madhya Pradesh

Madhya Pradesh has demonstrated exceptional performance under the Swachh Bharat Mission - Grameen, showcasing outstanding achievements in improving sanitation and promoting cleanliness in rural areas. Through strategic planning and efficient implementation, the state has constructed over **74.97 lakh Individual Household Latrines (IHHL)** and **17,776 Community Sanitary Complexes** (as on July 13, 2023). The key highlights of the progress made by the State under Swachh Bharat Mission – Grameen are as follows (data as on July 14, 2023):



Through rigorous community involvement, the state has made remarkable progress in eliminating open defecation, and adopting hygienic practices. With an impressive record of having **45,068 ODF plus villages** out of a total of 50,358 villages, Madhya Pradesh's remarkable success serves as a testament to bringing change at the grassroot level. Efforts made for creating 'Swachh' Madhya Pradesh are bolstered by the adequate arrangement of liquid waste management in 41,510 villages and solid waste management in 28,786 villages.

TOTAL ODF PLUS VILLAGES



Further, to boost implementation of Swachh Bharat Mission Grameen (SBM-G) Phase II, a mobile application called 'Swachh MP ODF Plus' a web-based system to address the challenges under the programme was launched on August 8, 2022.²

Other Major Achievements

- Madhya Pradesh made remarkable progress by moving from 6% ODF Plus villages in 2022 to 89.5% villages in July 14, 2023. ³
- Alirajpur district from Madhya Pradesh has secured the top position in the list of high achievers in **Swachh Survekshan Grameen 2023**.⁴
- Madhya Pradesh ranked number 1 in west zone under Swachch Survekshan Gramin 2022.⁵
- 2 districts of Madhya Pradesh i.e., Bhopal and Indore were among the top performers in west zone under "Swachch Survekshan Gramin 2022".
- Madhya Pradesh ranked number 1 under "<u>Sujlam 1.0</u> campaign" and fourth in "Sujlam 2.0 campaign" of Swachch Bharat Mission Gramin. ⁶

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NR/HP/RK/AM/IS

² https://sbmgramin.wordpress.com/2022/08/17/a-mobile-app-to-accelerate-sbm-g-implementation-in-mp/

³ https://www.pib.gov.in/PressReleseDetailm.aspx?PRID=1912693

⁴ https://sbm.gov.in/SSG2023/ODFPLusRankingDeltaScore.aspx

⁵ https://static.pib.gov.in/WriteReadData/specificdocs/documents/2022/oct/doc2022102113401.pdf

⁶ https://static.pib.gov.in/WriteReadData/specificdocs/documents/2022/oct/doc2022102113401.pdf