



Research Unit
Press Information Bureau
Ministry of Information and Broadcasting
Government of India



Viksit Bharat Sankalp Yatra: Empowering *Annadatas*

Famers Share Stories of Transformation Made Possible by Agriculture-related Schemes

Keen Farmers Learn To Use Drones for Spraying Fertilizers and Pesticides

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Through the Viksit Bharat Sankalp Yatra (VBSY), the Government of India (GoI) is engaged in taking the welfare schemes to every eligible person at his door. The Information, Education and Communication (IEC) vans included in the yatra are running awareness campaigns from city to city, village to village. IEC vans have so far reached over **one lakh Gram panchayats**. Further, as on Decemeber 22, 2023 (02:30 PM), **nearly 4.5 crore** people have participated in VBSY and **more than 3 crore people** have pledged to make a developed India.



The Viksit Bharat Sankalp Yatra, which started from Khunti, Jharkhand on 15th November 2023, is proving to be especially beneficial for the farmers. Through this yatra, the Central Government is laying special emphasis on making farmers technically and economically

capable. With the help of this public awareness campaign, Government is playing an important role in making the journey *from seed to market* easier for the farmers.

Janak Yadav, a farmer from Azamgarh in Uttar Pradesh and [Naseeruddin](#), a resident of Bhelahi Panchayat in Saharsa district of Bihar, said that they are getting the benefits of the Pradhan Mantri Kisan Samman Nidhi Yojana (PM-KISAN). Both the farmers described the “PM-KISAN” scheme as very beneficial and good scheme for farmers.



The Central Government is making tireless efforts to connect farmers with technology through the Viksit Bharat Sankalp Yatra. During the yatra, live demonstrations are being held throughout the campaign to show the use of drones to spray fertilisers and pesticides in the farmlands and also how to check crops using drones. A similar demonstration was also held in Baksa district of Assam in which farmers were taught to inspect crops with drones.

After watching the demonstration, a farmer [Ronit Singh Brahma](#) expressed his satisfaction, saying, "Today, we witnessed drones testing our mustard crops, and we were impressed by their efficiency. It made us realize that adopting this technology can save time and reduce labor costs".



Ronit Singh Brahma



Shri Ram Gopal Choudhary, a resident of Balrampur district of Uttar Pradesh [shared his experience](#) during VBSY campaign of receiving training under Agricultural Technology Management Agency (ATMA) Scheme. He was informed about the usage of modern machinery for agricultural activities that helped him increase his income and saved on labour costs.



Ram Gopal Choudhary

References:

1. <https://viksitbharatsankalp.gov.in/video>
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3. <https://x.com/airnewsalerts/status/1726507738816270623?s=20>
4. <https://x.com/DDNewslive/status/1732297941518626894?s=20>
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