



PRESS INFORMATION BUREAU
(Research Unit)
Ministry of Information and Broadcasting
Government of India



National AYUSH Mission (NAM)

(Ministry of AYUSH)

April 29, 2022

Q1. What is National AYUSH Mission?

Government of India is implementing the Centrally Sponsored Scheme of [National AYUSH Mission](#)¹ (NAM) through States/UTs for development and promotion of **Ayurveda, Yoga & Naturopathy, Unani, Siddha and Homoeopathy (AYUSH)** system of medicine. This is being done through providing cost effective AYUSH services, strengthening of educational systems, facilitating the enforcement of quality control of Ayurveda, Siddha and Unani & Homoeopathy (ASU&H) drugs and sustainable availability of ASU&H raw-materials. The National AYUSH Mission envisages better access to AYUSH services through increase in number of AYUSH hospitals and dispensaries, ensuring availability of AYUSH drugs and trained manpower. It also aims at improvement in quality of AYUSH education. Under NAM, Grant-in-aid is being provided to State/UT Governments for development and promotion of AYUSH as per their proposed State Annual Action Plans (SAAPs).

Q2. When was the Mission launched?

The National AYUSH Mission was launched on **15.09.2014**. [The Union Cabinet chaired by Prime Minister Narendra Modi has approved the continuation of the NAM as a Centrally Sponsored Scheme](#)² from **01-04-2021 to 31-03-2026** with financial implication of Rs. 4607.30 crore (Rs 3000 crore as Central share and Rs. 1607.30 crore as State share).

¹ <https://namayush.gov.in/>

² <https://pib.gov.in/PressReleasePage.aspx?PRID=1735383>

Q3. What are the objectives of National AYUSH Mission?

The objectives of National AYUSH Mission (NAM)³ are as follows:

- To provide cost effective AYUSH Services, with a universal access through upgrading AYUSH hospitals and dispensaries, co-location of AYUSH facilities at Primary Health Centres (PHCs), Community Health Centres (CHCs) and District Hospitals (DHs)
- To set new, up to 50-bedded, integrated AYUSH hospitals, AYUSH Public Health programmes and operationalization of 12,500 AYUSH Health and Wellness Centres⁴
- To strengthen institutional capacity at the state level through upgrading AYUSH educational institutions, State Government Ayurveda, ASU&H Pharmacies, ASU&H Drug Testing Laboratories and enforcement mechanism
- Support cultivation of medicinal plants by adopting Good Agricultural Practices (GAPs) so as to provide sustained supply of quality raw-materials and support certification mechanism for quality standards, and good agricultural/collection/storage Practices
- Support setting up of clusters through convergence of cultivation, warehousing, value addition, marketing and development of infrastructure for entrepreneurs
- To establish a holistic wellness model based on AYUSH principles and practices to empower masses for 'self-care' to reduce the disease burden, out of pocket expenditure and to provide informed choice to the needy public.⁵

Q4. What is the significance of this Mission?

- India possesses an unmatched heritage represented by its traditional systems of medicine like Ayurveda, Sidhha, Sowa Rigpa, Unani and also Homeopathy (ASU&H) which are a treasure house of knowledge for preventive, promotive and curative healthcare.
- The positive features of the Indian systems of medicine include their diversity, flexibility, accessibility, affordability, a broad acceptance by a large section of the general public, comparatively lesser cost and growing economic value. These features

³ <https://pib.gov.in/newsite/PrintRelease.aspx?relid=113941>

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[https://pib.gov.in/PressReleasePage.aspx?PRID=1735383#:~:text=The%20Union%20Cabinet%20chaired%20by%20,1607.30%20crore%20as%20State%20Share\).](https://pib.gov.in/PressReleasePage.aspx?PRID=1735383#:~:text=The%20Union%20Cabinet%20chaired%20by%20,1607.30%20crore%20as%20State%20Share).)

⁵ <https://pib.gov.in/PressReleasePage.aspx?PRID=1704850>

have great potential to make traditional systems of medicine the providers of healthcare that large sections of our people need.

- The Mission is addressing the gaps in health services through supporting the efforts of State/UT Governments for providing AYUSH health services/education in the country, particularly in vulnerable and far-flung areas. Under NAM special focus is given for specific needs of such areas and for allocation of higher resources in their Annual Plans.⁶

Q5. What are the intended benefits of the Mission?

The AYUSH Mission seeks to achieve following outcomes:

- The improvement of AYUSH education through enhancement in the number of upgraded educational institutions;
- Better access to AYUSH services through increase in number of AYUSH hospitals and dispensaries, availability of drugs and manpower;
- Providing sustained availability of quality raw material for AYUSH systems of medicine;
- Improving availability of quality ASU&H drugs through increase in number of pharmacies, drug laboratories and improved enforcement mechanism of ASU&H drugs.⁷
- To focus on reducing communicable/non-communicable diseases through targeted public health programmes using AYUSH systems of healthcare.⁸

Q6. What is the funding pattern under the Scheme?

The funding pattern between Centre and State would be 60:40 for all States except for the eight North-Eastern states and three hilly States (Uttarakhand, Jammu & Kashmir and Himachal Pradesh) where 90:10 would apply. For all UTs, it would be 100% funded by the Centre under NAM.⁹

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[https://pib.gov.in/PressReleasePage.aspx?PRID=1735383#:~:text=The%20Union%20Cabinet%20chaired%20by%20,1607.30%20crore%20as%20State%20Share\).](https://pib.gov.in/PressReleasePage.aspx?PRID=1735383#:~:text=The%20Union%20Cabinet%20chaired%20by%20,1607.30%20crore%20as%20State%20Share).)

⁷ <https://pib.gov.in/newsite/PrintRelease.aspx?relid=109695>

⁸ <https://pib.gov.in/PressReleasePage.aspx?PRID=1735383>

⁹ <https://namayush.gov.in/sites/default/files/FAQ.pdf>

Q7. What is the Medicinal Plants Component?

The Medicinal Plants Component of NAM programme is being implemented to adopt an end-to-end approach covering production, post-harvest management, processing and marketing. Under this component, support is given to market driven cultivation of prioritized medicinal plants in identified cluster/zones within selected districts of States and implemented in a mission mode. The National Medicinal Plants Board (NPMB) under Ministry of AYUSH is implementing the Medicinal Plants Component under NAM in all States/UTs through State Government designated agencies.¹⁰

Q8. What is e-CHARAK?

e-CHARAK is a platform of interaction between medicinal plants stakeholders to buy/sell their produce.¹¹

The National Medicinal Plants Board (NMPB), Ministry of AYUSH and Centre for Development of Advanced Computing (C-DAC) have jointly developed e-CHARAK mobile application as well as web portal for the promotion and marketing of medicinal plants/herbs. The e-CHARAK is an **e-Channel for Herbs, Aromatic, Raw Material and Knowledge**. It is a platform to enable information exchange between various stakeholders mainly farmers involved in the medicinal plants sector across the country.¹²

Q9. For what purposes are grants given under the NAM component for Quality Control of ASU&H drugs?

The grant under this component is provided for:

- Establishing or strengthening of State Government pharmacies
- Establishing or strengthening of State Government Drug Testing Laboratory (DTL) for ASU&H drugs
- Strengthening of AYUSH drug control framework including testing of ASU&H drugs
- Documentation, publication and dissemination of quality control material in the States
- Other IEC activities.¹³

Only State Government pharmacies/State Government Cooperatives/PSUs are eligible for grant-in-aid.

AG/HP/RC/AR/RS

¹⁰ <https://echarak.in/echarak/templates/NMPB%20NAM%20Book%20English.pdf>

¹¹ <https://namayush.gov.in/sites/default/files/FAQ.pdf>

¹² <https://pib.gov.in/PressReleaseIframePage.aspx?PRID=1695620>

¹³ <https://namayush.gov.in/sites/default/files/FAQ.pdf>