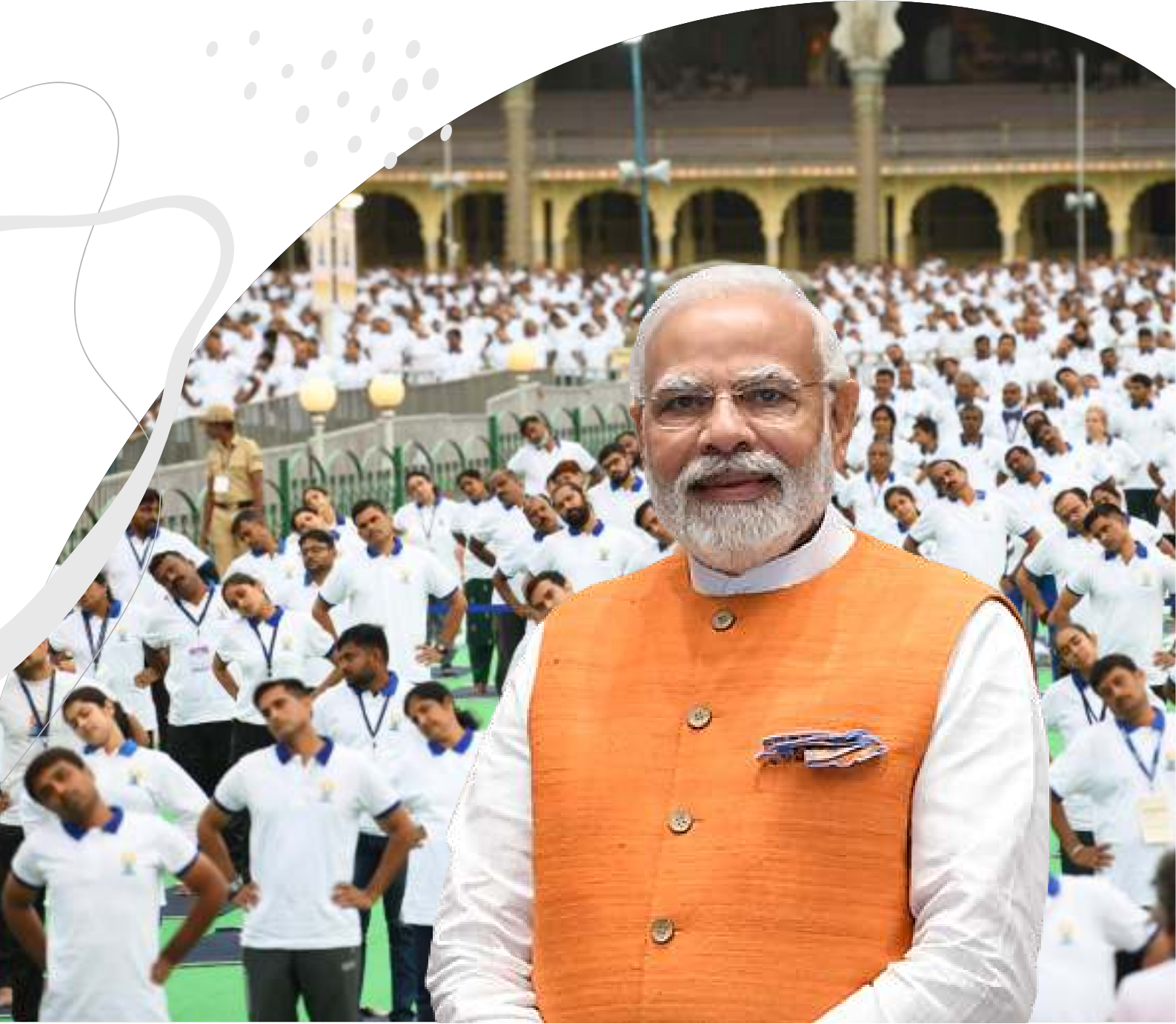




# Unflinching Aims of Transformational Reforms **YOGA DAY**





# Unflinching Aims of Transformational Reforms **YOGA DAY**

Introduction.....01

Steps in the past .....04

Challenges faced.....06

Steps taken for promoting Yoga.....08

Reforms by the concerned ministry regarding  
organising the International Day of Yoga.....11

Evidence based research in Yoga.....13

Who has benefited from efforts to  
bring yoga into the mainstream .....16

Yogasana: A Competitive Sport.....20

IDY 2021: Enthusiasm unfazed.....24

IDY 2022: Staged on a Grand Scale.....27

Conclusion.....33

Testimonies .....34

Testimonies in Tweets.....37









To include Yoga into the mainstream

# International Day of Yoga

## Introduction

Yoga is a practice that brings about harmony between the body and the mind. It gives us physical power and provides mental balance and emotional stability to meet modern life challenges successfully. Responding to a call by the Honourable Prime Minister Shri Narendra Modi, the United Nations General Assembly on 11 December 2014 declared 21st June as the International Day of Yoga.

International Yoga Day is celebrated across the world through various activities and programs related to Yoga and health. It is being celebrated for the last six years, resulting in Yoga emerging as an important public health movement throughout the world. It is especially relevant in India because the role of Yoga in public health policies and behaviour has significantly increased in the past few years.



## Narendra Modi

addressing the United Nations  
General Assembly on  
27.09.2014

“

Yoga is an invaluable gift of our ancient tradition. Yoga embodies unity of mind and body; thought and action; restraint and fulfilment; harmony between man and nature; a holistic approach to health and well-being. It is not about exercise but to discover the sense of oneness with yourself, the world and nature. Changing our lifestyle and creating consciousness can help us deal with climate change. So let us work towards adopting an International Yoga Day.

”



The resolution adopted by the General Assembly of the United Nations on 11 December, 2014.

United Nations

A/RES/69/131



General Assembly

Distr.: General  
9 January 2015

Sixty-ninth session  
Agenda item 124

### Resolution adopted by the General Assembly on 11 December 2014

[without reference to a Main Committee (A/69/L.17 and Add.1)]

#### 69/131. International Day of Yoga

*The General Assembly,*

*Recalling* its resolutions 66/2 of 19 September 2011 on the Political Declaration of the High-level Meeting of the General Assembly on the Prevention and Control of Non-communicable Diseases and 68/98 of 11 December 2013 on global health and foreign policy,

*Reaffirming* General Assembly resolutions 53/199 of 15 December 1998 and 61/185 of 20 December 2006 on the proclamation of international years, and Economic and Social Council resolution 1980/67 of 25 July 1980 on international years and anniversaries,

*Noting* the importance of individuals and populations making healthier choices and following lifestyle patterns that foster good health,

*Underscoring* the fact that global health is a long-term development objective that requires closer international cooperation through the exchange of best practices aimed at building better individual lifestyles devoid of excesses of all kinds,

*Recognizing* that yoga provides a holistic approach to health and well-being,

*Recognizing also* that wider dissemination of information about the benefits of practising yoga would be beneficial for the health of the world population,

1. *Decides* to proclaim 21 June the International Day of Yoga;
2. *Invites* all Member and observer States, the organizations of the United Nations system and other international and regional organizations, as well as civil society, including non-governmental organizations and individuals, to observe the International Day of Yoga, in an appropriate manner and in accordance with national priorities, in order to raise awareness of the benefits of practising yoga;
3. *Stresses* that the cost of all activities that may arise from the implementation of the present resolution should be met from voluntary contributions;
4. *Requests* the Secretary-General to bring the present resolution to the attention of all Member and observer States and the organizations of the United Nations system.

69th plenary meeting  
11 December 2014

14-67019 (E)



Please recycle





## Steps in the past

“Yoga is beautiful because it is ancient yet modern... it is constant yet evolving.”

**Narendra Modi.**

International Day of Yoga, 2018

The steps taken to add Yoga and other Ayush systems of health to public health programs in the initial decades of Independence were slow and limited though the direction was forward-looking and progressive. These steps included establishing the Central Yoga Research Institute in 1976 (which later became the Morarji Desai National Institute of Yoga) and the Central Council for Yoga and Naturopathy in 1978. These two bodies worked as the implementing arms of the government in various activities to promote Yoga. Government efforts to include Yoga in public health got a fillip in the 9th five-year plan when some new development processes were initiated to bring AYUSH into the mainstream.



Morarji Desai National Institute of Yoga, Delhi

Before this Yoga was not recognised as a healthcare system even in official documents but only as a therapy. In 1995 attention was focused on developing all Ayush systems, including yoga by including Ayush healthcare systems under the newly created department of Indian Health Systems and Homoeopathy. The approaches to the 9th plan included reforms in the quality of primary, secondary and tertiary healthcare, investment in human resource development and improvement in the quality of services offered by physicians in all the areas of Ayush, including Yoga. Apart from this, it also focused attention on the conservation, cultivation and research of medicinal plants and herbs and completing the pharmacopoeia of all systems of AYUSH. Emphasis was also given to promoting research in order to bring about reforms in the information and knowledge available to national healthcare programs regarding Yoga and AYUSH during the 9th plan.







## Challenges faced

“Yoga is beyond the constraints of age, gender, caste, community, religion and nations.”

**Narendra Modi.**

International Day of Yoga, 2018

Even though there were steps which contributed to the spread of Yoga, the speed remained slow. In the meantime, the name of the Indian Health Systems and Homoeopathy department was changed to the department of AYUSH in November 2003 to bring a sharper focus on the development of Ayush systems.

This initiative provided a fillip to Yoga to some extent. Efforts to bring Yoga into the mainstream through programmes like ‘Yoga in School Health’ (in which school teachers were trained and a Yoga Teacher Manual was published) and ‘Yoga in Parks’ continued but only with limited success.

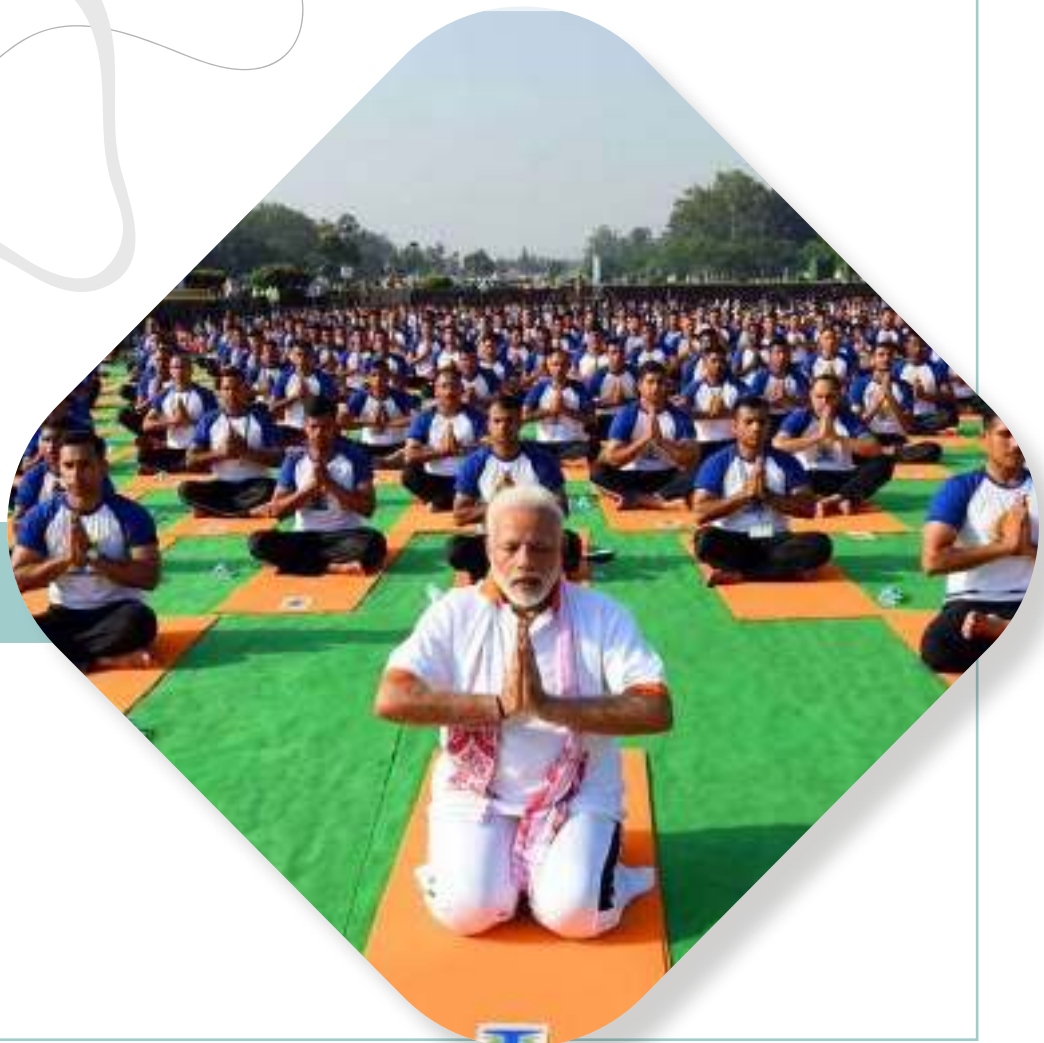
In another effort, nearly 150 Swami Vivekanand District Yoga Health Centres were established that benefited more than 8 lakh patients. But the scheme had to be closed due to its structural limitations.



Despite all efforts, Yoga and other AYUSH systems could not manifest their full potential because the existing healthcare institutions had to face shortages of manpower, basic amenities and other facilities.

The net impact of these shortcomings was that the AYUSH systems and Yoga and their practitioners were not part of National Health programmes. Thus, even though the benefits of bringing Yoga into the mainstream had been recognised for a long time, this purpose could not be fulfilled without a clear approach and solid actions.

Narendra Modi performing Yoga





## Steps taken for promoting Yoga

**What has been the impact of the International Day of Yoga programme in bringing Yoga into the mainstream?**

“ Just as the mobile phone has become a part of life you can make Yoga too a part of your life. ”

**Narendra Modi.**

International Day of Yoga, 2016

The situation started changing when in May 2014, the new government changed the government thinking and approach towards the role of Yoga and its relevance in public health. The first significant sign of the change occurred on 9th November 2014 when a dedicated Ministry of Ayush was created for Ayush, and now Yoga has become a part of it. Since 2014 Yoga has received tremendous encouragement under the brilliant leadership of the honourable Prime Minister Shri Narendra Modi Ji.



On 11th December 2014, 193 members of the UNGA and 173 co-sponsor countries unanimously approved the resolution of the United Nations in which the establishment of 21st June as the International Day of Yoga was passed.

In its resolution, the UNGA agreed that Yoga offers a holistic approach to health and well-being, and that widespread promotion about the benefits of practising Yoga is necessary for the global population's health. Yoga brings about harmony in all areas of life and is known for its significant role in preventing diseases, promoting health, and treating many disorders related to lifestyle.



Yoga Day at Paris, France & London

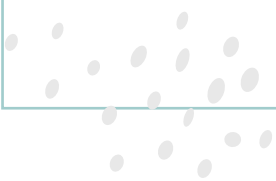




### Yoga Day at Times Square, New York & Cairo, Egypt

Since 21st June, 2015 the International Day of Yoga is being celebrated across the globe through various activities and programmes relating to Yoga and well-being. Thousands of people in countries worldwide have joined the International Day of Yoga activities to participate in them. As a result, it has become a public movement for health at the global level.

India plays a significant role in celebrating International Yoga Day. The Ministry of Ayush is the nodal Ministry for all the Yoga-related activities and has designed a “Common Yoga Protocol (CYP)” programme to celebrate International Yoga Day in a standard and beneficial manner. The CYP is a 45 minutes programme of appropriate Yogasana practices that expert have carefully created. Both the young and the old can practice these without any trouble. It is based on yogic traditions and various techniques based on scientific knowledge. The Ministry of Ayush is trying to make the Common Yoga Protocol (CYP) accessible to as many people as possible so that every single member of society can benefit from Yoga. As a result, the CYP has emerged as a widely accepted format of daily Yoga practice in a short time.





## Reforms by the concerned ministry regarding organising the International Day of Yoga

Inspired by the immense enthusiasm and passion generated in common citizens by the International Day of Yoga celebrations, the Ministry of Ayush has initiated reforms and development in Yoga, adopting a holistic approach.

### These reforms include

- n Establishment of the National Yoga and Naturopathy Promotion and Development Board, a national level advisory body
- n Encouragement to Yoga certification to ensure quality and excellence in Yoga training, means of skill development,
- n Motivation to evidence-based research in Yoga with the help of prestigious institutions like an AIIMS
- n Promotion of Yogasana as competitive sports
- n Massive outreach efforts through governmental and private collaborations
- n Enhancing access to Yoga treatment and training through a network of 12500 Ayush Health and Wellness Centres, and
- n Starting a universal project called 'Yoga for All' to reach the entire population in five years (the scheme is in its final stage now).

**These aspects have been discussed in detail below.**

“ The Yoga Day has become one of the biggest mass movements in the quest for good health and well-being. ”

**Narendra Modi.**  
International Day of Yoga, 2018





### Yoga practice at Qutub Minar



The National Yoga and Naturopathy Promotion and Development Board was set up in February 2016, by the Ministry of Ayush, under the Hon'ble Minister of Ayush, to advise the Ministry on various programmes for the development of yoga, as well as to seek guidance from the Ministry in matters of policy. The Ministry has benefited considerably from the inputs received from the Board in strengthening several aspects of the practice of Yoga. To improve the quality of Yoga training available to the citizens of the entire country, the certification of Yoga professionals and the verification of Yoga organisations were recognised by the Ministry as matters of priority. Work was initiated on these issues with the cooperation of the Indian Quality Council and was later centralised under the Yoga Certification Board (YCB), which had been established to function as a special body.

n Currently, the activities of the YCB include the certification of Yoga professionals, verification of Yoga organizations, approval of Yoga professionals' certification bodies and the grading of Yoga organizations according to placement standards.

n YCB aims to prepare skilled Yoga professionals throughout India who can feed the global need for Yoga training of high standards.

n As an additional initiative, the Ministry of Ayush has collaborated with the Ministry of Skill Development and Enterprise to remove all the gaps between the demand and supply of skilled yoga trainers and different aspects of skill development in yoga. In this collaboration, cross verification in yoga training and promotion of similar standards have been envisaged.



# Evidence-based research in Yoga

The promotion of evidence-based research in Yoga has been accorded high priority, and cooperation with prestigious institutions like AIIMS has been prioritised under the work policy to integrate basic science and high standards of modern medicine in Yoga research.

An excellent example of this work policy is the Centre for Integrative Medicine and Research (CIMR) at AIIMS, New Delhi, which is funded under the Centre of Excellence Scheme of the Ministry of Ayush. It has obtained excellent research outcomes in the field of integrative treatment of various disorders by using Yoga.

Similar collaborative research efforts through the autonomous body under the Ayush ministry, the Central Council for Research in Yoga and Naturopathy (CCRYN) include yoga therapy in mental health, Covid- 19, heart diseases and cancer. Collaborating institutions include NIMHANS Bengaluru, AIIMS Rishikesh, HSC group of cancer hospitals, Indian Association for Palliative Care and Indian Cancer Society etc.

The decision taken by the union cabinet in March 2020 for running 12500 Ayush health and wellness centres under the Ayushman Bharat scheme is an essential step in learning Yoga and making enhanced public access to its therapeutic benefits throughout the country. These health and wellness centres will be established in phases from 2019 – 20 to 2023- 24. These will set up and create a holistic well-being model based on the principles and practices of Ayush in order to reduce expenditure. Yoga will be an important part of this activity, and many yoga professionals will be appointed for this. To make it functional, approval has been given for nearly 4000 health and wellness centres for states/UT, and their set-up is under progress.

The Ministry is finalising and implementing a universal project, “Yoga for All” aimed at reaching the entire population of India in the next five years. The effectiveness of Yoga in increasing productivity is well known, but this capability of Yoga has not been harnessed fully. From farmers to professors, people from all walks of life can adopt Yoga to perform their daily tasks better and more efficiently.





- n The aim of the “Yoga for All” programme is to take yoga to every single family. It aims to train at least one member from each family in 75,000 selected villages as a regular Yoga practitioner by 15th August 2022.
- n This programme will subsequently cover the entire country by 2025- 26.

To achieve this objective, the Ministry of Ayush will prepare an extensive calendar of Yoga training programmes in association with various stakeholders, including participating ministries, and with the help of state governments.







## Who has benefited from efforts to bring yoga into the mainstream?

“Yoga, which connects body, mind and soul, is playing an extremely important role in connecting the world with India.”

**Narendra Modi.**

International Day of Yoga, 2017

All the reforms for bringing yoga into the mainstream are being integrated and included in the International Day of Yoga. The Ministry of Ayush successfully organises the International Day of Yoga (IDY) all over the country. It has received widespread public support, and it is celebrated with great enthusiasm in almost every corner of the country. Furthermore, by initiating the Common Yoga Protocol (CYP) millions of people get access to an exact entry point into Yoga at the same time.

The Central Council for Research in Yoga and Naturopathy (CCRYN) had estimated the number of people participating in the CYP based friendly yoga demonstration on international yoga day, 2016, as nearly 85 lacs. It was based on the figures given by stakeholder institutions. However, this number leapfrogged in the subsequent years and reached 9 crores on the International Day of Yoga, 2019.

Keeping in view the Covid pandemic in 2020, the honourable Prime Minister had given a call to the nation to celebrate Yoga Day at home, titled “Yoga at home, Yoga with family.” Accordingly, several digital outreach methods are adopted to facilitate Common Yoga Protocol training at home and encourage people to participate in the International Day of Yoga. This has received unexpectedly sizeable public support.





According to the figures given by the stakeholder organisations, the Ministry has estimated that a total of 1.52 crore families took part in the friendly yoga demonstrations on the International Day of Yoga on 21st June, 2020. In addition to that, around 5.97 crore individuals also participated in the International Day of Yoga, 2020. Based on these statistics, India's total number of IDY 2020 participants was estimated to be around 12.06 crore.

Many of those who participated in CYP in a festive mode continued to practice Yoga even after IDY. It has been learnt that after the initiation of IDY, most of those who had earlier discontinued the regular Yoga practice of Yoga, again joined the Yoga fold during subsequent IDYs, and several of them started practicing Yoga regularly.

This led to considerable health benefits to yoga practitioners in large numbers, ultimately making India a healthy nation.







Even when one looks beyond the influence on millions of those who got motivated by IDY for Yoga practice, it is observed that IDY has impacted many sectors. The demand for Yoga teachers has significantly increased.

Since India has numerous popular and efficient Yoga institutions where Yoga teachers are trained, hundreds of such trained Yoga teachers got the opportunity of permanent employment. Many of these instructors got employed in foreign countries.

The number of foreign tourists coming to India for Yoga training has increased significantly since IDY 2015; in four years, i.e., in 2018 the number increased by 37.4% (Tourism Statistics at a Glance, Ministry of Tourism, 2014, 2018). Utilising this deepening interest in Yoga, the Health Care Industry has presented various solutions to health seekers. Yoga is now increasingly used in hospitals of all disciplines for the management/treatment of both physical and mental diseases.

“ This day sends out the message of universal brotherhood. It is the day of oneness of humanness. That, which brings us together, is Yoga. That, which narrows down distances, is Yoga. Today, the world is realising the importance of Yoga even more due to the Coronavirus pandemic. If our immunity is strong then we can more effectively defeat this disease.

”

**Narendra Modi.**

International Day of Yoga, 2020





## Narendra Modi

International Day of Yoga, 2016



“

As many of you have already come to know that Yoga is much more than just a physical exercise— apart from enabling us to cultivate integrated outlook and bring well-being, it enables us to achieve newer dimensions for ourselves.” “As many of you have already come to know that Yoga is much more than just a physical exercise— apart from enabling us to cultivate integrated outlook and bring well-being, it enables us to achieve newer dimensions for ourselves.”

”

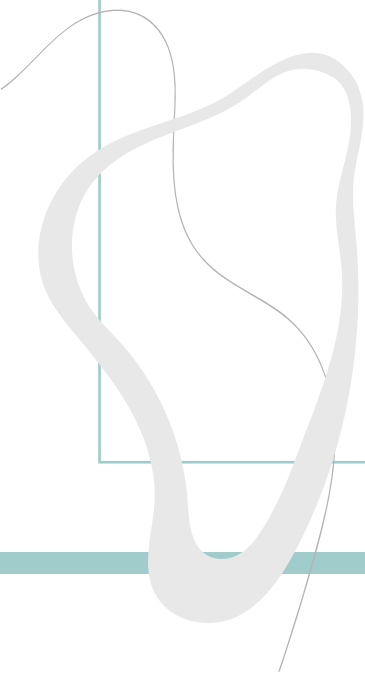


# Yogasana: A Competitive Sport



The Ministry of Ayush and the Ministry of Sports and Youth Affairs have recently recognized Yogasana as a Competitive Sport formally. Yoga postures, which primarily consist of physical dimensions of Yoga, are fit for being recognized as a competitive sport and this initiative has immense potential of getting worldwide acceptance and converting Yogasana into a world sport. This will ensure the entry of novel techniques and strategies into this subject, thereby helping our sportspersons and officials to transform this sector into a fruitful and efficient industry.

Although Yogasana has been a competitive sport for a long, it lacked due recognition from the Government of India to officially become a recognized competitive sport in the country. With active support from numerous stakeholders, the International Yogasana Sports Federation was constituted last year. The National Yogasana Sports Federation was also constituted, and in November 2020, the Sports Ministry recognized it as National Sports Federation.





- A total of 51 medals have been proposed in 4 sports under 7 categories: Yogasana, Artistic Yoga (individual and double), Rhythmic Yoga (individual and group), Individual Allrounder Championship and Team Championship.
- Yogasana will also be included in the Khelo India programme. Its popularity is bound to increase in India, and it will be included in the school and university programme of Khelo India.
- Efforts would be made to include Yogasana in Asian Games and Olympic sports in the future.

The acceptance of Yoga as therapeutic support for health and treatment of lifestyle-related issues is established because since 2014 the increase in research publications on Yoga as an experimental clinical therapy has been tenfold (<https://pubmed.ncbi.nlm.nih.gov>). As a result of this, Yoga-based clinical trials have also increased 8 times, and most of these cases were those where participants had come from foreign countries.







Yoga departments have been introduced in universities and medical education institutions in India and abroad, running Yoga classes for different types of requirements. Yoga has entrenched itself as a vital constituent of the fitness industry. The number of Yoga practitioners has increased manifold year after year.

The number of Yoga schools and Yoga studios has risen dramatically worldwide during the past five years. Yoga has figured at the 7th place in the Top-10 list of ACSM (American College of Sports Medicine).

It has attained a special place in various advertisements and electronic media campaigns. Industries related with Yoga equipment like Yoga mats and other ancillary items are also flourishing. Demand for eco-friendly products like Cotton garments, Jute, Cork and Natural Rubber has also seen an upward trend, resulting in enhanced opportunities for MSME entrepreneurs in the market.

“

All of you are Yoga ambassadors who are taking forward an indivisible message for the world. I thank you all for your commitment and welcome you as sisters and brothers of extended Indian family.

”

**Narendra Modi.**

International Day of Yoga, 2020





In the last 5 years, IT-based solutions have brought about a sea change in the way masses are trained in Yoga practices. These solutions include Online Yoga classes, Applications that focus on post Yoga relaxation postures, Smart Yoga mats that motivate accurate observance of correct Asana postures and Applications that keep an eye on the breathing process. Books, magazines and journals on Yoga have increased in India and foreign countries, apart from a parallel increase in Yoga related blogs.







## IDY 2021: Enthusiasm unfazed

Despite being observed under the cloud of Covid-19 for the second consecutive year, IDY 2021 proved to be a big success, both quantity and quality wise. The enhanced quality of programmes, widening of collaborations and thematic, technological advancements resulted in a multitude of activities.

- Participation: Estimates based on self-declaration indicate that 156.86 million persons participated in IDY 2021 in India.
- Outreach: Various activities undertaken by the Ministry in the run up to International Day of Yoga, including Social Media outreach, initiatives in collaboration with government stakeholders, collaborations with private partners and various activities done by the Ministry of Ayush resulted in an estimated outreach of 496.1 million this year.
- The involvement of Indian missions abroad saw over 50,000 people participating through various activities and Yoga left its footprints in iconic places such as Times Square in New York, Eiffel Tower in Paris and inside the Tokyo Skytree, world's tallest tower, where people observed the 7th IDY with gusto.
- A dedicated 10-episode TV series, underscoring various dimensions of the Common Yoga Protocol (CYP) for different stakeholders, including women and children, was telecast on DD India.
- The launch of Namaste Yoga App for making Yoga accessible to all at any point of time marked another technological milestone achieved by the Ministry.





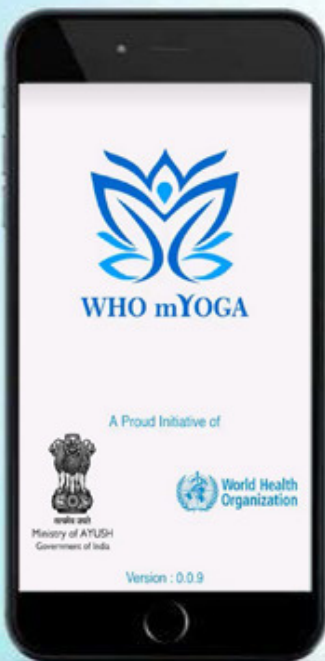
As a part of commemorating 75 years of independence, the Ministry of Culture organised 7th IDY at 75 cultural sites of the country with all due precautions.





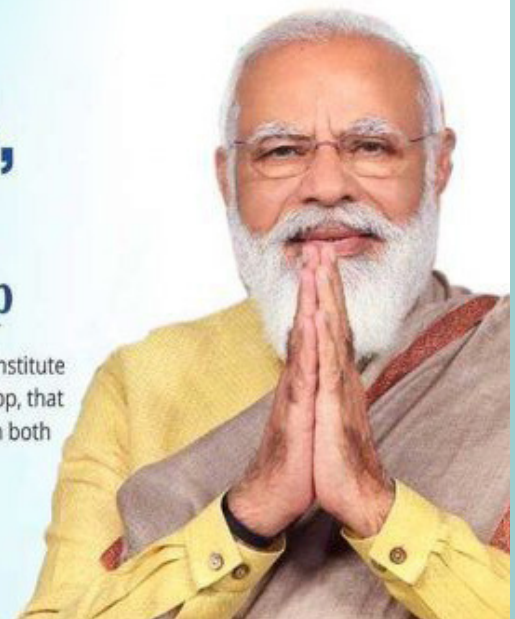
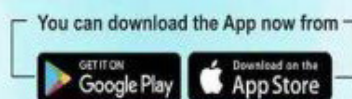
Ministry of Ayush undertook several activities and campaigns in association with the MyGov platform to promote and people's engagement with IDY 2021. Apart from the PM Yoga Awards, for which 120 entries were screened in the first round of the selection process, six other activities were organised through MyGov. These included IDY Quiz, IDY Pledge, IDY Survey, IDY Discussion, IDY Jingle Contest and Video Campaign. The Quiz and the Pledge emerged as the most popular activities through the MyGov platform.

The Prime Minister announced on 21st June 2021 the launch of WHO mYoga App which has been developed in collaboration with Morarji Desai National Institute of Yoga. This App offers a collection of learning modules and practicing sessions 10, 20 and 45-minute duration and will serve the world community in a big way.



## Authentic Yoga, just a click away! The WHO mYoga app

WHO in collaboration with the Morarji Desai National Institute of Yoga, Ministry of Ayush presents the WHO mYoga app, that offers Yoga learning modules and practice sessions in both audio and video formats.





# IDY 2022: Staged on a Grand Scale

International Day of Yoga 2022 returned in physical form after a gap of 2 years due to COVID-19 pandemic. IDY 2022 was celebrated across the world, on the 21st of June 2022 with an intention to highlight the importance and contribution of Yoga in serving the humanity all over the world, and in mitigating the people's sufferings during pre and post COVID period. The theme for IDY 2022 was 'Yoga for Humanity' with the objective to project Yoga as a unifying element in bringing the people belonging to different nationalities and diverse walks of life together to celebrate the International Day of Yoga.

## Participation:

The events organized on IDY 2022 saw a massive participation, from over 22.13 crore individuals. The global outreach through the Ministry of Ayush's initiatives, with various stakeholders, was around 125 crore.

## Guardian Ring of Yoga:

A flagship initiative of the Ministry of Ayush, was organized in coordination with the Ministry of External Affairs, for encouraging mass participation in IDY 2022, from/in different parts of the world, with the Movement of the Sun from the east to the west and based on based on the concept 'One Sun, One Earth'. The programme commenced at 03:00 am IST, and continued till 10:00 pm IST (21st June 2022). 79 countries and the United Nations Organization (UNO) were onboard for the programme, with full support of the Indian Missions. The programme was telecasted on DD India and all the Digital Media Platforms of the Ministry of Ayush, for 16 Time Zones.





Prime Minister Shri Narendra Modi participated in the mass yoga demonstration, on the occasion of the 8th International Day of Yoga 2022, at Mysore Palace Ground, in Mysuru, Karnataka on June 21, 2022





### **Celebration at 75 Iconic Locations:**

As IDY 2022 coincided with the celebration of 'Azadi ka Amrit Mahotsav' (AKAM), the Central Government expanded the scope of activities for IDY and planned to celebrate it at 75 Iconic Locations in India. The focus was on Branding India on the Global Stage.

### **100 Days, 100 Cities & 100 Organizations Countdown:**

The Ministry of Ayush with various stakeholders, chalked out a 100-day Countdown Plan, wherein 100 Organizations began promoting Yoga at 100 Places. The Government of India followed a strategy where different Central Ministries were identified as the nodal agencies for organizing IDY events at 75 Iconic Locations across the country. On 21st June 2022 Yoga demonstration was done at 100 locations in New Delhi only.







### **Digital & Static Yoga Exhibition:**

The Ministry of Ayush organized an exhibition at the Dussehra Ground, in Mysuru (Karnataka). The exhibition consisted of both, Digital & Static Exhibits. The exhibition focused on showcasing the ever-increasing popularity of Yoga and IDY, at the global level, along with the major features of Yoga. At static exhibition, 142 stalls were put up by 87 Yoga & Ayush institutions and Start-up also showcased their innovative products.



### **Main Event at Iconic Mysuru Place, Mysuru:**

The main IDY event was organized at the Mysuru Palace (Karnataka). Since Mysuru is a globally renowned destination for learning Yoga, the event was a part of brand-building exercise to further fortify Mysuru's reputation as a Yoga hub. The event was inaugurated by the Hon'ble Prime Minister of India - Shri Narendra Modi. He highlighted the role which Yoga plays in the modern world, conveying their best wishes to all, on account of IDY 2022. The occasion was fully utilized to remind the people across the globe, about the benefits of Yoga, and to spread love, kindness, solidarity, and compassion towards each other. This was followed by a 45-minute Common Yoga Protocol (CYP) session which was telecasted across the Doordarshan (DD) network.

### **Outreach:**

The Ministry of Ayush (MoA) made maximum use of digital platforms like its Official Website, Yoga Portal, Namaste Yoga Application, Bhuvan Yoga Application, and its social media accounts on platforms like YouTube, Facebook, Twitter, Instagram, Koo, and Josh, to efficiently and effectively reach out to wider audiences which consume varied types of contents. Further, the MyGov platform of the Ministry of Electronics and Information Technology (MEITY) was leveraged to launch citizen centric awareness generation and engaging activities and understand how people utilize Yoga in their lives. The platform was fully integrated with the online activities being organized by the Ministry of Ayush.



### **IDY 2022 Celebrated at Global Level:**

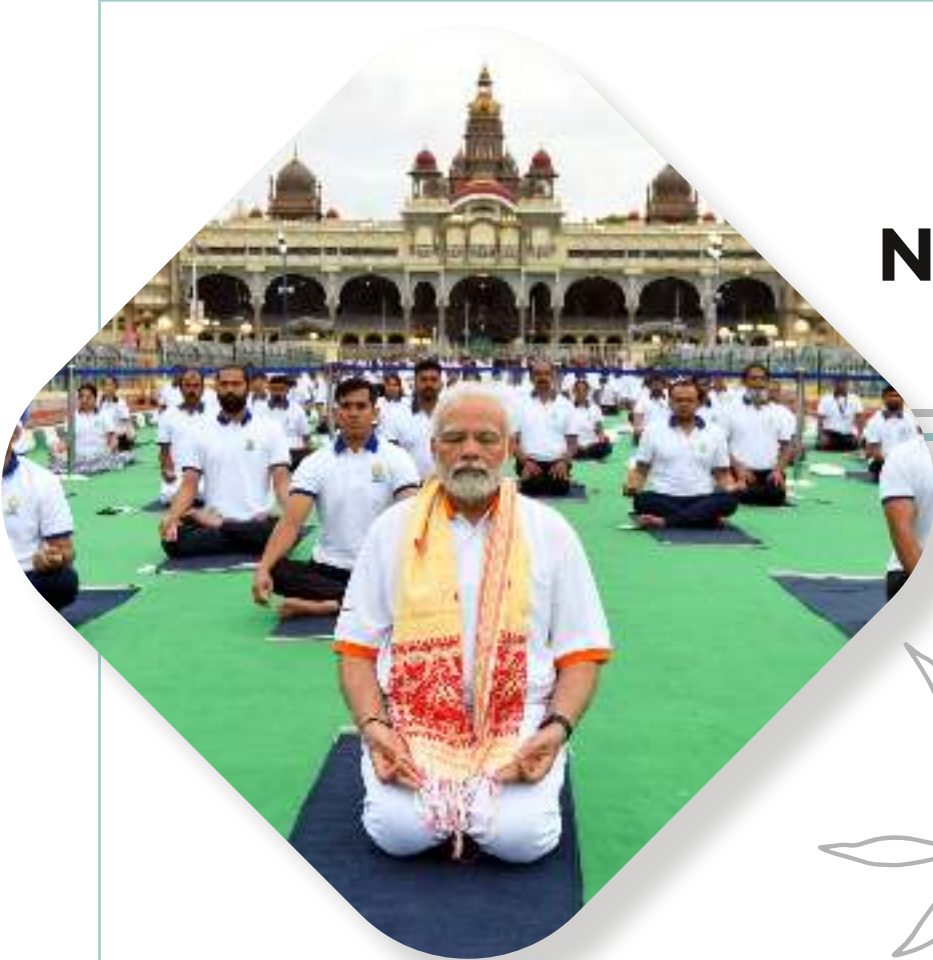
To echo the benefits of Yoga worldwide and to raise awareness about Yoga at the global level, Indian Missions abroad and leading Yoga institutions celebrated IDY with great enthusiasm.





## Narendra Modi

International Day of Yoga, 2022



“

About yoga, our sages, saints and teachers have said - “शांतिम् योगेन विंदति”। It means Yoga brings peace for us. The peace from yoga is not only for individuals. Yoga brings peace to our society. Yoga brings peace to our nations and the world.”

”





# Conclusion

The observance of International Day of Yoga is thus such a reformist discovery that will have a lasting positive impact on the multi-dimensional development of Yoga practices and improve the general health levels of the people. Moreover, yoga has also emerged as a pragmatic commercial sector that provides direct and indirect employment to lakhs of people. It is indeed gratifying to see that the masses are realizing the importance of Yoga in all domains of life, and an ever-increasing number of people, belonging to all ages, are happily trying to integrate Yoga into their daily routine.







# Testimonies

“International Day of Yoga is a gift of God for many people of our country as it has taken them along the path of health, harmony and well-being. I have personally seen thousands of people getting motivated by this annual feat and have benefited physically, mentally, emotionally, socially and spiritually by adopting regular Yoga practice. Kudos to the Government of India for this timely and appropriate initiative that has proved to be a catalyst of change not only for Indians but for every world citizen of this green planet.”



**Neetu Sharma**

Yoga Trainer,  
New Delhi



**Dr. Anand  
Balyogi Bhavnani**

President and Resident Professor,  
ICYER, Anand Ashram,  
Puducherry

“Being a Yoga trainer, I have experienced that the International Day of Yoga has significantly strengthened the universal identity of Yoga. Earlier our efforts at Yoga propagation were limited to local Sadhakas. After International Day of Yoga, we continue to receive positive responses not only from Indians but foreigners Sadhakas too. I feel that people are now beginning to accept Yoga as the pathway to better health for themselves and their families. I feel honoured to be able to preach and propagate Yoga.”



# Testimonies

“International Day of Yoga allows me to be a part of the world Yoga community, and for me, this means...to be part of a wider love, bliss and consciousness.”



**Suzanne Bernert**

Germany



**Pierre Ravan**

Dubai, Heartfulness Trainer, D.J. Singer, Composer, Dubai, UAE.

I have attended and conducted a class in Dubai during two IDYs and witnessed how human beings can be tuned, centred and in harmony regardless of their race, culture, religion and nationality, and IDY could establish this purpose.”

“Yoga helps me to connect myself deeper with my body, heart, and soul.”



**Yvonne Radjibaly**

Antananarivo, Madagascar



# Testimonies

“International Day of Yoga allows me to be a part of the world Yoga community, and for me, this means...to be present. “Yoga has brought a true renewal in many areas: in the way I stand, move. Introduction of Yoga concept in art, in the way I handle things, I feel the impact of Yoga. It is great to spread this art through IDY these past few years.” art of a wider love, bliss and consciousness.”



**Lalao Randimbison**

Trainer, Belmont,  
Switzerland.



**Régine Kohler**

Trainer,  
Brazil

“International Yoga Day has profoundly changed my understanding about yoga in the sense that it is much more than just physical well-being or a lifestyle. This is an amazing experience. Yoga and International Yoga Day have changed my life!”

“The International Yoga Days have reinforced in me, the spiritual way of life, I am more secure, self-confident and grateful.”



**Miriam del  
Carmen Sealy**

Panama,  
Panama City, Central America





# Testimonies in Tweets





**Government of India**  
**Ministry of Ayush**

Ministry of Ayush

**Ayush Bhawan, B Block, GPO Complex, INA, New Delhi-110023**