



PRESS INFORMATION BUREAU
(Research Unit)
Ministry of Information and Broadcasting
Government of India



UJALA in Madhya Pradesh (State Series)

1.75 crore LED Bulbs, 12.76 lakh Tubelights and 1.08 lakh Fans distributed

(Ministry of Power)

November 29, 2022

“The country needed something that consumed less electricity, was brighter and less costly. This need gave birth to the UJALA scheme. It reduced the price of the bulb and once people experienced its benefits, the demand also increased.”¹

- Prime Minister Narendra Modi

Prime Minister Narendra Modi, on January 05, 2015, launched Unnat Jyoti by Affordable LED for All (UJALA) programme. Under UJALA scheme, LED bulbs, LED Tube lights and Energy efficient fans are being provided to domestic consumers for replacement of conventional and inefficient variants. The procurement price of LED bulbs dropped significantly due to aggregation of demand. The programme has been able to engage with common man in a significant scale, making it the largest non-subsidy-based LED lighting programme in the world.²

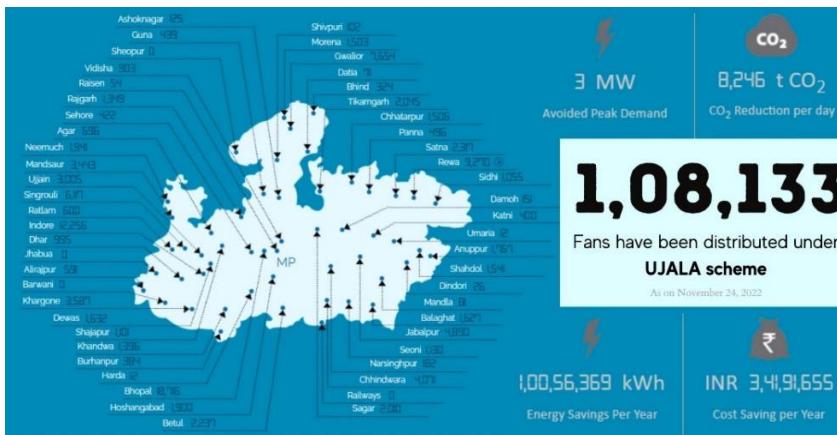
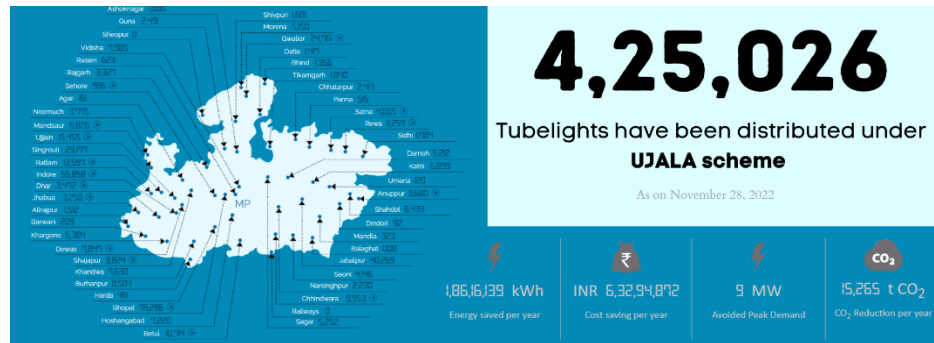
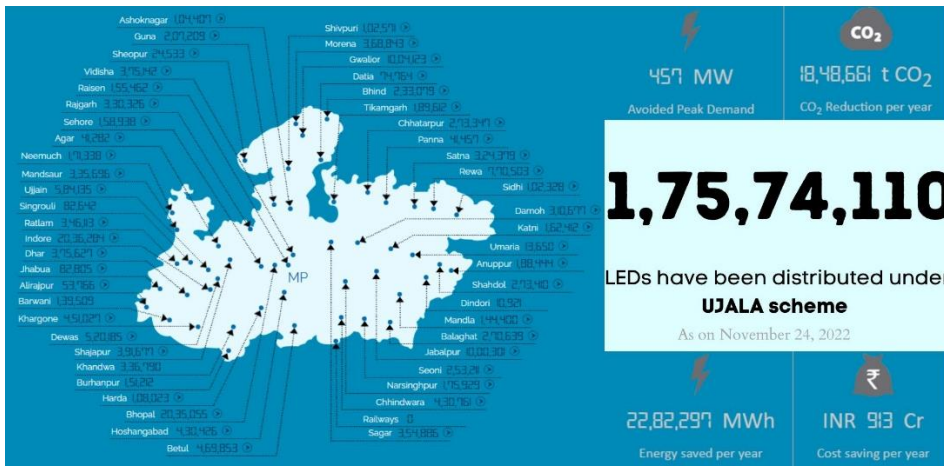
Progress of UJALA Scheme in Madhya Pradesh

The UJALA Scheme was launched in Madhya Pradesh, at Bhopal, on April 30, 2016.³ The scheme has played a significant role in creating awareness about energy-efficient lighting in the state. Efficient domestic lighting is one of the largest contributors to energy savings nationally and the **distribution of over 1.75 crore LED bulbs** in the state has led to **savings of over 22.8 lakh MWh annually**. Most importantly, Madhya Pradesh has benefitted from **reduction of CO₂ emission by over 18 lakh tonnes annually from the use of LEDs**. Below mentioned data showcases the successful execution of the scheme in Madhya Pradesh.

¹ [UJALA Reform Booklet \(pib.gov.in\)](http://pib.gov.in)

² <https://eeslindia.org/en/ourujala/>

³ <https://powermin.gov.in/hi/content/shri-piyush-goyal-addressing-launch-ujala-scheme-madhya-pradesh>



UJALA is not only helping consumers reduce their electricity bills but also contributing to the energy security of India. Under India's commitment to achieve 30-35% reduced carbon emissions, the country has recognized energy efficiency as a key mitigation strategy. Schemes like UJALA go a long way in translating such commitments into outcomes.

References

- [UJALA Reform Booklet \(pib.gov.in\)](http://ujala.gov.in)
- <https://eeslindia.org/en/ourujala/>
- <https://powermin.gov.in/hi/content/shri-piyush-goyal-addressing-launch-ujala-scheme-madhya-pradesh>
- <https://pib.gov.in/newsite/PrintRelease.aspx?relid=142596>