

# iffiloid

Your never-ending reel!

Saturday, November 19, 2022

Edition 2 : Issue 1



Dear Serving and Aspiring Film Lovers,

It's time to celebrate films yet again. Well, do we hear you say you have been celebrating films always? In times of joy as well as sorrow, when you are awake, and even in your sleep and in your dreams?

Yes dear friends, it is this spirit of eternal love and timeless celebration which we want us - all of us - to imbibe and cherish, to soak ourselves in.

And it is this same spirit which is the force behind IFFI, the International Film Festival of India, a film festival of, by and for the people.

It is the same spirit which moves us too, members of the PIB IFFI Cast and Crew, as we bring out the maiden IFFI 53 edition of IFFILOID.

We gather that the first ten editions of IFFILOID we brought out for IFFI 52 have struck a chord with film lovers. It is our humble aspiration that we continually do, be and become better.

Turn the page please, and let us celebrate films - and life - together.

Thank you!

- PIB IFFI Cast and Crew





## I am 52, going on 53; and it's time to Celebrate!

A warm welcome to one and all to my 53rd avatar! I took birth in 1952, shortly after my Mother India welcomed the dawn of a new, independent age. I have evolved over 52 editions, inviting the world's cinematic excellence to India's shores – under the spirit of “Vasudaiva Kutumbakam”, or the idea of one big global family. Having been born in erstwhile Bombay in 1952, I travelled across the country before finding my permanent home in Goa.



*For the love of cinema: film lovers at the exhibition grounds in Mumbai, at the maiden edition of the festival*





***Festival delegates with Minister of State for Information and Broadcasting R.R. Diwakar, during the first edition, at Rashtrapati Bhavan, New Delhi on February 22, 1952***

Over the decades, I believe I have given a platform for cinematic excellence from nations across the world. I have offered all of you a window into the lives, struggles and aspirations of people across the world, and the sociocultural ethos of people both like and unlike us, thereby giving a fillip to cross-cultural bonding and global fraternity.

Emerging talents have held hands with accomplished veterans, as I smiled at them in the presence of scores of film lovers, bringing together an eclectic collection of artistic brilliance on the big screen, and also in your big hearts, which I hope grow bigger with every celebration of cinema!





With the inauguration of the 53rd edition of IFFI only hours away, preparations for the festival are almost at a close at the various venues in Panaji, Goa. The decorations are up, the checklists are being looked over one last time, and the excitement in the air is palpable. We can't wait to immerse ourselves in the enchanting world of cinema. What about you?













## Austrian Film *Alma and Oskar* Promises a Passionate Opening for IFFI 53



As a festival that seeks to celebrate the art of cinema, isn't it fitting that IFFI 53 opens with a film about a love affair between a composer and an artist? Yes, IFFI invites festival delegates to experience the stormy and tumultuous relationship between the Viennese society Grand Dame Alma Mahler (1879-1964) and Austrian artist Oskar Kokoschka (1886-1980).



## ***IFFI closes but never ends...***

*The last and tenth edition of IFFI 52 IFFILOID signed off on this note. Indeed, we truly believe that the celebration of films never really ends. A film may seem to be an affair of just a couple of hours, but the emotions and memories it creates have the power to last a lifetime and more.*

*A film may rekindle old memories and give birth to new dreams. It can completely alter the course of our individual and shared lives.*

*With IFFILOID, we hope to bring to you the beauty of the festival and of films, a little more, a little better, so your experience and celebration of films and of life becomes richer.*

*Enjoy and drink copiously from your never-ending reel...*

