

Annexure – I

Winners Meity NASSCOM Women Entrepreneur Awards 2020-21 In partnership with UN Women		
1	Disruptive Marketer of the Year Founder who has developed a unique business outreach model and has made remarkable progress using innovative ideas. (Organisation should be less than 5 years)	Sharmila Sundaram Core factors
2	Iconic Women Personality of the Year The creator of a new market that didn't exist before	Sonali Jha Cunomial
3	Emerging Startup of the Year In this category we are looking to recognise business and organisations that are in the very early stages of development. Entry is open to businesses that have been in existence for 3 Years or less at the closing date for entries.	Divya Kulal Dreamsoft Innovations Pvt. Ltd
4	Start-up of the Year Emerging Tech Best Tech Startup (Artificial Intelligence / IOT / Virtual Reality / Blockchain etc.)	Tithi Gautam Tewari Smartvizz Pvt. Ltd.
5	Start-up of the Year (Sectoral) Best Startups in Specific Sectors - (Agritech/ Healthcare / Edutech /Rural Governance/ Clean Energy/ Water/ Environment)	Agritech Archana P Stalin myHarvest Farms
		Healthcare Dr. Tanushree Devi Laishram Cygen Consultancy Pvt. Ltd.
		Edutech Supriya Paul Josh Talks
		Rural Governance Ayushi Mishra Drona Maps
		Environment Arpita Kalanuria AmplePac
	Start up of the Year Social Impact Startup towards achievement of SDGs	a) Developing software products for safety and security of women Shampa Choudhury CITILITY

6	In this category we are looking to recognise best start-ups that are working towards:		
	a) Developing software products for safety and security of women	b) Decent work and economic growth - job creation, marketing, access to finance, skilling etc	Shantala Bhat Gamatics
	b) Decent work and economic growth - job creation, marketing, access to finance, skilling etc		
c) Poverty Reduction – access and delivery of social and government services, social security, income generation etc	c) Poverty Reduction – access and delivery of social and government services, social security, income generation etc	Monika Shukla LetsEndorse Development	

