



MINISTRY OF AYUSH

MAJOR ACHIEVEMENTS



1. First of its Kind: Establishment of WHO - Global Centre for Traditional Medicine (WHO-GCTM): An outpost of WHO Headquarter at Jamnagar, India



Establishment of WHO Global Centre for Traditional Medicine in India was announced by Director General-WHO in the presence of Hon'ble Prime Minister on the occasion of Ayurveda Day, 13th November 2020 with a vision "Traditional Medicine for improving global health and achieves Universal Health Coverage". Foundation stone of WHO Global Centre for Traditional Medicine was laid in the presence of Hon'ble PM, Hon'ble PM Mauritius, and DG-WHO in April 2022 and an interim office of WHO-GCTM are made functional. This is a first UN outpost in a developing country.

2. GAIS: Impacting Lives Positively



Global Ayush investment and Innovation Summit (GAIS), 2022 Indicative investment as per the Letter of Intents (Lols) received by the Ministry of Ayush, stands at INR 9,013 Cr by Indian investors from different domains like FMCG, Pharma, Service Sector, etc. In addition, the Lols submitted also suggest an indicative incremental employment generation of 5,35,900 jobs, and the initiatives/investments indicated through the Lols are estimated to positively impact 75,70,100 lives

3. Growth Engine: Exponential growth in Ayush Market



Ayush industry has witnessed considerable growth in market size since the up gradation of Department of Ayush to Ministry of Ayush in the year 2014. Ayush manufacturing industry was Rs. 21,697 crores (USD 2.85 Bn) in 2014-15 and in the latest study of RIS of 2020, the Ayush manufacturing industry size has

been estimated at Rs.1,37,800 crores (USD 18.1 Bn) that is 6 times rise in 7 years. Similarly, preliminary study of RIS shows Rs 1,66,797 Crore Revenue in Ayush Service sector.

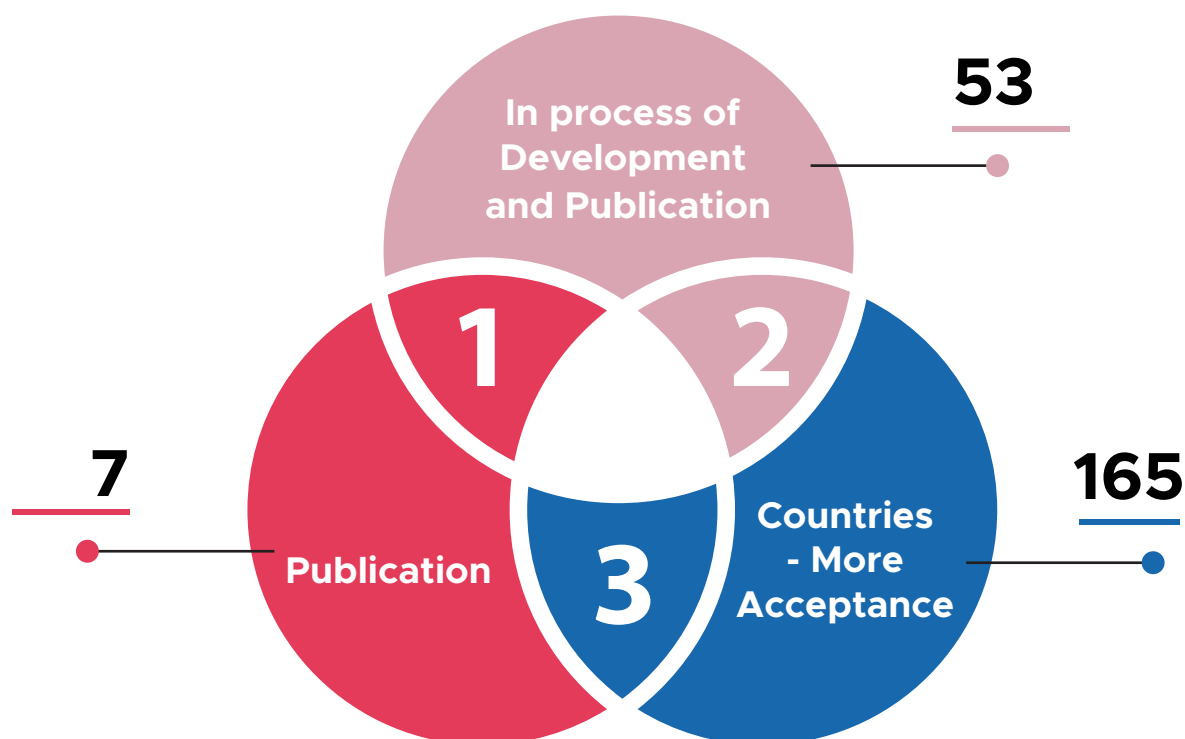
4. Raising Standards: Ayush Vertical at Bureau of Indian Standards



Bureau of Indian Standards has also created a dedicated vertical for Ayush at BIS. In a short span of time, BIS has published 07 Ayush related Indian standards, and further 53 are in process of development and publication. BIS is also making stronger presence in ISO for Ayush and a dedicated Working Group (WG 10 – Traditional Medicine) has been created in ISO under ISO/TC 215 – Health Informatics to formulate International Standards on Ayush Informatics. This will help in more acceptances and will open the door of huge

exports of Ayurveda products and services in more than 165 countries.

Ayush Related Indian Standards



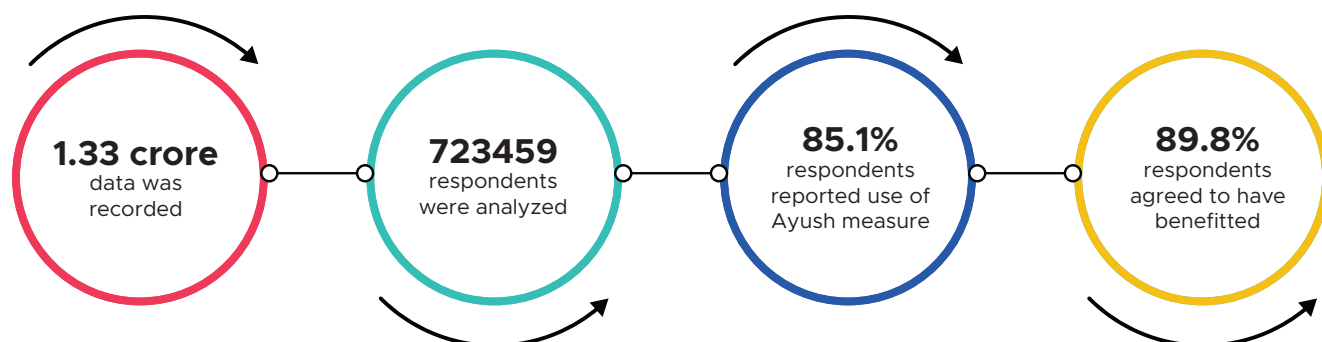
5. Combating Pandemic: R&D initiatives and COVID-19 management



Almost 150 research studies done in Ayush systems and based on R&D outcomes one Ayurveda and one Siddha Medicine was successfully repurposed for management of COVID-19 and provided to the public all across the country at large. Total of 63 Research Publications are done in reputed Journals, 33 are available in preprints and 40 are in different levels of publications. Massive response from public toward

Ayush during COVID-19, as per a study published in PubMed indexed Journal JMIRx Med (impact factor 4.67). In 2021, shows that, a mobile application 'Ayush Sanjeevani' based impact assessment study undertaken by the Ministry of Ayush, to study the effect of Ayush Advisory and other Ayush interventions and practices during COVID-19. A total of 1.33 crore data was recorded and data of 723,459 respondents were analysed, it shows that 85.1% of the respondents reported use of Ayush measures and 89.8% respondents agreed to have benefitted from the practice of Ayush advisory.

Sanjeevani Application



6. Ayush medicines included in National Clinical Management Programme for COVID-19 management

Ayush medicine provided to front line workers and helped reduced incidence of COVID among them: As per a study published in Frontiers in Public Health (impact factor 5.99) percentage of COVID-19 IgG positivity was significantly lower in the Delhi Police group (17.5 %) who were provided Ayu-Raksha Kit by All India Institute of Ayurveda



as compared to the control group, General Delhi Population (39.4 %, $p = 0.003$), indicating the lower risk (55.6%) of COVID-19 infection in the Delhi Police group, further there was decreased incidence (5.05%) and reduced mortality percentage (0.44%) of COVID-19 among Delhi police officers during peak times of the pandemic. Around 7 lakh Ayush doctors and Ayush hospitals offered services for COVID management.



7. Healthcare and Public Health: National AYUSH Mission



One of the initiatives is implementing a flagship scheme i.e., Centrally Sponsored Scheme of National Ayush Mission (NAM), to support the UT / State Governments in developing infrastructure and improving access to the Ayush healthcare. During 2021-22 NAM guidelines have been revised and following 8 Ayush public health programmes have been added in National Ayush Mission.

1. National Program for Prevention and Management of Osteoarthritis & other Musculoskeletal Disorders
2. Integration of AYUSH with National Programme for Prevention and Control of Cancer, Diabetes, Cardiovascular Diseases and Stroke (NPCDCS)
3. SUPRAJA: AYUSH Maternal & Neo-natal Intervention
4. VAYO MITRA: AYUSH Geriatric Healthcare Services
5. AYURVIDYA: Healthy lifestyle through AYUSH for School Children
6. AYUSH Mobile Medical Unit
7. KARUNYA: AYUSH Palliative Services
8. National Programme on AYUSH for Morbidity Management and Disability Prevention (MMDP) of Lymphatic Filariasis (Lymphedema) Further, through National Ayush Mission, Ministry of Ayush is working towards up gradation of 12,500 Health facilities (10,000 Ayush Dispensaries and 2500 Health sub-centres) into Ayush Health and Wellness Centre under the Ayushman Bharat.

8. Operationalization of Ayurveda OPDs under Ministry of Defence



Ministry has signed 2 MoUs with Ministry of Defence to integrate Ayurveda in the health establishments under Directorate General of Armed Forces Medical Services (DGAfMS) and Directorate General Defence Estates (DGDE) resulting in the establishment of Ayurveda OPDs at 12 AFMS (Armed Force Medical Services) Hospitals and 37 Cantonment Board

Hospitals. These facilities are successfully operational with effect from 01st week of June 2022. Ministry of Ayush is providing 01 Doctor and 01 Pharmacist at each of 37 Cantonment Board Hospitals/Dispensaries for a period of two years.

9. Global Wellbeing, Global Presence: Huge global response to International Day of Yoga



International Day of Yoga 2022 saw many new initiatives, the 'Guardian Ring' program, which is collaborative exercise between 79 countries and United Nations organizations along with Indian Missions abroad to illustrate Yoga's unifying power that surpasses national boundaries. The events organized on IDY 2022 saw a massive participation of around 22.13 crore individuals. The global outreach through the Ministry of Ayush initiatives, with various stakeholders, was around 125 Crore.

10. Effective Documentation of Research in Ayush



Huge repository of extensive research works by various stakeholders in Ayush is created online at a dedicated website: Ayush research portal, cataloguing 38753 research publications as on 29 March 2023. The portal is actively managed by CCRAS, Ministry of Ayush and is

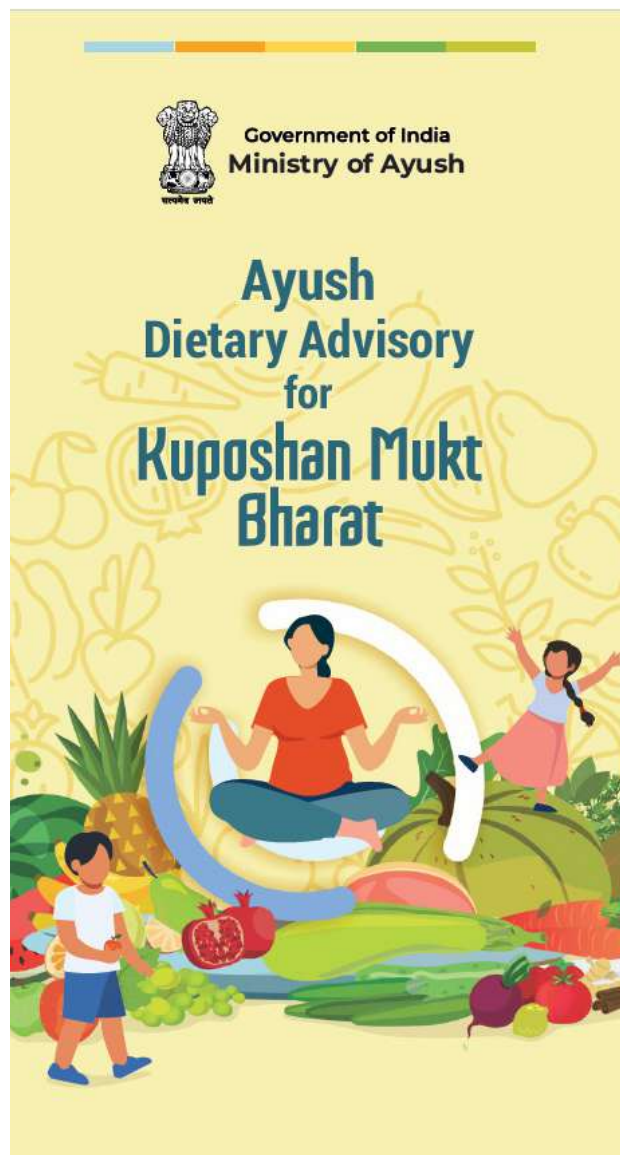
made in a searchable format and includes publications in indexed journals. This provides a showcase of evidence based Ayush systems and a ready solution of researchers and academicians.

11. Health for All, Health of All: Capacity Building



Ministry of Ayush has established Satellite centres of All India Institute of Ayurveda (AIIA), Goa, National Institute of Homeopathy, Narela, New Delhi, National Institute of Unani Medicine, Ghaziabad, Uttar Pradesh to enhance capacity building.

12. Ayush for Kuposhan Mukh Bharat



Ministry of Ayush has launched a composite nutritional guideline as “Ayush Dietary Advisory for Kuposhan Mukh Bharat” to improve nutritional outcomes in children, pregnant women and lactating mothers with Ayush practices and principles. Ministry of Ayush had participated in the celebration of Poshan Maah and Poshan Pakhwada organized by the Ministry of Women and Child Development through its National Institutes/Research Councils.



सत्यमेव जयते

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