



PRESS INFORMATION BUREAU
(Research Unit)
Ministry of Information and Broadcasting
Government of India



Frequently Asked Questions (FAQs)

Pradhan Mantri Matru Vandana Yojana

(Ministry of Women & Child Development)

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Q 1: What is Pradhan Mantri Matru Vandana Yojana (PMMVY)?

A: The Pradhan Mantri Matru Vandana Yojana (PMMVY) scheme was launched formally by the Union Minister of Women and Child Development, Smt. [Maneka Gandhi on September 1, 2017](#).¹ The scheme, which is a centrally sponsored scheme, is implemented in all the districts of the country.²

Under PMMVY, a cash incentive of Rs 5000 in three instalments is provided directly to the Bank / Post Office Account of Pregnant Women and Lactating Mothers (PW&LM) for first living child of the family subject to fulfilling specific conditions relating to Maternal and Child Health.

The eligible beneficiaries also receive cash incentive as per approved norms towards maternity benefit under the [Janani Suraksha Yojana \(JSY\)](#) administered by the [Ministry of Health & Family Welfare](#). PW&LM are also entitled for Supplementary Nutrition under Anganwadi Services, which is another Centrally Sponsored Scheme.³

Q 2: What are the objectives of the scheme?

A: The Government implements PMMVY with the objectives of :⁴

- providing partial compensation for the wage loss in terms of cash incentive so that a woman can take adequate rest before and after delivery of the first child,
- providing cash incentive to improve health seeking behaviour amongst the Pregnant Women & Lactating Mothers.

¹ <https://pib.gov.in/PressReleasePage.aspx?PRID=1501469>

² <http://www.cdfi.in/events/featured-events/pmmvy-scheme-formally-launched>

³ <https://www.pib.gov.in/PressReleasePage.aspx?PRID=1781676>

⁴ <https://pib.gov.in/PressReleasePage.aspx?PRID=1707480>

Q 3: Who are the Target beneficiaries of PMMVY?

A: Target beneficiaries are: ⁵

- All Pregnant Women and Lactating Mothers, excluding PW&LM who are in regular employment with the Central Government or the State Governments or PSUs or those who are in receipt of similar benefits under any law for the time being in force.
- All eligible Pregnant Women and Lactating Mothers who have their pregnancy on or after 01.01.2017 for first child in family.
- The date and stage of pregnancy for a beneficiary would be counted with respect to her last menstrual period (LMP) date as mentioned in the Mother and Child Protection (MCP) card.

Q 4: How does the scheme work in case of Miscarriage/Still Birth and in case of Infant Mortality?

A: Following are terms and conditions in case of Miscarriage/Still Birth and in case of Infant Mortality:

- **In case of Miscarriage/Still Birth:** ⁶
 - A beneficiary is eligible to receive benefits under the scheme only once.
 - In case of miscarriage/still birth, the beneficiary would be eligible to claim the remaining instalment(s) in event of any future pregnancy.
 - Thus, after receiving the first instalment, if the beneficiary has a miscarriage, she would only be eligible for receiving 2nd and 3rd instalment in event of future pregnancy subject to fulfilment of eligibility criterion and conditionalities of the scheme. Similarly, if the beneficiary has a miscarriage or still birth after receiving the 1st and the 2nd instalments, she would only be eligible for receiving 3rd instalment in event of future pregnancy subject to fulfilment of eligibility criterion and conditionalities of the scheme.
- **In Case of Infant Mortality:**
 - A beneficiary is eligible to receive benefits under the scheme only once. That is, in case of infant mortality, she will not be eligible for claiming benefits under the scheme, if she has already received all the instalments of the maternity benefit under PMMVY earlier.
 - Pregnant and Lactating Anganwadi Workers (AWWs) / Anganwadi Helpers (AWHs) / Accredited Social Health Activists (ASHAs) may also avail the benefits under the PMMVY subject to fulfilment of scheme conditionalities.

⁵<https://wcd.nic.in/sites/default/files/PMMVY%20Scheme%20Implementation%20Guidelines%20.0.pdf> (Page 16)

⁶<https://wcd.nic.in/sites/default/files/PMMVY%20Scheme%20Implementation%20Guidelines%20.0.pdf> (Page 16)

Q 5. How is the scheme implemented?

A. PMMVY is implemented using the platform of Anganwadi Services scheme of Umbrella [Integrated Child Development Services \(ICDS\)](#) under the Ministry of Women & Child Development in respect of States/ UTs implementing scheme through Women and Child Development Department/ Social Welfare Department, and through the Health system in respect of States/ UTs where scheme is implemented by Health & Family Welfare Department.

Q 6: How is the scheme monitored?

A: Implementation of the scheme is closely monitored by the **central and state governments through PMMVY-CAS**, a web-based software application. The application is interoperable with [Unique Identification Authority of India \(UIDAI\)](#) and [Public Financial Management System](#)⁷ (PFMS) for authentication of unique beneficiaries and their Bank Accounts. The Scheme is 100 per cent [Local Government Directory](#)⁸ (LGD) compliant with a uniform master data of all villages/towns/cities throughout the Country on one platform, i.e. PMMVY-CAS. These features have helped in quick implementation of the scheme and eliminating duplication of benefits.⁹

Q 7: How many beneficiaries enrolled under PMMVY during the financial year 2020-21?

A: The maternity benefit under PMMVY is provided based on the claims made by the beneficiaries and as per the fulfilment of conditions of the scheme for disbursement of benefit. The indicative target for PMMVY was 51.70 lakh beneficiaries per annum. However, **more than 64.35 lakhs beneficiaries were enrolled under PMMVY during the financial year 2020-21.**¹⁰

Q 8: What are the state wise numbers of pregnant women and lactating mothers who have been benefitted under the scheme?

A. State/UT-wise details of funds released and number of beneficiaries paid maternity benefit under PMMVY, between its inception and 22.11.2021 are available [here](#).

Q 9: What are the conditionalities and instalments under the scheme?

A: PW&LM shall receive a cash benefit of Rs 5000 in three instalments at the following stages as specified in the table given below:

⁷ [PFMS](#)

⁸ [LGD - Local Government Directory, Government of India \(lgdirectory.gov.in\)](#)

⁹ <https://pib.gov.in/PressReleaseDetailm.aspx?PRID=1585592>

¹⁰ <https://pib.gov.in/PressReleasePage.aspx?PRID=1737771>

Conditionality and Instalments		
Instalment	Conditions	Amount
First Instalment	Early Registration of pregnancy	1000
Second Instalment	Received at least one Ante Natal Check-up (can be claimed after six months of pregnancy)	2000
Third Instalment	i. Child Birth is registered ii. Child has received first cycle of BCG, OPV, DPT and Hepatitis-B or its equivalent/substitute	2000

The eligible beneficiaries would receive the remaining cash incentive as per approved norms towards the Maternity Benefit under JSY after institutional delivery so that on an average, a woman will get Rs. 6000.¹¹

Q 10: How much was spent for disbursement of maternity benefits under PMMVY during the year 2020-21?

A: The actual amount spent for disbursement of maternity benefits to the eligible beneficiaries under PMMVY during the year 2020-21 is ₹2475.89 Crore (both Central and State share).¹²

AG/HP/RC/PPD/RN/SS/SB

¹¹<https://wcd.nic.in/sites/default/files/PMMVY%20Scheme%20Implementation%20Guidelines%20.0.pdf> (Page 17)

¹²<https://pib.gov.in/PressReleasePage.aspx?PRID=1737771>