

Budget Series #10

Prime Minister's Development Initiative for North East (PM-DevINE)

Budget allocation for North East doubles in last 7 years

(Ministry of Development of North Eastern Region)

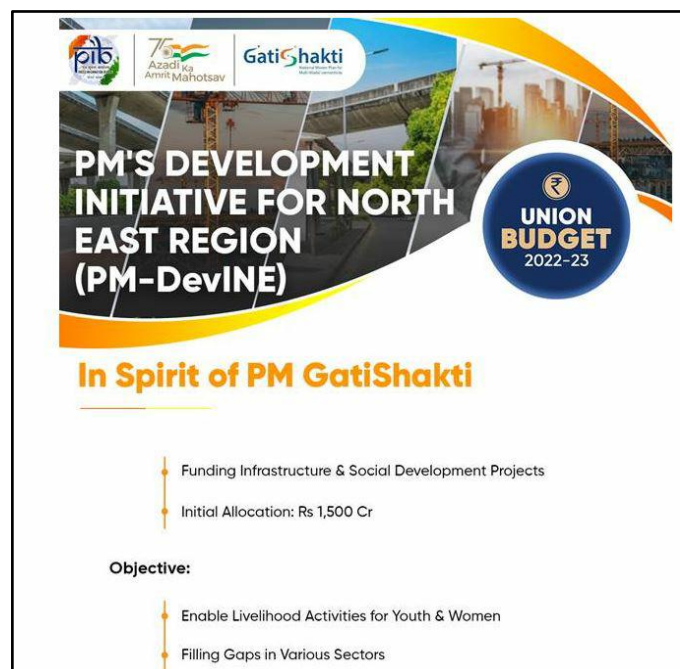
March 03, 2022

"It is my conviction to bring North-East at par with the other developed regions of the country."

- [Prime Minister Narendra Modi](#)¹

Background

India's north-eastern region is rich in terms of diversity, cultural capital, tourism potential, human capital and natural resources. Years of neglect, enforced geographical isolation and discrimination led to not only under-development but also multiple insurgencies in last few decades. The North-east of India has seen significant progress on various fronts in the past seven years. The vibrancy and the diversity of the region as well as its unique strengths, if channelised, would help in achieving its true potential. This has been the Prime Minister Narendra Modi-led Central government's endeavour in the last seven years.²



The infographic features the logos of PIB, Azadi Ka Amrit Mahotsav, and GatiShakti at the top. The main title is 'PM'S DEVELOPMENT INITIATIVE FOR NORTH EAST REGION (PM-DevINE)'. A circular badge on the right indicates 'UNION BUDGET 2022-23'. Below the title, it states 'In Spirit of PM GatiShakti'. The infographic lists the following details:

- Funding Infrastructure & Social Development Projects
- Initial Allocation: Rs 1,500 Cr
- Objective:**
 - Enable Livelihood Activities for Youth & Women
 - Filling Gaps in Various Sectors

The role of infrastructure in spurring growth for any region is well understood. India's North-East, in the last few years, has been seeing renewed vigour when it comes to increasing connectivity and developing infrastructural capacities. With all this in focus, Union Minister for Finance & Corporate Affairs, Smt. Nirmala Sitharaman while presenting the Union

¹ <https://www.narendramodi.in/pm-modi-at-inauguration-of-65th-plenary-session-of-north-east-council-483603>

² <https://www.narendramodi.in/vikasyatra/articledetail/renewed-focus-on-northeast/a-new-chapter-being-written-in-north-east-india-555568>

Budget 2022-23 announced a new scheme - Prime Minister's Development Initiative for North-East (PM-DevINE).

PM DevINE – At a glance

- PM-DevINE will be implemented through the North-Eastern Council.
- An initial allocation of **Rs. 1500 crore** will be made for the new scheme.
- It will not be a substitute for existing central or state Schemes.
- It will fund infrastructure, in the spirit of [PM-GatiShakti](#), and social development projects based on felt needs of the North-East.
- It will enable livelihood activities for youth and women, filling the gaps in various sectors.
- While the central ministries may also pose their candidate projects, priority will be given to those posed by the states.

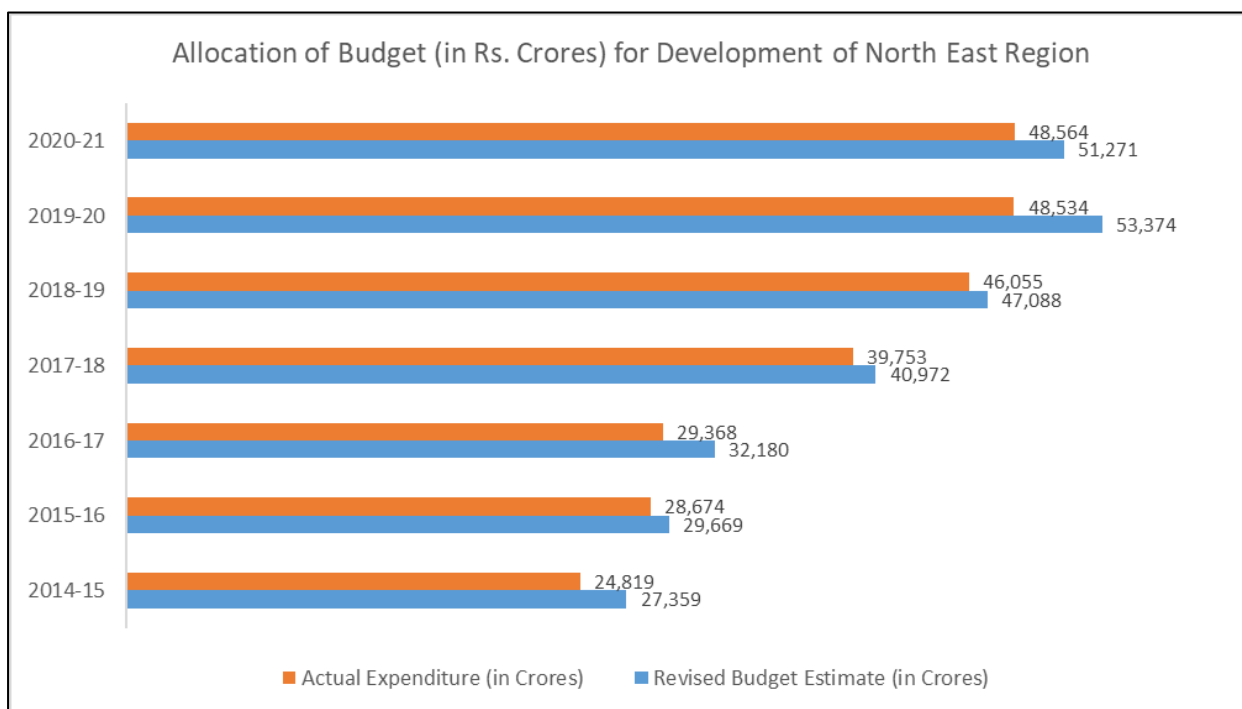
The initial list of projects to be funded under the Scheme is given below:

S. No.	Name of the Project	Total tentative cost (Rs. In crore)
1	Establishment of Dedicated Services for the Management of Paediatric and Adult Haemotolymphoid Cancers in North East India, Guwahati (Multi-State)	129
2	NECTAR Livelihood Improvement Project (Multi-State)	67
3	Promoting Scientific Organic Agriculture in North East Indian (Multi-State)	45
4	Construction of Aizawl By-pass on Western Side	500
5	Gap funding for Passenger Ropeway system for Pelling to Sanga-Choeling in West Sikkim	64
6	Gap funding for Eco-friendly Ropeway (Cable Car) from Dhapper to Bhaleydhunga in South Sikkim	58
7	Pilot Project for Construction of Bamboo Link Road at Different Locations in Various Districts in the State of Mizoram	100
8	Others (to be identified)	537
	TOTAL	1500

As part of the Act East Policy, the government under the leadership of Prime Minister Narendra Modi has already taken significant steps to develop the North Eastern India at par with the rest of the country.

To ensure a quantum jump in resource flows to the North Eastern Region and to fill the backlog and gaps in basic minimum services and infrastructure, Central Ministries and

Departments, unless specifically exempted, set apart 10 per cent of their Gross Budgetary Support (GBS) for Central Sector (CS) and Centrally Sponsored Schemes (CSS) for the North Eastern Region (NER). As per information available in the Budget documents, for the period 2014-15 to 2020-21, Actual Expenditure in North Eastern Region by non-exempted Central Government Ministries and Departments was Rs. 2,65,766.67 crore.³



MAJOR DEVELOPMENTS IN NORTH EAST REGION

Bridges:

- Bogibeel bridge:** In 2018, the Prime Minister Narendra Modi dedicated the Bogibeel bridge in Assam to the nation. The bridge, which spans the River Brahmaputra between Dibrugarh and Dhemaji districts of Assam, is of immense economic and strategic significance for the nation. The bridge reduces distances between Assam and



³ <https://pib.gov.in/PressReleasePage.aspx?PRID=1776442>

Arunachal Pradesh and has greatly enhanced "ease of living" in this region. In May 2017, he had also dedicated the **country's longest road bridge**, the Bhupen Hazarika Bridge at Sadia in Assam, to the nation.⁴

- **Maitri Setu:** In March 2021, the Prime Minister Narendra Modi inaugurated 'Maitri Setu' between India and Bangladesh through a video conference. Due to this bridge over Feni River. Agartala will become the nearest city to an international sea port in India. Projects related to broadening of NH-08 and NH-208 which were dedicated and for which foundation stone was laid will strengthen the connectivity of the Northeast with the port.⁵

Air connectivity:⁶

- Total 28 projects have been completed from 2016-17 to 2021-22 with the approved cost Rs. 975.58 crore and completion cost of Rs. 979.07 crore.
- There are 15 ongoing projects amounting to Rs. 2,212.30 crore and these projects are likely to be completed by March 2023.



Road connectivity:

- A total of 4016.22 km costing Rs.58,385 crore is ongoing in NER. These projects were undertaken during the last 5 years.
- The completed projects in NER cover a length of 3099.50 km at a cost of Rs.15,570.44 crore. The ongoing projects are likely to be completed by May 2024.

Waterway connectivity:

- River Brahmaputra from Dhubri (Bangladesh Border) to Sadiya (891 km) was declared as National Waterway-2 (NW-2) in 1988.
- The waterway is being developed with fairway of required depth and width, day and night navigation aids and terminals.
- The facilities created and planned as per approved Standing Finance Committee (SFC) recommendation of NW-2 is at a cost of Rs. 461 crore during 5 years (2020-2025).

⁴ <https://pib.gov.in/PressReleaseIframePage.aspx?PRID=1557286>

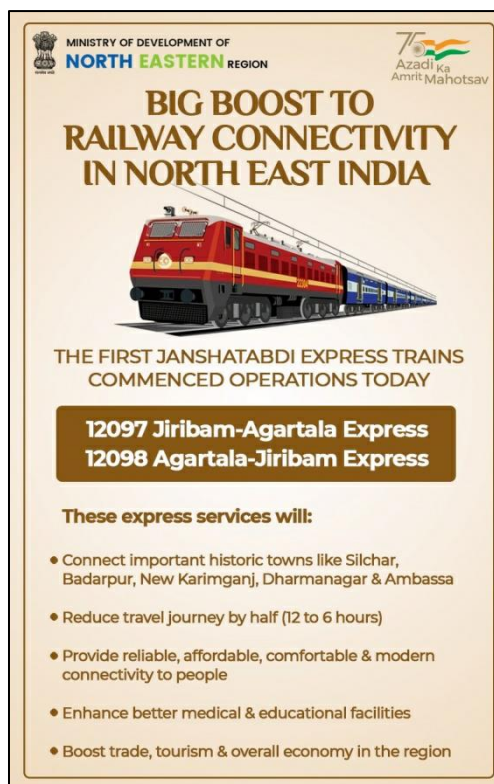
⁵ [Press Information Bureau \(pib.gov.in\)](https://pib.gov.in/)

⁶ <https://www.pib.gov.in/PressReleasePage.aspx?PRID=1797236>

- River Barak was declared as National Waterway-16 (NW-16) in the year 2016. It connects Silchar, Karimganj and Badarpur in Cachar valley of Assam with Haldia and Kolkata ports through Indo-Bangladesh Protocol (IBP) Route.
- The facilities created and planned as per approval of Standing Finance Committee of NW-16 and Indo-Bangladesh Protocol (IBP) route is at a cost of Rs.145 crore during 5 years (2020-2025).

Rail connectivity:

- The first [Janshatabdi express trains](#)⁷ connecting the states of Manipur and Tripura via Assam was flagged off by Shri Ashwini Vaishnaw, Minister of Railways, Communications, Electronics and Information Technology and by Shri G Kishan Reddy, Union Minister For Culture, Tourism And Development of North Eastern Region (DoNER).
- As on 01.04.2021, 20 projects costing Rs.74,485 crore for 2,011 km length falling fully/ partly in North Eastern Region are under different stages of planning/ approval/ execution, out of which 321 km length has been commissioned and an expenditure of Rs.26,874 crore incurred upto March 2021.
- 14 New Line Projects covering a length of 1,181 km at a cost of [Rs.56,553 crore](#)⁸, out of which 253 km length has been commissioned and an expenditure of Rs.23,994 crore incurred upto March 2021.
- [Six Doubling/Multi-tracking Projects](#)⁹ covering a length of 830 km at a cost of Rs.17,932 crore, out of which 68 km length has been commissioned and an expenditure of Rs.2,880 crore incurred upto March 2021



[Power connectivity](#):¹⁰

- Government, through various flagship schemes, such as ([DDUGJY](#)¹¹) and Integrated Power Development Scheme (IPDS) for strengthening of sub-transmission and distribution infrastructure including rural electrification, 'North Eastern Region Power System Improvement Project' (NERPSIP) for six States (Assam, Manipur, Meghalaya, Mizoram, Tripura and Nagaland) for strengthening of the Intra-State

⁷ <https://pib.gov.in/PressReleasePage.aspx?PRID=1788600>

⁸ <https://pib.gov.in/PressReleasePage.aspx?PRID=1788600>

⁹ <https://www.pib.gov.in/PressReleasePage.aspx?PRID=1797236>

¹⁰ <https://www.pib.gov.in/PressReleasePage.aspx?PRID=1797236>

¹¹ <https://www.ddugjy.gov.in/>

Transmission and Distribution System (33kV and above) and Comprehensive Scheme for Strengthening of Transmission & Distribution Systems in Arunachal Pradesh and Sikkim etc, is improving the power connectivity in NER.

- Under [Saubhagya scheme](#), as on 31.03.2021, 26,14,659 households have been electrified since launch of the scheme in NER.

Telecom connectivity:

- Bharat Net project is implemented in a phased manner to provide broadband connectivity to all Gram Panchayats (GPs) in the country, including NER.
- The scope of the project has been recently extended up to all inhabited villages beyond GPs.
- The timeline for Bharat Net project is August, 2023. The funds disbursed for NER under this scheme are [Rs. 640.01 crore](#) during last five years.
- Under the Scheme for provision of mobile services in uncovered villages in Assam, Manipur, Mizoram, Nagaland, Tripura, Sikkim, and Arunachal Pradesh (National Highways only) of NER and seamless coverage along National Highway, the installation work of the feasible sites has been completed. The funds disbursed under this scheme are Rs. 633.88 crore during last five years.
- The Scheme for provision of 4G mobile services in uncovered villages of Meghalaya and seamless coverage along National Highway, has project timeline as June 2022.
- Scheme for provision of 4G mobile services in uncovered villages of Arunachal Pradesh and two districts of Assam (KarbiAnglong and Dima Hasao), has project timeline as April 2023.

[Make-In-North-East Initiative](#)¹²

- Under the Department for Promotion of Industry and Internal Trade, a dedicated Northeast Desk has been set up within Invest India, which supports the North East States in their outreach activities to the investors as well as in facilitating and handholding select companies. The desk is working closely with One District One Product (ODOP), Start-Up and other sector desks of Invest India for their initiatives in the region. The Invest Northeast Portal, presenting investment opportunities in the region across sectors and States to both domestic and foreign investors, has also been developed.
- In collaboration with the NITI Aayog, the 'NITI Forum for North East' constituted for accelerated, inclusive and sustainable development in the North East Region, has identified 5 focus sectors, viz. Tea, Tourism, Bamboo, Dairy and Pisciculture.
- In addition, various pan-India schemes are being implemented in the North Eastern states for their sustainable development, e.g., Jal Jeevan Mission, Atal Mission for Rejuvenation and Urban Transformation, Swachh Bharat Mission, etc. The NE Desk of Invest India under DPIIT has organized events like National Handloom Day and

¹² <https://pib.gov.in/PressReleasePage.aspx?PRID=1778465>

Business Conclave, in collaboration with Industry associations, to promote investment opportunities in the region.

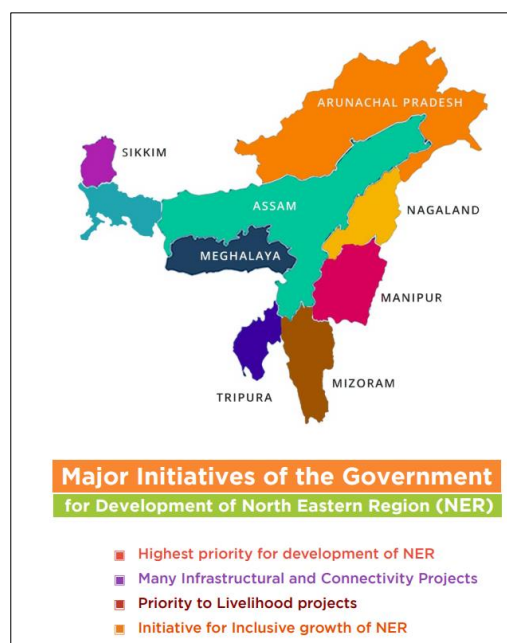
Environment and Tourism¹³

- The Government has been providing special emphasis to the development and promotion of tourism in the North Eastern States.
- Under the Swadesh Darshan Scheme of the Ministry of Tourism, sixteen projects with themes of Heritage, Wildlife, Spiritual, Tribal, Eco-adventure etc with total amount of Rs.1,337.63 crore have been sanctioned.
- Under the Pilgrimage Rejuvenation and Spiritual Heritage Augmentation Drive (PRASHAD) Scheme, development of Kamakhya Devi Temple (Rs.29.99 crore) and Pilgrimage Facilitation at Nagaland (Rs.25.26 crore) and Meghalaya (Rs.29.31 crore) have been sanctioned.
- Kaziranga National Park (Assam) has been identified under the Iconic Site Development Scheme.

Major Key developments in States of North-East

ASSAM

- The Prime Minister, Shri Narendra Modi launched 'Mahabahu-Brahmaputra'¹⁴ and laid the foundation stone of two bridges in Assam. To mark the launch of 'Mahabahu-Brahmaputra', he inaugurated the Ro-Pax vessel operations between Neamati-Majuli Island, North Guwahati-South Guwahati and Dhubri-Hatsingimari. He laid the foundation stone of Inland Water Transport (IWT) Terminal at Jogighopa and various tourist jetties on River Brahmaputra and launched digital solutions for Ease-of-Doing-Business.
- The Prime Minister, Shri Narendra Modi laid the Foundation Stone of two hospitals and launched 'Asom Mala'¹⁵, a programme for state highways and major district roads, at Dhekiajuli in Sonitpur District, Assam.
- Prime Minister Shri Narendra Modi



¹³ <https://pib.gov.in/PressReleasePage.aspx?PRID=1778465>

¹⁴ <https://pib.gov.in/PressReleasePage.aspx?PRID=1699020>

¹⁵ <https://pib.gov.in/PressReleasePage.aspx?PRID=1695931>

dedicated [INDMAX Unit](#)¹⁶ at Indian Oil's Bongaigaon Refinery, Oil India Limited's Secondary Tank Farm at Madhuban, Dibrugarh and a Gas Compressor Station at Hebeda Village, Makum, Tinsukia

ARUNACHAL PRADESH

- PM Modi dedicates the [Harmuti-Naharlagun Rail Line](#) to the nation and also flagged off an AC Express between Naharlagun and New Delhi; and the Inter-City Express between Naharlagun and Guwahati.
- [Daporijo bridge](#) over Subansiri river has been constructed by Border Roads Organisation (BRO), keeping in mind utmost precautions against COVID-19 so as to connect this strategic Line of Communication in Arunachal Pradesh.
- An integrated large-scale [Eri farming](#)¹⁷ was launched in Arunachal Pradesh under the North East Region Textile Promotion Scheme (NERTPS). Financial assistance to 4000 beneficiaries under the NERTPS has been announced along with skill training to Eri silk farmers and weavers.
- New train '[Arunachal Express](#)'¹⁸ flagged off - A new train between Naharlagun in Arunachal Pradesh and Anand Vihar Terminal in the national capital was flagged off by Union MoS Shri Kiren Rijiju and Shri Rajen Gohain on 1st March from Naharlagun railway station.

MIZORAM

- PM Modi inaugurated [Tuirial Hydropower Project](#)¹⁹ in Aizawl which is a 60 Mega-Watt project that plays a significant milestone in the history of Mizoram.
- The government has operationalized the first [Mega Food Park \(MFP\) of Mizoram](#)²⁰ i.e. Zoram Mega Food Park. It boosts the North-East Region's potential to become the organic destination of the world due to its rich agricultural and horticultural produce. It will provide direct and indirect employment to 5,000 persons and benefit about 25,000 farmers in the CPC (Core Processing Centre) and PPC (primary processing Centre) catchment areas.

[MANIPUR](#)²¹

- Indian Railways is constructing the world's highest pier bridge across the river Ijai in Manipur. The construction of the Manipur Pier Bridge is worth Rs. 2.80 billion (US\$ 38 million) and is scheduled for completion in March 2022.
- Shri Nitin Gadkari, Union Minister for Road Transport and Highways, laid the foundation for 13 highway projects in August 2020 and launched a road safety project in Manipur.

¹⁶ <https://pib.gov.in/PressReleasePage.aspx?PRID=1699895>

¹⁷ <https://www.narendramodi.in/from-neglected-states-to-the-gateway-to-south-asia-5-years-of-modi-in-north-east-22-march-2019-544186>

¹⁸ <https://blogs.pib.gov.in/blogsdescrI.aspx?feaid=4>

¹⁹ <https://www.narendramodi.in/pm-modi-inaugurates-tuirial-hydropower-project-in-mizoram-538220>

²⁰ <https://pib.gov.in/PressReleasePage.aspx?PRID=1639896>

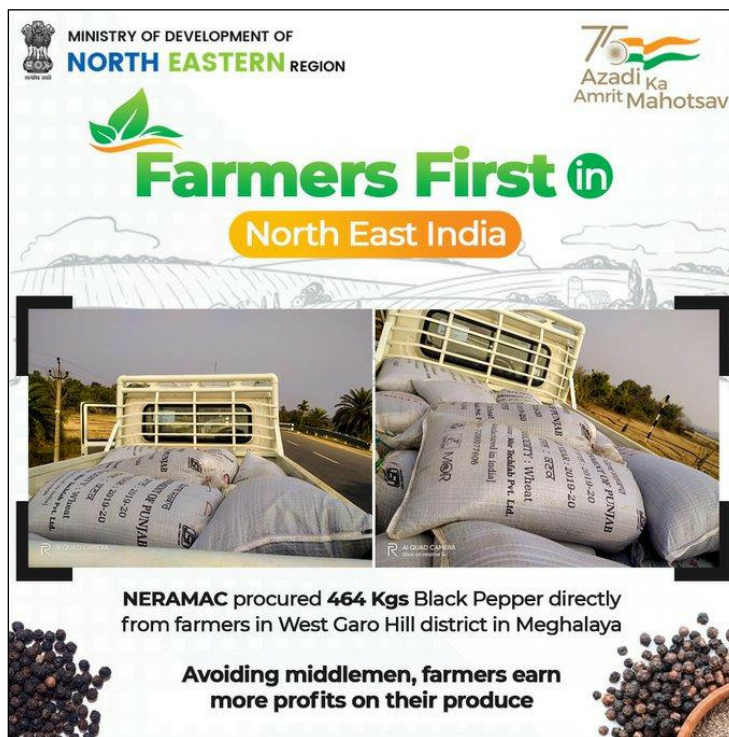
²¹ <https://www.ibef.org/states/manipur->

[presentation#:~:text=At%20current%20prices%2C%20Manipur's%20GSDP,US%24%200.95%20million%20in%20FY21.](#)

- Manipur is the first state in India to have set up the 4-core infrastructure of the National e-Governance Plan - Common Service Centre, Statewide Area Network, State Data Centre and State Portal, and State Service Delivery Gateway and e-forms.
- India's '[Gateway to the East](#)'²² through Moreh town, which is the only feasible land route for trade between India and Myanmar and other Southeast Asian countries.

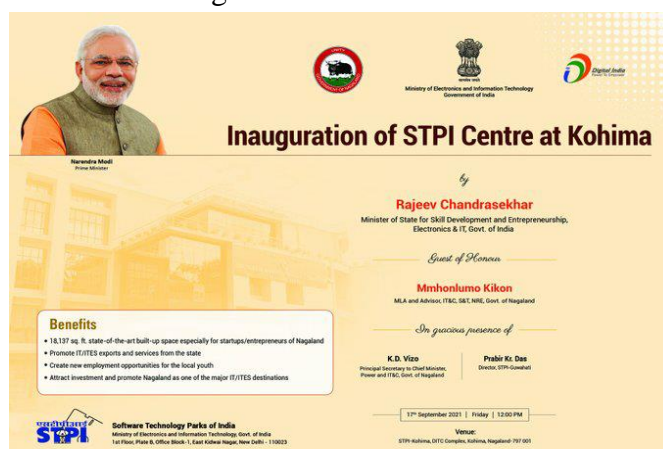
MEGHALAYA²³

- As of April 2021, Meghalaya had a total installed power generation capacity of 616.03 MW, comprising 354.53 MW from state utilities, 13.92 from private utilities and 247.58 MW from central utilities. Of the total installed power generation capacity, 409.27 MW was contributed by hydropower, 160.31 MW by thermal power and 46.45 MW by renewable power.
- In FY21, passenger traffic at Barapani Airport reached 5,690 and aircraft movements at the airport stood at 146.
- Meghalaya has been ranked as the fourth best performer in the implementation of Swadesh Darshan scheme.
- In November 2020, Meghalaya government held a dialogue with the Israel government to set up Centres of Excellence for Agriculture and Horticulture in the state.



NAGALAND²⁴

- Nagaland's first and India's [61st Software Technology Park of India \(STPI\)](#)²⁵ centre was inaugurated at the state capital by Union Minister of State (MoS) for Skill Development &



²² <https://www.investindia.gov.in/state/manipur>

²³ <https://www.ibef.org/states/meghalaya-presentation>

²⁴ <https://www.ibef.org/states/nagaland-presentation>

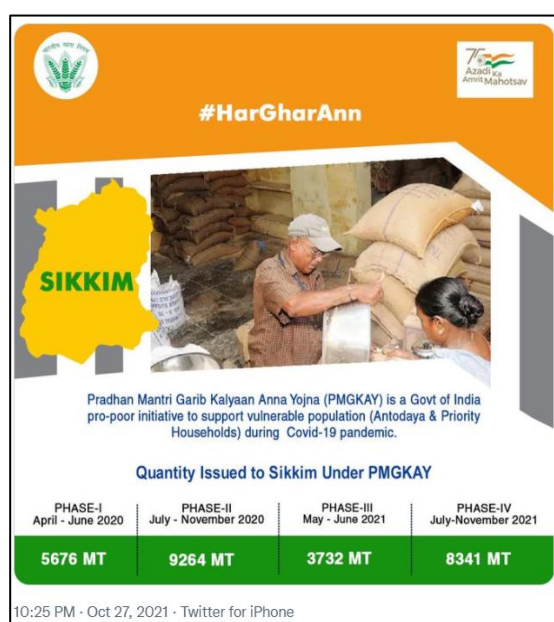
²⁵ <https://twitter.com/mygovnagaland/status/1438441347606745088>

Entrepreneurship, Electronics and IT Rajeev Chandrasekhar at the Directorate of Information Technology & Communication (DITC).

- Union Minister for Road Transport, Highways and MSMEs Shri Nitin Gadkari virtually inaugurated and laid foundation stones for [15 National Highways projects in Nagaland](#)²⁶. These NH Projects has a length of about 266 KM involving cost of about Rs 4127 crore.
- Union Minister, Nitin Gadkari informed that for development and improvement of National Highways, 55 nos. of works of total length 1063.41 km at a total cost of Rs. 11,711 crore have been approved in last six years. This includes about 48 kms of three projects of concrete roads as part of improvement of Dimapur City (Largest city of Nagaland) project at a total cost of about Rs. 1,598 crore.

SIKKIM

- [Modernization and Beautification of Ravangla and Sosing Bazaars](#)²⁷ along with addition of 66/11, 1X5 MVA sub-station at Ravangla under South Sikkim has been completed in the year 17th September 2019.
- Construction of Annexe Block for 1000 Bedded Super Speciality STNM Hospital at Sochyagang, East Sikkim in the year 31st March 2017.
- Upgradation and Carpeting of Link Road from Kaluk Dentam Road, Km 4th (Bermiok) to Leghship Bermoik Road Km 10th (Shivalaya Mandir) in Sikkim in the year 31st March 2019.
- Construction of Steel Bridge at Khundrukay Khola along Yangang-Makha Road, South Sikkim in the year 30th June 2017.



[TRIPURA](#)²⁸

- In October 2020, the Union Minister for Road Transport & Highways, Mr. Nitin Gadkari laid the foundation stones of nine National Highway (NH) projects with a total length of nearly [262 kms worth over Rs 2752 crores](#)²⁹ in Tripura³⁰.
- The new Integrated Terminal building with state-of the-art infrastructure built at a cost of Rs 450 Crore and spread over 30,000 square metres having modern facilities will be a landmark building for the state of Tripura and will have a handling capacity

²⁶ <https://pib.gov.in/PressReleaseDetail.aspx?PMO=3&PRID=1678267>

²⁷ https://mdoner.gov.in/dashboard/schemetables/common_all_project_list_scheme.php?scheme=nlcpr&&state=sikkim

²⁸ <https://static.pib.gov.in/WriteReadData/specificdocs/documents/2022/feb/doc20222914601.pdf>

³⁰ [doc20222914601.pdf \(pib.gov.in\)](https://static.pib.gov.in/WriteReadData/specificdocs/documents/2022/feb/doc20222914601.pdf)

of 3 million passengers per annum Airports Authority of India (AAI) has taken up a project in collaboration with National Thermal Power Corporation (NTPC) for erection of Solar Power Plant of 2.0 MW capacity.

Ensuring Peace in the Northeast

□ The Naga Accord

- The ceasefire agreements³¹ with National Socialist Council of Nagaland (NSCN) (NK) and NSCN(R) of Nagaland have been extended for a further period of one year w.e.f. 28.04.2021 to 27.04.2022. Ceasefire agreement with NSCN (K-Khango) of Nagaland has been extended for one year w.e.f.18.04.2021 to 17.04.2022. NSCN (Isak-Muivah) has signed a Ceasefire Agreement for an indefinite period. A framework agreement was signed with NSCN(IM) on 3.8.2015. A Ceasefire agreement with NSCN (K)Nikigroup was signed w.e.f. 08.09.2021 for a period of one year i.e. upto07.09.2021.

□ Historic Agreement³² to end the Bru-Reang Refugee Crisis in Tripura

- Under the leadership of Union Home Affairs Minister, Shri Amit Shah, signing of Historic Agreement has been done to end the Bru-Reang Refugee Crisis; Around 34,000 Internally Displaced People to be settled in Tripura.
- Central Government to give package of around Rs. 600 crores to Tripura for the rehabilitation and all round development of Bru-Reang Refugees.
- Under the new arrangement, each of the displaced families would be given 40x30 sq.ft. residential plots, in addition to the aid under earlier agreement of a fixed deposit of Rs. 4 lakhs, Rs. 5,000 cash aid per month for 2 years, free ration for 2 years and Rs. 1.5 lakhs aid to build their house.
- Under the dynamic leadership of Prime Minister Narendra Modi a permanent solution has been arrived to this long standing issue of rehabilitating thousands of Bru-Reang people in Tripura and they can now look towards a bright future. These people would get all the rights that normal residents of the States get and they would now be able to enjoy the benefits of social welfare schemes of Centre and State governments. The settlement has been reached after detailed discussions held by Union government with the State governments of Mizoram and Tripura and the representatives of Bru tribes.



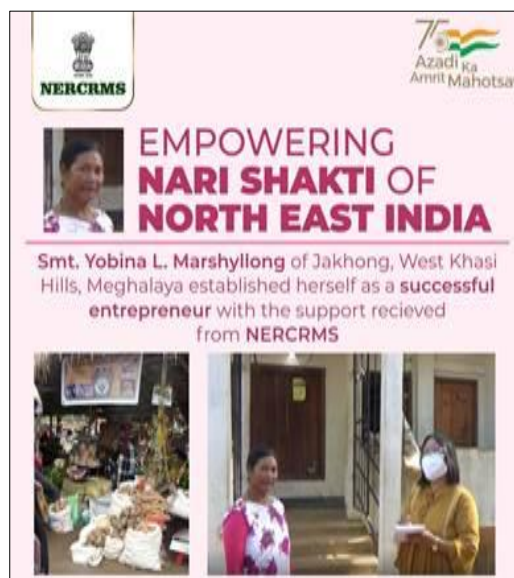
³¹ https://www.mha.gov.in/sites/default/files/Peace%20Process_17092021.pdf

³² <https://pib.gov.in/newsite/PrintRelease.aspx?relid=197469>

- **Bodo Agreement**³³ - Under the leadership of Prime Minister Narendra Modi, signing of a historic agreement between Government of India, Government of Assam and Bodo representatives, in New Delhi has been completed, to end the over 50-year old Bodo crisis. Further, a permanent solution has been found out for the problem that has cost the region over 4000 lives.

Success stories from Northeast

- **Nari Shakti of NER**: Smt. Yobina Lyngdoh Marshyllong is a resident of Jakhong Village, West Khasi Hills, Meghalaya. Coming from a very remote area, she lacked confidence in marketing her agricultural produces. Due to which, the dream of becoming a successful entrepreneur remained a dream only. Until the Govt. of India intervention through **North Eastern Region Community Resource Management Project (NERCORMP)** came into her village.



Under the project, Ms. Yobina became the member of Self Help Group (SHG) i.e. 'KA BUIT KA LONG KA BOR' (Knowledge is Strength). Subsequently, she also became the Chairman of the group due to her leadership qualities and managerial skills.

Another initiative supported by the project was Revolving Fund to the SHGs. Initially, the SHG received a total fund support of Rs. 1.00 (One Lakh). Smt. Yobin took a loan of Rs. 14000 from the SHG revolving fund and established a grocery shop within the village.



- **Ms. Lhingkhohoi, 43 years old, from D. Vaison village** and an active member of **Ellang NaRMG promoted under the NERCORMPIII** project. She lives with her husband and five children. She belongs to the poorest household in the village. She earns her living by weaving and is able to support her family. However, since funds are required to purchase raw materials, continuing work after a weaving cycle is a major challenge. When the NERCORMP project started, she

³³ <https://pib.gov.in/PressReleasePage.aspx?PRID=1600717>

intervened in her village in 2014, she was chosen as the beneficiary of the hand loom because of her skills and past experience. The project supported her Rs 15,000 /. Currently, she actively operates her businesses without any financial hindrance and can also save money to support her business.

- **Success Story of Women Self Help Group (SHG) Federation**, Bordumsa, Changlang, Arunachal Pradesh under the Ministry of Development of North Eastern Region: Jasmine SHG Federation, Bordumsa, Changlang, Arunachal Pradesh was formed in 2018 under NERCORMP Project. There are total 16 SHGs in Jasmine SHG Federation. In 2019, the federation received Rs.193,939/- as a revolving fund from the project. With this amount, they started floriculture as an Income Generation Activities (IGA) as there are no nurseries in their locality. In a short span of time, by displaying their nursery in local events, this nursery is well-liked in their locality. Customers started coming from different parts to buy nursery items and plants.



Video links

- <https://www.youtube.com/watch?v=Or98NPN6yEg>
- <https://www.youtube.com/watch?v=oOO7nLbmx8>
- <https://www.youtube.com/watch?v=vyrqsKJNYI4>
- <https://www.youtube.com/watch?v=xRu4M8Z6VZA>
- <https://www.youtube.com/watch?v=2kODiPSE-po>
- <https://www.youtube.com/watch?v=wcEpSnWkyMQ>
- <https://www.youtube.com/watch?v=vz81MaOtv9Y>

Twitter links

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- <https://twitter.com/kishanreddybjp>
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- https://twitter.com/PIB_India/status/1488457249823797253?s=20&t=QkQIsSfYNL290CSt2fHJhg
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