



PRESS INFORMATION BUREAU
 (Research Unit)
 Ministry of Information and Broadcasting
 Government of India



National Agriculture Market (e-NAM): One Nation, One Market

33.15 Lakh farmers, 125 Mandis registered under e-NAM in Uttar Pradesh

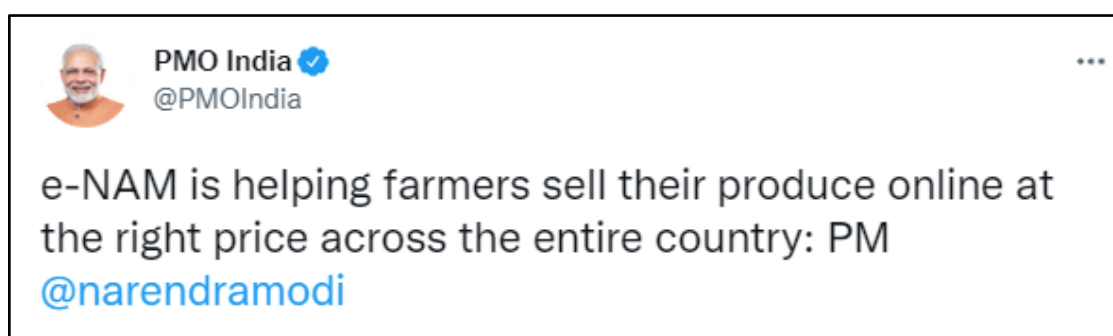
(Ministry of Agriculture & Farmers Welfare)

December 20, 2021

“e-NAM's launch is a turning point for our agriculture sector. Farmers and consumers will gain through this initiative.”¹

- Prime Minister Narendra Modi

National Agriculture Market (e-NAM) is a pan-India electronic trading portal that interconnects the existing [Agricultural Produce Market Committee \(APMC\)](#) mandis to create a unified national market for agricultural commodities. It was launched by Prime Minister Narendra Modi on [14 April, 2016](#). e-NAM is completely funded by the Central Government and is implemented by [Small Farmers Agribusiness Consortium \(SFAC\)](#), under the aegis of [Ministry of Agriculture and Farmers' Welfare](#). It seeks to leverage the physical infrastructure of the mandis through an online trading portal, enabling buyers situated even outside the Mandi/ State to participate in trading at the local level.²



¹<https://www.narendramodi.in/pm-modi-at-the-launch-of-national-agriculture-market-nam-in-new-delhi-440352>

²<https://static.pib.gov.in/WriteReadData/specificdocs/documents/2021/nov/doc2021112561.pdf>

Objectives of eNAM:³ Transforming the Agri-Marketing System

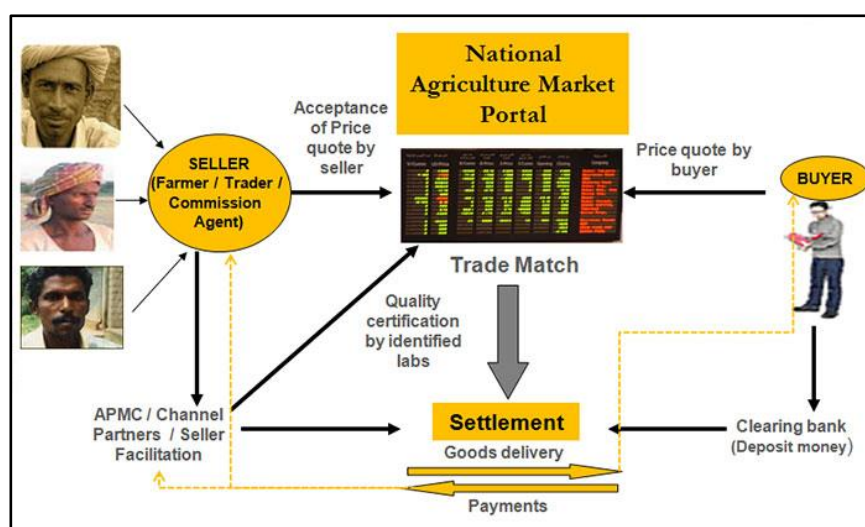
- To integrate markets first at the level of the States and eventually across the country through a common online market platform, to facilitate pan-India trade in agricultural commodities.
- To streamline marketing/transaction procedures and make them uniform across all markets to promote efficient functioning of the markets.
- To promote better marketing opportunities for farmers/sellers through online access to more buyers/markets, removal of information asymmetry between farmer and trader, better and real-time price discovery based on actual demand and supply of agri-commodities, transparency in auction process, ensure prices are commensurate with quality of produce, online payment etc. that contribute to marketing efficiency.
- To establish quality assaying systems for quality assurance to promote informed bidding by buyers.
- To promote stable prices and availability of quality produce to consumers.



³<https://enam.gov.in/web/docs/namguidelines.pdf>

Features of the Scheme:⁴

- eNAM is a national e-market platform for transparent sale transactions and price discovery in regulated markets, kisan mandis, warehouses and private markets. Willing states will have to accordingly enact provision for e-trading in their APMC Act.
- Under the e-NAM Scheme, Government is providing free software and assistance of Rs. 75.00 Lakh per *mandi* for related hardware including quality assaying equipment and creation of infrastructure like cleaning, grading, sorting, packaging and compost unit etc.⁵



Agriculture Market Working Model⁶

- There will be liberal licensing of traders / buyers and commission agents by the state authorities without any pre-condition of physical presence or possession of shop / premises in the market yard.
- Single license for a trader will be valid across all markets in the State.
- Harmonization of quality standards of agricultural produce and provisions of assaying (quality testing) infrastructure in every market to enable informed bidding by buyers.
- Restriction of Agriculture Produce Marketing Committee's (APMC) jurisdiction to within the APMC market yard / sub yard instead of a geographical area (the market area) at present.
- Single point levy of market fees across the state i.e. on the first wholesale purchase from the farmer.

⁴<http://sfacindia.com/Nam.aspx>

⁵ <https://www.pib.gov.in/PressReleasePage.aspx?PRID=1776922>

⁶ <http://sfacindia.com/Nam.aspx>

Benefits for the Farmer/Seller:⁷

- Transparency in trade through better price discovery
- Access to more markets & buyers
- Real time information on prices and arrival in nearby mandis
- Quick payments - will be able to build a healthy financial profile

Seva Samarpan
— 20 Years of Good Governance —

Empowered Farmers, Empowered Nation

eNAM coverage increased to **1,000+ APMC markets** and FPO collection points

Over 1.74 Crore Traders, Service Providers, FPOs, Farmers and Commission Agents (CAs) registered under eNam

2.1 crore new Kisan Credit Cards issued with sanction amount of **₹2,04,292 crore**

#AatmaNirbharKrishi
e- NAM- A unified electronic national agriculture market to increase farmers' income.
Benefitting & Empowering the Farmers

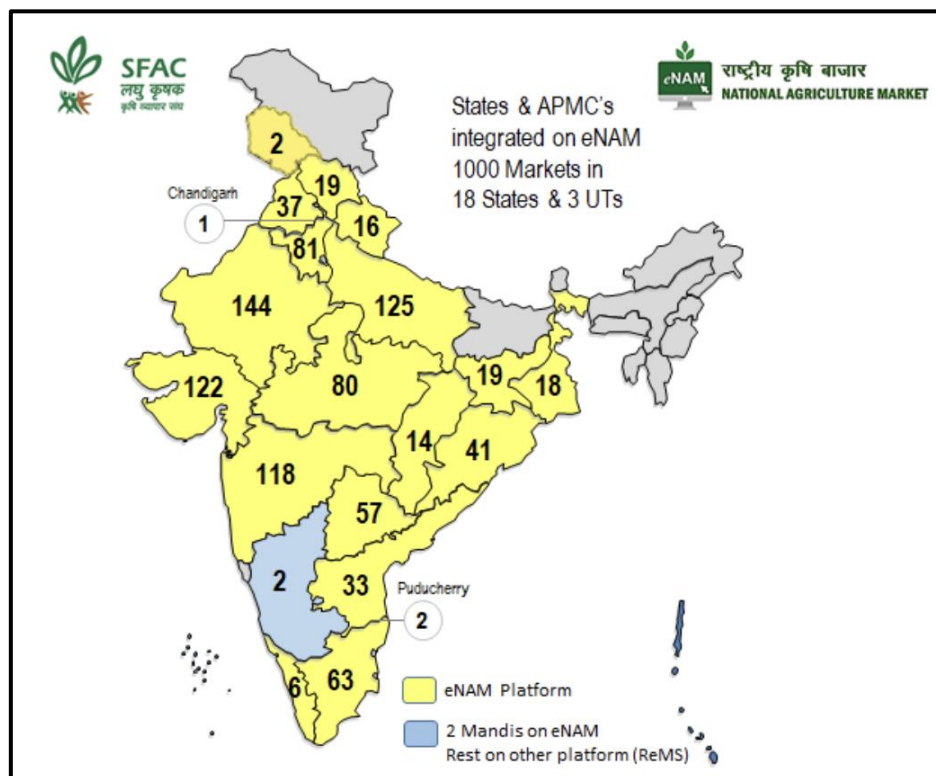
Outcomes:⁸

- Better market linkage has been provided under e-NAM by integrating **1000 markets across 18 States and three Union Territories.**
- More than **1.69 crore farmers & 1.55 lakh traders** are registered on e-NAM platform.
- Total trade volume of **4.13 Crore MT of bulk commodities** and **3.68 crore numbers of Coconut and Bamboo** worth approximately **Rs 1.22 lakh crore** has been recorded on e-NAM platform.

⁷ <https://enam.gov.in/web/stakeholders-Involved/farmers>

⁸ <https://pib.gov.in/PressReleasePage.aspx?PRID=1695193>

- During FY 2020-21, total of **37.73 lakh farmers** & during FY 2021-22 (till 30 June 2021) a total of **8.78 lakh farmers** have used National Agriculture Market (e-NAM) platform to sell their agricultural produces.⁹
- The major crops which are traded on e-NAM platform by farmers are paddy, wheat, cotton, chilli, soyabeans, maize, potato, chana, tomato, groundnut, mustard seeds, gaur seeds, onion, turmeric, arhar (tur/ red gram), bajra, moong whole (green gram), castor seed, lentil (masur), sweet lemon etc.¹⁰
- The platform has enabled Direct payment to farmers.
- The e-NAM portal has been made available in English and 11 Indian languages (Hindi, Bengali, Marathi, Gujarati, Tamil, Telugu, Punjabi, Odiya, Dogri, Malayalam and Kannada) to facilitate farmers to use e-NAM in the language of their choice.¹¹
- Farmer Producer Organisation (FPO) trading module has been launched in National Agriculture Market (e-NAM) platform to facilitate FPOs to trade their agricultural produce from their collection centres without bringing the produce to APMC markets. Warehouse based trading module was also launched in e-NAM platform to enable farmers to sell their produce from WDRA (Warehousing Development and Regulatory Authority) registered warehouses notified as deemed market.¹²



⁹ <https://pib.gov.in/PressReleaseSelfframePage.aspx?PRID=1738234>

¹⁰ Ibid

¹¹ <https://pib.gov.in/PressReleaseSelfframePage.aspx?PRID=1707022>

¹² <https://www.pib.gov.in/PressReleasePage.aspx?PRID=1780267>

e-NAM in Uttar Pradesh: Unifying Markets, Boosting Farmers' Income

- A total of **33.15 lakh farmers** from Uttar Pradesh have been registered as on 30 November 2021.¹³

State	UTTAR PRADESH
Traders	34,839
Commission Agents (CAs)	8,527
Service Provider	0
FPOs	239
Farmer	33,15,070
Total	33,58,675

- As on 30 November 2021, **125 Mandis** have been registered on e-NAM in the State of Uttar Pradesh.¹⁴
- **34,839 traders** have been registered as on 30 November 2021 on the e-NAM platform in the State of Uttar Pradesh.¹⁵
- **11 e-Nam Mandis** have been established in **seven Aspirational Districts** (Bahraich, Balrampur, Chandauli, Chitrakoot, Fatehpur, Siddharth Nagar and Sonbhadra) of Uttar Pradesh.¹⁶

UTTAR PRADESH	BAHRAICH	BAHRAICH
UTTAR PRADESH	BAHRAICH	NANPARA
UTTAR PRADESH	BALRAMPUR	BALRAMPUR
UTTAR PRADESH	BALRAMPUR	TULSIPUR
UTTAR PRADESH	CHANDAULI	CHANDAULI
UTTAR PRADESH	CHITRAKOOT	KARWI
UTTAR PRADESH	FATEHPUR	BINDKI
UTTAR PRADESH	FATEHPUR	FATEHPUR-UP
UTTAR PRADESH	SIDDHARTH NAGAR	NAUGARH
UTTAR PRADESH	SIDDHARTH NAGAR	SAHIYAPUR
UTTAR PRADESH	SONBHADRA	ROBERTSGANJ

¹³ <https://enam.gov.in/web/dashboard/stakeholder-data>

¹⁴ <https://enam.gov.in/web/state-unified-license/no-of-unified-licenses>

¹⁵ <https://enam.gov.in/web/state-unified-license/no-of-unified-licenses>

¹⁶ <https://enam.gov.in/web/aspirational-districts>

- In 2019, e-NAM has achieved a milestone by commencing **inter-State trade** between mandis of two different States. The **very first Inter State transaction** in tomatoes has been carried out between trader of **Bareilly e-NAM APMC of Uttar Pradesh** and farmer of Haldwani e-NAM APMC of Uttarakhand.¹⁷
- Similarly, the inter-state transactions in potatoes, brinjal & cauliflower have been carried out between the e-NAM mandis of Uttarakhand & Uttar Pradesh. In all the cases, **e-payments** have been made through e-NAM portal. Such inter-state transactions seek to help farmers get better market access, more buyers/ traders & realise better prices for their produce.¹⁸



The image shows a tweet from the official account of Agriculture INDIA (@AgriGol). The tweet text is: "#eNAM: Inter-state trade kicks off at e-National Agriculture Market goo.gl/i76VaS #Agriculture #Farmers #NewsToKnow #DoublingFarmersIncome". Below the tweet is a screenshot of a news article from the Economic Bureau, New Delhi, dated January 10. The article headline is "UTTARAKHAND, UTTAR PRADESH FIRST TO TRADE Inter-state trade kicks off at e-National Agriculture Market". The sub-headline reads "Traders of one state can electronically buy agricultural produce of another state". The article contains several paragraphs and a box titled "114 COMMODITIES AVAILABLE FOR TRADE".

AGRICULTURE INDIA @AgriGol

#eNAM: Inter-state trade kicks off at e-National Agriculture Market goo.gl/i76VaS
 #Agriculture #Farmers #NewsToKnow
 #DoublingFarmersIncome

UTTARAKHAND, UTTAR PRADESH FIRST TO TRADE
Inter-state trade kicks off at e-National Agriculture Market
 Traders of one state can electronically buy agricultural produce of another state

ECONOMIC BUREAU
 NEW DELHI, JANUARY 10

THE NDA government's flagship programme electronic national agriculture market (e-NAM) has started inter-state trade on its platform, facilitating traders of one state to buy agricultural produce of a different state.

Uttarakhand and Uttar Pradesh have allowed trading through the e-NAM platform following which farmers of Uttar Pradesh have been able to sell their vegetables such as tomato, potato, brinjal and cauliflower to traders outside the state, a government statement said. The e-NAM portal was launched by Prime Minister Narendra Modi in April 2016.

Even as the country's annual production of agriculture and horticulture crops estimated at about 590 million tonne, the traded volume of agricultural produce on e-NAM was only 10.9 million tonne in 2017-18, though

114 COMMODITIES AVAILABLE FOR TRADE

During April-December this fiscal, over 6 million tonne of commodities valued at about Rs 17,500 crore have been traded on e-NAM portal, launched in August 2016.

The Centre last month expanded the list of traded commodities on e-NAM to 114 from 90 earlier by including agriculture and horticulture produce like pineapple, pumpkin and jute

Official said.

"Already eight states have allowed inter-mandi transaction on the e-NAM platform. The latest to join was Rajasthan while a few more states are expected to allow inter-mandi trade by March," the official said. Telangana, Andhra Pradesh, Haryana, Chhattisgarh, and Madhya Pradesh are the other states where inter-mandi trade within the state has already commenced.

The Centre last month expanded the list of traded commodities on e-NAM to 114 from 90 earlier by including agriculture and horticulture produce like pineapple, papaya, pumpkin, jute and beet leaves.

"The very first inter-state transaction in tomatoes has been carried out between traders of Bareilly APMC of Uttar Pradesh and farmers of Haldwani APMC of Uttarakhand. Similarly, the inter-state transactions in potatoes, brinjal and cauliflower have also been carried out on e-NAM," an official statement said. In all the cases, e-payments have been made through e-NAM portal, which helps farmers get better market access, more buyers and realise higher prices for their produce, it said.

The government has decided to integrate 415 mandis under the e-NAM platform by 2019-20 after covering 585 mandis in less than two years of its launch. This year, the government targets to add 200 mandis and next year the remaining 215 mandis will be linked with the e-NAM. The e-NAM portal has been managed by Small Farmers' Agribusiness Consortium (SFAC). FE

¹⁷ <https://pib.gov.in/PressReleaseFramePage.aspx?PRID=1559316>

¹⁸ Ibid

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- <https://www.youtube.com/watch?v=fMe23afGdKc&t=2s>

AG/HP/IK/LP/RC