



PRESS INFORMATION BUREAU
(Research Unit)
Ministry of Information and Broadcasting
Government of India



G20 Series #2

Decoding the G20 Logo and Theme

November 16, 2022

“This logo of the G-20 is not just a symbol. It's a message. It's a feeling that is in our veins. This is a resolution that has been included in our thinking.”

- [Prime Minister Narendra Modi](#)

Prime Minister Narendra Modi unveiled the [Logo, Theme and Website of India's G20 Presidency](#) on November 08, 2022. India will hold the [Presidency of the G20](#) from December 01, 2022 to November 30, 2023.

The G-20 Logo

Choice of colours

The G20 Logo draws inspiration from the vibrant colours of India's national flag – saffron, white and green, and blue.¹

Significance of the Lotus and the Earth

The logo juxtaposes planet Earth with the **lotus, India's national flower** that reflects growth amid challenges. The lotus also depicts **India's mythological heritage, faith and intellectualism.**²



The symbol of the lotus in the G20 logo is a representation of hope in the times of crisis and chaos in the world. No matter how adverse the circumstances, the lotus still blooms. In Indian culture, both the Goddess of knowledge and prosperity are seated on a lotus. While unveiling the logo, the Prime Minister underscored that the world today needs **shared knowledge**

¹ <https://pib.gov.in/PressReleasePage.aspx?PRID=1874524>

² <https://pib.gov.in/PressReleaselframePage.aspx?PRID=1874525>

overcoming the trying circumstances, and **shared prosperity** to reach the last person at the last mile. This is why the Earth in the logo is placed on a lotus too. The **Earth reflects India's pro-planet approach to life**, one in perfect harmony with nature.

The **seven petals of the lotus** in the logo represent **seven continents**. Seven is also the **number of notes in the universal language of music**, where the seven notes come together to create perfect harmony while each note retains its own uniqueness. Similarly, the G20 aims to bring the world together in harmony while respecting diversity, PM Modi highlighted.

Below the G20 logo is [“Bharat”, written in the Devanagari script](#).

Theme of India's G-20 Presidency

The theme of India's G20 Presidency - **“Vasudhaiva Kutumbakam”** or **“One Earth One Family One Future”** - is drawn from the ancient Sanskrit text of the Maha Upanishad. Essentially, the theme affirms the value of all life – **human, animal, plant, and microorganisms** – and their interconnectedness on the planet Earth and in the wider universe.³

The theme also spotlights **LiFE (Lifestyle for Environment)**, with its associated, environmentally sustainable and responsible choices, both at the level of individual lifestyles as well as national development, leading to globally transformative actions resulting in a cleaner, greener and bluer future.

The logo and the theme together [convey a powerful message of India's G20 Presidency](#), which is of **striving for just and equitable growth for all in the world**, as we navigate through these turbulent times, in a sustainable, holistic, responsible, and inclusive manner. They represent a **uniquely Indian approach to our G20 Presidency**, of **living in harmony with the surrounding ecosystem**.

References:

- <https://www.g20.in/en/g20-india-2023/logo-theme/>
- [Unveiling of The Logo, Theme and Website of India's G20 Presidency](#)
- [PM unveils logo, theme and website of India's G-20 Presidency via video conferencing](#)
- [English Translation of Prime Minister Shri Narendra Modi's remarks at the unveiling of logo, theme and website of India's G20 Presidency via video conferencing](#)
- <https://static.pib.gov.in/WriteReadData/specificdocs/documents/2022/nov/doc2022111123301.pdf>

Video reference:

- <https://www.g20.in/en/g20-india-2023/logo-theme/>

Twitter:

- <https://twitter.com/narendramodi/status/1589938320301166592>

AG/HP/RC/KG

³ <https://pib.gov.in/PressReleasePage.aspx?PRID=1874524>