

DANCE COMPETITION FOR RDC 2022

1. EVENT FORMAT

We follow a PYRAMID APPROACH for the whole activation where the masses from India get to participate and we keep screening and shortlisting the participants to select the Winners. 4 tiers are created for running the selection process :

1. DISTRICT LEVEL
2. STATE LEVEL
3. ZONAL LEVEL
4. NATIONAL LEVEL

2. EXECUTION PLAN

• **DIGITAL PARTICIPATION**

- A special website and mobile application will be created to facilitate the digital submissions for the participation. The same shall be advertised throughout the country through the especially created social media accounts along with other popular government accounts
- Only groups of 10-30 members, all of which falling under the ages 16-22 years, will be eligible to participate
- Maximum performance time for each video will be 3 minutes
- Groups will be asked to upload their performance videos on the website/app only
- All videos received as entries would be screened according to the performance quality and level. 3 groups (on an average) shall be selected from EACH district who shall be called for the on-ground level auditions.
- The website/app shall also serve as a digital mentor to not only the participants but also people who passively want to get involved in the event as it enumerates the details of the entire event.

• **STATE LEVEL**

- The selected groups shall be invited to perform in front of a live audience at the state level
- Total 36 virtual events shall be held for the State Level for 28 States and 8 UTs
- The selected groups shall be invited to the selected location to participate in the state round
- A Jury of 3 people, who are especially invited by the department, would be formed to judge the auditions at each venue who shall select 50 groups to advance to the next level/ stage
- The winners shall represent their respective states at the Zonal Level events

• **ZONAL LEVEL**

- The selected groups shall be invited to perform in front of a live audience at the zonal level
- The Zonal Level event shall be held in New Delhi, Mumbai, Kolkata and Bangalore
- The selected groups shall be invited to the selected location to participate in the zonal round
- A Jury of 3 people, who are especially invited by the department, would be formed to judge the auditions at each venue who shall select groups to advance to the next level/ stage
- The winners shall represent their respective states at the National Level events

- **NATIONAL LEVEL**

- The Grand Finale will be held in New Delhi
- The selected groups shall be invited to the selected location to participate in the national/ inter-zonal round
- A celebrity artist performer will be invited to perform at the show and also to form part of the jury as a guest observer only
- Winners from the Zonal Level shall perform at the grand finale
- A Jury of 3 people, who are especially invited by the department, would be formed to judge the auditions at each venue who shall finally select 16 groups as winners

4. **PARTICIPATION STRUCTURE**

PARTICIPATION DETAILS				QUALIFYING DETAILS		
LEVEL	EVENTS	ENTRIES	TOTAL	EVENTS	WINNERS	TOTAL
DISTRICT				733	3	2199
STATE	733	3	2199	36	5	180
ZONAL	36	5	180	4	15	60
NATIONAL	4	15	60	1	16	16
TOTAL			2439			

5. **PROPOSED DATES**

EVENT	START DATE	END DATE	LOCATION/MEDIUM
Launch Press Conference	Friday, 12 November 2021	-	National Media Centre, New Delhi
Pre Event Hype	Friday, 12 November 2021	Sunday, 28 November 2021	Pan-India
District Level	Wednesday, 17 November 2021	Sunday, 28 November 2021	Pan-India (Digital Entries)
State Level	Monday, 29 November 2021	Saturday, 4 December 2021	Pan-India (Virtual Events)
Zonal Level	Thursday, 9 December 2021	Sunday, 12 December 2021	New Delhi, Mumbai, Bangalore, Kolkata
National Level	Sunday, 19 December 2021	-	Talkatora Stadium, New Delhi