

#### PRESS INFORMATION BUREAU

# ( Research Unit ) Ministry of Information and Broadcasting Government of India



#### **SAMARTH** (Scheme for Capacity Building in Textile Sector)

(Ministry of Textiles)

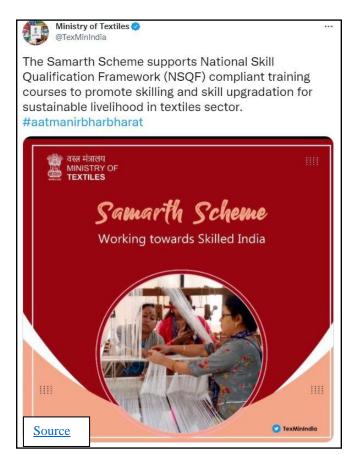
March 14, 2022

#### **Introduction**<sup>i</sup>

SAMARTH is a placement-oriented programme targeting skill development of 10 lakh youth in the entire value chain of textiles, excluding Spinning & Weaving in the organized sector. The Government launched the Scheme for Capacity Building in Textile Sector (SCBTS) and named it Samarth Scheme. SAMARTH was approved towards addressing the skill gap in textile sector and also to supplement the efforts of textile industry



in providing gainful and sustainable employment to the youth.



The <u>Cabinet Committee on Economic</u>
Affairs had approved the <u>SAMARTH</u>
Scheme in continuation to the <u>Integrated</u>
Skill <u>Development Scheme (ISDS) in 2017</u>
for a period of three years from 2017-18 to 2019-20 with an outlay of Rs 1300 crore.

In further continuation, Ministry of Textiles has extended Samarth- Scheme for Capacity Building in Textile Sector for a period up to 2023-24.

### **Objectives**iii of SAMARTH:

• To provide demand-driven, placement oriented <u>National Skill Qualification</u> <u>Framework</u><sup>iv</sup> (NSQF) compliant skilling programmes to incentivize and supplement the efforts of the industry in creating jobs in

the organized textile and related sectors. This would cover the entire value chain of textiles, excluding Spinning and Weaving.

- To promote skilling and skill upgradation in the traditional sectors of handlooms, handicrafts, sericulture and jute.
- To enable provision of sustainable livelihood either by wage or self-employment to all sections of the society across the country.

The <u>Scheme aims to train 10 lakh persons</u> (9 lakhs in organised & 1 lakh in traditional sector).<sup>v</sup>

# **Strategy Adopted for Implementation** of SAMARTH<sup>vi</sup>

- Aadhaar enabled biometric attendance system with minimum 80 per cent attendance for assessment.
- Training by certified trainers having <u>Training of Trainers</u>vii (ToT) certification by Resource Support Agency (RSA)/ Sector Skill Councils (SSCs).
- CCTV recording for entire training programme and assessment process.



- Third party assessment and certification by assessment agencies empaneled by RSA.
- Placement-linked skilling programme with mandatory wage employment in organized sector (70 per cent) and in traditional sector (50 per cent) and post placement tracking for one year.
- Random physical verification of active training centres.
- National Skills Qualifications Framework (NSQF) aligned courses.
- Robust Management Information System (MIS) and real-time Scheme information published on Ministry of Textiles website.
- Call centre (Helpline) set-up to collect feedback.
- Mobile App for different stakeholders to ease out monitoring and implementation mechanism.
- Preference is given to marginalized social groups and 115 aspirational districts.
- Public Grievance Redressal with designated Grievance Redressal Officer from Ministry of Textiles
- Internal complaints committee to be constituted under the Sexual Harassment of Women at Workplace (Prevention, Prohibition, Redressal) Act, 2013.

- Funding as per common norms of Ministry of Skill Development and Entrepreneurship (MSDE).
- Common branding as per guidelines of MSDE.
- For self-employment, concessional credit under the <u>Pradhan Mantri MUDRA Yojana</u>viii will be provided for beneficiaries.

# Implementationix of Monitoring and Management Information System (MIS):

- A centralized web-based <u>Management Information System</u><sup>x</sup> (MIS) has been put in place for monitoring and implementation of the scheme. MIS shall act as an integrated platform for registration and empanelment of Implementing Agencies. All aspects of programme management and implementation such as submission of proposals, release of funds, enrolment of candidates, functioning of training, physical verification, assessment, placement, post-placement tracking etc. is being managed through MIS. The release of funds is linked to physical progress updated on the MIS.
- A Mobile Application for different stakeholders TC Coordinator, Inspection Agency, beneficiaries and grievance redressal with Geo-tag, timestamp and evaluation is linked to the MIS modules.
- Call Centre setup with helpline/ Toll free number is linked to MIS and Public Dashboard.

# Implementing Agencies for Skilling Programmesxi

- Textile Industry
- Institutions/Organization of the Ministry of Textiles/State Governments having training infrastructure and placement tie-ups with textile industry
- Reputed training institutions/ NGOs/ Societies/ Trusts/ Organizations/ Companies/
  Start Ups / Entrepreneurs active in textile sector having placement tie-ups with textile
  industry

## **Status of training programmes under SAMARTH**

SAMARTH has already established a robust implementation framework targeting to cater to the entire spectrum of skill development in textile sector.

Click <u>here</u>, to see the State-wise details of progress of training programme under Samarth scheme as on July 24, 2021.

Recent Developments - Upskilling Handicrafts

Artisans





Source

1,565 artisans benefitted by training in 63 Samarth Training Centres; Ministry of Textile is implementing the Samarth Scheme for Capacity Building in Textile Sector.



- The Ministry partners with 13 State Government Agencies, 92 Textile Industry, 10 Industry Associations/ Councils and four Sectoral Organizations for training under Samarth Scheme. xii
- This multitude of entities have been onboarded to help skill development & training of 3.45 lakh beneficiaries. xiii
- As on August 25, 2021, <u>1,565 artisans</u><sup>xiv</sup> have been benefitted by training in 63 SAMARTH Training Centres.
- The government has established 65 handicrafts training centers in the adopted

clusters for providing technical training in the NSQF aligned Handicrafts courses.

- Additionally, 65 new handicrafts training centers are being established to scale up the training programme so that the maximum number of artisans can be benefitted.
- As of July 2021, a total of <u>11.14 lakh persons were trained</u><sup>xv</sup> in various diverse segments of Textiles under the comprehensive <u>Integrated Skill Development Scheme (ISDS)</u> and employment provided to 8.43 lakh persons.

#### **Twitter Links**

- https://twitter.com/PIB\_India/status/1306511604662505474?s=20&t=rLREiPam3w\_RGivPozxfmg
- https://twitter.com/smritiirani/status/1138840020662521856
- https://twitter.com/SmritiIraniOffc/status/1019521775070318592
- https://twitter.com/smritiirani/status/1161555688583290880
- https://twitter.com/csbmot/status/1467115622865661953
- https://twitter.com/DDNewslive/status/1161585757816967168
- https://twitter.com/PBNS\_India/status/1430558176538075137
- https://twitter.com/PBNS\_India/status/1430886497738231810
- https://twitter.com/TexMinIndia/status/1379460585696288768
- https://twitter.com/PIB India/status/1161607167142531072
- https://twitter.com/PIBShillong/status/1166034179953311746
- https://twitter.com/PIB India/status/1489552243380883462?s=20&t=VVdcGirS-BWhYwZ4WCntnA

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- https://niti.gov.in/planningcommission.gov.in/docs/plans/planrel/fiveyr/welcome.html
- https://textilescommittee.nic.in/scheme-capacity-building-textile-sector-samaratha-samarth
- <a href="https://www.nielit.gov.in/content/nsqf">https://www.nielit.gov.in/content/nsqf</a>
- https://uidai.gov.in/

- https://msde.gov.in/en/organizations/ssc
- <a href="https://msde.gov.in/en/organizations/ssc">https://msde.gov.in/en/organizations/ssc</a>
- <a href="https://www.mudra.org.in/">https://www.mudra.org.in/</a>
- <a href="https://www.sctevtservices.nic.in/docs/website/pdf/140304.pdf">https://www.sctevtservices.nic.in/docs/website/pdf/140304.pdf</a>
- PIB Press Release on detail of total fund allocated dated September 18, 2021.
- PIB Press Release on <u>Upskilling Handicrafts Artisans</u> dated September 18, 2021.
- PIB Press Release on 11.14 lakh persons trained dated July 29, 2021.
- PIB Press Release on <u>scheme supports skilled manpower requirement in textile sector</u> dated December 15, 2021.
- PIB Press Release on <u>Integrated Skill Development Scheme in the Textile Sector</u> dated November 22, 2019.
- PIB Press Release on <u>Ministry of Textiles partners with 13 State Government Agencies</u> dated February 4, 2022.

#### AG/HP/RC/RN/JA

i https://samarth-textiles.gov.in/

ii https://textilescommittee.nic.in/scheme-capacity-building-textile-sector-samaratha-samarth

iii https://pib.gov.in/PressReleseDetailm.aspx?PRID=1697090

iv ibid

v https://samarth-textiles.gov.in/about\_us

vi ibid

vii https://msde.gov.in/en/organizations/ssc

viii https://www.mudra.org.in/

ix https://samarth-textiles.gov.in/about\_us

x https://www.sctevtservices.nic.in/docs/website/pdf/140304.pdf

xi ibid

xii https://pib.gov.in/PressReleseDetailm.aspx?PRID=1795445

https://pib.gov.in/PressReleasePage.aspx?PRID=1787473

https://pib.gov.in/PressReleaseIframePage.aspx?PRID=1748948

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