

VAN DHAN AWARDS

Sl no	LIST OF AWARDEES		
	MSP for MFP Scheme		
1	New MFPs added in the year(2020-2021)	1 st	Chhattisgarh(52)- Chhattisgarh State Minor Forest Produce (Trading & Development) Co-op. Fed. Ltd
		2 nd	Maharashtra(21)- ShabariAdivasiVittaMahamandal
		3 rd	Gujarat(20)-Gujarat State Forest Development Corporation Limited
2	Best MFP procuring state (GOI funds)	1 st	Chhattisgarh(Rs 180,50,61,052.39)-Chhattisgarh State Minor Forest Produce (Trading & Development) Co-op. Fed. Ltd
		2 nd	Andhra Pradesh(Rs 4,50,74,000)-Girijan Co-operative Corporation Ltd.
		3 rd	Gujarat(Rs 4,02,85,638.06)- Gujarat State Forest Development Corporation Limited
3	Best MFP procuring state (GOI Funds + State Funds)	1 st	Chhattisgarh(Rs 1,173,42,00,505.39)-Chhattisgarh State Minor Forest Produce (Trading & Development) Co-op. Fed. Ltd
		2 nd	Odisha(Rs 30,32,62,189)- Tribal Development Cooperative Corporation of Odisha Ltd. (TDCCOL)
		3 rd	Andhra Pradesh(Rs 9,76,27,000)-Girijan Co-operative Corporation Ltd.
4	Best Utilization of funds upto 2020-2021	1 st	Chhattisgarh(Rs 127,09,00,000)- Chhattisgarh State Minor Forest Produce (Trading & Development) Co-op. Fed. Ltd
		2 nd	Odisha(Rs 30,32,62,189)- Tribal Development Cooperative Corporation of Odisha Ltd. (TDCCOL)
		3 rd	Andhra Pradesh(Rs 12,86,12,000)-Girijan Co-operative Corporation Ltd.
	Van DhanYojana		
1	Best survey State	1 st	Nagaland-100% (206/206)-Directorate of Under Developed Areas (DUDA), Nagaland State Co-operative Marketing & Consumers Federation Ltd. (MARCOFED)&Nagaland Beekeeping & Honey Mission (NBHM)
		2 nd	Mizoram-100% (159/159)- Registrar of cooperatives Societies, Govt. of Mizoram
		3 rd	Chhattisgarh-100% (139/139)-Chhattisgarh State Minor Forest Produce (Trading & Development) Co-op. Fed. Ltd
2	Best training	1 st	Nagaland-100% (206/206)- Directorate of Under Developed Areas (DUDA), Nagaland State Co-operative Marketing & Consumers Federation Ltd. (MARCOFED)&Nagaland Beekeeping & Honey Mission (NBHM)

		2 nd	Manipur-100% (200/200)-Department of Forest, Government of Manipur
		3 rd	Chhattisgarh-100% (139/139)- Chhattisgarh State Minor Forest Produce (Trading & Development) Co-op. Fed. Ltd
3	Most no. VDVKCs established	1 st	Nagaland(80%) (165/206)-Directorate of Under Developed Areas (DUDA), Nagaland State Co-operative Marketing & Consumers Federation Ltd. (MARCOFED)&Nagaland Beekeeping & Honey Mission (NBHM)
		2 nd	Manipur(68.5%) (137/200)- Department of Forest, Government of Manipur
		3 rd	Andhra Pradesh(33.08%) (87/263)-Girijan Co-operative Corporation Ltd.
4	Most value added items produced	1 st	Chattisgarh(121)- Chhattisgarh State Minor Forest Produce (Trading & Development) Co-op. Fed. Ltd
		2 nd	Maharashtra(120)- ShabariAdivasiVittaMahamandal
		3 rd	Rajasthan(104)-Rajasthan Tribal Area Development Co-operative Federation Ltd.
5	Best Sales Generated	1 st	Chattisgarh(Rs 4,24,00,000)- Chhattisgarh State Minor Forest Produce (Trading & Development) Co-op. Fed. Ltd
		2 nd	Manipur(1,98,69,303)- Department of Forest, Government of Manipur
		3 rd	Nagaland(Rs 1,15,86,000)- Directorate of Under Developed Areas (DUDA), Nagaland State Co-operative Marketing & Consumers Federation Ltd. (MARCOFED)&Nagaland Beekeeping & Honey Mission (NBHM)
6	Innovation & Creativity	1 st	<p>Maharashtra- ShabariAdivasiVittaMahamandal VDVKC Salekasa&Gondiya (making Canopy & standee for marketing).</p> <p>Shahpur VDVKC did publicity over Whatsapp which is digital platform and involves minimum marketing investment. This helped in connecting with more no. of customers. Also, during festival season like Diwali, Navratri, etc. different kits like Sudarshan kit which was including hawansamagree made from collected MFP were sold. Researching on Indiamart helped in connecting with more bulk order receiving customers and press notes collectively helped to reach up to the naturopharma companies like Dabar, Himalaya, Sharandhar.</p>
		2 nd	<p>Tamil nadu- Registrar of Co-operative Societies, Govt. of Tamil Nadu JAWATHU, KOOOTHATHUR & JAMUNAMARATHUR VDVKCs. These three VDVKCs merged and converted in to a big levelTribal Farmer producer company. Fssai certification taken for vandhan products, e-market established at vandhan FPO level, stores/ outlets established in every district quarters of tamilnadu by district administration for sale of vandhan FPO products. purchase by trifed for sale in the outlets across india and the emarket</p>

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		3 rd	<p>Nagaland- Directorate of Under Developed Areas (DUDA), Nagaland State Co-operative Marketing & Consumers Federation Ltd. (MARCOFED)&Nagaland Beekeeping & Honey Mission (NBHM).</p> <p>1. Promoting the honey products in the social media and participating in an events by setting up a stall during an occasion like Republic day, Independence day, Hornbill has created a potential marketing avenues within and outside the state</p> <p>2. Labelling the fssai code and the mentioning the unique organic source of the honey in the bottle attracts the buyers.</p> <p>3. Organising a Honey sales day every in the State (5th Dec every year), in order to promote and maintain the authenticity of unique honey source from different districts and villages.</p> <p>4. Publication of Pamphlets/ brochures of the different species of honey within and outside the State</p>
7	Most Pro-active State		Manipur- Department of Forest, Government of Manipur
8	Best upcoming state for Van Dhan Yojana		Rajasthan- Rajasthan Tribal Area Development Co-operative Federation Ltd.
9	Best Mentor/ Entrepreneur		Jointly shared by KathiChisi and VirendraUikey
10	Best collaborative initiative for co- branding		TRISSAM
11	Best Digital Friendly State		Manipur- Department of Forest, Government of Manipur
12	Most Responsive State		Andhra Pradesh-Girijan Co-operative Corporation Ltd.
13	Best Entrepreneurial skill training project		IIT Kanpur

Retail Marketing Awards

CATEGORY	RANK	AWARDEES	STATE	VALUE	DESCRIPTION
CANE & BAMBOO	1 st	000000002120 - URAVU INDEGENIOUS SCIENCE & TECHNOLOGY STUDY CENTE	KARNATAKA	7.32	Cane & Bamboo is one of the main source of income for tribal communities like Chakma, Dimasa, Nagas, Mizos, Khasi, GaroJaintias, RiyangApatani from Assam, Nagaland, Meghalaya, Mizoram, Arunachal, Tripura and south regions. The tribal inhabitants make utility products like basketry, which are woven in various patterns, shapes and sizes.
	2 nd	000000002652 - TRPC SHG	ASSAM	5.82	
	3 rd	000000002110 - JAY DEVMOGRA MAA GROUP	AHMEDABAD	5.3	
GIFT & ASSORTMENT	1 st	000000001132 - AdivasiHastkalaUdyogSahkariMandali	AHMEDABAD	75.1	Gifts are naturally unique and peerless. Carefully, selected and meticulously made, Tribes collection of exotic gift items, souvenirs and assortments made by Tribal artisans have invaluable significance.
	2 nd	000000000498 - SHIVAM SELF HELF GROUP : RJ	RAJASTHAN	38.39	
	3 rd	000000001386 - SHARDADEVI GRAMUDHYOG UTPADAK SAHKARI MANDLI LTD	AHMEDABAD	36.42	

TEXTILE	1 st	000000000877 - BODH SHAWL WEAVERS : HIMACHAL PRADESH (410)	HIMACHAL PARDESH	CHANDIGARH	424.43	Conquering all boundaries of time and space, the timeless brilliance of tribal artists has seamlessly adopted age-old traditions into contemporary styles. Hand woven woollen products such as shawls, stoles and mufflers which are made out of Sheep and Angora or rabbit wool by the Bhutia tribes of Uttarakhand and by Bodh and Lahula tribes of Himachal Pradesh are prominant textiles among the large variety of textile and garments.
	2 nd	000000000647 - SADHANA : RAJASTHAN (189)	RAJASTHAN	JAIPUR	243.24	
	3 rd	000000001813 - BUNKAR SAHAKARI SAMITI LTD	CHATTISHGARH	JAGDALPUR	214.54	
ORGANIC	1 st	000000000992 - GCC : GRIJAN COOP CORPORATION : ANDHRA PRADESH	ANDHRA PRADESH	HYDERABAD	332.05	Nature always appeal in its pristine form. It cares and nurtures only when it is pure. Tribal communities bring us food in its natural form- organic food which is exactly the way, nature wanted it to be. Far from chemicals, fertilizers,
	2 nd	000000002171 - Global Fragrance	KARNATAKA	BANGALORE	59.18	
	3 rd	000000000501 - MIM TEA ESTATE : WB	WEST BENGAL	KOLKATA	42.29	

						insecticides, artificial culturing, artificial flavouring or additives, this naturally grown range from various parts of India is for who believe in healthy living. The product category ranges from Honey, Tea, Spices to Dry fruits, Fish, and Soap to name a few.
JEWELLERY	1 st	000000000469 - SHEELA NEGI : HIMACHAL PRADESH (146)	HIMACHAL PARDESH	CHANDIGARH	32.88	With an unmatched combination of natural resources and innovation, artistic jewelries are being made with animal bones, corals, glass beads and shells. The finest pieces of jewelry are made by the tribes of Nagaland, Manipur, and Arunachal Pradesh in the North East, Himachal Pradesh and Jharkhand.
	2 nd	000000000730 - BODH TRIBAL JEWELLERY HANDICRAFT : HIMACHAL PRADES	HIMACHAL PARDESH	CHANDIGARH	31	
	3 rd	000000001832 - RAJ BIDRI ART & CRAFTS	KARNATAKA	BANGALORE	30.38	

METAL	1 st	000000000507 - MAA SARASWATI SHG : MP	MADHYA PRADESH	BHOPAL	69.65	Tribes offer a breathtaking range of metal craft created by the deft hands of the tribal artisans of Chattisgarh, Madhya Pradesh, Odisha & West Bengal. Traditionally the Gadwas, Gonds and Dhurwas tribes of Chhattisgarh practice the Dokra art with lost wax technique or hollow casting.
	2 nd	000000000498 - SHIVAM SELF HELP GROUP : RJ	RAJASTHAN	JAIPUR	43.27	
	3 rd	000000001265 - ANWESHA TRIBAL ARTS & CRAFT : ORISSA (75)	ODISHA	BHUBANESHWAR	33.68	
PAINTING	1 st	000000000749 - KALANIKETAN : ORISSA (284)	ODISHA	BHUBANESHWAR	37.44	The tribal communities possess an intense awareness different from the settled and urbanised people. Vivid, mysterious and colourful, the art reflects the communities' myth, legends, epics and multitudinous Gods. Made with natural colours and pigments; they are a vibrant and colourful representation of seasons, festivals, regular activities such as hunting, fishing, dancing and religious beliefs.
	2 nd	000000001298 - RAMESHWAR MUNDA : ORISSA (78)	ODISHA	BHUBANESHWAR	36.78	
	3 rd	000000001762 - MaaChamunda SHG JAIPUR	RAJASTHAN	JAIPUR	8.44	

POTTERY	1 st	000000000589 - GHOOMAR MAHILA MILAN SHG : RJ	RAJASTHAN	JAIPUR	58.95	One of the oldest and most widespread of the decorative arts, consisting of objects made of clay porstonr and hardened with heat.Some of the prominent pottery works pertaining to tribal livelihood includes Longpi Pottery, Blue Pottery =, Glass mosaic pottery, Souvenir Mugs etc.
	2 nd	000000001099 - GHUMAR MAHILA MILAN SHG KOTZEWER JAIPUR : RJ	RAJASTHAN	JAIPUR	17.3	
	3 rd	000000001354 - WUNGSHUNGMI SHANGREI : MANIPUR (83)	DELHI	DELHI	12.29	

Innovative & Creative Product Ideas

Sl.No.	Name of the Product	State	RO	Provide Name of the Supplier
1	Kantha Lamp Shades	West Bengal	West Bengal	<i>Pinki Roy</i>
2	Bamboo Bottles	Tripura	North-East	<i>TRPC SHG</i>
3	Bamboo handle & broom refill	Tripura	North-East	<i>TRPC SHG</i>
4	Gooseberry wine	Nagaland	North-East	<i>Toka Multipurpose Society Ltd.</i>
5	Imli Chaska	Chhattisgarh	Chhattisgarh	<i>Aranya Processing Co-opt Society Ltd.</i>
6	Mushroom cultivation	Nagaland	North-East	<i>Nagaland Bee-Keeping and Honey Mission (NBHM)</i>
7	Aromatic essential oils	Karnataka	South	<i>Global Fragrance</i>
8	Mahua hand sanitizer	Maharashtra & Chhattisgarh	Maharashtra & Chhattisgarh	<i>JivanjyotiLokasanchalitSadhan Van DhanVikas Kendra</i>
9	Sabai grass craft	Odisha	Odisha	<i>Agnikumari&Kusumghaty VDVKCs</i>
10	KharsawanHaldi	Jharkhand	Bihar & Jharkhand	<i>M/s Genda Baa AjivikaMahilaSamuh</i>
11	Pochampally Jacket	Andhra	Andhra	<i>Modhini SHG</i>